

Nelson's Are Veteran Weed Market Men; Senior Nelson On Local Market 31 Years

Father And Two Sons Have Long Been On Whiteville Market; Senior Nelson Begins 31st Year

HOUSE PERSONNEL LITTLE CHANGED

Reid Motley Will Auctioneer Again This Season, With Judge Myers Returning As Floor Manager

With 89 years of continued experience in working with tobacco and tobacco sales M. O. Nelson and his two sons, Oliver and John have returned again this season to operate Nelson's Warehouse.

Extensive improvements have been made in the Nelson's warehouse since last season. Renovation and rearrangement have increased the amount of floor space, while the addition of brick siding has greatly improved the appearance of the exterior.

The senior Mr. Nelson ranks as the dean of all warehousemen in Whiteville and Danville, Va., in point of age and experience. He celebrated his golden anniversary in dealing with the golden weed plus two this year, starting his 52nd year in the warehouse business and his 31st season on the Whiteville market. He has acquired a large following of friends throughout this section.

Oliver has been associated with his father here for the past 17 seasons and with John for the last 9 years. The elder son found Whiteville and the people of Columbus county so much to his liking that he came here to make his home several years ago. Operating a large feed and flour mill here, he serves the farmers in this section not only during tobacco season, but the whole year round as well.

The personnel at the Nelson house for the 1945 tobacco season is little changed from last year.

Chanting out the tune of higher prices again this year is auctioneer Reid Motley, who replaced his brother, Martin Motley on the Nelson force four years ago.

Elmore Is New Markets Export

RALEIGH—W. F. Elmore of Dunn, who graduated from State College in agricultural economics in May, has been employed by the N. C. Department of Agriculture as a marketing specialist, it is announced by Randal B. Etheridge, head of the Markets Division.

In making the announcement, Etheridge said that Elmore would assist Poultry Marketing Specialist Marion Dilday for the next several months. After a period of training, Elmore will represent the department in cooperative projects in fruit and vegetable marketing.

Backed by 28 years experience in the auctioneering trade, Motley has taken his place among the best. He first worked with the Nelsons back in 1927.

Veteran floor manager Judge Myers stands ready again at Nelson's to place the tobacco on the floor for sale. Working with the Nelson force for many years, Myers was promoted from assistant floor manager to floor manager four seasons ago and has proved his capacity for handling the job. Assisting him will be E. C. Caffee, Jim Smith and B. C. Wright.

Bookkeeper at the Nelson house this year will be Mack Hastly. Bookman again will be Eugene Eubanks. Robert Reeves will mark tickets. S. J. Blackwell will act as weighman.

New personnel will be: Mrs. Fannie Cole of Emporia, Va., pay-off clerk; and Miss Carrie Lou Hammonds, of Whiteville, assistant office clerk.

RETURNS FROM MYRTLE BEACH

CHADBOURN, July 16.—Mrs. F. G. Hill, Mesdames Bill Blackman and Amber Nobles, Doris Blackman, Phylis, Jimmie, and Jerry Watkins returned to their Chadbourn home Saturday afternoon following a most delightful week spent at Myrtle Beach, S. C.

War Prisoners To Be Used On Tobacco Market

100 German Prisoners Of War Will Help On Warehouse Floors; Board Of Trade Negotiated

Ample labor to move tobacco through the warehouses of Whiteville was assured when the War Manpower Commission certified the request of the Whiteville Tobacco Board of Trade for 100 German Prisoners of War to work on the Whiteville Market. These Prisoners of War will be used to move tobacco from the warehouse floors and to relieve congestion resulting from labor shortage in the packing plants.

The Whiteville Tobacco Board of Trade began their negotiation early in January to make the POW labor available for the 1945 season. Their farsightedness in this matter has placed Whiteville in a much better position, as regards labor, than most of the other markets in the Border Belt.

The work of H. E. Blanchard, Farm Forester, made the Whiteville POW Camp possible. At an early meeting M. B. Kibler, Jr., Secretary of the Whiteville Merchants Association, was elected Secretary and Treasurer of the Whiteville Prisoner of War Camp Committee. Mr. Blanchard, assisted by Mr. Kibler, worked constantly on the project until its completion in May.

The Prisoners of War are regularly engaged in timber and pulpwood production both of which are on the governments "must" production list. The Whiteville Tobacco Board of Trade, however, has been granted the same high priority help by the timber and pulpwood producers.

NAKINA NEWS

Mrs. Alford R. Windham and daughter, Betty June, of Atlanta, Ga., and Mrs. L. S. Bridges of Spartanburg, S. C., visited Mrs. Robert Stocks Tuesday.

Mr. and Mrs. W. E. Long spent Sunday afternoon with Mrs. Jessie Long of Whiteville.

Mrs. Leoman Johnson of Wilmington is spending some time with her parents, Mr. and Mrs. C. O. Stocks.

Mr. and Mrs. Joe McLamb of Bethel spent Sunday with Mrs. D. P. Faulk.

Miss Lucille Monroe of Dulah spent Sunday afternoon with Miss Annie Mae Stocks.

Columbus Cold Storage Company Renders Valuable Service To County Farmers

Among the new industries which have come to Columbus county in recent years, none has filled a more acceptable place than the Columbus Cold Storage company which has now been in operation for almost a year.

The services this company has rendered to producers of Columbus have already given it a rating of outstanding worth. Through its facilities, farmers no longer have to worry about problems of curing and preserving meat. Its 600 cold storage lockers, all filled to capacity, have provided a luxury in preserving the original freshness of meats and vegetables and has made meat growing and vegetable producing a pleasure.

The farmer who once had to kill, cut and share his own meat, with all the attendant problems of handling and preserving, can now turn killed beef or hogs over to the cold storage company for chilling, cutting, packaging, quick freezing and placing in cold storage lockers where it retains its original freshness indefinitely.

The farmer who once had to cure his own meat may now get it done at the cold storage company by competent and experienced meat men who can cure it in plain salt, sugar cure it, or smoke sugar cure it, according to the wishes of its owners. Present plans call also for the early introduction of facilities for treating meat against skippers.

LOCKER SERVICE

For locker service, meat brought to the plant in the afternoon is chilled overnight before it is cut. It is then cut according to the instructions of the owner, wrapped first in waxed paper, then with heavy wrapping paper. The package is then placed in the quick freezing room for 24 hours, after which it is placed in the lockers.

Facilities for killing and dressing chickens are also available, with the chicken going through the same process as the beef and pork.

While the company does not prepare vegetables for the lockers, it does provide pamphlets carrying detailed information re-



garding how to prepare vegetables for the lockers. These pamphlets are provided without charge at the plant.

What some farmers do not understand is that the plant cures meat throughout the year. The temperature of the curing room

is the same in the summer as during the winter, thus making curing possible on a year-round basis.

SEEKING NEW LOCKERS
The company is now in the process of receiving applications for new lockers, but emphasis is being placed on the necessity for producer's making immediate application for these lockers so that the necessary materials priority may be secured. Present plans call for the addition of 400 new lockers to bring the total number of lockers up to 1000.

Strong emphasis is being placed on service to the community which the plant affords. Constructive criticism is welcomed by the management at all times, and continuous effort will be made to increase the community service rendered by the company.

The company is owned and operated by Dial Gray, D. L. Love, Joe Sikes, and Barcie Fowler, a new addition to the company who gives his full time to the

Farmers Warned Of "Founder"

RALEIGH—At this time of year, farmers may experience cases of "founder" among their horses, the animals showing sudden stiffness, lameness, and a tendency to place their fore feet out in front so that they rest on their heels—with the hind feet placed somewhat forward under the body, according to Dr. William Moore, State Agricultural Department veterinarian.

He said recently that this condition is due to blood congestion in the feet, and requires prompt treatment if permanent damage is to be avoided. First aid measures recommended by Dr. Moore include standing the horse in running water, pouring cool water over his feet, or applying finely crushed ice packs to his feet. A veterinarian should take charge of the case if it is serious, said Dr. Moore.

plant and is anxious to render every service possible to the

Wood's 5c and 10c Store Whiteville, N. C.

Welcome To Whiteville

Mr. Farmer--A Good Town And Tobacco Market To Serve You !!



While your sons are fighting on the War fronts you and your family have labored long and hard on the home front-and

We Congratulate You!

You are producing Essential crops to help keep the Battle fronts and home fronts going at Maximum efficiency—keep up the good work for all

America Is Working Together To Win The War!

This firm has an important job in the total war effort— it's job is to provide you with the best possible merchandise in our lines at the lowest possible prices consistent with good business— this is both our war-time and peace-time policy.

WOOD'S Cordially Invites You to Sell Your Tobacco In Whiteville

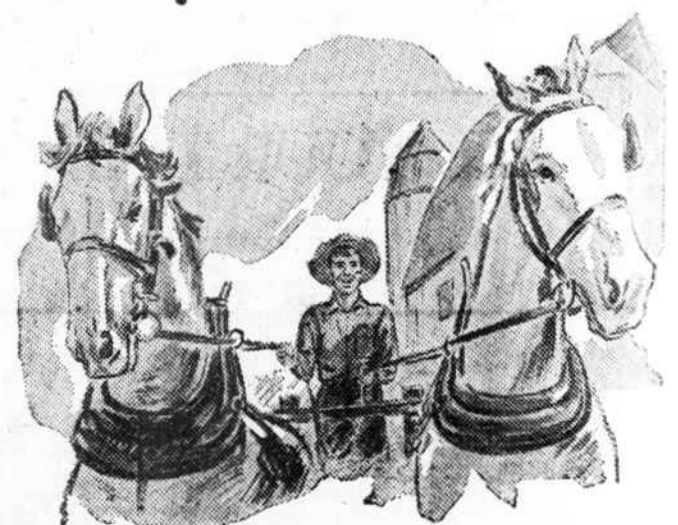
Trade here for Quality items of Variety Merchandise

School Supplies Headquarters

Visit Our Store Often You're Always Welcome

WOOD'S

5c and 10c Store Whiteville



We Are Happy

Farmers & Tobacconists To Welcome You To Whiteville And Its Fast Growing Tobacco Market

For Another Season.

While In Whiteville Visit Our Store And Inspect Our Line Of

Fine Jewelry, Watches, Diamonds

Pins, Bracelete, Locketts and other Lovely Gifts Items.

REMEMBER:—

If you have not bought your fairlady a diamond ring yet—even though you've been married for years—She's not as happy as She will be when you do.

Collier's

Leading Jeweler

Whiteville

Be Sure To Buy War Bonds