

## "How Shall They Learn?"

In 1848, there were almost no educational opportunities for young women to learn the "standard disciplines" in a school of higher education. "How Shall They Learn?" was a serious and important question. In answer to the question, Chowan College was founded to provide "a school of high order" for the young women of this region. From the very beginning, Chowan was committed to education based on truth and values which can only be found in Christian precepts. Through the years, Chowan has been committed to the ideal of Christian higher education for the people of its region and beyond.

"How Shall They Learn?" is equally as serious and important today as it was in 1848. There is a difference in the form which education can take and that difference will make a difference in the lives of young men and women. Nationally recognized as one of the nation's very best church-related two-year colleges, Chowan is helping more than 1,000 young people to learn . . . with an all important difference.

To help young people learn, Chowan offers a broad curriculum designed to meet the needs of the individual student, with offerings which vary from a unique graphic arts and photography program, to both academic and vocational business programs, to the more conventional liberal arts programs.

To help young people learn, Chowan has gathered a highly qualified faculty, distinguished by its dedication to teaching with concern for the individual student.

To help young people learn, Chowan provides a beautiful campus with excellent classroom and dormitory facilities. From the stately elegant McDowell Columns building to the modern science-engineering building, Carrie Savage Camp Hall, to the new gymnasium-physical education center now under construction, Chowan offers an outstanding learning environment to meet the needs of young men and women.

To help young people learn, Chowan exercises careful planning and sound management of its resources to keep the cost (tuition and fees) to the student at the lowest possible level. By making every dollar count, Chowan has operated on a balanced budget for 20 consecutive years, in spite of inflation.

Always the answer to the question "How Shall They Learn?" involves the commitment and support of concerned individuals like you and those who will join you. When you give to the 1978-79 Chowan College Annual Giving Fund, you will be helping young people to learn, grow and develop in a special way. You help answer the question in a special way.

This year, in order to answer the question "How Shall They Learn?" for more than a thousand young people, we must raise a minimum of \$65,000.00 in Annual Giving Fund gifts. Our challenge (extra mile) goal is \$75,000.00.

### "How Shall They Learn?" Scale of Gifts Necessary to Reach Our Challenge Goal of \$75,000.00

Number of Gifts Necessary	In the Range of	Totaling
1	\$8,500	\$ 8,500
1	5,000	5,000
2	2,500	5,000
15	1,000	15,000
4	750	3,000
20	500	10,000
20	250	5,000
100	100	10,000
120	50	6,000
140	25	3,500
Many	under 25	4,000

**Academic and Instructional Resources** - Tuition and fees alone are not adequate to provide the needed academic and instructional resources. A great college is marked by not only its outstanding teachers, those exceptionally gifted persons dedicated to the development of young men and women, but also the materials used by the students in pursuit of their education. From microscopes to printing paper, we have continuing needs, needs in every department of the college. Equipment must be replaced and repairs must be made on a day to day basis. Teachers must be provided who can fulfill the students' needs and expectations.

**FOR ACADEMIC AND INSTRUCTIONAL RESOURCES** \$42,000.00

**Library Resources** - Chowan has an outstanding library of over 60,000 volumes. A strong library is designed for intensive use by students and faculty, requiring long hours of operation, high energy consumption and constant upgrading of resources, including a microfilm system and electronic equipment.

**FOR LIBRARY RESOURCES** \$4,000.00

**Student Service Resources** - The individual student is at the heart of all that Chowan is. To meet the needs of the individual student, we are increasingly committing more resources to personal, academic and vocational counseling. We are committed to providing opportunities for personal and social enrichment through many co-curricular and extra-curricular programs and events. An increasing number of our students have need of financial assistance in order to continue their studies.

**FOR STUDENT SERVICE RESOURCES** \$10,000.00

**Administration and Plant Resources** - With the exception of its present gymnasium, Chowan College has one of the finest college campuses of any college of its size in the nation. To maintain and operate such a plant requires increasing financial support. In addition, the college is constantly improving and upgrading all facilities. Currently, a landscaping program is underway which includes paving and planting of additional trees and shrubs.

**FOR ADMINISTRATION AND PLANT RESOURCES** \$9,000.00

