

A Reader Writes

Charlotte Should Be Proud Of The Charlotte Post

To The Charlotte Post:
Dr. Christopher R. Dixon, perhaps the newest Gynecologist-Obstetrician to the Charlotte area (304 Lillington Ave. and 1406 Beatties Ford Rd.), recently made a few basic observations of the journalism written at the Charlotte Post. They are as follows:

Charlotte Post, initially I am proud to say happy anniversary to your staff and readers. However, it might serve as incentive to compare your "voice of the community" with that voice in other cities and locales.

Specifically, I think it certainly is in order to acknowledge that your front page is indeed attractive: many community-oriented publications are cluttered and actually uninviting to the reader. Continuity is present, but must be supported from the first to the last page. However, there are three facets of your journalism that inspired me and cannot go unnoticed.

1) One can appreciate the national flavor of your publications. I feel it is important to be in touch with the pulse of the country! In rhythm with the pulse of your country is no longer enough. It is a necessity to expose our young and old to the achievements and mis-achievements of others wherever they are; especially when they affect us. Often the aspiration of one man can ignite another man. Another's aspirations are projected to a reader's inspirations and the cycle of achievement can be persuaded. It is common knowledge that tax reform, politics, and purchasing power, as you have reported, most often is initiated at a national level. Furthermore, a reader ought to want to know from their perspective, what is unfolding in the world around him.

2. The Charlotte Post's local coverage is an in-depth coverage; that's good. The only time local events are interesting is when the journalism displays in-depth knowledge; the reader wants to be told something they don't already know. In-depth local coverage is needed, actually needed by many who have relocated to this community from as far as California or Florida, and in general the North; and make no mistake about it, there is a North to South migration going on. Industries such as IBM, AT&T, and pharmaceuticals are relocating offices in mass

numbers to North Carolina and indeed Charlotte. When these trained minds arrive, it feels good to know that Charlotte it not the anticipated slow South of yesterday, but the progres-

sive city that tolerated the election of a black mayor representative, a city that has allowed the installation of several minorities on City Council. It is good to know, as your publica-

tion reflects, that there are peoples of all colors here with business achievements such as the black-owned and operated car dealership and that over 30 percent of Charlotte's

population is minority. There is some security in that fact. Many cities, North and South, don't have the representation and participation in these categories and Charlotte

and newcomers should not take these stats for granted. Continue to spread the word at the local level, in an indepth fashion.
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