THE STATE PORT PILOT Southport, N. C.

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Wednesday, February 1, 1939

broke.

Just because some people have a lot Are We Gullible? of dough is no reason for them to get all stuck up like a fresh housewife.

Take the letter "I" out of the English alphabet, and some people would be tied-tongued.

We know some very thoughtful people who spend their time thinking of nice half dozen or more advertisements cleverthings for somebody else to do for them. ly disguised as news items. Some of them

The quickest way to get broken from the habit of wearing a chip on your shoulder is to get it knocked off a time or two.

tem is that it places too much emphasis course on the benefits of the terpsichoupon vacational training and too little rean art, and in the last paragraph meek- ladies to Southport to go fish- Barbara Ann Price. upon vocational training.

Has A Heart

they begin, is a human sort of fellow, that situation. Two cases he told us about Monday illus- And so it goes! Everybody trying to get parties some of the best catches trate what we mean.

person responsible confessed that the wastebasket. blaze escaped from his premises. Cited to court without formality of a warrant, he Come! Come! Kay! showed up Monday morning ready to considerably before the Recorder.

Jones told us, "but I told the man to go drawl, but when our own North Caroon back home and the next time I was lina boys and girls, who know better than up there we would go together before a that, join the Yankee parade then that's magistrate and dispose of the action with going a little too far. the least possible expense to him."

caping near Shallotte recently. The de- that Yankee twist, is Kay Kyser, a Rocky fendant this time was a negro, who made Mount boy who made good as a band no attempt to deny that the blaze had its leader. origin on his property. A fire crew was recruited and the conflagration was exton shaker, Kay is a right smart lad. He tinguished. "He had done everything in learned perhaps years ago what the publicity for the State of North his power to stop that fire," the warden Yankees, who've no idea what the South said, "but he was guilty of negligence. is like, expect in a Southern drawl. His costs were held to paying for supression of the fire."

Sheriff Dillon L. Ganey, Deputy Sheriff that. Charlie Skipper and Deputy Sheriff Ed Leonard. It has been reported to me that other dangerous small fires have been put out lately by Rev. J. D. Withrow, Tom Butler and S. C. Sweeny. And that isn't all: the other day Miss Emma Lou Harrelson, daughter of I. D. Harrelson, found it at that time.

tion, and if more of our people would officials, and women of the city. help in this manner they could save the county thousands of dollars annually."

Home And Fireside

We were caught in a rain one afternoon last week while bird hunting and before we were able to reach our automobile were almost soaking wet. It was very cold, so when the man of a house nearby asked us to stop in and dry we readily accepted.

Flashing through the unshuttered window was the invitation of a lightwood fire to come inside and get warm and Spain, we reckon the Loyalists then will any rate oysters have been more moving down into the sounds as dry, and as we opened the door the have to be called the dis-Loyalists.

flames from the fireplace lighted a scene that made us loath to intrude with wet, muddy clothes.

These were simple folks and theirs was a simple house, but everything in view was spic and span and in its place. Seated in a rocker over in the corner was the lady of the house and in hedr lap was her little son. Our intrusion apparently

1.00 occasioned no embarrassment. More lightwood was heaped upon the gotten around to answering a by Davis, Charles Hickman, J. fire and soon we were baking away the shill and steaming out our alothing. Talk chill and steaming out our clothing. Talk cently wrote us regarding fish- Louise Willis. turned to such trivial things as the cost ing. As a temporary measure of firewood in nearby towns and the re-lative movits of lightwood and calt five lative merits of lightwood and oak fires. read this column, first off. Sun- Fredere, Our thought turned for a moment to a day morning we had a letter from Linda Singletary, Billy Odin, Betcomparison of this home and this family him and he said that Baron sy Galloway, Bobby Sellers, Jo with other homes and other families of have written a story in better abeth Wigner, James Arnold. more liberal means.

There are living rooms in homes of column last week. For the bene- Franto Mollycheck, Margaret Mcbright sayings to credit to their children. There are fiving rooms in nomes of the furniture cost ten know it, we should mention here the furniture cost ten know it, we should mention here the first of those who do not already know it, we should mention here the furniture cost ten know it, we should mention here the first of those who do not already know it, we should mention here the furniture cost ten know it, we should mention here the furniture cost ten know it, we should mention here the furniture cost ten know it, we should mention here the furniture cost ten know it, we should mention here the furniture cost ten know it, we should mention here the furniture cost ten know it, we should mention here the furniture cost ten know it, we should mention here the furniture cost ten know it, we should mention here the furniture cost ten know it, we should mention here the furniture cost ten know it, we should mention here the furniture cost ten know it, we should mention here the furniture cost ten know it, we should mention here the furniture cost ten know it, we should mention here the furniture cost ten know it, we should mention here the furniture cost ten know it, we should mention here the furniture cost ten know it is the cost te Laugh and the world laughs at you, house, but not one of them are as neatly world's greatest liar up until the Miller Plaxco. Laugh and the world laughs at you, house, but not one of them are as nearly time when we came upon the so some radio comedians seem to think. kept; and it is unlikely that this scene of scene. The judge is so charmed the family settling down for an evening with the prospects that we paint-If silence is golden, then a lot of peo- of comfort and contentment before an ed that he is coming down pretty ple of our acquaintance are darn near open fireplace could be duplicated in any broke.

soon to go fishing with us and Postmaster L. T. Yaskell.

Helen Sellers, Mary Ann Molly-check, Norma Swain.

Proof of a universal faith in the gullibility of man may be found in the mail which comes to the desk of every newspaper editor in the country, large and

Few mails come in that do not bring are so ingeniously camaflouged that only careful scrutiny will disclose their true

The "news releases" come from all parts of the country. The "I-Truck-It" The trouble with our educational sys- Dancing School sends in a lengthy disly suggests the "I-Truck-It" School of the ing. A great many interested in-Dance might afford them the opportunity quiries regarding the sport have of learning how. The More-Light Electric been received from ladies in this and other states, despite the fact Billy Wells, Ann McRacken, Mar-Company interviews an eminent eye that it is a little early for the gret McGee, Bess Miller Plaxco, over those Georgia hills perched atop a cow or the cast of "Crashing Society," labored hard County Forest Warden Dawson Jones, specialist on the disorders caused by eye- mind of man to run strongly to Dorothy Price, Dorothy Ward. whose everlasting duty it is to see to it strain, due to poor lighting, and then prothat great forest fires are stopped before poses that More-Light bulbs will alleviate ladies will be doubly welcome

something for nothing. It takes diligence Last week a bad fire escaped in the on the part of every editor to cull out woods near Ash and caused considerable this "free advertising" from the bona damage before it was extinguished. In- fide news matter. Eventually, though, vestigation revealed its source, and the they find their way into the perennial

face a charge that would have cost him It's exasperating enough on the radio and in the movies to hear Yankees affect-"We didn't try the case," Warden ing what they purport to be the Southern

Latest of the N. C. boys to join the There was another case of a fire es- "Union" ranks giving the Southern drawl

Now besides being a cracker-jack ba-

to the delight of Yankees but Southernsecretary for material for the dising, with Miss June Thomas as "I want to say, too," Warden Jones ers find it hard to stomach his "Come on, play advertising that the state winner. continued, "that I appreciate the co-ope- chilluns, yes dance," and his "Hi ya, will shortly be sending out to were served. ration given me recently by several residents in my effort to control fires. Three dents in my effort to control fires. Three well that nobody down South except per- is also being sought for news Page and Milton Murrell. fires that I know of have been ousted by haps the plantation negroes talk like stories and for state booklets.

So come on Kay, and give us Southern- natural that Bill should hear of Baptists was well attended at ers a break!

Hope For Shoes

Madam Perkins, Secretary of Labor, prizes. Several local ponds are once credited with the statement that the camera this week. Although have done a lot of damage had she not many people in the South seldom wear this was not his first visit to Mrs. J. L. Bishop Wednesday shoes, stopped over in Raleigh yesterday night with a lot of exposed films "Believe me, I appreciate this co-opera- for a brief address to Assemblymen, State and a greatly build up opinion of the Brunswick county fishing."

> We could not help cherishing the earnest hope that our North Carolina solons were regaled in the proper footwear for Madam Perkins speech.

> WPA won't quit. If those on WPA had to go back to work, it might cause serious complications.

America has a great deal more people willing to give advice than are willing to take it.

When Franco succeeds in capturing due to the rainfall shortage. At wards. Perhaps the freshwater

Just Among The Fishermen

Likens Us To Munchausen Although we have been getting cords for the first term: up at one o'clock in the morning to make a fresh start on Peggy Arnold, Martha Buckman our correspondence and the var- Earnest McGee. ious stuff we write, we had not form than one we had in this Fourth grade: Ann McRacken

ROBINS & RICE BIRDS Over on Bald Head Island, so the fishermen tell us, there are millions and millions of rice birds and robbins at this season of the year. Maxine Cooker, Clyde Newton and others, who frequently ply their trade on some of the creeks running through the island, tell us that at times the sky is litterally black with these birds. The profusion of berries at this season of the year, combined with the issolation, probably accounts for the birds being in such numbers. While on top of the Cafe Fear lighthouse Sunday with a party of photographers we noticed some huge flocks of these birds.

MANY GIRLS TO FISH Early as it is, the prediction is being made that this year will bring great numbers of young been received from ladies in this to the boatmen. To some such

BASS HAVE NO CHANCE With two costly new rods and the same number of reels not to mention some of the most expensive stuff in the all won as prizes for the extraordionary catches he made last season, the bass will have a mighty poor chance when Postmaster Yaskell takes to the streams in a few days. He has already arranged with us to catch the live minnows and accompany him. notice that he is making special efforts to get on good terms with various parties who own desirable fishing waters. Both Prof. Henry Stone of Shallotte and C. W. Osborne and Capt. I. B. Bussell of Southport are understood to be fostering serious ambition to beat the postmaster this season.

BILL INTRIGUED

Carolina, seems intrigued by the presence of so much big mouth Accordingly, he gives them that, much has been here since Sunday, work- of Miss June Thomas. Monopoly Running afoul of Postmaster Yas- rain kell Sunday morning it was just Sunday singing convention of the strike and of the eight-pounder the choirs of this division. that brought the local disciple of Izaak Walton oodles of tackle as having their beauty paraded for

> PORPOISES PERFORM A small school of porpoises staged an interesting performance in the river Sunday afternoon for the benefit of a boat party that represented three states. They must have been aware that their admirers were some extremely nice looking girls. At any rate one especially gallant fellow leaped fully six feet out of the water to show how he could cavort around.

OYSTERS SALTY

O Southport School News

GOOD ATTENDANCE Following is the list of students who had perfect attendance re-

First grade: Anne P. Dosher

Second grade: Jimmie Cox, Bob-

Fifth grade: R. L. Phelps, Ralph Potter, Jim Henery Wil-

Sixth grade: Marion Fredere,

Louise Wigner, Inez Phelps. Eighth grade: John

Swain, Glennie Price, Basil Watts Leperlis Smith, Martha Grey Brown, Jeanette Tyndal, Helen Evans Ninth grade: Victoria Lancast

er, Tom Gilbert, Tenth grade: Annie Margaret Watts.

Eleventh grade: Lulu Brown, Margaret Watts, Irene Clemmons, Josephine Wolfe, Mary Hood, Leonhard Davis, Louise Rees, John Hall, Thelma Sellers, Oscar Sellers.

HONOR ROLL

First grade: John Newton, Wil-P. Dosher, Peggy Arnold. Second grade: Richard Brendle,

Jimmy Cox, Mary Frances Floyd,

Sue Fredere. Fourth grade: Lewis Newton

Fifth grade: Sally ann McNeil.

Sixth grade: Dorothy Cox. Bill Shannon, Basil Watts.

Eleventh grade: John Hall, W. T. Fullwood.

BOLIVIA NEWS

Peas, lettuce, radish, beets, mustard, onions and other seeds are being planted in the gardens around. Cabbage are also being

Farmers are getting in some good plowing for Here and there the big white spots seen often in the edge of the wood, remind one that a big tobacco crop is in the minds of Miss Dixie Galloway, of Phil-

adelphia, Pa., is spending a few days with her parents, Mr. and Mrs. F. E. Galloway.

Miss June Thomas of Thomasboro was the week-end visitor of Misses Elizabeth and Rosalind Page.

Adrian E. Galloway of Durham spent Sunday with his parents, Mr. and Mrs. F. E. Galloway.

Representative and Mrs. Cornelius Thomas and son, Robert, vis-

Even Bill Sharpe, director of ited the Pages Sunday ENTERTAIN

Miss Winnie Johnson and brother, Jimmy, entertained at the bass in Brunswick county. Bill home Saturday evening in honor Delicious refreshments

Sunday, the regular fifth getting the days limit in 15 min- Antioch church. Much good singutes; of catching two-on at one ing was enjoyed from most of

Leland News

Mr. and Mrs. C. B. Holden, Wilmington visited Mr. and

Mrs. Paul Brown and her sister. Mrs. Marvin Robbins, spent the day shopping in Wilmington Fri-

Mrs. J. B. Holden of Southport visited Mrs. J. L. Bishop Monday.

MORE TOBACCO SEED W. L. Adams, county agent of

the State College Extension Service in Wilson County, says tobacco growers have cleaned more tobacco seed this season than at any time in the past ten years This may be an indication of how the tobacco acreage will be increased, he believes.

ones has been entailing the drink-Maybe the circumstances are ing of a barrel of water afterseveral weeks. To eat a few raw reduce the salty flavor.

She's in Good Hands



AD LIBBING-(By Prince O'Brien, Jr.)

write, but whether or not it will be "up to tain John Erickson, mayor of the town snuff" remains to be seen. The editor requests that we write interesting and odd bits of news and facts about Southporters and he adds, "for Following is the fourth month the sake of our readers and all concerned-no honor roll for the Southport mud and hash slingin, please!" The aforemen- now it has been changed to read: "When i tioned mud and hash slinging is a lot more excit- younger generation coming to." liam Meadows, Frank Plaxco, Le- ing but too hikh schoolish, says the editor. Now this younger generation, they will soon row Stanley, Aletta Glover, Ann that leaves us with two strikes against us. But practice on a play to rival the one presented carry on . . . Did you know that: Southport's the dramatics class from the high school oldest pilot, Capt. Tommic St. George, has put in cashier of the local bank makes it a practice more than 50 years of ship piloting . . . Clarence sleep in his bathrobe Third grade: Betsy Galloway. Crapon once played a few tunes with Jan Garber before getting in bed he simply ties it a and his orchestra . . . Mack, of Mack's Cafe, tighter, turns the collar up and is snoting so calf . . . Capt. I. B. Bussels owned the first car long in preparing their 3-act comedy and in town . . . The Communion Service at the warmly congratulated by the entire audience Eighth grade: Frances Cox, Episcopal church was sent to this country from It's no easy job to present a play when such England over 200 years ago by its king and it's awful accent has to be used throughout still being used . . . Ormond Leggett swears that performance.

This first column is always the hardest to he has never eaten an ice cream con-

SCATTERATION

The Erroneous Idea That a Little Advertisement Here And a Little Advertisement There will Build Business And Be Worth The Cost.

Spreading an advertising budget around in all sorts and kinds of mediums is one of the most wasteful ways for a business firm to spend its money. It is unsound in practice and upsetting to business plans On the other hand there is Concentration-that is the reply!

IT IS MUCH MORE EFFECTIVE TO CONCENTRATE

Your advertising dollar in THE ONE MEDIUM that fully and effectively covers Brunswick County, that goes into 1100 homes, that is read by more than 6000 people each week . . . in THE STATE PORT PILOT . . . You business firms get your money's worth in The State Port Pilot. Advertising in any other manner may be for you mere "Scatteration."

For several decades this newspaper has been going into the substantial homes of Brunswick county. Progressive firms having a message use

The State Port Pilot

"YOUR COUNTY NEWSPAPER"