# THE STATE PORT PILOT Southport, N. C.

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### Wednesday, May 22, 1935

lightly turns to thoughts of what a girl has been thinking about all year.

There is a world of difference between a parking space and a parking place.

Every girl needs two men-one to run around for her and one to run around it." he said. with her.

expense of friendship.

usually wilt.

Hour" before he had any children. Later he wrote "The Wreck Of The Hesperus."

For each wild flower picked on the grow in its place. Be as careful as though every driver

if he's not, you will be driving safely. A stubborn case of spring fever may

soon be diagnosed as summer laziness.

Procrastination may be and is the thief of time, but idleness certainly does not give you any of it back.

on the highway dims his lights for you, didn't forget the other two men who have The seven-point program it's a pretty good indication he is a care- worked side by side with Dr. Dosher, but the revision of NRA now recomful driver.

# Repair And Repaint

Home owners who wish to borrow money with which to make needed repairs and improvements on their property
pairs and improvements on their property
example for other institutions of the state. money with which to make needed remay do so through the facilities of the There is little to be added to the fine Eagle, as they hoped for at one Federal Housing Administration.

not make the loans. It was established doctors whose work has long been famili- putes bill by the Senate last for the purpose of encouraging banks and ar to citizens of this county. It makes our week. Acceptance of the Roosesimilar institutions in the matter of makhearts swell with pride, though, most prochoice they have against dominaing loans. The Federal Housing Administration guarantees twenty per cent of the ers of the state that our hospital is one ed in the Wagner bill. loans of each lending body, reducing whose record should be the envy of the selves in a bad way though they risks to a minimum.

The Federal Housing Administration not only is making this service available, it is urging home owners to take advantage of this opportunity to secure long term loans at a low rate of interest. The North Carolina headquarters for this body are at Asheville; J. G. Christian is chairman for Brunswick County. Full details of the plan will be furnished upon request.

In making possible these long term loans for the average home owner, the government is offering a chance to many to make much needed repairs and improvements upon their homes. The campaign calling attention to these needs has been a valuable feature of the Federal Housing Administration program and much good is resulting in many towns and cities.

A lot of paint and a few repairs would easily make Southport one of the most beautiful little towns in North Carolina. There are scores of handsome, well-constructed homes here the appearance of which would be improved a hundred per cent by repainting.

We are enlisting in the campaign for home beautification and improvement here and we hope that Southport citizens will consider the possibilities of this service being offered by the Federal Government.

# Where Praise Is Due

We wish that every citizen of Brunswick County might have heard Dr. W. S. Brunswick County in securing this pro-Rankin Thursday night when he told ject. We believe that immediate, con- County have purchased 5,800 lbs. members of the Hospital Association of certed action will bring results.

Eastern North Carolina exactly what he thought of the Brunswick County Hospital at Southport.

Declaring that the local hospital "represented the ideal of the Duke endowment for rural hospitilization," Dr. Rankin showed that this institution has made it possible for three doctors-Dr. Arthur now apparent that the Congress Dosher, Dr. William Dosher and Dr. W. is preparing to close up the shop R. Goley—to give adequate medical care position of highly controversial to the 16,000 people in Brunswick county. measures which would ordinarily

one doctor to every 500 inhabitants, ac- feeling at Capitol Hill. Party cording to Dr. Rankin. In this county the leaders say that the President is load of these three physicians is more willing to second their wish for In the spring a young man's fancy than ten times as great. "The establish- enact pending legislative measment of the hospital at Southport has ures he considers essential at this meant that the patients can come to the time. doctors instead of the doctors undertak- ate and the White House shows ing the impossible task of going to the no sign of healing. Only the ironhomes of all their patients. This has clad rules which govern the House made medical service available to persons ing rebellion against Roosevelt who otherwise would have been without domination in that body. The

Dr. Rankin showed that on the ave- tees are playing along with the Chief Executive, a fact which rage, five per cent of the people of the gives him an effective counter-A person with a reputation for sarcas- United States go to the hospital during weight in the Administration's tic humor usually has gained it at the the course of a year. "Some years," he ate. An obedient House makes said, "this figure falls to four per cent, the President a force to be rec-Using the latter figure, the normal num- koned with in shaping laws. Widow's weeds are easily killed. A ber of patients at the Brunswick County seething with speculation and man says "Wilt thou . . .?—and they hospital would be 640 during the course surmise. The dopesters are stumof the year. To show how closely that in- ped as to the real motives and stitution is approaching her full capacity, Hoover's denunciation of NRA. Longfellow wrote "The Children's the number of patients receiving treat-Republican Senators do not take ment there during 1934 was 602.

"But here is the most amazing accom- action is not plishment of this little hospital," contin- Hoover never ued Dr. Rankin. "During 1934 there were these solons during his occupancy government ground ten more seem to 150 major operations performed and only of the Executive Mansion. Critics five deaths resulted. This gives the another blunder because his un-Brunswick County Hospital a mortality timely attack provided his sucrate of 3.4 per cent during the year 1934 cessor with a much-needed weapyou meet on the road were a fool. Even for major operations. The average rate line. It is argued, with some defor North Carolina is four per cent. And gree of plausibility, that the tir-I want you to remember that many of the will inevitably strengthen the cases that come to the Brunswick Coun- Democratic morale and bring ty Hospital have reached advanced stag- about solidarity for partisan pures before operations are performed, increasing the risk involved."

It was then that Dr. Rankin paid his filled in having the Blue Eagle glowing tribute to Dr. Arthur Dosher as plucked of its bright feathers through legislative action. Now the man who deserves credit for the suc- the Democratic law-makers will If a motorist you happen to be meeting cess of the hospital at Southport. He be obliged to accede to Roosevelt he declared that the hospital was built mended by the Administration about one man and without him would of finding favor. The Democratic not be here today.

Concluding his remarks, Dr. Rankin their opposition to the continusaid that it is an inspiration to see the re- agency are displaying a change sults of a hospital like this and he declar- of front. From a strictly political

things that Dr. Rankin had to say about time. Business groups occupy a This government organization does the Brunswick County Hospital and the sage of the Wagner Labor Disminent physicians tell the hospital lead- tion by labor unions as authorizlarger institutions.

# It's Our Turn

Announcement was made last Thursday of plans to rush the spending of House. If the President says "no" nearly ten million dollars that has been to the House leaders, the Wagner alloted to North Carolina from the Fed-bill will be pigeon-holed. Employeral Works Fund for the construction of failure to support the Blue Eagle streets and highways and the elimination program means Presidential apof railroad grade crossings in the state.

Now is our chance to push through a tween capital and labor. project to hardsurface highway 130 from The growing popularity of new the Columbus County line to where it joins route 30. We know of no other tors for a bill requiring the restretch of road in North Carolina that is gistration and control of legislamore in need of improvement, nor do we march of the farmers to Washknow of one that would benefit more ington to demand the enactment

people. To hardsurface this road would be a proposal. The mass movements of boon to the citizens of the upper end of citizens interested in certain leg-Brunswick County, who must haul their islative measures show that fair products to distant markets and travel and equitable control is impossible. The controversial AAA far to do their trading. For years they amendments will pass. What leghave been begging for decent transporta- islator or group could stand out tion facilities. Little by little, the pavement has been added on the other side of eas? If it is true that the Adthe Columbus County line, until now ministration sponsored and inthere is a project which calls for the directly financed the recent pilcompletion of the pavement to the county then they can be credited with a line. We want to begin where that leaves smart, if deplorable, trick. Lawoff and complete a road that would be a wited and attended dinners here short cut from Southport to Whiteville at which time the farmers talked and other points in that section of North about their mission and obtained Carolina.

surfaced, citizens of Columbus County adopting this policy as the reacare now willing to join the people of

# Washington Letter

Washington, May 22.-It is The normal doctor load in the city is precipitate weeks of wrangling is early leave-taking provided they

uncertain relations with the Sen-

The Nation's capital is always the consequences kindly to the former Presidents intervention at this time. This reof silence and Mr. Hoover would probably have seen his wish fulideas to save political hides.

Senators who boldly proclaimed ance of the foremost alphabetical

gained a distinct victory in the Senate with the labor disputes bill. This outfit must either join the parade for the extension of NRA as proposed by the Administration or watch the interment of their pet measure in the proval of the Wagner bill which

check the demand of a few Senaof AAA amendments put the finishing touch on this anti-lobby groups of voters from their arthe necessary pledges. Veteran observers have warned similar Their section of the road already hard- groups of business men from tion may not be so favorable.

> Mountain farmers of Graham of lespedeza seed for demonstration planting this season.

# **Epidemic Sweeps Country**



- 1. What is the capital of West Virginia?
- 2. When did President Von
- Hindenburg of Germany die? Where is Tunis?
- Who is Sidney Smith?
- From what is the Ohio derived?
- Which is the highest mountain in the World?
- What is the area of the
- 8. Who is U. S. Secretary of 9. How much would a shekel ding.
- equal in modern weights? 10. What is a yew?
- 11. What is the motto of the

United States? 12. What is a flageolet? (Answers on page 6)

#### ATTEND CONVENTION Rev. and Mrs. A. H. Marshall

and Mrs. Hattie Howey attended the convention of the Episcopal Church of East Carolina held at duction Credit Association, Beaufort last Wednesday and Thursday.

Demonstration settings of loblolly pines have been made in Davidson County this spring to study timber management. Gaston farmers have

more attention than usual to their seed sweet potatoes this majority has not sense en spring and have used good seed to organize. treated for disease before bed-

Nearly all Mecklenburg cotton Tennessee Cattle Sale at K

percent for the present season Four-H Club members of well county completed 176 jects in 1934 and obtained lent results from their wor

the county agent. Obtaining a loan from the ers of Buncombe County purchased 44 head of pure

cording to report books filed

Aberdeen Angus beef cattle Explanation: "You see spent all the money for the broadcast, so we have to get newspapers to print it free. Why do organized minor

run things? Simply because Five pure bred Angus beef

tle were purchased at the growers are signing contracts to ville by a Cherokee County far reduce their cotton acreage 35 er last week.

# Business Is . .

Business is better—but did you ever stop to think of the part newspaper advertising plays in improved business conditions?

The thing that makes the commercial wheels go 'round is sales. Unless good are sold, they cannot long be manufactured, men and women cannot be kept on pay rolls and the whole industrial structure breaks down.

When manufacturers and retailers curtail newspaper advertising expenditures, there is always a noticeable lag in sales. If such advertising is restricted for any great period of time, results are usually disastrous. This has been demonstrated time and again.

It is also true, however, that advertising will not perform miracles. The store or manufacturer offering merchandise below standard cannot hope to succeed through large advertising expenditures. First, the product or the service must be right, then it will pay to advertise.

The average consumer gives little thought to the importance of advertising. Advertising is a force, however, that has made living vastly more enjoyable. It has also made the job of every wage earner more secure, because it has widened the sale and speeded the distribution of the things made in factories.

It will pay anyone to read newspaper advertising carefully and thoughtfully.

Watch Your Newspaper Advertising EVERY WEEK

# The State Port Pilot

SOUTHPORT, N. C.