

# Eastern, CF Expand "Moonlight Special" Service To Charlotte

Eastern Airlines and CF AirFreight recently announced the expansion of the "Moonlight Special" with the addition of Charlotte to the popular overnight cargo-passenger service. The daily service will begin January 1, 1986.

The "Moonlight Special," which combines overnight freight flights with low cost passenger service, operates on a nighttime schedule with all flights departing during evening and late night hours and all

arrivals scheduled for the early morning.

Charlotte travelers will be able to make overnight connections, via a Houston "hub," to major cities across the U.S. including Seattle, Portland, San Francisco, Los Angeles and Kansas City.

The new service will allow passengers to fly for as little as \$59 to Houston or \$129 coast-to-coast.

Eastern will operate a 99-seat DC-9 aircraft from Charlotte to con-

nect with the wide-body A300 aircraft fleet that services "Moonlight Special" flights to and from Houston. Larger aircraft will eventually replace the DC-9 in Charlotte as passenger and cargo demands increase.

W. Roger Curry, President of CF AirFreight, noted that the addition of Charlotte to the "Moonlight Special" route map will greatly enhance cargo service to and from the Southeast.

"Now that we will be serving Charlotte with the 'Moonlight Special' we will add to the volume of our next-morning 'AM service' to Charlotte, and with highway and air links, to surrounding areas and adjoining states," he said.

John Nelson, Senior Vice President of Marketing for Eastern, said passenger response to the "Moonlight Special" flights has been outstanding and the new service has attracted a large following since its

introduction in April.

"Low-cost, late night flights have provided the budget-conscious traveler an economical way to fly and have created a new marketplace for Eastern," said Nelson. "This new service will provide a convenient, low cost option for Charlotte passengers as they make travel plans."

The addition of Charlotte will raise to 17 the number of cities served by "Moonlight Special" flights.

Wayne Christopher Harris was recently announced a 1985 United States National Award winner by the United States Achievement Academy in the area of art. "Chris," a former student at Myers Park Traditional Elementary School, was recommended for this award by his former band teacher. The son of Rev. and Mrs. Wayne C. Harris, Chris now attends Pascagoula Junior High. His family recently moved to South Bend, Indiana, when his father received a new pastoral change to Grace AME Zion Church. Chris will appear in the United States Achievement Academy Yearbook.

## WPEG Employees Certified Marketing Consultants

Four WPEG Radio employees have recently been certified "radio marketing consultants." The designation is awarded to professionals in radio who have successfully completed a written exam and met standard qualifications set by the Radio Advertising Bureau (RAB).

Those certified are Nancy Cooper, general manager; Linda Rosenthal, sales manager; and Chris Remme and Deborah Miller, account executives.

The four took the test at Barber-Scotia College and scored A's and B's.

According to Cooper, the "certified radio marketing consultant" designation "is a highly respected title in our industry. There are only around 1,100 in the entire country. We felt we had been in broadcasting long enough to pass the test, so we took it."

Receiving the certification exemplifies years of hard work, experience, knowledge, and professional skills in the areas of sales and marketing techniques.

## Counseling Sessions

Arthritis Patient Services will offer Arthritis Group Counseling Sessions each Tuesday evening at 7 at the Community Health Services Building, 1401 E. Seventh St. The sessions are led by Barbara M. Senter, M.A., Psychotherapist, with R. Gordon Senter, M.D., as consultant.

The main goal of the Arthritis Counseling Program is to lead the participants to a new understanding of emotional stresses resulting from chronic pain and help them discover coping strengths. This is accomplished in a group setting where confidentiality is of utmost importance.

Registration is now being taken. For additional information or to request an application form, contact Shirley Rodgers, Arthritis Patient Services, 375-0172.

## Sponsor Saves High-Q

IBM has offered to sponsor the 1985-86 High-Q quiz show, saving it from cancellation. High-Q, an academic quiz show for high school students, was in danger of cancellation because of state budget cutbacks to Central Piedmont Community College, the primary sponsor.

The donation from IBM, which will cover costs such as program rights from College Bowl, trophies, certificates and other awards, will enable the competition to begin in February. This will be the sixth year of High-Q. Last year, 59 area high schools participated. The team from South Mecklenburg High School won the championship by defeating West Charlotte.

The competition will begin Saturday, February 1, and will end with the championship Saturday, April 6. The championship will be emceed by Mike McKay from WBTV, will be broadcast on WTVL. For more information, contact Mike Myers at CPCC, at 373-6633.

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