

**A BULB THAT LETS YOU SEE
COLORS IN A WHOLE NEW LIGHT.
NOW THAT'S INNOVATION.**



reveal.

BEFORE

Dull yellow light from standard bulbs obscures natural colors.



AFTER

GE Reveal technology illuminates truer colors of fabrics, upholstery, walls and more.



\$2³⁴

**GE REVEAL™ 4-PACK
60-WATT LIGHT BULBS**

(493235)

4-PK. 75-WATT (581801) **\$2³⁴**

4-PK. 100-WATT (491551) **\$2³⁴**



\$2⁸⁴

**GE REVEAL™ 40-WATT
CLEAR GLOBE BULB**

(491101)

40-WATT WHITE (491056) **\$2⁸⁴**



You can do it. We can help.™



ENERGY STAR Qualified Compact Fluorescent Light Bulbs

If every U.S. household replaced just one light bulb with an ENERGY STAR qualified Compact Fluorescent Light Bulb (CFL), it would prevent the same amount of pollution as would removing one million cars from the road.

BENEFITS TO REPLACING YOUR BULBS WITH CFLS:

- Use 66% less energy
- Last up to ten times longer
- Save about \$25 over the life of the bulb
- Operate at lower temperatures, which is safer & helps cut costs

\$9⁹⁷

**6-PACK 14-WATT LONG LIFE
ENERGY SAVING CFL BULBS**

60-watt output using only 14-watts. Lasts 7 years** (292460)



\$9⁹⁷

4-PACK 23-WATT CFL BULBS

100-watt output using only 23 watts. Lasts 7 years** (591830)



\$19⁹⁷

**4-PACK 23-WATT
PAR38 CFL BULBS**

Indoor/outdoor flood lasts 6 years** (590472)

\$13⁹⁷

**4-PACK 14-WATT
R30 CFL BULBS**

Indoor/outdoor flood lasts 6 years** (166785)

SAVE \$60 A YEAR
By replacing the bulbs in
five of your homes'
most frequently used
lights



1,919,262; 94,940,431,48,881,78,282,257,455,939,403,410,101,5,150,20,200,138,350,65,66,69,66,93,111,121,116,91,180,172,241,411,423,63,67,140,226,257,54,67,72,75,80,113,122,148,231,302,331,349,355,421,424,51,76,76,76,76,77,94,180,195,204,204M,213,244,306,316,324,400,186,279,350,922-5

** Based on 4 hours of daily usage