

Hollywood Can Show Precision

Material To Answer All Questions As To Times And Styles Always At Hand

Hollywood, April —Alice in Wonderland was able to believe three impossible things at once. Her feat is trivial compared to the stunt of research workers in motion pictures who answer hundreds of impossible questions every day.

They function in large rooms paneled with books and files, and if the answers are not on their tongue-tips, they are at their fingertips, or will be in a moment. They are not surprised at any question. They cannot be sure any question is foolish.

In making every film, at least 500 separate questions on detail are asked at the research department. The number doubles when Demille makes a picture like "The Crusades" or when George Zukor does "David Copperfield".

From a day's haul of answers we call these:

In the better class of Paris merry-go-rounds in 1904, half the mounts were unicorns or swans, the rest ponies. The buttons on General Garibaldi's red shirt were bone-color. Othello wasn't black, but a cafe-au-lait tone. Mississippi steamboat barkeeps made imported French cognac of day-old moon-shine. Exogamy prohibits marriage between members of the same tribe.

The Kaiser used a Benz automobile to escape from Germany. The pulpit should be on the left or gospel side of the altar in the church of England. The University of Georgia was the first state university. The expression, "eat drink and be merry" is found in Isaiah 22:13, Corinthians 15:32 and Ecclesiastes 8:15.

Robert Bruce was in a cave when the spider spun the web which made his enemies think no one was there. He was in a hut when he earned lessons in persistence watching a spider spin his web. Charles Dickens began to grow a beard at 27.

These are common facts that everyone should know. The experts never feel they are working until they excavate a ton of books and a binful of photos to find out the shape of loves in Afghanistan, head-dresses in Central Africa, or flower patterns or barber shop mugs in pre-civil war Natchez.

When a director or his assistant wants a fact, he wants it. He may want to know when match-lock guns went out, or when Gregorian chants came in.

There isn't much literature in these work rooms. They aren't libraries; they are storehouses of information. But many books are of extreme value, such as revorts of Napoleon's expedition to Egypt, 20 volumes in gold-stamped Morocco leather. Also, the shelves of works on Zulu weapons, gypsy-lore, cookery, armour, dogs, piracy, gardening, cowboy songs and astronomy.

There are files of the illustrated London News, punch and German art periodicals, going back 90 years.

The most dog-earned book is one of quotations. Somebody always wants to know who got off that remark about the mouse-trap and the beaten path. Research experts answer it in a flat, tired voice, and at least five times a day.

Who got it off? Golly, I don't know. Wait a minute; I'll call the researchers.

Jean Harlow shampoos her famous platinum blonde hair with

ONLY CO-OPERATING GROWERS MAY OBTAIN COTTON LOANS

Government loans on the 1935 cotton crop will be made only to those producers who co-operate in the cotton adjustment program this year and loans will be in excess of the amount of cotton allowed under the Bankhead Act.

"This means that for a cotton grower to put his cotton under a government loan this fall, he must have signed an adjustment contract agreeing to reduce his acreage from 25 to 35 per cent this season," says Dean I. O. Schaub of State College. "The ruling also means that no farmer can get a loan on cotton in excess of the amount allowed him under the Bankhead Act. Since the AAA will try to allot to each grower about 65 per cent of his base production, the ruling indicates that every grower should co-operate to the extent of reducing his production by 35 per cent under his production for the base period."

Dean Schaub also states that excess tax exemption certificates will be hard to get this fall and

none likely will be permitted to be sold except from the Government pool and through the county agent. The price will be around 75 percent of the whole Bankhead tax.

For that reason it will profit few growers to produce more than their probable Bankhead allotment. Most growers know about what 65 percent of their base production is and can figure they will be able to secure government loans this fall. Any other cotton produced will necessarily have to be sold on the open market for whatever price the grower can secure after he has paid for the tax exemption certificates.

Dean Schaub adds the AAA plans to supply adequate credit facilities to permit the orderly marketing of the crop this fall but the Commodity Credit Corporation will loan no money to the man who will not co-operate in the adjustment program.

castor oil . . . Carol Ann Beery, four-year-old adopted daughter of Wallace Beery, nearly wrecked her screen debut when she tried to beat up an extra who threw a pail of water at her daddy . . . Now there's an ouida cycle. "Dog of Flanders" is finished and "Under Two Flags" is in preparation . . . M. G. M. has signed Luigi Pirandello, Nobel prize winner, to write for the films.

Home Economist Comes To District

Work Will Be Similar To That Formerly Done By The Home Demonstration Agents, In Raising Household Standards

In an attempt to raise the household standards of all Relief clients and of Rural Rehabilitation clients in particular, the ERA is sending a trained home economist to work full time in this district, according to an announcement made today by Mrs. Gladys B. Proctor, district administrator.

Mrs. Irma Wallace has been chosen to direct the work in this section. Her work will be similar to that formerly performed by the Home Demonstration Agent. Under her will be Senior Home Makers in each of the three counties that make up ERA District 28—Columbus, Bladen and Brunswick. These Senior Home Makers will in turn direct the activities of Junior Home Makers.

The Junior Home Makers will call upon Rural Rehabilitation clients, study their needs and offer suggestions. When the ERA canning program opens this season, these Junior Home Makers will have that in charge. In the relief homes they will offer suggestions on nutrition, care of children, clothing, home management, home improvement.

Mrs. Proctor, in accord with other ERA authorities, believes that this is one of the greatest constructive actions that the organization has taken since its inception. Mrs. Proctor said today that the Home Makers will first concentrate on rural rehabilitation families, then on regular relief groups, and then upon non-relief families, should any be interested in the program. In this last group there will be no assistance aside from the advice of the home makers, Mrs. Proctor made clear.

Emergency crop and feed loans are being made available to North Carolina farmers again this year, according to information received by Dean I. O. Schaub, of State College.

These loans, handled through the Farm Credit Administration, are intended for those farmers who cannot obtain from other sources the loans or credit needed to buy seed, fertilizer, and feed.

The dean pointed out that the loans will be extended only to farmers who are either co-operat-

Offer Seed Loans Again This Year

ing directly with the crop adjustment programs or else are not planning to increase their 1935 production in any way detrimental to the success of the programs.

Growers wishing to obtain the loans may file their applications with the county crop loan committees. Security for the loans will consist of a first lien on the crops to be raised or the live-stock to be fed, Dean Schaub stated.

The maximum amount of an individual loan will be \$500, and the minimum \$10. However, no loan will be greater than the amount actually needed to buy seed, fertilizer, or feed.

The feed loans will be limited to \$10 a head per month for horses and mules during the period when feed must be purchased. Likewise, the amount for other stock has been fixed at \$4.50 a head per month for cattle, 50 cents for sheep, 35 cents for goats, \$1.00 for hogs.

Those who borrow \$100 or less will receive their loan in one payment. Farmers who get more will receive the money in several installments as required to meet their expenses for seed, feed, and fertilizer.

Good Prices For Weed Forecast

W. E. Fenner, J. C. Lanier Sound Optimistic Note; Lanier Says 23 To 24c

Washington, April 23.—Here today to appear before the Senate Finance committee to urge continuation of NRA codes, W. E. Fenner, of Rocky Mount, and J. C. Lanier, of Greenville, today predicted "satisfactory prices for flue-cured tobacco in 1935."

Mr. Lanier, who was formerly tobacco specialist in the Department of Agriculture and is now code administrator for the warehouse code authority, declared: "In my opinion with normal yield per acre and normal quality, the 1935 flue-cured crop will average 20 cents in the belt as a whole and between 23 and 24 cents in North Carolina." Mr. Lanier predicted a crop of 720 million pounds, as compared with the 560 million pound crop of last year. If his estimates are

correct the 1935 crop as a whole would bring about the same as 1934 crop.

Mr. Fenner, who is a member of the North Carolina General Assembly and is chairman of the code authority, was not so sure about the price estimate but agreed that the crop would be about 720 million pounds.

Mr. Fenner did the testifying before the Senate committee and declared that the code has been an "unmixed blessing" and that the only need of change is for "more teeth." He told the committee:

"A code seemed to offer the remedy, backed as it was by the power and authority of the government. Its object was to im-

prove the system of marketing, and to eliminate the unfair practices. And so, the industry adopted its code and operated under it during the past season. It has been an unmixed blessing to the industry. It has enabled us to conduct our business in a way that it should be conducted; it has eliminated to a great extent unfair trade practices; and it has improved the marketing system for the benefit and financial advantage of the tobacco farmers. It has cut down the hours of employment to labor, and has increased the rate of pay to these employees. Unskilled labor employed in this industry are mostly Negroes with a limited earning capacity. These people work on

the farms during the spring and summer and work in the warehouses during about three months of each year. The rate of pay established under the code is general about one-third higher than the prevailing wage scale prior to the adoption of the code."

Person County farmers purchased all the lespezdena their neighbors had, all the change had and all the local Mutual Employees who are fired by their enthusiasm and a desire to succeed always have a decided advantage over those fired by their boss.

TAX LISTING

The law provides that Poll and Property Tax returns shall be made to the Tax Listers during the month of April.

Listers now engaged in making the returns in the various Townships are as follows:

- NORTH WEST: M. B. Chinnis, Leland, N. C.
- TOWN CREEK: E. O. Rabon, Winnabow, N. C.
- SMITHVILLE: Watters Thompson, Southport, N. C.
- LOCKWOODS FOLLY: S. Curtis Tripp, Shallotte, N. C.
- SHALLOTTE: Lacy Bennette, Shallotte, N. C.
- WACCAMAW: John W. Stanley, Ash, N. C.

FARM CROP ACREAGES

Each land owner cultivating three acres or more is required to furnish the lister with information of estimated acreages to be harvested this year. This information is not taxable.

W. R. HOLMES
TAX SUPERVISOR

Program For The Amuzu Theatre Southport, N. C.

WEDNESDAY and THURSDAY, APRIL 24-25
"The Lemon Drop Kid," with all star cast.
Also 7th Chapter "The Red Rider," with Buck Jones

FRIDAY and SATURDAY, APRIL 26-27
"Maybe It's Love," with Gloria Stuart and Ross Alexander. Also Short Subject, "Songs That Live."

MONDAY and TUESDAY, APRIL 29-30
"In Old Sante Fe," with Ken Maynard. Also Short Subject, "Melodies of Yesterday."

TOURIST MILLIONS WILL HELP BUILD THE GREATER CAROLINAS

Tourists

spend five billion dollars in America annually for pleasure travel, but the Carolinas—with unexcelled resort areas, historic and scenic points, now get only an insignificant share of these tourist dollars.

TOURISTS are desirable because they bring and leave new money in our communities—increasing employment, increasing consumption of local products and thus add to our prosperity and wealth—Tourists who become interested in the Carolinas will buy homes and make investments in the Carolinas. It is time for Carolinians to a waken to our tourist possibilities as a means of increasing our ability to pay taxes and improve our economic status.

The Carolinas, Inc., is the means by which all Carolinians can do their share in promoting the growth of the Carolina tourist industry—USE CAROLINA HISTORIC AND SCENIC STAMPS.

The CAROLINAS INC.



The Carolinas, Inc.
Box 60, Charlotte, N. C.

Without obligations, please send full information concerning Carolinas, Inc., and copy of the Carolinas Opportunity Bulletin.

Name.....
Street..... City.....

The newspapers of North and South Carolina have donated the space for this and a series of advertisements which will appear for the purpose of bringing facts about the Carolinas before their people, that they may be better informed as to the resources, history and industrial importance of the Carolinas, and that they may know how they can assist in the broad movement to advertise to the world the advantages of this favored section.

Notice City Tax Payers

3 per cent penalty was added to 1934 taxes April 1st.

4 per cent penalty will be added May 1st. Pay Now And Avoid Additional 1 per cent

J. E. CARR
CITY TAX COLLECTOR