

SOCIETY

WARREN HOOD, EDITOR

Social Calendar

Friday, December 13th
3:00 P. M.—The Friday Afternoon Bridge Club will be entertained by Mrs. J. D. Sutton.

Monday December 16th
3:30 P. M.—Circle No. 1 of the Methodist Church will meet, Mrs. C. Ed. Taylor is the leader.

3:30 P. M.—The joint meeting of the Circles of the Baptist church will be held, Mrs. W. G. Butler is leader.

Wednesday, December 18th
3:30 P. M.—The regular social meeting of the Woman's Club will be held.

Personal

Mr. and Mrs. J. W. Ruark were business visitors in Wilmington Friday.

Mr. and Mrs. Robert Jones and children and Mrs. Ed Weeks spent last week-end in Washington, D. C.

Mr. and Mrs. E. E. Dye, of Wilmington, were guests of Mr. and Mrs. G. D. Robinson Saturday.

Charlie Stevens, Miss Anna Taylor, Mrs. George Howey and Miss Eleanor Howey were Wilmington visitors Friday.

NEWS BRIEFS

BIRTH ANNOUNCEMENT
Dr. and Mrs. Roy C. Daniels announce the birth of a son on Wednesday, December 4th.

MAKE REPORT
C. L. Stevens, county membership chairman for the American Red Cross, urges all workers who took part in the recent roll call to make an immediate report to him.

SINGER'S YACHT
The Masquerade, a yacht belonging to John Charles Thomas, baritone of the Metropolitan Opera Company, spent Tuesday

Mr. and Mrs. Robert Ruark and daughter, of Raleigh, and Miss Francis Ruark, of Chicago, were guests of Mrs. Sallie Ruark, Sunday. Miss Francis Ruark is a student at Duke University.

Miss Virginia Dodson spent the week-end in Southport, the guest of Miss Virginia Cox.

Mr. William McAuley, of Clinton, was a week-end visitor in Southport.

Mr. Ennis Robinson left Monday for Florida where he will work this winter.

Mr. and Mrs. Clarence Dandford, of New Jersey, are home for the holidays visiting their relatives and friends.

Miss Louise Marks, of Delco, is spending the week with Miss Mary Ruth McQueen.

night in the local harbor. The owner was not aboard.

ANOTHER FIRE ALARM
Friday afternoon found the Foremen out again on a call. This time it was the roof of the old John Sellers' house on Dry Street. Once last winter, and again this winter they have had roof fires at that house.

TREE PLANTING
This is the time of year to set out trees. Enter the contest sponsored by the Woman's Club. The person who plants the most trees and gets them to grow between the first of October and the last of April will receive a \$5.00 prize. At least 5 trees must be growing.

BROKEN TOYS
Boys and girls who own broken and discarded toys can help make someone else mighty happy on Christmas day by bringing these worn-out play things to the office of Mrs. Lou H. Smith. They will be painted and repaired, and given to the poor children on Christmas.

GOOD NEWS
Harry Chadwick, popular boat and house builder from Shalotte Village, reports quite a little activity in building going on in his section. He was a visitor to Southport Sunday.

ON TO FLORIDA
Sasser Fodale and Mr. and Mrs. Geo. Whatley left Sunday morning for Florida, where they will remain through the Florida shrimp season. Mr. Whatley is manager for Fodale Brothers, both here and in Florida.

There were to be seen moored in the harbor Sunday several very fine yachts passing through on their way to Florida.

Administrator's Notice
Having qualified as administrator of the estate of B. L. Holden, late of Brunswick county, N. C. This is to notify all persons having claims against the estate of the said deceased to exhibit them to the undersigned at his home in Supply, N. C., on or before the 10th day of December, 1935, or this notice will be pleaded in bar of their recovery. All persons indebted to the said estate will please make immediate settlement.

This, 10th day of Dec., 1935.
R. D. HOLDEN, Administrator
1-22c of B. L. Holden.

Xmas Specials

SPECIAL
Dr. West Toothbrush and Toothpaste
75c value50c

XMAS SETS
Men's75c to \$1.75
Women's \$2.25 to \$5.25

XMAS CARDS
1c to 10c each

XMAS SEALS, CARDS AND PAPER
FREE
1936 Calendar and Almanacs Now Ready for Distribution

Watson's Pharmacy

SOUTHPORT, N. C.

Efird's Big Christmas Sale

Offers Hundreds Of Big Pre-Holiday Savings

A Fairy Land of Gifts on Every Floor



Gifts for EVERYBODY

INITIALED Maderia Napkins "AN IDEAL GIFT"
All richly embroidered by hand
Special \$1.95 box

INITIALED Hand Embroidered PILLOW CASES
Beautiful designs on finest quality materials, regulation size cases—
Special \$1.95 pr.

Hand Embroidered PILLOW CASES
Embroidered in solid white, also soft pastels, hem-stitched
Special \$1.00 pr.

Big Display of DIONNE QUINTUPLETS
Choose your favorite, Cecile, Emilie, Annette, Marie, or Yvonne, all just as they look today—
\$1.45 to \$5.95

Complete showing of lovely DRESSED DOLLS
We offer the biggest and best display of dolls in many a Holiday season at most reasonable prices. All sizes and varieties—
95c to \$6.95

"Monocraft" Personalized INITIAL JEWELRY
"Click-it" Monograms With 3-Initials
Fobs—\$2.00
Pins \$1.25, \$1.50 and \$1.75
Main Floor

Ladies' Single HANKIES
Pure Irish linen, in whites, soft pastels, and dark colors in a generous variety of styles and designs, some with initials—
10s, 25c, and 48c each

"Cheeri-O" COCKTAIL SHAKER
With all the new recipes as prepared by a Nationally Famous Cocktail Expert—
For \$1.95 and \$2.35
Notions Dept.

DUSTING POWDER and BATH SALTS
A nice gift for the Lady
All in novelty boxes and containers
48c, 65c and \$1.00

MANICURE SETS
Kutex Pocket Book Style, in leather, consisting of complete Manicure Outfit—
For \$5.00
Other Manicure Gift Sets 25c to \$3.50

DU BARRY BEAUTY KITS
Contain Complete Treatments for the skin
An Excellent Gift Idea priced from
\$1.00 to \$5.00 set

Beautiful Dresser Sets
Elaborately Silk and Satin Lined
4-pc. Sets \$4.95 to \$10.50
10-pc. Sets \$8.50 to \$10.50

Elizabeth Adren's New Gift TRAVELING KITS
Consisting of creams, Astringent, Oil Skin Tonic, Face Powder, cleansing tissues and Tooth Paste —
for \$10.00
Other small Traveling Kits On display priced from—
\$2.85 to \$3.85

Ladies' and Misses Gift HANDKERCHIEFS
In neat gift boxes, "Ambray" Quality Lawn, of finest needle work and designs—
3 in a box for 25c

Swiss Embroidered GIFT HANKIES
Colorful new designs, all with dainty new lace corners—
3 in a box for 48c

Ladies' Irish Linen HANKIES
Hand-made, with appliqued corners, in plain whites and colors—
3 in a box for 59c

MEN'S "HICKOK" BELT SETS
With Buckle and Belt
For 97c up

MEN'S GLOVES
All in this assortment in natural colors . . . F. skin, Well made—
for \$1.95

Jewelry

PRECIOUS STONES



Dinner Rings
Beautifully designed and precisely executed, set with diamonds, and other precious and semi-precious stones. Unusual values, from—
\$15.00



Stone-Set Rings
A grand collection, including types for wear on all occasions. The stones include all types of semi-precious and precious stones—
\$5.00 up



Fine Watches
Slender baguettes, many set with diamonds and other fine stones . . . Sturdy strap watches for men. Whatever you choose to give, Huggins has it, priced from as low as—
\$12.50
All Standard Models

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117 N. Front Street
WILMINGTON, N. C.

WILMINGTON THUR., FRI., SAT. Dec. 12-13-14 Carolina WILMINGTON MON., TUE., WED. Dec. 16-17-18

THE LAST DAYS OF POMPEII
with PRESTON FOSTER ALAN HALE Dorothy Wilton Basil Rathbone and 5,000 others!

Greatest Romantic spectacle in years and at our usual price.
Latest MGM News

SHIPMATES FOREVER
HE WAS THE MAIN CARGO ABOARD HER SHIP OF JOY
DICK POWELL RUBY KEELER
IN WARNER BROS. FIRST MAT'L HIT
with LEWIS STONE ROSS ALEXANDER

LATEST MARCH OF TIME

ROACH-SHARPE
AGREEABLE SURPRISE
F. F. CLUB HOSTESS

Another Carload of MULES



Another car of fresh mules just unloaded. These mules are well broke and ready for work. Ages from 4 to 6 years old, weighing from 900 to 1200 pounds. Come in now and buy or trade for the mule that you have been wanting.

WAGONS HARNESS

Terms: Cash or Time

S. L. FULLER

WHITEVILLE, . . . NORTH CAROLINA

SAVE ON TOYS AT

EFIRD'S

WILMINGTON, N. C.