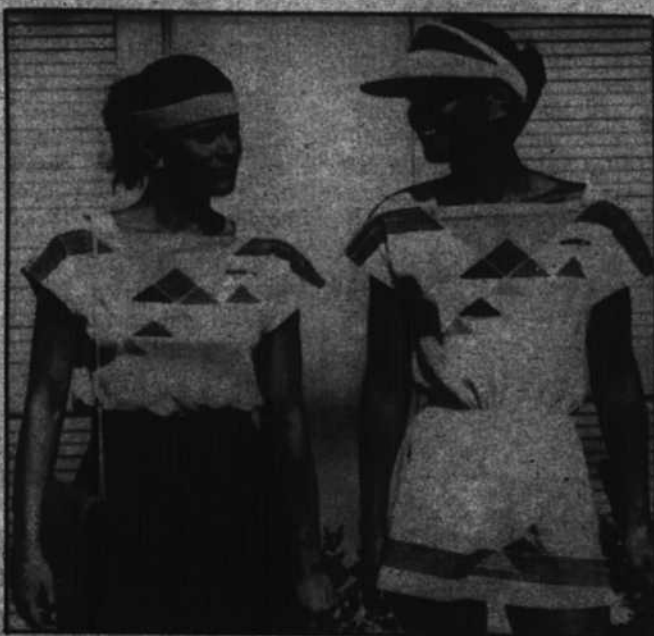


Spring Activewear: Good-Looking, Comfortable, Easy Care

Sports enthusiasts will have a greater variety of active apparel to choose from this spring. New styles, colors and fabrications for tennis, running, playing ball and just plain hanging out can be found by recreational athletes and spectators as they gear up for warm weather activities.

According to a spokesperson for adidas, the world's leading innovator and largest manufacturer of athletic footwear, apparel and equipment, today's active apparel is as good looking and comfortable as it is durable, functional and easy to care for.

In fact, activewear's good looks and comfort have helped increase sports participation, especially among women, who were once reluctant to participate in sports because the clothing options were limited and unflat-



IMAGINATIVE PRINTS, featuring such new colors as china blue, berry and pewter lead the way in active apparel for women who enjoy looking their best. This spring, adidas designs bright colors in bold patterns that are as durable as they are attractive.

Imaginative print designs will be the pre-dominant styling concept this spring. Both all-over prints and prints graphic-

ally engineered to specific sections of the garment are featured in adidas tennis, running and general active apparel.

The spring activewear color story will be brighter shades of solid color blocks. Men will find a much wider selection of colors including traditional combinations of navy, red and royal plus new fashion colors such as china blue, berry and pewter. From the adidas collection, women can choose from beautiful fruit shades - peach and bright purple - and pastels like lilac, butter and pearl.

Innovative fabrications include triblends of cotton and polyester combined with either nylon or Lycra spandex fiber. Adidas tennis shorts, like the Apollo for men and women's Athena, plus multi-purpose shorts, incorporate Lycra spandex fiber for greater stretch and comfort. Polyester keeps these shorts

wrinkle free and machine washable while the high cotton content whisks

always moisture, keeping players drier and more comfortable.

The Art Of Accessorizing

Never underestimate the importance of an accessory.

Pocketbooks, shoes and other accessories can do more to add style or just plain rejuvenate a great portion of last year's clothing, and best reinforce the fashions of 1985.

Try the acquisition of a bright and colorful scarf. Patterns are even better, as a perfect way to highlight last season's pastel shades and lighter colors.

There is nothing like a new belt in an exciting new shape or style as a perfect pick-me-up for pants or a dress with at least one more season's wear in it.

The art of using accessories to highlight (or, in some cases, create) a war-

drobe requires very little cash and a lot of creativity and imagination.

Clunky and colorful costume jewelry are perfect dress-up accessories in themselves and their colors are sure to say spring, and make you feel your best and most stylish as this exciting season begins.



PERRY ELLIS provides a cool and fashionable entrance to spring '85 with cotton striped and patterned sweaters and matching linen Bermuda shorts. Equally attractive for both men and



women they're available in a variety of colors and patterns. As weather gets warmer the emphasis is placed on casual dressing and looking and feeling fresh.



Lean and lissome, this knit dress and long cardigan from Mary Jane Marciano's spring '85 collection assert the value of attire that's well-proportioned, easy to wear, and easy to combine and recombine with a myriad of pieces.

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