



Shop Early-Mail Early

The above is not an empty phrase—all Christmas presents must be in the mail not later than December 15th, to be sure of delivery by Christmas. Gifts mailed after December 15th, may arrive after December 25th, and someone may be disappointed.

WHITEVILLE Stores Are Ready For You!

Make your plans to do your Christmas shopping in Whiteville. When you come load your car with your friends and neighbors. Save gas and tires by sharing your car with your neighbors . . . and

SHOP IN WHITEVILLE For All Your Christmas Needs!

BRAXTON'S GIFT STORE
"The Store Of Practical Gifts For Everyone"

ELLIS MEARES HARDWARE
Brass Andirons and Fire Sets

BELK-HENSDALE CO.
"The Home Of Better Gift Values"

MOSKOW'S DEPT. STORE
Practical Gifts At The Right Price For All

COLLIER'S Leading Jewelers
"Collier's Christmas Gifts are Distinctive"

J. T. MCKENZIE & CO.
Headquarters For Gifts For The Home

TODD FURNITURE CO.
Appreciated Gifts In Chairs, Lamps, Chests, Etc.

SCHULKEN'S HARDWARE
Practical Gifts In Beautiful Crystal, Pyrex, and Other Items

Customers

PLEASE

NOTICE

Practically all stores, offices and business houses in Whiteville will be closed Saturday, December 26th, the day after Christmas. Most of the towns in the State will do the same. Customers are urged to do their buying for Christmas week-end before Christmas, as Whiteville stores will not be open Saturday, Dec. 26th.

The Whiteville Merchants Association and all its members join the above merchants in inviting you to do your Christmas Shopping and Trading throughout the year in Whiteville. Whiteville Merchants and their Association take this opportunity to thank you for your past patronage and to wish you a Merry Christmas and a Happy and Prosperous New Year!

