ONE YEAR

BIX MONTHS

newspaper?

Thinning Projects

woodland tracts.

this work.

crop.

old.

THREE MONTHS

the Post Office at Southport, N. C., under

the act of March 3, 1879.

Subscription Rates

Wednesday, March 3, 1937

especially if that impression is two years

needs is a small, modern hotel.



of the marine service and supply station THE STATE PORT PILOT on the waterfront, wuold profit if attrac-Southport, N. C. tive signs advertising their location were placed on the banks of the canal south PUBLISHED EVERY WEDNESDAY JAMES M. HARPER, JR., Editor of here. There are hundreds of people mak-Intered as second-class matter April 20, 1928, at

ing a leisurely automobile trip back north who would make the tri-angular detour (By Mildred Aldridge, Mary Hood from U. S. Highway at Supply via South-\$1.50 port if the attractions of this place were displayed on a sign-board at the junction. The erection of a sign of this kind could crowning point. We played our den's third grade. The program 1.00 be arranged at a nominal expense, and last game with Waccamaw last was as follows: .75 it surely woul ddraw enough outside tour- and our boys won. We are now ist traffic to more than pay the cost.

## Another Warning

At the risk of becoming tiresome be- last Friday. The subject of the cause of repetition, we again remind citi- program was "Music Appreciazens of Southport that the only way to tion." The glee Club rendered two

The post office department does not

When was the last time you did any- do things because of sentiment. Officials the State Board of Health, was thing to try to help make this a better put on the Sunday mail service because the state Board of Health, was they were assured that there was suffi- torium on Monday morning. We

Don't let your last impression of show that this is not true, the service care of the teeth. church keep you from going again- will be discontinued.

Tricky Weather

Hark back to high noon on February teams from Dixon to play us in Our idea of a first-class basketball game would be a contest between Camp 2, 1937. 'Twas a bright, sunshiny day; our gymnasium. Sapona and the Southport all-stars on a and there was nothing to prevent nature's Graduation, diplomas, caps and sapona and the southport an-stars on a weather prophet, the Groundhog, from gowns, senior programs are all night when both teams were in top form. weather prophet, the Groundhog, from the talk among the seniors at seeing his shadow. Accordingly to tradi- this time of the year. tion, six more weeks of winter weather were in store.

Cynics scoffed, and doubters doubt- former school friend, Mrs. A. O. One of the most convincing demon- ed as the days slipped by bringing Spring Robinson. The Sea Scouts lowered strations we have ever seen is that being weather in mid-winter. But the Ground- the flag to half-mast in her honconducted by the forestry service in this hog believers had their inning during the county in thinning out several timber past week-end. Friday was the coldest The dramatics class is select. Hygiene of the North Carolina tracts. The five timber thinning projects day of the winter; Saturday was some ing a play to be given near the pet play was produced by the

located on U. S. Highway 17 from Win- warmer, but not much. Nearby counties nabow to Hickman's Crossroads is sure awoke Sunday morning to find a blanket The glee club has been asked past season for more than 500 and and a state of the st to increase the interest of Brunswick county farmers in the proper care of blasts blaw all day long in this county for the proper care of blasts blaw all day long in this county for the county for the proper care of blasts blaw all day long in this county for the county for the proper care of blasts blaw all day long in this county for the county fo county farmers in the proper care of blasts blew all day long in this county. this week. Prof. Sholtz will be

Beautiful flowers that had amazed the speaker. Even though we do not personally older residents with their unseasonable The high school was give to speak to us Mr. an own an acre of timberland, we find our- appearance were killed; undetermined one day last week. selves riding along the highways of the damage was done the fruit crop; and county locating the timber tracts that some fear was expressed concerning largneed thinning, and silently calculating er tobacco plants.

the improvement that would result from chuckle of satisfaction in his warm, un-derground retreat. The clean, efficient manner in which derground retreat.

given the farmers a greater respect for Planting Time

This is the first week in March, and it is time to give thought to the planting of a family garden.

When the law-making bodies of In many sections of Brunswick county South Carolina and Georgia refused to en- gardening activities have been continued act compact tobacco crop they left the through the year by entrants in the andoor wide open for the ruination of farm- nual winter garden contest, sponsored by ers dependent upon tobacco for their cash the Home Demonstration Clubs. These

With the problem of their own sal-



And Delphia Lennon)

Finale A chapel program was given Athletics has about reached its Wednesday by Miss Brightie Hol-Bible reading, by Ruby Love Brown; prayer, Mr. Hendron;

looking forward to the county looking forward to the county tournament, to be played this song, "America," by school; "Lit-tle Tommie's First Smoke," by Jack Chadwick; special music, Good Program by Ida Mae McCumbee, Myrtie The two division of Physical Lewis and Lawrence Lewis. Health play by the class.

Education had a joint meeting

week-end.

on March 18.

Half Mast

ed to learn of the death of a

Plan Play

P.-T. A. Program

The school is very much griev-

The member of the senior class One of Southport's most apparent keep their Sunday mail service is to use numbers which were given much regret the sudden illness of Su-it.

The Shallotte basketball girls went to Waccamaw Monday night to practice in the gymnasium in The Shallotte teams played their last official game of the season with Southport at Wacscore was 27 to 10 in favor of

Chapel Program

Illness

Southport. The Shallotte girls de-The dramatics class is working on the play, "Neighbors," Zona Gale, which will be given

Puppet Show ancient art of puppetry was effectively utilized for health propaganda purposes at Shallotte

Wallace Bourne, Jr., and Fred

Raleigh. to have their name engraved on

**OPEN FORUM** Mrs. Lennie Hewett, were Wilmington visitors Wednesday. Mrs. Haywood Goley, of Dur-A column dedicated to opinions of the public. A mouthpiece for the views and observations of our friends and readers, for which we accept no responsibility. Contribu-tions to this column must not exceed three hundred words. ham, is visiting her parents, Mr. and Mrs. Henry Hewette, here. Miss Louise Swain, of New Bern, spent the week-end with Mr. and Mrs. W. L. Swain and family. She left here Monday for Gainesville, Fla., where she will visit relatives for some time. H. Gatlin, of the local s N. C., faculty, spent the week-end at his home in Raeford.

Puppet Show hospital, Wilmington. ent volume to justify it. When figures were taught some of the vital preparation for the tournament. The Shallotte teams played juniors and seniors are camaw Thursday night. The boys The

looking forward to the banquet We are all glad to have Prof. feated the Southport team by a J. L. Dawkins and his two ball score of 37 to 3.

in Chapel in the near future. A modern application of the



The Monroe Brothers will ap-

Shallotte News

## Mrs. H. L. Stanley and mother,

high school auditorium Tuesday morning by Miss Anna B. Towse of the good teeth council of America and Dr. Earnest A. Branch, director of the division of oral Carolina Playmakers during the

cup. Any school will be proud cept Sunday at Station WPTF

The Carolina puppet men The high school was glad to Mr. and Mrs. H. C. Stone Misses Annie Russ, Ester Riddle Our Principal, C. A. Ledford, and Catherine Chadwick spent who is chairman of the Bruns- Sunday at Albemarle. wick County Athletic Association,

pear in person at Shallotte high nament. It is a very beautiful broadcast at 10:15 every day ex-

vation left in their individual hands, farmers are going to follow their usual custom Early Spring gardens present no prob- The Editor State Port Pilot, of cutting their own throat by over pro- lems to match those of the hardy gar- Southport, N. C.: duction. The two-million-pound surplus dener. The chief requisites are fertile that is in prospect will be just about soil, an early start and a willingness to a few statements, I should T. Rourk were visitors to Wilenough to drive the price below the point work.

these projects have been conducted has

the work of the CCC boys.

**Over-Production** 

farmer to do to help himself in this em- average family. Plenty of fresh vegetab- I feel that I can say truthfulergency.

emphasis upon quality instead of quan- them is to grow them at home. bacco always has commanded a good your garden. price.

Secondly, it will be a good idea this Basketball Games year to place greater stress upon a liveat-home program. Land and labor that his own food; and surplus comodities usually may be disposed of at a profit.

arisen in the tobacco business may prove On the sidelines will be hundreds of other citizen. a lasting influence for better farming.

## Sign-Boards

of people who have spent the winter ies of good sportsmanship. way.

There isn't much that Brunswick glory. could be induced to stop for a time to your team, not for the purpose of des- possible see some of our principal points of inter- troying the moral of the opponents. est.

there is only one sign-board along the is a hard and responsible assignment. His "Sleeping Beauty" within a cou- turned to her home here after route of the inland waterway calling at- decision may not coincide with yours in ple of hours. of Southport, and certainly the operators mouthed second-guessing.

the winter months.

where it is profitable to produce tobacco. Nothing which requires such a small len upon our small town of Shal- parents, Mr. and Mrs. Baker, at There are two things left for the cash outlay pays a larger dividend to the lotte due to the publicity of the their home in Newberry, S. C. during the week-end. les are important in a well-balanced diet, ly, and confidentially that the ville, visited friends here during

First, it will be a good idea to place and the cheapest and surest way to have majority of Shahotte citizens are bitterly opposed to, and thoroutity. Even on a flooded market, there al- Do not make the mistake of waiting un- shameful, unnecessary publicity ways is a premium on quality. Good to- til it is time to harvest before you plant that rests upon their home town week-end at her home near New-

formerly has been devoted exclusively to county high school student will be cen- headed (Shallotte, N. C.) This is Greene, Mesdames R. D. White, You cannot starve a farmer who raises ketball tournament will be in progress.

and girls will play in tournament games. ashamed to tell anyone I'm from here. Shallotte," have fallen from the Mr. and Mrs. H. C. Stone,

favorite team. Under such conditions, it ago where she saw Shallotte flog- pital, Sunday.

So far as we have been able to learn, member that whoever that official is, his county, each person abiding in port.

tention to yachtsmen that they are every instance, but the chances are that approaching Southport. That is the sign his percentage will be better than yours. of the Wells Brothers, located on the Don't help to make his job harder for waterway north of Southport. The city him by doing a lot of unnecessary loud- "The Bootblack: "Light or dark, C. spint the week-end with D. sir?" Absent Minded Professor: "The not particular, but please "The not particular, but please "The city him by doing a lot of unnecessary loud-"The not particular, but please "The city him by doing a lot of unnecessary loud-"The not particular, but please "The city him by doing a lot of unnecessary loud-"The not particular, but please "The city him by doing a lot of unnecessary loud-"The not particular, but please "The city him by doing a lot of unnecessary loud-"The not particular, but please "The city him by doing a lot of unnecessary loud-"The ci

Misses Louise Swain and Mary say, regarding the feelings of mington Saturday.

shame and disgust that have fal- Mrs. H. C. Stone visited her

Wm. R. Teachey, of Beulah-

Shallotte.

majority of Shallotte citizens are the week-end.

Rev. F. V. Spence spent Saturghly disgusted at the rotten, day in Wilmington. Miss Carrine Greene spent the

regarding the floggers.

The many friends of Mrs. Peter No person here knows anything of anyone ever being flogged in Rourk will be glad to learn that Yet it is she is improving following a reor near Shallotte. strange and very much uncanny cent illness. Mrs. Lennie Hewett was

to the people why all statements The interest of every normal Brunswick pertaining to the floggers, ap- Southport visitor Saturday. Misses Gladys Frye, Carrin

berry, S. C.

the production of cash crops should this tered this week upon the Waccamaw not only injurious to the town H. C. Stone and Lillian Oliver year be used toward diversified farming. gymnasium, where the annual county bas- but to the county at large, and spent Saturday in Charleston, S. we feel the results of it might- C.

Cecil Trippe, of Savannah, Ga. Almost a hundred fine, healthy boys Such statements as - "I'm spent the week-end at his home

The unfortunate situation that has Each will have his heart set on winning. Shallotte, nave rated from the Misses Catherine Chadwick, Carrine Greens and Annie Russ vis-

students pulling just as hard for their A local lady was visiting in a ited Harry Mintz, Jr., who is favorite team. Under such conditions it South Carolina city a few days seriously ill in an Albemarle hos-

is hard for their favorite team. Under gers appearing in all papers. D. T. Long and Mr. and Mrs. such conditions, it is hard for everyone "I was so mad I couldn't eat." Mount Saturday on account of D. T. Long and Mr. and Mrs. Within the next few weeks thousands to remain within the prescribed boundar- Unless you are a citizen of this the death of a nephew. Upon town you cannot imagine just their return home Monday mor

months in Florida will begin to return to their northern homes for the summer of the s to their northern homes for the summer. should not be overlooked. To win is a the unpleasant greetings received Olive. The car, a V-8 Ford, drive They will travel by water, rail and high- normal objective, but victory won at the from visitors, traveling salesmen, en by Mrs. Williams, was slight expense of fair play is robbed of its etc., and wish all persons, both ly damaged. None of the occu-clory

are not as tough and ungrateful Miss Louise Trippe, who county people can do about the railway The fan has just as great responsibility as they seem to think. We are derwent an operation in a Wiltravelers, but many who pass through as the player. Cheering should be for the our town and will assure them progressing nicely, her many this section via the other two routes purpose of boosting the confidence of the highest respect and gratitude friends will be glad to learn. Miss Mary Winstead was

Were the floggers (if such ever Wilmington visitor Saturday. existed) all we had to worry Miss Elizabeth Taylor spent the And a final word for the referee: Re- about in our community and week-end at her home in South-

this county could become a

VERA LONG, Shallotte, N. C.

don't give me the neck."

Mrs. E. Holden, Jr., has respending two weeks with her daughter, Mrs. Guye Womble, in

Kannapolis. Leroy Collins, of Barnesville, S

Subscribe to The State Port Pilot.

A newspaper advertisement can always be seen by the reader.

The newspaper advertisement, as part of the complete paper, goes into the home as a welcome guest.

The newspaper advertisement can have as much news value and reader interest as the news item.

The amount of text used in newspaper advertisements is dependent only upon the size of the space.

Newspaper advertising is flexible.

Newspaper advertising is guickly controlled.

Newspaper advertising may be adjusted to different conditions.

Nearly all of a newspaper's circulation is concentrated in its own market.

Newspaper circulation is known and is comparatively unaffected by daily change.

**The State Port Pilot** 

SOUTHPORT, NORTH CAROLINA