## THE STATE PORT PILOT




We see the side of the farmer who is
up to his neck in work and we know that
at this season of the year there seems to up to his neck in work and we know tha
at this season of the year there seems to
be an endless number of jobs of day-be fore-yesterday importance. But we believe
that in the long run the dividends from a few hours fire fighting will be greater
for the farmer than from any other sourHere's the reason: At this time of year
it takes a good, strong fire about 10 minutes to kill a growth of young pine Ask some of your neighbors who have been selling cord wood, pulp wood, pole
and timber about their returns and you'l and timber about their returns and 10 -year-
see that in killing off a stand of old trees you have destroyed one-fourth
of the value of one of your best paying of
Nor does the fire necessarily have to
be on your own premises for it to be your moral obligation to help bring it under
control. There is the selfish angle that any uncontrolled fire might conceiveably
spread to your place; but there is the more commendable attitude of being a good neighbor in helping
his ox out of the ditch.

## Use Our Cotton If the well-timed advent of tobacco had not saved the Brunswick county farmer from the unseemly plight of the average from the unseemly plight of the average American cotton farmer, we shudder to think of the difference in our economic status as it might <br> really exists today. There can be little doubt that during the hectic days which followed cotton's the hectic days which followed cotton hay-day twenty years ago, only tobacco saved the Brunswick county farmer from virtu | saved the Brunswick county farmer from |
| :--- |
| virtual ruin. As it happened, about the |
| time that cotton struck the bottom, to- | time that cotton struck the gaining yearly as a money bacco was crop among the farmers of this county,

 thus giving them a means of escape fromruin.
Yet other sections of the country and Yet other sections of the country an
other sections of North Carolina wer not nearly so fortunate. Many parts o the country have known little but depres
sion since cotton ceased to reign supreme in the agricultural realm. Observers tell us that the world de mand for cotton has slumped which ex plains the present low prices of eight o
nine cents. Many of the world market

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## Sta

 In America itself, where cotton once furnished one of the principal requisites of it comes from the silk imported from Japan and China. America itself canno present dilemma of the cotton farmerbecause its domestic use of the staple has proportionately decreased in the past quarter of a century.
We see a great need for a nationa "live-at-home" movement. The idea of use more of the products which we grow at home, let the fashion experts bear
that in mind when decreeing what next year's styles shall be.

## Shrewdness

## (The Richmond County Journal) Many members of the local Rotary tending the District meet at Pinehurst last wee

 nos, Birmingham, Ala., newspaper eritor, in whichhe said: he said: (the South) may or may not like being
"We (ter
called a number one economic problem, bu shrewdness suggests that we let ourselves be
For such a problem is entitled to number on consideration from tariff makers, number one
fairness from makers of freight rates, number seed oil, and number one caution in administra wages rather than increase them.
"The South can contribut demanding its rights in these respects by unde taking all and accepting all that will make it ca, represented by its potential purchasin
power." Shrewdiness probably does suggest that w ourselves be the economic problem numbe
but Southern pride suggests that we te
Yankees that Dixieland is the best land

The way some people handle the Eng lish language, you'd think ther
afraid of leaving fingerprints.

| Just Among |
| :---: |
| The Fishermen |

## WASHINGTON LETTER

## But It's True_-_----



NOT EXACTLY NEWS ... By Gene O't


How Donkeys Became Asses O
 Cdinat soundeth like a firir price. But I Iane for

 Iles of hay and two hazs of dates, another for three agreed spake the oro probhent:
 and proftitherebyi, the ass, hanging , is long ears in

-The Illinois Editor

We believe that wholesome competition is the lifeblood of Progressive Business.

We believe that Business expcects and deserves Reasonable Profit

We believe that you get what you pay for-UNREASONABLY Low Prices Mean Inferiority Workmanship or Materials.

## The State Port Pilat

