

48 POUNDS OF TOBACCO FARMER



21-YEARS-OLD—Columbus county's most diminutive tobacco grower, 21-year-old Rossie McPherson, of the Beaverdam area, is shown here (right) with his father, Colie McPherson, busily engaged in gathering the rapidly ripening leaf. Rossie helps his father in the operation of their farm in the Beaverdam area—(Staff Photo.)

County's Smallest Grower Balances Scales, 48 Pounds

His Smallness Of Stature Doesn't Hinder 21-Year-Old Rossie McPherson From Working In Golden Weed

Columbus County's smallest tobacco grower is 21-year-old Rossie McPherson, of the Beaverdam area, who measures 40 inches high, and tips the scales at 48 pounds. But his diminutiveness doesn't hinder Rossie from helping weigh the tobacco harvesting.

The young man, who will be a

10th grade student in the Williams township high school this year, helps his father, Colie McPherson, in the cultivation and harvesting of his tobacco crop.

Not only does he help with the harvesting and cultivation of the McPherson tobacco, but when neighbors put in a barn, Rossie and the rest of the McPhersons go over and help.

"We have to swap about, one family helping the other—it's about the only way we can work it, with farm hands so hard to get", Rossie explained to a newspaper reporter who interviewed him last Monday.

TOO SMALL TO PLOW

"No, Rossie can't plow the tobacco—he's too small for that but he does all most anything else toward the cultivation of it" his father proudly explained.

When it's time to set out the tobacco in the early spring, the diminutive lad may be seen in the thick of the activity, doing his share toward making the crop which is to help feed the McPherson family for the coming year. Even before that, he has had his part in the making and the sewing of the tobacco beds in midwinter.

HELPS AROUND BARN

Rossie can't crop tobacco either, because he could hardly reach the top leaves of a good sized stalk if he tried, so while his father and the other male members of the family are out in the field cropping, Rossie is doing his bit around the barn. He can hand tobacco to the stringers if the occasion demands, he can handle the tobacco tray, or can handle the sticks as they are being carried into the barn to be hung up.

KNOWS HOW TO CURE

"Rossie knows how to cure tobacco, and he does a lot of it", his father announced.

With the curing done, the rest is pie for the young man who has resolved that this Lilliputian statute shall not be an obstacle in his way—rather he has never let it be a handicap to him. His father avows that he is as useful a hand around the barn as he wants.

Grading and tying tobacco are both right up Rossie's alley—he

Market Supervisor Begins 3rd Season

C. B. Townsend, sales supervisor of the Fair Bluff tobacco market, beginning his third season, says that the Fair Bluff market will put forth its best effort to attract patrons this year. He said that Fair Bluff businessmen and warehousemen were showing the finest spirit of cooperation in promoting the market and are determined to continue its record as leader in paying the highest average price for tobacco in the border belt. Mr. Townsend is a tobacco farmer from near Fair Bluff and is in position to know the business of selling tobacco from the farmer's standpoint.

N. C. Kitchens Show Improve't In Recent Years

By MISS RUTH CURRENT
N. C. State Home Agent

There were 5,287 kitchens improved by rural homemakers in North Carolina during 1938. More and more the farm home workshop, the kitchen, is receiving first consideration when money is available for home improvements.

knows the quality of the weed, and grading comes almost naturally to him. He knows how to tie a neat hand of tobacco, so that when the weed gets to the market, it will bring the top price.

WILL STAY A FARMER

In the Williams township high school, where Rossie will be a junior next year, he is majoring in agriculture, and much of the information he gains at school he is putting into practice on the farm of his father. With that knowledge, coupled with the wealth of knowledge he has gained from his father, and the experience he has gained on their farm, Rossie should develop into an A-1 farmer.

Harrelson Says Research Helps Life In Country

Says Farming Has Moved Forward On The Basis Established By The Facts Found In Research

(By John W. Harrelson, Dean of Administration North Carolina State College.)

Agricultural research is the endless probing and searching in laboratories and on field plots for new facts and improved knowledge about the mysteries of plant and animal life, the soil, insects, diseases and related subjects affecting life on the farm.

Farming has moved forward on the basis established by the facts found. Oftentimes one is prone to ridicule the scientists who spend his life among his pots, in his greenhouse, or on his field plots, making notes, studying conditions, observing differences; but it is such men and women who supply fundamental information which may be adopted by the practical farmer to make improvements in his methods. For instance if the life history of the cattle fever tick had not been discovered and made public, it would have been impossible to have a livestock industry in eastern Carolina or other parts of the lower South. In a similar way have facts been discovered about how plants feed and the feed they need, how to breed improved varieties of plants and other facts necessary to meet new conditions of a changing rural life.

Every cent put into research has been returned a thousand fold and it is this force which is constantly allowing agriculture to move forward enriching the lives of North Carolina farm families because it shows them how to do the job a little better than it has been done before.

Approximately 800 farm families in Columbus County are now enjoying electricity through the rural electrification lines built in Columbus County in the last 12 months. These farm families are not only enjoying the lights, but they are also having the benefit of electric refrigeration, washing machines, electric irons, radio, and farm water systems. A large number of our farmers in Columbus county are planning to put in water systems this fall, their water including running water to the kitchen, bathroom and also running water to their barns for the purpose of watering their livestock. They have found that they can pump as much water with electricity for five cents as they can draw in a bucket in ten hours of hard



Col. J. W. HARRELSON

800 Farm Families Benefit From REA

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Frye Located On Fairmont Market

Former Chadbourn Tobacco Warehouseman Is Now Located At The Holliday Warehouse In Fairmont

A former Chadbourn tobacco warehouseman is now located at the Holliday warehouse in Fairmont. E. H. Frye served on the Chadbourn market from 1928 through the 1933 season. He joined C. A. Blankenship in Fairmont last season when they leased the newly built Holliday warehouse and operated it most successfully last year. They are looking forward to another year when they will serve the farmers of Columbus and Brunswick counties in an even larger capacity.

The Holliday warehouse was built new last season and is one of the largest, best lighted and most modern warehouses on the border belt. It is well located on the Fairmont market affording each entrance and exit for cars, trucks or wagons. The Holliday warehouse force is a good one, being carefully selected and each man chosen for a specified service to the warehouse's customers.

Improvements as the above figure reveals.

I have seen many women with joyous faces as they "show off" their kitchens to friends and club members, kitchens that have been made beautiful to look at. Best of all stress was placed on good arrangement of work units.

Sophie Lee Clark, home agent in Pamlico County, says of the kitchen improvement work there: "A kitchen contest was sponsored in the county which apparently has brought about more results and more interest than any other one project of work that I have attempted to carry out during the two years I have been in the county. The men and children were as interested as the women competing. Twenty-four women completed their kitchens before the contest closed. Several, due to finances and sickness, are still working on theirs."

"Even though the contest has ended interest is still manifested. Those who were unable to do material things to their kitchens have cleaned and rearranged them for sixty-one. Thirty-three hundred and sixty-one kitchens in Pamlico have had some improvement during 1938."

It takes the average motorist about 13.7 seconds to pass a car from the time he starts to accelerate until he is back in line ahead of the passed car.

"Travel is a wonderful stimulant of thought and promoter of readjustments."

work; thus, relieving them of this time to be put to more useful work.

Electricity is bringing to our farm homes in Columbus County a more abundant living that is fuller in the living that our farmers are rightfully entitled to enjoy.

We have been advised that approximately 60 more miles of lines will be constructed in Columbus County this fall. The appropriation is expected the latter part of August or first of September.

LOCAL TOBACCO BOARD OF TRADE LOOKING AHEAD

(Continued from page one)
Y. Lea, Tom Griffin, and Raymond Crutchfield.

The annual meeting of the organization is held prior to the opening of the market each year in order that as many members as possible can attend. There are now forty-six members in good standing and practically all have returned for the 1940 season. Several more are expected to apply for membership when the market opens.

Under the authority granted by certain laws of North Carolina, the Board of Trade attempts to enforce provisions of the statute which prohibits such nefarious practices as "nesting" tobacco, "shingling" it, or otherwise packing the weed for sale in such a manner as to cheat or defraud or mislead the purchaser.

Such practices, under the provisions of the statute, are punishable by fine or sentence.

Tobacco Growing Begun In Virginia 10 Years Ago

(Continued from page one)
dustry has been the development of better methods of controlling the moisture content of tobacco products.

This has been done in the first place by more scientific and better methods of putting moisture into the freshly manufactured products, and secondly by devising new types of wrappers. The

problem is a difficult one because if the moisture content is too low, the tobacco will reach the consumer too dry for satisfactory smoking, but if the moisture content is too high, high molding may occur.

In addition to the development mentioned, the efficiency of the industry in recent years has resulted in an increased use of plant conveyor systems, a redesign of plant layout, improvement in cutters, the latter approximately doubling the output per minute in the last decade. Consequently, all tobacco products, including cigars, cigarettes, chewing tobacco, smoking tobacco and snuff are sold now at a lower price than in 1926.

Thousands Of Farmers Have Received Mart Cards
(Continued from page one)
County Office and receive a second card without cost to him to finish selling his crop.

All producers are warned to be careful in the use of their tobacco marketing cards and not lose them. To date we have not received any procedure that will allow the County Committee or

the Issuing Agent to duplicate card to a grower loses his card. So every grower should take extreme care in replacing or losing his card.

To reach Bogota, capital of Colombia, from the coast by air and railroad takes one week; airplanes make the trip regularly in two and a half

IN ROSEHILL
Mr. and Mrs. M. F. Hill are spending some time in the hill, where Mr. Hill is temporarily working in the



THE COUNTRY STORE
D. S. Gore, Mgr.
LONGWOOD, N. C.

A new and modern store that is serving a wide trading area in Brunswick and Columbus Counties. If you haven't visited our store, we cordially invite you to come in and see how convenient, how complete a rural mercantile business can be.

Name over the needs of the average farm family and you'll discover that you're listing the very things we have in stock . . .

Groceries . . . Hardware
Seed . . . Feed . . . Fertilizer

Reliable Merchandise At Reasonable Prices

Put Your Tobacco Money Into A Checking Account

When your tobacco crop is turned into cash, you cannot afford to carry the money around on your person, or hide it away in the house. That is too risky. Cash is easily lost and easily stolen. You may spend it with no record to show what became of it.

By keeping your harvest money in a checking account you have every cent of it ready for use with no danger of loss. You can write a check any time anywhere and have a record and a receipt to show payment.

A checking account also gives you the protection and benefits of bank service. It helps to establish your credit—AND, OF COURSE, WE GIVE LOAN PREFERENCE TO CUSTOMERS.

FOR YOUR CONVENIENCE, DEPOSITS ARE ACCEPTED BY ANY OF OUR BRANCHES FOR YOUR CREDIT IN THE BRANCH OF YOUR CHOICE.

Sell your tobacco on the Whiteville Market and deposit your harvest money in a checking account—for safety and convenience—even if you expect to pay out most of the money in a short time.

Your Funds Up To \$5,000.00 Insured By Federal Deposit Insurance Corporation

Waccamaw Bank & Trust Co.



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FAIRMONT
TABOR CITY
NORTH CAROLINA

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