A BULB THAT LETS YOU SEE COLORS IN A WHOLE NEW LIGHT. NOW THAT'S INNOVATION.



reveal.

(98)

AFTER

REFORE Dull yellow light from standard bulbs obscure natural colors

GE Reveal technology illuminates

truer colors of fabrics, upholstery,

\$639

GE REVEAL[™] R30

65-WATT FLOOD

LIGHT BULB

(491438)









GE REVEAL" 4-PACK **60-WATT LIGHT BULBS** {493235}

4-PK. 75-WATT (581801) \$234 4-PK. 100-WATT (491551) \$234



\$784 GE REVEAL[™] 40-WATT **CLEAR GLOBE BULB** (491101) 40-WATT WHITE (491056) \$284





ENERGY STAR Qualified **Compact Fluorescent Light Bulbs**

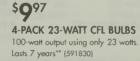
If every U.S. household replaced just one light bulb with an ENERGY STAR qualified Compact Fluorescent Light Bulb (CFL), it would prevent the same amount of pollution as would removing one million cars from the road

BENEEITS TO REPLACING YOUR BULBS WITH CFLS:

- Use 66% less energy
- Last up to ten times longer
- Save about \$25 over the life of the hulh
- Operate at lower temperatures, which is safer & helps cut costs
 - \$**9**97

6-PACK 14-WATT LONG LIFE **ENERGY SAVING CFL BULBS** 60-watt output using only 14-watts. Lasts 7 years** (292460)







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^{\$}19⁹⁷ 4-PACK 23-WATT PAR38 CFL BULBS Indoor/outdoor flood lasts 6 years** (590472)

SAVE SAO & YEAR By replacing the bulbs in five of your homes' most frequently used lights

lasts 6 years** (166785) ** Based on 4 hours of daily usage

\$1397

4-PACK 14-WATT

R30 CFL BULBS

Indoor/outdoor flood

