

'98 Lincoln Towncar

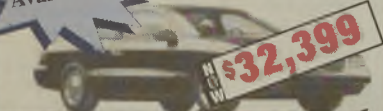
ps, pw, pl, am/fm



WAS \$38,500 ~~WAS \$32,899~~
YOU SAVE: \$5,501

Lincoln Demo '98 Mark VIII

Moonroof, heated seat, cell phone, CD



WAS \$43,375 ~~WAS \$32,499~~
YOU SAVE: \$10,876

'98 Mercury Mystique GS

Auto, AM/FM, AC, 14 at this price



WAS \$17,565 ~~WAS \$14,888~~
YOU SAVE: \$2,566

'98 Navigator

V8, pw, pl, am/fm cass., auto, ac, ABS brakes, dual air bags



WAS \$40,000 ~~WAS \$36,899~~
YOU SAVE: \$3,101

'98 Mercury Sable GS

V6, Auto, ac, pw, pl, am/fm



WAS \$19,995 ~~WAS \$16,299~~
YOU SAVE: \$3,296

'98 Mountaineer

V8, pw, pl, alloy wheels, am/fm cassette, 2WD, running boards



WAS \$28,290 ~~WAS \$23,899~~
YOU SAVE: \$4,291

'98 Tracer

Auto, ps, pb, am/fm stereo, ac



WAS \$13,380 ~~WAS \$10,899~~
YOU SAVE: \$2,381

'98 Grand Marquis GS

V8, auto, pw, pl, am/fm stereo



WAS \$22,535 ~~WAS \$19,699~~
YOU SAVE: \$2,836

'98 Lincoln Continental

pw, pl, ps am/fm stereo



WAS \$38,985 ~~WAS \$32,899~~
YOU SAVE: \$5,986

'98 Mercury Villager GS

V6, pw, pl, am/fm cass., 7 passenger, ac, auto



WAS \$28,245 ~~WAS \$17,899~~
YOU SAVE: \$6,246

MARCH MADNESS SALE

For The First Time In 20 Years, The Queen City Has A New Sales Leader In Lincoln Mercury Products. For The Month Of March, Queen City Lincoln Mercury Outsold The Competition In New Car Deliveries. We'd Like To Say...

NEWS FLASH

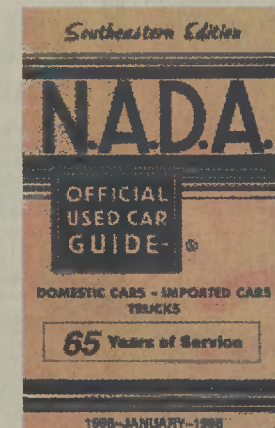
THANK YOU CHARLOTTE!



CLAYTON PERRY
General Sales Manager

And, To Continue This Success, General Sales Manager, Clayton Perry Has SLASHED The Prices Even More. If You Want A Lincoln-Mercury Product, Don't Buy Until You Talk To Clayton, He'll Save You Hundreds

1.0% FINANCING AVAILABLE**



94 GRAND MARQUIS LS Blue, PW, PL, AM/FM Cassette, V8 \$11,995	96 MERCURY VILLAGER GS Dual Air, PW, PL, AM/FM Cass. \$14,988	94 FORD CROWN VICTORIA PW, PL, AM/FM Stereo \$8,995
97 TOYOTA CAMRY LE \$17,988	96 HONDA ACCORD LX 25th Anniv. Edit., Auto, Air, PW, PL, AM/FM Cass. \$14,988	94 MERCURY VILLAGER GS Leather, Quad Seats, 1 owner \$12,988
91 CADILLAC SEVILLE Gold pkg., Leather, AM/FM Cass., PW, PL \$9,988	96 FORD WINDSTAR GL 28K, Brown, Delux Cloth Interior \$15,988	94 CHEVY LUMINA V6, Auto, PS, PB \$5,988
94 LINCOLN TOWN CAR White W/Blue Leather, PW \$14,988	97 LINCOLN TOWN CAR Blue, leather, 5K miles, MUST SEE!	95 CHRYSLER SeBRING LX 2dr., Auto, PS, PB, PW, PL \$12,988
96 MERCURY GRAND MARQUIS LS Burgundy, PW, PL \$14,988	92 SEDAN DeVILLE Leather, Very low miles \$12,988	(4) '96 LINCOLN TOWN CAR Signature Series, White or Blue, Full Power, CD, Sunroof, tilt, MUST SEE!
95 CHEVROLET CONVERSION VAN Tan on Tan, Loaded \$16,988	95 MAZDA 626 LX Full Power, Air \$11,988	96 FORD EXPLORER 4x4, Auto, Air, PS, PB, AM/FM Cass. \$19,988

If you currently drive a 1988 to 1994 Cadillac, Buick, Oldsmobile, Honda, Toyota, Nissan, you have qualified for a special buyback program at 25% or \$4,000 over N.A.D.A. book value.

THAT'S RIGHT... QUEEN CITY LINCOLN-MERCURY WILL GUARANTEE A FULL BUY-BACK AT UP TO 25% (MAXIMUM OF \$4000) OVER N.A.D.A. BOOK LOAN VALUE for your present vehicle in trade!

FREE
With Every Purchase While They Last!

3 Days/2 Nights MYRTLE BEACH vacation OR 3 Days/2 Nights Hilton Head vacation
Nobody Beats Our Price...Not NOW! Not EVER!



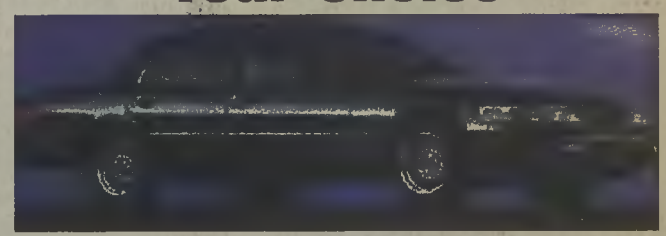
7301 SOUTH BLVD. • CHARLOTTE 704-553-8300

* Exceptions and conditions of purchase Guarantee 1) This offer applies only to 1986-1995 models. 2) Trade-in allowances will be based on original manufacturer's suggested wholesale price as listed in the current N.A.D.A. guide (allowance not to exceed N.A.D.A. loan plus 20%). 3) Deductions from allowances may be made for equipment failure, body/interior damage, reconditioning costs, and/or excessive mileage (.22 cents per mile over 12,000 miles per year). 4) Only one trade-in accepted per purchase. This sale supercedes all other advertised specials. Prior Sales excluded. Instant credit to qualified buyers.

** On selected new car models.

All factory rebates, dealer discounts, dealer incentives, dealer cas, and recent college grads included in prices. Tax, tags, and doc fees not included.

New Shipment Your Choice



97 Mercury Grand Marquis LS's
35 to choose from, Full Power, AM/FM Cassette

97 Crown Victoria's
4 to choose from, Full Power

\$16,995 OR \$249/mo.*

*Pymt based on sale price \$16,995, \$3,000 dn cash or trade 72 mos. @ 9%, O.A.C.

M-F 8:30am-9pm Sat 8:30am - 7pm • Sun 1-6pm