Entrepreneur Diez Warns Black Business Extinction Possible?

Special To The Post ** Black businesses are doomed to extinction unless they jump on the technology bandwagon. So said Black entrepreneur Edward Diez at a recent work conference of Black communications specialists. **Any Black Business owner or professional who doesn't own a computer or at least use computer services will shortly be out of business, * said Diez, president of Business Information & Resources

Service (BIRS)

Service (BIRS). Diez feels the next five years are crucial. "By 1990 computers will be so entrenched in American life that any business that doesn't have one probably won't survive for more than a few years," he predicted. Diez, concerned that Blacks aren't taking advantage of the computer revolution, cited the results of a recent survey that shows that de-spite tremendous increases in per-sonal computer sales during the last

few years, Blacks are far behind when it comes to computer purchas-es. Blacks, among them the cost, "Let's face it, the cost business computer has, in

According to the findings of the survey, the percentage of minorities who own computers is incredibly low.

"The figures are alarming," he stated. "This nation is rapidly being transformed into an information society and we're being left out." Diez cited many reasons for the lack of computer purchases by

business computer has, in many cases, been prohibitive," he said. "But with prices continuing to drop, computers are now within the reach of more people, certainly within the reach of business owners and professionals. "But," said Diez, "even in Wash-ington, where one of the nation's largest concentrations of Black pro-fessionals exists, the use of personal

puters among Blacks is ex-

be involved." Dies suspects that many people have been falsely led to believe that computer operation is highly com-plex and takes a great deal of technical training to master. "Nothing could be further from the truth," he claimed. "Anyone with a tair degree of intelligence and the interest can learn to operate a personal computer."



Dr. Thomas H. White Dr. Thomas White Named Presbyterian

Chief Of Staff

Former Vice Chief of Staff Dr. Thomas H. White was elected to a two-year term as chief of the Presbyterian Hospital Medical Staff at the annual Medical Staff meeting

at the annual Medical Staff meeting January 22. Joining Dr. White is newly elected Vice Chief Dr. William R. Bullock and eight new chiefs of service appointed by the Board of Trustees at its January meeting. Radiologist Dr. Hugh H. Hayes Jr. was re-elected Medical Staff secretary. An obstetrician gynecologist, Dr. White graduated from Duke Univer-sity Medical School. Before joining the hospital Medical Staff in 1964, he served as an OB-GYN instructor at Duke. Dr. White succeeds former Chief of Staff Dr. Charles D, Williams, an internist.

Chief of Staff Ur. Charles D. Williams, an internist. "We are pleased to have Dr. White as our new chief of staff. I know he will continue the excellent work started by Dr. Williams and other former chiefs of staff." says Hospital President Byron L. Bullard.

Bullard. Dr. Bullock, a graduate of the University of Tennessee College of Medicine, begins his two-year term as vice chief after serving as the 1982-1983 chief of internal medicine. The board's new chief of service are: Dr. Henry L. Smith, pediatrics; Dr. F. Keels Dickson, otolaryn-gology; Dr. Robert A. Herrin, oral surgery; Dr. B. Francis Barham, thoracic-cardiovascular surgery; Dr. Edward R. Hipp Jr., surgery; Dr. William K. Stallworth, obstetrics-gynecology; Dr. Orion T. Finklea, urology, and Dr. Ronald C. Demas, neurology.

Besides appointing the new chiefs, the Board extended the terms of Dr. Jerry H. Greenhoot, chief of neuro-surgery, and Dr. William F. Millus, chief of plastic surgery, for one wear

year. The following outgoing chiefs were recognized for their service: Dr. Edward S. Martin, pediatrics; Dr. G. Don Roberson. otolaryngology; Dr. John W. Barts, oral surgery; Dr. Harry K. Daugherty, thoracic-car-diovascular surgery; Dr. Duncan Mortan Jr., surgery; Dr. W. Ray Samuels, obstetrics-gynecology; Dr. Lawrence K. Boggs, urology, and Dr. Dennis L. Hill, neurology.

Basketball

Continued From Page 3A the next level, that's the kind of

black colleges may have to just black colleges may have to just make do.

make do. "You are not going ot get the bg kid unless you have the television exposure and the publicity," he said. "We get the television and the publicity once a year at tournament time, but that is not enough. If you are going to have a girl friend, you don't get her by going to see her once a year."

Meanwhile, black college coaches will have to stay at home, turn on the TV, watch almost all-black teams like North Carolina State and Ala-bama-Birmingham, and wonder what might have been. (NEXT WEEK: A look at Division II. Why are some black college teams in this league so strong?)



