

Around Charlotte

News of note

•The Bethlehem Center Head Start Program is accepting applications for the 1997-98 school year. Parents are urged to register their preschool children born between Oct. 17, 1994 and Oct. 19, 1996 as soon as possible. Older children will receive priority.

The program accepts children of families whose incomes fall below poverty level. Spaces are also open for children with special needs from families of all income levels. For more information, call 376-9401 or 371-7420.

•The City of Charlotte is accepting application from neighborhood based organization for community improvement projects. The deadline for small grant applications is Friday.

Two workshops are scheduled to help with the application process.

•May 20, 6 p.m. Old City Hall, 600 East Trade Street

•May 27, 6 p.m. Greenville Center, 1330 Spring Street

Attendance at one pre-application workshop is required. For more information, contact

Shirley Stevenson, 336-2349.

•Blood screening at Community Health Services, 1401 East 7th St. For more information, call 375-0172.

Saturday

•The National Coalition of 100 Black Women of Greater Charlotte will sponsor "Suit Up for Success," a clothing drive with the Charlotte Housing Authority's Self-Sufficiency Program. Professional attire, including men's and women's suits and shoes, are needed. No bags of clothing will be accepted. Clothing should be dropped off from 8 a.m.-3 p.m. at the Afro-American Cultural Center, corner of 7th and McDowell streets. For more information, call 391-2600.

•Alpha Kappa Alpha will sponsor Graduate Greek StepFest at 7 p.m. at Grady Cole Center. Proceeds will benefit charity. For more information, call 541-5748.

•Carolinas Association of Black Women Entrepreneurs will sponsor a money management seminar at 11 a.m. at the Government Center, 600 East

4th St. For more information, call 333-1690.

•The Links will present a demonstration on New Orleans cuisine featuring chef Michael DeVids of the New Orleans School of Cooking. The event will be held at 10 a.m. at the Adams Mark Hotel, 555 McDowell St. Tickets are \$40.

•Guess Who's Coming to Dinner, sponsored by the Metrolina AIDS Project, begins at 8:30 p.m. at the First Union National Bank Atrium. The event will include desserts donated by more than 50 restaurants and caterers. Admission is \$15.

Sunday

•The Fiber Artist's Guild will meet at the Charlotte Art League, 1517 Camden Road at 2 p.m.

Sunday

•The Charlotte-Mecklenburg Black Political Caucus will meet at 7:30 p.m. at First Baptist Church-West, 1801 Oaklawn Ave.

Tuesday

•Caregiver Support Group will meet at 7 p.m. at Adult Care and Share, 6709 Idlewild Road.

Wednesday

•Carolinas Association of Black Women Entrepreneurs will present a seminar on developing a business plan at 7 p.m. at Government House Hotel, 600 East 4th St.

The deadline for Around Charlotte is 5 p.m. Monday.

The '97 Charlotte Post Black Guide is coming... Get your ad in today

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guess, coming who's to dinner

A Citywide Benefit for Metrolina AIDS Project

saturday, may 17, 1997

host your very own guess who's coming to dinner? party!
help a good cause and have a great time. your home. you're cooking.

attend the gigantic dessert celebration!

8:30 pm - midnight. first union atrium uptown charlotte.
gourmet coffees, sparkling champagne, delectable desserts, silent auction, groovy dance tunes by the keys and carolina gator gumbo, interesting people and much, much more.

volunteer to help a great cause!

greet guests, serve desserts & pour champagne for 4,000 really fun folks!

call 372-7787 for information & tickets.
(operators are standing by.)

Woman shares lesson of lifetime

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"I had three bones broken," she says. "I fell right on that little rug over yonder. That's been a while ago. But I'm better now. Ain't that something?"

There are some things she can't forget. Like the day 16 years ago when her husband, Isaac, died.

She and Isaac traveled everywhere, she says.

"Philadelphia, Pennsylvania, Washington - I don't know where all we didn't go," she says. "I loved to travel."

Isaac was almost perfect, Roseboro says.

"He was good - what you call a real man," she says. "He used to call me Mooks...I wanted him to be like I was and I was a lucky woman."

One evening Roseboro came home from work. Isaac was sitting on in a chair with his head in his hands.

"I asked him if he was OK," she says. "He told me he didn't feel good."

When he wasn't better by bedtime, Roseboro took him to the hospital. He stayed there three days.

"I went by Saturday and he was sitting with his head down," she said. "I stayed with him a while, but I didn't want to aggravate him, so I told him I was going home and I loved him. That was on a Saturday. Sunday morning the nurse called and told me he was gone. He was a Christian man. So I don't worry about him. I know he's in heaven."

"From then on, I didn't marry no more. I took company. But it didn't mean much. I didn't care to be married again."

Now, Roseboro spends much of her day on her screened front porch.

She's visited regularly by her brother, the Rev. L. D. Parker, 74, and sister Henrietta Davis, 73.

"You know, they're just babies," she says with a laugh.

Sometimes Roseboro just sits and listens to the sounds of the children playing across the street. Sometimes she sleeps.

Much of the time she gives advice on everything from men to marriage.

"I didn't run around with Dick, Tom and Harry," she says. "I'd

advise these young girls not to either. When you get to be 100, you know lots of things."

She doesn't worry about the little things, though. They don't matter much.

"If you live right, the Lord takes care of you, you know that," she says. "All my days I made myself what I was supposed to be...I'd been a lady all my life. Ain't that something?"

Medical bill errors favor hospitals

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"We had one client whose insurer denied her claim for a heart operation, saying it was not a covered service," Brown said. "It turns out the hospital has miscoded it. The insurer thought it was a sex-change operation."

Cordova and Brown are among a handful of entrepreneurs throughout the country who have launched bill-review businesses that aim to spot and reverse errors in doctor and hospital invoices.

They don't charge for the service unless an overcharge is found. Then, the consumer pays

a contingency fee equating to half the savings.

However, many medical-review firms won't check bills that are for less than several thousand dollars because there wouldn't be insufficient profit for the review team to bother.

Experts recommend that consumers make sure that they study their bills and request detailed versions if the charges are lumped together. They also suggest that consumers make sure hourly charges are realistic.

They recommend contacting the insurer before seeking treatment to find out what is covered.

"The Man Who Sold Hot Dogs"

I'd like to share a story that a very loyal customer recently shared with me, about the man who sold hot dogs.



Fran Farrer, Advertising & Marketing Director

There was a man who lived by the side of the road and sold hot dogs. He was hard of hearing, so he had no radio.

He had trouble with his eyes, so he read no newspapers. But he sold good hot dogs.

He put up signs on the highway telling how good they were.

He stood by the side of the road and cried "Buy a hot dog, Mister." People bought.

He increased his meat and roll orders. He bought a bigger stove to take care of his trade.

He finally got his son home from college to help him out. But then something happened:

His son said: "Father, haven't you been listening to the radio? There's a big depression coming on. The European situation is terrible. The domestic situation is worse."

That made his father think: "Well, my son's been to college, he reads the papers, and he listens to the radio, and he ought to know."

So the father cut down on his meat and roll orders, took down his advertising signs, and.....

no longer bothered to stand on the highway to sell his good hot dogs. Sales fell fast, almost overnight.

"You're right son," the father said to the boy. "we certainly are in the middle of a great depression. There just isn't any business."



Jeri



Pat



Laverne



Bob

If this sounds like your business.....don't you think its time to give one of our professional account executives a call?

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