

**Color Idea**

# Enhance Your Jewelry With Spring Birthstones

Spring is the time of year for rejuvenation and rebirth. The months of spring - March, April, May and June - can be the perfect time to bring new life to your jewelry, especially if you have a birthday or celebration during these months.

Jewelers of America, the national association of over 12,000 jewelers across the country, is offering tips on how to enhance your jewelry with the birthstone colors of spring.

To make this year's spring gifts and jewelry accessories exciting without spending beyond your budget, consider buying innovative "enhancers" and multi-use jewelry that updates, adds to, and changes the look of your present jewelry.

**MARCH (Aquamarine)**  
Aquamarine means "Sea Water" and descriptions of its color vary. It may be described as greenish-blue, limpid blue-green or crystal blue. The ideal aquamarine is a vivid deep blue, often evoking thoughts of the ocean.

For ancient times, aquamarine has been said to aid seafarers because it possessed the calming effects of the sea. Thus an aquamarine would be an appropriate gift for some who like to sail or take cruises.

Aquamarine is a symbol of happiness and everlasting youth, and is believed to reconcile differences and serve as an antidote for poison.

Perfect with the popular pastels, other stones from which to choose include Blue, Topaz and Turquoise.

**March Birthstone Enhancers**

- Aquamarine pendant attached to a chain or a strand of pearls;
- Blue topaz ring worn "stacked" with an amethyst ring for a new look;
- Stud earrings with detachable drops of aquamarine can be interchanged with other stones;
- Turquoise necklaces worn in multiples with silver or gold chains.

**APRIL (Diamond)**

Diamonds occur in all colors, and vary in shades from yellow to pink, red, green, blue, brown and even black; however, the colorless or clear "white" variety is the most valuable and popular. Also, diamond's durability makes it desirable.

The diamond has been considered to bring victory, and is an emblem of fearlessness and invincibility. Many believe that



PICTURED ABOVE, innovative "Enhancers" and versatile multi-use jewelry. Top: A 30 inch strand of cultured pearls is converted into a double strand choker with the addition of a 14K gold and cultured pearl and diamond shortener by Walter Edbril, Inc. Bottom: A baroque cultured pearl necklace by August Gem Corporation with 14K gold matte and polished finished clasps is transformed into a choker and bracelet ensemble.

diamonds protect against evil because of their brilliance.

Diamonds today are used as true love-bearing gifts and are said to assure the wearer of love and comfort.

To please everyone born in April, other stones in April's birthstone color include Ivory, Crystal and Moonstone.

**April Birthstone Enhancers**

- Diamond stud earring or pendant jackets in gold with pave diamonds;
- Ivory cuff stacked with other bracelets give that big look for spring;
- Frosted crystal necklace worn with pearls add glitter to spring evenings;
- Moonstone clasp for pearl necklace.

**MAY (Emerald)**

Emerald is a perpetual reminder of spring. A rich velvet grass green emerald is the most desired and most valuable variety of the stone. The beauty of a green stone is that it goes with everything.

Because emerald's soothing color is pleasing to the eye, ancient civilizations believed that emeralds had the power to heal eye diseases. Emeralds have long been considered to hold universal insight and provide gifts of perception, truth and love.

There are a wide variety of gemstones available in May's birthstone color.

Some popular choices include Green Tourmaline, Jade and Malachite.

**May Birthstone Enhancers**

- Emerald pin worn alone or as a shortener for pearls;
- Faceted green tourmaline set in decorative clip pearls or a gold chain;
- Malachite and sterling

silver belt buckle which can be worn with several different belts.

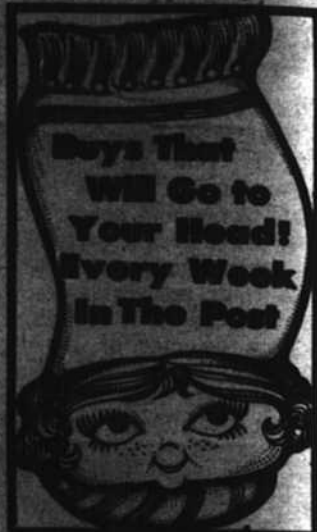
**JUNE (Cultured pearl)**

Cultured pearls provide beauty through their luster and varying colors of white, cream, rose, pink, yellow, silver and grey to black.

Ancient people believed pearls were formed when angels' tears or dew drops fell into an open oyster shell. Pearls seem always

to have been associated with femininity and motherhood. They symbolize a happy marriage, and are said to increase health and virility.

Besides the color variety in cultured pearls, choices in shape, size, texture as well as jewelry styles in freshwater pearls and mother-of-pearl make pearl birthstone jewelry See ENHANCE On Page 7B





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