

# Hair and makeup trends highlighted

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SoftSheen-Carson, whose TV appearances include NBC, ABC, CBS and Fox. Her credits also extend throughout print, editorial in fashion and industry publications, including Essence, Sophisticates

and Cosmopolitan; and Derickus Crawford, SoftSheen-Carson, Style Squad member and owner of Hera by Him Salon. This is the first time that this event has been held in Charlotte, said spokeswoman

Kathy Porter. "We will have a runway show for hair coloring and make up," she said. "Both days are open to the public." Tickets for the trend release show are \$20, and the Day of Education, which will

be held on Monday costs \$50. Licensed stylists can attend both days for \$55. Center Stage@ NoDa is located at 2315 North Davidson St. Tickets can be purchased by calling (866) 848-3063.

# New cologne smells like team spirit

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**Jeter:** Yes, I've changed allegiances already and have been wearing the samples of Driven for months. I'm not just throwing my name and face on something.

**AP:** How involved were you

in the development?

**Jeter:** When I was approached and decided to do it, I decided to be involved in everything—the scent, the packaging, the logo, the bottle. I knew what I wanted. I didn't want it to overtake a

room. I wanted it to be clean and sophisticated.

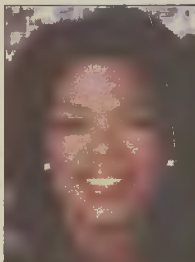
**AP:** Is fashion and your overall appearance important to you?

**Jeter:** Everyone should be aware of how they present themselves. A good fragrance

can give you confidence. And the Yankees have a lot of rules: no long hair, clean cut, no facial hair except your top lip, we always travel in a jacket.

**AP:** Can you describe your style?

# Oprah headlines fundraiser for black women's college



Winfrey

THE ASSOCIATED PRESS

GREENSBORO—Oprah Winfrey headlined a fundraiser at a private college for black women, encouraging about 300 guests to support education and give back to their community.

"You can't continue to move forward unless you give back what you are given," Winfrey said during a rare public speaking appearance Friday. "It is our calling."

The famed talk-show host spoke at Bennett College, which is in the midst of a \$50 million (euro39.63 million) fundraising campaign co-chaired by poet and novelist Maya Angelou, a close friend of Winfrey, and former U.S. Sen. Bob Dole.

Angelou, who sits on the school's board of trustees, and gospel singer Shirley Caesar, a native of Durham, North Carolina, also attended the gala.

Winfrey said she limits her speaking engagements to events that "really matter" and decided to visit the central North Carolina school because, "Bennett really matters."

"It is important that this institution continues to thrive," Winfrey said, "and offer opportunities for women in this country and around the world."

She spoke about the importance of education, touting the college's renewal, and about the leadership academy she founded for girls in South Africa.

The gala was part of college president Johnnetta Cole's plans to leave office after five years with the school on a firm financial footing.

Bennett was running a \$2 million budget deficit and was on academic probation when Cole, the former president of Atlanta's Spelman College, took over in 2002.

On the Net: <http://www.bennett.edu>

# The Charlotte Post

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