

## \$5 Million Set as Target

# Mission Excellence Campaign extended

The Chowan College Board of Trustees, after hearing a report that the \$4 million Mission Excellence campaign had been exceeded by more than \$600,000, voted to extend the present campaign to a \$5 million target to be reached by June 30, the date of President Bruce E. Whitaker's retirement.

The decision was made during the semi-annual meeting of the Board of Trustees and Board of Advisors, held February 21.

Mission Excellence will provide funds for additional student aid/scholarships, endowment for teaching and administration, program development, and the renovation of facilities.

Campaign chairman Robert B. Spivey of Windsor said reaching the extended \$5 million goal would serve to further strengthen the college and provide additional financial aid for needy and deserving students.

### Outstanding Support

Spivey said reaching and exceeding the goal by such a large amount was a "great achievement" and indication of the broad support the college enjoys from alumni, trustees and advisors, faculty and staff, foundations, businesses, churches, civic clubs and other friends and groups.

Dr. Whitaker presented certificates of appreciation to Spivey and honorary campaign chairman Mrs. Texie Camp Marks of Boykins, Va., for their service in helping the college raise a record amount in pledges and gifts. The previous campaign high was \$2.6 million for the Helms Center, gymnasium and physical education facility. Whitaker thanked all members of the campaign committee for their help.

Director of Development E. Vincent Tilson expressed the opinion the current emphasis of attracting gifts to the Bruce E. and Esther A. Whitaker Scholarship, established in 1987, would advance the amount received in gifts and pledges toward the increased \$5 million goal.

"Considering the high esteem in which Dr. and Mrs. Whitaker are universally held, I am confident that gifts to the Whitaker Scholarship will give the campaign a big boost toward the newly adopted goal," Tilson exclaimed.

### Officers Elected

Trustees elected Thomas M. McCrary of Raleigh, as chairman, and Mrs. J. Grady Bridgers of Jackson, as vice chairman. Vernon E. White of Winterville, was elected chairman, and Charles L. Revelle, III, of Murfreesboro, vice chairman of the Executive Committee. E. L. Hollowell of Edenton, was nominating committee chairman.

Other Executive Committee members, in addition to McCrary and Revelle, are the Rev. Dennis Bazemore of Chadbourne; J. E. Ferebee, Camden; Mike Johnson, Hamilton; Frank Rose, Jr., Ahoskie; H. Douglas White, Rocky Mount; and Edwin Williams, Kinston.

McCrary, who serves as chairman of the Presidential Search Committee, replaces Spivey, who served two terms as trustee chairman and has completed his four-year trustee cycle.

Miss Emma Gay Stephenson, of Pendleton, was elected chairman of the Board



Board members review reports of college operations.

of Advisors, who met with the trustees during their semi-annual meeting.

### Financial Reports

In other financial matters, Dr. Whitaker reported that the college is progressing toward operating in the black for the 31st straight year. He will conclude his 32nd year as Chowan's president in May.

Whitaker emphasized the important contribution of North Carolina Baptists and the Baptist State Convention of North Carolina. He reported Chowan is scheduled to receive over \$950,000 if the Convention meets its 1989 budget.

Business Manager Ben C. Sutton said the college is "debt free," which he called an outstanding accomplishment for a private college.

After hearing a report from Sutton, trustees approved a \$500 increase in tuition, room and board and fees for the 1990-91 academic year. Sutton said Chowan is one of the least expensive private colleges in North Carolina.

### Campus Improvements

Sutton said the college continues to make improvements to its grounds and facilities. These include the addition of a brick walkway leading to the Helms Center, construction of a gazebo provided by the Chowan Alumni Association and alumna Susan Parker Kerr of Indian Lake Estates, Fla., near McDowell Columns, and addition to the home for the new president at the campus entrance.

Dean of Students Clayton Lewis reported the current spring semester enrollment of 812 full-time students is an increase of 95 over last year.

The trustees, with the advisors concurring, approved the establishment of the Charlie C. and Tullie E. Hoggard Memorial Scholarship, provided by Mrs.

Mabel Claire Hoggard Maddrey of Ahoskie and Raleigh, in memory of her parents.

They also approved the establishment of the Don G. Matthews, Sr., and Don G. Matthews, Jr., Memorial Scholarship by Mrs. Mary Alice Matthews of Williamston.

### Retirement Activities

Dean of the College B. Franklin Lowe, Jr., announced that plans for the retirement banquet of Dr. and Mrs. Whitaker on April 28 were proceeding according to schedule with Dr. William Friday, former president of the University of North Carolina and president of the William R. Kenan, Jr., Fund, Chapel Hill, as featured speaker.

Trustees, with advisors also giving their

support, accepted a recommendation from President Whitaker to name the new president's house the Ella Cobb Camp House, in memory of the mother of Mrs. Texie Camp Marks.

Trustees and advisors approved resolutions to the memory of Charlie Thomas Whitley, and alumnus of the Class of 1958 and a former trustee, who died on January 14. Whitley was recognized for his involvement in development campaigns, alumni activities, and student recruitment in the Winston-Salem area.

The resolutions expressed gratitude for the services of Charlie Thomas Whitley and commended his "spirit of concern and dedication which he exhibited as an alumnus of the college and as a former member of her governing board."

### Complete Terms

Trustees who have completed their four-year terms of service received certificates of appreciation. They include: Thomas Craft, Ayden; Dr. Thomas Head, Wilmington; E. L. Hollowell, Edenton; N. O. McDowell, Jr., Scotland Neck; William Norris, Wilmington; Frank Rose, Jr., Ahoskie; Robert Spivey, Windsor; Emma Gay Stephenson, Pendleton; and Dr. L. Mack Thompson, Raleigh.

Welcomed were new trustees: Dr. Thomas Denton, New Bern; Shelby Freeman, Morehead City; Mrs. Mary Matthews, Williamston; Mrs. Elaine Myers, Ahoskie; David A. Parker, Rocky Mount; Frank Rose, Jr., Ahoskie; Henry Skinner, Wilson; Vernon E. White, Winterville; Mrs. Violet L. White, Windsor; and Billy Williams, Shelby.

Recognized as new advisors were Mrs. Eloise S. Durrett of Richmond, Va., as well as former trustees, Dr. Craft, Head, McDowell, Norris, Spivey, Stephenson, and Dr. Thompson.



Dr. B. Franklin Lowe, Dean of the College, reports to the Board of Trustees.