

Boosters Of The Whiteville Mart



J. C. MAULTSBY



J. A. MAULTSBY, JR.

R. B. McROY AND CO.
The R. B. McRoy and Company operates a large wholesale and retail grocery business in Columbus county and surrounding territory. One of the oldest establishments in the county, it was originated about the year 1880, by the late J. D. Maultsby, and in 1907 the name was changed to the McRoy Grocery Company when the late R. B. McRoy joined the firm. At the present time, John C. Maultsby is manager of the

wholesale and retail business, and J. A. Maultsby, Jr., is secretary and treasurer. The former is a Florida native, while the latter was born and reared in Whiteville.

CRICKET SERVICE STATION

Up on the courthouse square, A. W. Fowler has been operating the Cricket Service Station for the past six years. The Cricket carries a full line of gasolines, oils and a stock of merchandise. The station sells Gulf products. Each year it has been serving thousands of satisfied motorists. Mr. Fowler, its manager, is a native of Tabor City, but has been in Whiteville for several years. The Cricket was established about 1928. The Cricket carries all Good Gulf products and Goodrich tires in addition to a small stock of merchandise and cold drinks of all description.

CIGARETTES HAVE REPLACED CIGARS IN LAST 22 YEARS

(Continued from page one) smoked. Cigars still did not lose many of their patrons. The number sold remained about the same.

In 1920 cigars climbed, while cigarettes showed a distinct drop from the previous year. Since that time cigars have never again reached the seven billion mark that they attained in 1913.

In 1932, 106,632,434,000 "cigs" were passed across the counters of the cigar stores and soda shops to the American people, while only 5,382,723,000 cigars were picked from boxes.

As to the other forms of tobacco manufactured—plug, twist, fine cut, smoking, and snuff—there has been a decided slump.

Other Forms Decrease

The total number of pounds manufactured in 1913 was 442,874,000, while in 1932—three years ago—that figure had dropped to 347,279,000.

Here's the way the different cuts stacked up against each other in the first year the figures were given.

Plug, 164,338,000; twist, 14,894,000; Fine cut, 10,934,000; Smoking, 220,819,000; Snuff, 32,898,000 pounds.

And here's the way the figures looked three years ago:

Plug, 61,945,000; Twist, 4,918,000; Fine cut, 3,354,000; Smoking, 190,986,000; Snuff, 35,994,000.

Chadbourn Rendering Invaluable Service To The Farmers Of Columbus Co.

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for killing the nematodes is about as follows: At 120 degrees F., 15 minutes; at 118 degrees F., 50 minutes; at 115 degrees F., 3 hours; at 112 degrees F., 5 hours, and at 110 degrees F., 8 hours, which brings out the point that hot water treatment would be impractical on a large scale. The higher temperatures of 118 and 120 degrees are near the point where it would endanger the life of the plant. The only value of this treatment would be in treating small special plants which cannot be duplicated.

As far as they know at the station, spraying would be of no value.

Root rot is a condition which has been observed here for some time and produces a condition where roots will die prematurely even in young runner plants that are just being established. It is not yet determined what organisms are responsible for this root rot, but it is a possibility that a number of fungi may be responsible for the condition. Proper crop rotation would probably be of great value in reducing the loss from these root rots.

REHABILITATED FARMERS ARE MAKING FINE TOBACCO CROPS IN COLUMBUS

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held by their landlords. Only a few of the R. R. clients have attempted to produce the weed without complying with the approved regulations of the Agriculture Adjustment Administration. In no case were they advised to produce tobacco under these circumstances, hence they will not be exempted from paying a marketing tax when they go to sell their tobacco.

A great deal of interest and enthusiasm has been worked up on the eve of the opening tobacco market. Clients are coming into the office daily to check over their account. Some of them anticipate that they will more than pay up their obligations to the Corporation with the money which they will receive from the sale of their tobacco crops. Others that have been held down to a small base acreage are hoping that their allotment will be increased in 1936.

R. B. McROY & CO., Inc.

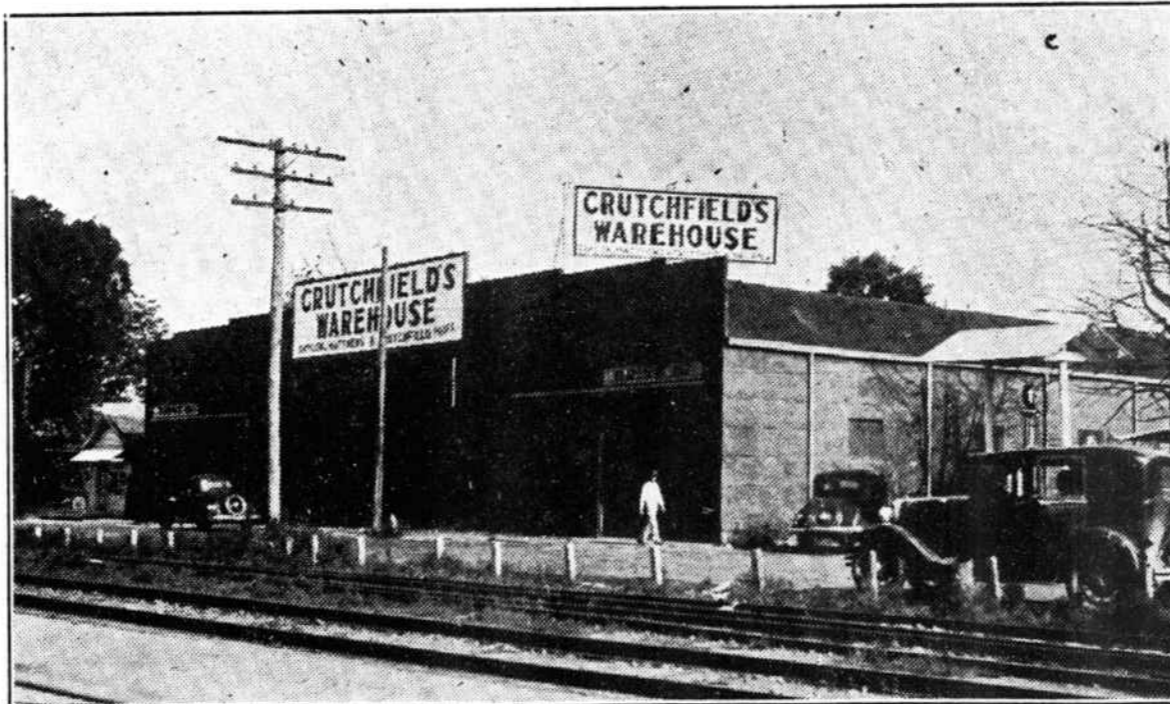
Whiteville, N. C.

WHOLESALE

Groceries

And

Feeds



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