

# NANBPW Club's Seminar Brought Wealth Of Information To Professional Women

By Loretta Manago  
Post Staff Writer

While going into business for oneself starts with a simple idea, the intricacies of establishing a business and developing it into a thriving and successful one requires careful planning and consideration.

Knowing this the local chapter of the National Association of Negro Business and Professional Women's Club (NANBPW) recently held a business and professional women's seminar-luncheon, in an effort to inform both future and new women business owners of some vital steps to take once the decision has been made to become self-employed.

After a welcome address was given by chairperson Sarah Stevenson, moderator Joan Jackson took to the podium to introduce both the resource persons and the panelists for the seminar.

Bringing a wealth of information with them was Liz Mills of the Minority Women Business Enterprises, Rose Marie Cotton of the Small Business Association, Emma Quinn of the Small Business Center, Dee Aycock, past president of the Women's Business Organization and Betty Pride of the American Association of Black Women Entrepreneurs, Debra Saunders of the Business Opportunity Network and Sonya Amos-White of the Women's Commission.



A lot of hard work and effort went into making the National Association of Negro Business and Professional Women's Club's first business and professional women's seminar-luncheon a success. But judging by the smiles of the committee persons involved, above, it was well worth it. Pictured left to right are committee members Joan Jackson, Sarah Stevenson, Anna Hood, Connie Smith, and Brenda Smith.

Each explaining the company or club she represented gave valuable tips on how to break buying habits, how to apply for small business loans, and other information that

would prove beneficial to the first-time business owner.

Once the resource persons had presented their material, panelists Jean Henderson of Mack-Henderson

Enterprises and an associate of Step-Up Temporaries, Linda Graves, an assistant vice president of Mutual Savings and Loan Association, Rosalind Rowe-Anderson,

owner of Rowe-Anderson Realty, Jane Neal of Moore's Accounting Service, Lola Anthony, an insurance broker, and Michel Vaughn, an attorney, all experts in their fields, spoke to the audience in the areas of research and marketing and personnel, finance and banking, business location, licenses and fees, and insurance and legal services, respectively. Joan Jackson briefly spoke on the area of public relations in the place of Yvette Alston who could not be there.

Talking to the audience Ms. Henderson pointed out that the key to marketing is finding the unsatisfied customer. After that, she proceeded to numerate four basic points of a good marketing plan. They included considering the nature of the business, the size of the business, the location of the business and the time suitability for the product that is being sold.

When she commented on personnel end of a business, she emphasized the point that the employee is the greatest asset to any company

and should be treated with respect. Mrs. Anderson's advice on real estate covered finding a location that was easily accessible, but added that before a site has been found, a prospective business owner should know the labor force and the market of the area he or she would like to establish a business.

Good record keeping and paying taxes on time to avoid occurring penalties and interest was Mrs. Neal's advice for the financial area of a business.

"A sound insurance protection plan is just as good for the success of a business as anything else." And with that piece of advice, Mrs. Anthony emphasized the importance of not underinsuring.

Ms. Vaughn, noted the importance of having a lawyer in cases of partnerships and tax implications, but more importantly she advised the audience to find a lawyer with whom they felt comfortable.

Once the seminar was completed, the group broke for lunch and a question and answer period.

## Radio Reading Service To Continue

With the promise of non-state money to continue its Radio Reading Service for the visually handicapped, Central Piedmont Community College (CPC) will continue the service on a limited schedule for the month of July.

The free service, which broadcasts the reading of newspapers, books, and other materials to the visually handicapped in Mecklenburg County, was to be discontinued as the result of severe cutbacks in CPC's state budget.

Dr. Richard Hagemeyer, President of CPC, said he is confident the private source of funding will come through with enough money to continue the service. Nevertheless, in addition to operating on a limited schedule, the service will rely heavily on volunteer readers for the next month.

Other cutbacks at CPC include reduced hours at its four area learning centers, and the temporary lay-off of seven full-time people and an indefinite number of part-time employees.

"The decision to discontinue the Radio Reading Service was one of the most difficult that had to be made," Dr. Hagemeyer said. "But we've had to eliminate many things that do not directly result in students, because the number of students we serve this year will have a direct bearing on our budget next year. Every one of our scarce dollars must go into serving students."

The Mecklenburg Association for the Blind estimates there are more than 5,000 visually handicapped citizens in Mecklenburg County. CPC started the Radio Reading Service more than six years ago as a public service for these people.

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## Baptist State Convention To Hold All-Baptist Assembly Here

Representatives from more than 1,700 Missionary Baptist Churches across the state of North Carolina will converge on the city of Winston-Salem, N.C., next week, July 15-19, to hold its All-Baptist Assembly with the Baptist Churches of Winston-Salem serving as hosts. Rev. B. F.

Daniels will serve as Chairman. The Pre-Convention Musical will be held on Sunday evening.

Each of the Auxiliaries of the General Convention will be sharing together as they do every four years. The auxiliaries are the Sunday School and Baptist Training Union

Congress of Christian Education, the Laymen's League Convention of North Carolina, the North Carolina Baptist Ushers' Convention, and the Women's Baptist Home and Foreign Missionary Convention of North Carolina.

Each of the auxiliaries will hold its

meetings at times scheduled, and each auxiliary will share in fellowship at a banquet planned and scheduled by the auxiliaries.

President of the General Baptist State Convention of North Carolina is the Rev. Dr. E. B. Turner, pastor of First Baptist Church of Lumberton, N.C. President of the Women's Baptist Home and Foreign Missionary Convention is Mrs. Thelma Horton. President of the Sunday School Convention is Mrs. Hazel McLain. President of the Laymen's League is Mr. Charles Porter. President of the Baptist Training Union Convention is Mrs. Inez Wicker. President of the Ushers' Convention is Mr. Charlie Rhodes.

Sermons, lectures, demonstrations, workshops, addresses, and fellowship will be in abundance during the five-day session. All Messengers (delegates) will register with the Registration Committee, which will be located at the Benton Convention Center.

Headquarter hotels are the Hyatt Regency and the Stouffers of Winston-Salem.

For further information, contact Baptist Headquarters, 603 S. Wilmington St., Raleigh, N.C. 27601, or call 919-821-7466.

## State Leaders Listen To Area Young Democrats?

A Mecklenburg County Young Democrat joined forces with an Irredell County Young Democrat and a Richmond County Young Democrat to travel all the way to the Outer Banks last weekend to discuss with

Democratic Party leaders how North Carolina's young people can help Democrats win elections.

Ward Simmons of Charlotte, Treasurer of Young Democrats of North Carolina, teamed up with

David Perry of Rockingham, Vice President of the Young Democrats of North Carolina, and David Parker of Statesville, and all of them returned to the area excited about their roles in the state Party.

"The state leadership seems interested in our suggestions," Mr. Simmons said. "They have shown their interest in North Carolina's young people by hiring Harry Kaplan as young voters coordinator."

Wade Smith, N.C. Democratic Chairman, said listening to these young people has given him a different perspective on many issues. "Our young people assure the Democratic Party and the state of North Carolina of solid leadership and grass roots support for many years," he said. "David Parker, Ward and David Perry are excellent examples of mature, responsible leadership."

The June 28-30 event featured 80 Democrats of all ages meeting for a relaxing and thought-provoking weekend at Surf-n-Sound Campground on Hatteras. Others attending included Wade Smith, North Carolina Democratic Chairman, and Ed Turlington, Executive Director of the Party.

## Urban League Graduation

Donald E. Bowen, Director of the Charlotte-Mecklenburg Urban League Job Training Center, announces graduation exercises on Thursday, July 11, for participants of the second class of the Charlotte-Mecklenburg Urban League Word Processing and Information Systems Training Center.

Graduation, scheduled for 7 p.m., will be held at the Marriott City Center and will honor 11 class participants who were enrolled in a 14-week skills training program.

The Job Training Center is designed to assist disadvantaged, underemployed, unemployed residents of Mecklenburg County enhance their career opportunities in the mainstream of the economy and to compete for job openings. The Training Center is supported locally by 27 companies and the City of Charlotte.

The Job Training Center is located in Suite 815 of the BB&T Center, 200 South Tryon Street. Office hours are Monday through Friday, 8 a.m. to 5 p.m.

For more information, contact Donald E. Bowen, Director Urban League Job Training Center, 704-594-2770.

## Black Pot Fish Fry

The Family Outreach and Counseling Center and Adult Care, a non-profit center, will sponsor a Black Pot Fish Fry on Saturday, July 20, 1985 from 11 a.m. - 9 p.m. at Tom Hunter Road and Hidden Forest Drive.

Proceeds will be used to provide scholarships for families. For more information, contact Mrs. Dona M. Patterson at 333-2033 or Ms. Ann Brooks at 332-7037.

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