

"The Big Broadcast" And "Of Human Hearts" Are Coming

Lavishly produced, tuneful, sometime mad and always gay, and boasting a cast which includes the top names of screen and radio, Paramount's annual tribute to the airwaves, "The Big Broadcast of 1938," opens Thursday at the Carolina Theatre.

Directed by Mitchell Leisen, "The Big Broadcast of 1938" stars W. C. Fields and features Martha Raye, Dorothy Lamour, Shirley Ross, Ben Blue, Bob Hope, Lynne Overman and Leaf Erikson, with specialties by Mme. Kirsten Flagstad of the Metropolitan Opera and Shep Fields and his Rippling Rhythm Orchestra.

NEXT WEEK

"Of Human Hearts", Walter Hutson's first screen appearance since his triumphs in "Dodsworth", is the attraction coming Monday to the Carolina Theatre, with James Stewart, Beulah Bondi and an elaborate character cast.

The new picture, directed by Clarence Brown, is the story of an itinerant preacher and his family in an Ohio village of Lincoln's day. Father and son misunderstand each other and there are family troubles. The boy deserts the family to become a doctor, the Civil War intervenes, and he is finally set on the right path by Lincoln. Dramatic highlights such as the desperate fight between father and son are interspersed among tender human interest and comedy sequences.

"Is Mrs. De Muir an active member of your sewing circle?"

"My goodness, no! She never had a word to say—just sits there and sews all the time."

For the first time in history, 10 farmers of Jackson County saved and threshed 4,000 pounds of Korean lespezea seed for planting on their mountain farms.

A new industry for Rutherford County farmers will be growing hogs for home use and market. A number of men have purchased pure bred breeding stock.

Salesman: "Ladies and gentlemen, I have here the famous flexible comb that will stand any kind of treatment. You can bend it double—you can hit it with a hammer—you can twist it—you can..."

Interested Listener: "Say, mister, can you comb your hair with it?"

666 SALVE for **COLDS** price **10 & 25c**

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WILMINGTON **Carolina** WILMINGTON

BIGGER THAN EVER BEFORE! Paid words my chickadees, for the biggest "Big Broadcast" of all!

THESE AMERICANS ... gave us our heritage ... they spread our happiness from the dangerous frontier of the West!

"OF HUMAN HEARTS" with **WALTER HUSTON**, **BEULAH BONDI**, **JAMES STEWART**, **ANN RUTHERFORD**

"THE BIG BROADCAST OF 1938" with **MARTHA RAYE**, **DOROTHY LAMOUR**

THUR., FRI., SAT., MARCH 17-18-19

MON., TUES., WED., MARCH 21-22-23

For The Ladies

The prettiest assortment of dress materials you ever saw . . . And this goods is here in time for you to plan and make your Easter outfit. . . .

Shoes, Stockings and all other Accessories . . . all at reasonable prices!

Shalotte Trading Co.

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SHALLOTTE, N. C.

Eddie Cantor Has A New Program



EDDIE CANTOR, famed comedian of the screen and air, will have a new series of Monday evening broadcasts on behalf of R. J. Reynolds Tobacco Company, starting March 28. Benny Goodman, King of Swing, will continue to perform with his band for the Camel cigarette manufacturer Tuesday evenings. His program will be moved up a half hour, getting the time now allotted to Jack Oakie's College.

Cantor will produce his own show, probably using a number of the trouperes of proven popularity in his present cast.

Says Soybeans Have Many Uses

Some Growers Want Soybeans For Forage; Others For Oil And Meat Processing; Others For Vegetables

According to W. L. Morse, soybean specialist, United States Department of Agriculture, many soybean varieties are needed for varied uses.

Mr. Morse states: "Breeding to improve the soybean is only beginning in this country, but the chances are bright for the future of the industry. New varieties are needed, even though the Department and the States have already imported more than 10,000 lots of seed."

"Soybeans are particular in their local requirements, are more variable than many plants, and are grown for a variety of purposes. A good forage variety for one area may not do at all well elsewhere. A good forage bean may not be a good milling bean, or be useful as a vegetable.

"Some growers want soybeans for forage; others for oil and meal processing; still others as vegetables. The result is that each local area in the soybean regions needs a soybean variety that will do well in that particular place and for a definite purpose. Such an area may even need two or three varieties—one for forage, one for high oil and protein content for the mills, and a third for the table.

"The soybean is a self-fertilizing plant. Artificial crossing is difficult and tedious, but it can be done. The 10,000 lots that have been imported have supplied some varieties desirable in certain localities. They also offer a wealth of material for combining in now hybrids that will

FACTS ABOUT THE BIBLE

By W. E. Stone, Lake Waccamaw

The shortest chapter in the Bible is Psalm 117—Read it.

The word "Girl" is mentioned only once in the Bible—Joel 3:3.

What New Testament book is a letter written to a lady? Second John, as is shown by verse 1. The elder unto the elect lady and her children, whom I love in the truth. . . .

Do you know what woman was the first person to be buried in a cemetery? Sarah, Genesis 23: 19-20. . . . Abraham buried Sarah his wife in the cave of the field, and the cave that is therein, were made sure unto Abraham for a possession of a burying place by the sons of Heth."

Please read Proverbs 27-15. . . . (Ladies) is being governed accordingly.

Where is there a definite commandment against the wearing of mens clothes by women or the wearing of women's clothes by men? . . . Deuteronomy 22: 5. . . . "The woman shall not wear that which pertaineth unto a man, neither shall a man put on a woman's garments: for all that do so are abomination unto the Lord thy God."

Do you know whose shoes lasted 40 years without wearing out? Those of the children of Israel in the wilderness, Deuteronomy 29: 5. . . . "And I have led you forty years in the wilderness: your clothes are not waxen old upon you, and thy shoe is not waxen old upon thy foot."

What was the first change of style in clothing? From aprons to coats. Genesis 3:7 and 3:21. . . . "and they sewed fig leaves together, and made themselves aprons."

"Unto Adam also and to his wife did the Lord God make coats of skins, and clothed them."

Expert Answers Farm Questions

Space Needed For Each Beef Animal In Feed Lot; Mortality Rate Of Baby Chicks; Hotbed For Sweet Potatoes

QUESTION: How much space is needed for each beef animal in the feed lot?

ANSWER: From 90 to 100 square feet of yard and shelter should be provided for each mature animal and of this space about one-fourth should be shelter. About two and one-half to three feet of trough space should also be provided. Yearlings take about two-thirds as much yard and trough space as mature animals and calves can be grown out to 900 to 1,000 pounds weight in about half the space required for two year old animals. Horned cattle, especially the two-year old animals, require at least a half more rack and trough space as the polled or dehorned cattle.

Q: When purchasing baby chicks, what per cent of them should live?

A: There are many contributing factors to this, but when disease-free chicks are started and careful management practices are followed, about 90 per cent of the chicks are raised to ten weeks of age. At this time the chicks enter into the growing stock age and other factors will have to be considered. Errors in management such as overcrowding, chilling, over heating, poor ventilation and improper feeding will bring about heavy chick mortality. Germ borne infections also take a heavy toll of the young stock and precautions should be taken against this infection as well as improper management for best results.

Q: Is it necessary to use a hotbed or coldframe in bedding sweet potatoes?

A: Where climate conditions allow, the plants may be propagated in an open plant bed. Coldframes should be used when conditions will not allow open beds and hotbeds should be used when forcing early plants. The potatoes should be bedded in sand or light sandy soil obtained from areas where sweet potatoes have never been grown. Space the seed about three-fourths of an inch apart and cover three inches deep to insure ample root development. The plant bed should be kept moist but not

well known chemist has advised the Southport Civic Club that at the bottom of the well the temperature is in excess of 200 degrees. This hot fluid, moving slowly upwards through successive layers of cold earth and rock is the 96 degrees. There is only two small opening in the shaft at the surface and the same authority states that if the well were fully uncapped and the water allowed to flow unhindered, it would come up at such speed that the surface temperature would rise many degrees.

But, fully uncapping the well would about result in washing away Fort Caswell. The well will yield around three hundred thousand gallons of water per hour. This stream, hurtling through the opening with a 40-pound pressure, would play havoc with the surroundings.

BRUNSWICK WILL BE REPRESENTED (Continued from page one)

teams: 10 o'clock, Bolivia boys vs. Dixon; 2 o'clock, Leland girls vs. Rosehill; 3 o'clock, Waccamaw boys vs. Long Creek-Grady; 6 o'clock, Shallotte girls vs. New Hanover; 8 o'clock, Bolivia girls vs. Waccamaw.

COUNTY FARMERS FAVOR NEW FARM BILL AT PALLS (Continued from page 1)

tobacco, 38,209 voted for the quotas compared with 8,746 against, a percentage of 81 per cent favoring. About 300,000 voters were eligible in the free-cured section and 100,000 in the dark weed group.

AAA officials contended that the referendum showed overwhelming approval by farmers of the recently enacted crop control legislation designed to curb unwieldy surpluses of major commodities and create an "even normal" granary set-up.

The tobacco and cotton quotas were invoked about two weeks ago by Secretary of Agriculture Henry A. Wallace to control surpluses in these commodities. They needed a two-thirds vote of approval by the affected farmers for ratification.

North Carolina gave cotton quotas an 89.3 per cent majority and tobacco quotas one of 99.8 per cent. AAA officials here had predicted an 80 to 85 per cent majority for control.

Dean I. O. Schaub of the N. C. State College Extension Service had estimated about 150,000 farmers were eligible to vote in each referendum.

Commissioner of Agriculture W. Kerr Scott said he was "pleased" over the substantial majority, which, he added, "obviously" will make enforcement of control easier.

I believe the majority of growers have voted wisely, he said "and the acceptance of this program to save the farmer from ruinous prices that have resulted from over-production will have desirable economic results throughout the State."

Dean Schaub said he was "very much gratified and rather surprised that control won such a decisive victory. "I don't think I have ever seen more interest in anything on the part of farmers" he said. He added that control "undoubtedly" would help farmers this year, particularly tobacco growers.

Governor Hoey said it was "fortunate" that the vote was conclusive, "since it leaves no doubt as to the attitude of the farmer."

"The large vote in favor of control," he continued, "is no surprising. There was practically no choice for the farmer except to vote for control, for it was perfectly manifest that without any kind of regulation and with the prospect of another bumper crop, the tobacco and cotton farmer would face inevitable disaster.

"Therefore, without regard to some objectionable provisions and many inconsistencies, the intelligent farmer realized that it would be safer to take a chance with this measure, rather than to defeat control and reject the only method for the assistance of the farmer."

He said he believed the outcome of the referendum would have a "good effect on general business" and should "prove a boon for the textile industry."

In a telegram to Governor Daniels, editor of The News and Observer, Sunday, J. E. Winslow of Greenville, president of the State Farm Bureau Federation, said:

"I want to convey to you my personal gratitude and the appreciation of the North Carolina Farm Bureau Federation for your personal endorsement and the tremendous support your paper gave the farm bill and the referendum."

STATE RESIDENT FISHING LICENSE

NORTH CAROLINA 1938

FISHING LICENSE PLACED ON SALE (Continued from page 1)

Non-resident fishing licenses may also be obtained, at a cost of \$5.10 a year, or non-resident daily fishing permits may be had for \$1.10 a day. Resident daily fishing permits are only 60 cents a day. The combination resident hunting and fishing license may also be obtained for \$3.10, a saving of \$1.10 over the two purchased separately.

Better fishing should be in prospect this spring and summer than in several years, the division believes as a result of the extensive restocking program of the past several years and the benefits derived from the establishment of natural spawning areas on large clear water streams.

LITTLE BITS OF BIG NEWS

Germany Takes Aus. Adolf Hitler has joined Germany and Austria and defied the world to part them. He proclaimed this new Pan-German union from a Linz balcony to cheering thousands Saturday. This union joins a Germany of 66,000,000 population with an Austria of 6,748,826 and adds 32,360 square miles to the German Reich. Hitler spent the night at Linz and Vienna was prepared for his triumphal entry.

Nominee

E. C. Geddie, of Erwin, former United States marshal for the eastern district of North Carolina, was nominated for congress by the Seventh district republican convention at Elizabethtown Thursday. Irvin B. Tucker, of Whiteville, former U. S. attorney for Eastern district, announced he is not and will not be a candidate for the U. S. senate.

Government Log Of Well Gives Interesting Facts (Continued from page 1)

water coming directly from the shaft at the shower is perfectly clear, although soft and foamy. That in the for a short time, has the yellow color.

The temperature in the surface is 96 degrees, 6 degrees warmer than the water of Warm Springs, Ga. A

county, a position which gave him an opportunity to closely observe court procedure. For the past two years he has served as county attorney.

The Southport man is an active member of the American Legion, and is a member of the "Forty and Eight."

NUMEROUS CASES IN COUNTY COURT (Continued from page one)

the same case Mack Small, colored, also pleaded guilty to a similar charge, and received the same judgment.

J. L. McBride, white, was found not guilty of making an assault with a deadly weapon.

Choose All-Tournament Teams Following Tourn'y (Continued from page 1)

livia, with six and four votes respectively, were voted forward posts along with Mintz. In addition to Sowell, guards on the girls first team were Loris Russ, of Leland, with five votes, and Mamie Holden, of Shallotte, with four.

Catherine Caney, of Leland, and Pearly Flowers, of Bolivia, each had four votes to place them on the second team line-up at forward. Cannon, with the same number, won her place on the first sextet because all her votes were for a first team selection.

CLUB SCHEDULE FOR NEXT WEEK (Continued from page 1)

Club members and neighbors are invited to attend these meetings.

DEBATERS HOLD FIRST CONTESTS (Continued from page one)

will be held on March 22nd. If a winner is not determined on or before that time a final debate is to be held in Southport on April 2nd.

General rules which have been adopted by the committee are:

1. Only regular high school pupils may participate. Special students are excluded.
2. Each speaker is allowed only 20 minutes in the debate. Not more than 15 minutes may be used in the first talk.

A sterling silver trophy, awarded by the Parent-Teachers Association. County Council, will be presented to the winning debate team. Gold medals will be given to the declaimers.

PURCHASES NEW FISHING BOAT (Continued from page one)

be at least 20 well-equipped boats here to cater to the sport fishing interests this year. This will be about four times as many as were here last year.

The addition of good, well-equipped fishing craft will do much to develop the sport fishing industry at Southport.

ADVERTISING IS BEING SPREAD (Continued from page 1)

Carolina State advertising Bureau, has provided the club with upwards of 8,000 of the names and addresses to which it is desired to mail cards. More names and addresses are constantly coming in from this bureau.

In addition to an illustration of a fishing scene, the cards have much interesting condensed data regarding Southport, Fort Caswell and Brunswick county. Practically all of them will be sent to points outside of North Carolina.

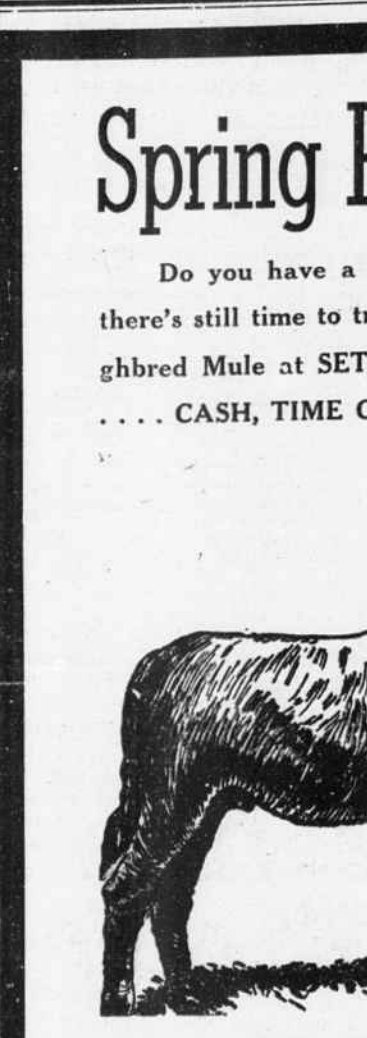
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first day HEADACHE, SALVE, NOSE DROPS, 20 MINUTES

Try "Rub-My-Thim"—World's Best Liniment

Spring Plowing has Begun

Do you have a fresh young mule to start work with? If not there's still time to trade in your worn-out Mule for a Young, thoroughbred Mule at SETH SMITH'S STABLES . . . Our stalls are filled . . . CASH, TIME OR TRADE!



ALL YOUNG, ALL BROKE AND READY TO DO YOUR SPRING PLOWING

YOU CAN GET WHAT YOU WANT AT COLUMBUS COUNTY'S LARGEST MULE STABLES!

HACKNEY WAGONS—(Both one and Two Horse)

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WE NEED GOOD USED CARS AND TRUCKS!

CHEVROLET DEALERS' USED CAR STOCKS WERE GREATLY REDUCED DURING NATIONAL USED CAR EXCHANGE WEEK

Now's the time to trade your car for a NEW CHEVROLET!

Come in today and get our liberal offer

Do not have been Chevrolet dealers' sales of used cars and trucks—so low in our supply of certain makes and models—that we need good used cars and trucks to balance our stocks.

This means we are in an excellent position to trade-in allowances on the purchase of new Chevrolet passenger cars and trucks.

Come in—this week! . . . See the beautiful new Chevrolet for 1938—the car that is complete—and the new 1938 Chevrolet trucks—the thrift-carriers for the nation! . . . Learn how easily you can purchase a smart, new, modern-to-the-minute Chevrolet by letting us take your present car or truck in trade!

"YOU'LL BE AHEAD WITH A CHEVROLET"

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Bolivia, North Carolina