

HOLIDAY GIFT IDEAS

Traveling treasures:

Taking a trip? Five wordly holiday gift ideas



COURTESY OF ARA CONTENT

A world map mural won't make travel easier, but at least you'll know where everything is.

ARTICLE RESOURCE ASSOCIATION

The frequent traveler is rarely in town to enjoy the comforts of home. Keep this in mind as the holidays approach, and find the traveler you know a treasure that will provide them with a little bit of home as they travel this holiday season and in the coming year.

Determining the most appropriate gift for your traveler can be difficult with all of the options available this season. Here are a few travel-worthy ideas for your list this year:

- A Leather Travel Attaché. Choosing the right travel companion is an important decision, especially when it comes to an appropriate attaché.

Organization is necessary considering a traveler is only able to bring a few things along. When choosing an attaché, pick one with multiple pockets and dual main compartments. This way, the

attaché will be able to hold everything from a laptop to legal-sized file folders to office supplies...perhaps even a change of clothes for an overnight stay.

- Automatic card organizer. Travelers typically depend on credit cards instead of cash as a safety precaution, so they must be confident that their cards will work. With heightened airport security, reassure the traveler that their credit cards will be protected from demagnetization by giving them a unisex, featherweight credit card wallet. At the touch of a button, the stored card needed will pop out of the metallic looking wallet, and the card will still work. The wallet also includes a removable money clip so that currency and receipts can be easily accessed. For about \$55, you can provide the traveler with ease of mind and a personalized credit card wallet with

their initials engraved on it.

- Digital camera. Give the gift of memory as well as story telling. A miniature digital camera allows a traveler to record sights with style and ease. Compact enough to be available at any moment's notice, the newest digital cameras can slip into one of the pockets of their attaché and can be extremely convenient. Regardless of the scene, a high quality digital camera will provide sharp, high-contrast images to keep for years to come.

- Emergency cell phone recharger. An uncharged cell phone is a disaster for a traveler, since landlines are not always available or convenient. With this treasure, a dead cell phone battery is no longer an issue. The charger will immediately provide up to 30 additional minutes of conversation without interrupting a call. It comes in styles to fit various types

and models of cell phones and is small enough to carry around from place to place.

- World map mural. What better gift for a traveler to use to track where they have been than a colorful, wall-sized map? This detailed 3-dimensional mural was created with the assistance of the U.S. Department of Defense and produced by Environmental Graphics. It includes land elevations, ocean depths, sea-lanes, time zones and much more.

"You won't find many maps, in any size, as up-to-date as ours," says Todd Imholte, president of Environmental Graphics. The mural measures 8 feet, 8 inches tall by 13 feet wide and is printed on heavy paper that can be cut down to fit 8-foot walls. The map can be purchased at Hammacher Schlemmer by calling (800) 321-1484 or by visiting www.hammacher.com.

With the treasures available this holiday season, you are bound to find the perfect one for your traveler. Whether it's the convenient

attaché to assist them on their travels or a wall map for them to show their friends and family the places they have gone, the traveler you know will appreciate your thought and generosity.

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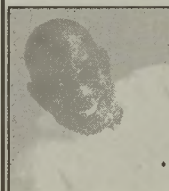
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These jewelry gifts won't break bank

ARTICLE RESOURCE ASSOCIATION

Good things come in small packages. That old adage is never more true than when talking about jewelry.

Whether the gift is earrings, a bracelet, or a necklace, jewelry is always a timeless (and popular) choice. Best of all, with today's manufactured stones such as cubic zirconia at near diamond likeness in quality or colored gemstones that rival the real thing, you can give the gift of jewelry for much less than you might expect. "When you're buying holiday jewelry, it's all about giving a gift that stands out without breaking the bank," says Claire Kiecker, a trend buyer of fine jewelry at ShopNBC, an upscale TV and Internet retailer known for its excellence in fine jewelry.

"Color is big this year," she says. "Our sterling silver multi-gemstone bracelet is a good example. It features gemstones including amethyst, blue topaz, citrine, peridot and garnet, making it the perfect complement to any outfit. And at \$79.99, it's a great deal."

If you're looking for a necklace, ShopNBC offers a variety of choices, including a sterling silver-platinum 4-flower pendant with cord that features blue topaz, citrine, rhodolite and peridot for \$39.99. But perhaps the most breathtaking colored stone deal is a set of 10 sterling silver gemstone studs, each individually boxed, for just \$99.99. The set includes peridot, iolite, petalite, amethyst, heliodor, citrine, cultured pearl, sky blue topaz, smoky quartz and garnet. You can give the whole set as one gift, if your recipient has been very, very good, or give them separately; for a mere \$10 a piece, and you'll make 10 people very happy. The holidays demand sparkle and daz-

zle, and cubic zirconia delivers.

"Top quality cubic zirconia should be clear and look like very high quality diamonds," says Kiecker. She notes that the setting is very important in a piece of cubic zirconia jewelry.

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Sun., Mar. 14	Dallas	3:00
Sun., Mar. 21	Tampa Bay	3:00
Sun., Apr. 4	New York	3:00
Sat., Apr. 17	Philadelphia	7:30
Sat., May 1	Columbus	7:30
Sat., May 22	Grand Rapids	7:30