

# Lea's House Has Become Institution On County Mart

### Organized During World War I With Late Harry Lea As Owner; Business Passed To Townes Lea

#### HUNTER LEA MANAGES HOUSE FOR KINSMAN

### Townes Is Flying Superfort Over Japan; Only One New Face On Warehouse Staff

When the curtain rises on the 24th tobacco season Wednesday morning it will mark another year of service Lea's warehouse has rendered tobacco farmers of Columbus county. This long-time institution in Whiteville has been operating since 1913.

Lea's was operated until 1937 by Harry Lea. During that year, the original Lea died and the business fell to his young son, Townes Lea, now in the service of his country piloting a B-29 bomber over Japan.

The business is managed by Hunter Lea, a kinsman of Townes, who is known throughout both the Carolina and Virginia tobacco belts as one of the best informed men on the question of tobacco in the entire tobacco industry.

Backed by 22 years experience in the tobacco industry, Mr. Lea is ready to see that the grower gets the same high price for his crop that has drawn thousands of pounds of the golden leaf into the Lea Warehouse for years.

Operating warehouses in Danville, Virginia, Whiteville, and Columbia, South Carolina has made the name of Lea famous throughout Virginia and the Carolinas.

The Lea warehouse boasts one of the best warehouse staffs in the South. Fred Holderby, is 167 feet high.

# Farmers To Meet Old Friends In Sales Warehouses

### Farmers Who Come To Whiteville Year After Year Will See Few Changes In Warehouses Staffs

The Whiteville warehouse staff will be the same as last year. The farmers who come to Whiteville year after year will see few, if any, strange faces. The same all star cast will be present to sell tobacco for top prices and the same sales system that satisfied thousands of farmers last year will again be used.

The warehouses and their staff, listed alphabetically, are as follows: Brooks warehouse will be operated by the Motley Brothers, Blair and Latane with Leo Loftis as auctioneer. Crutchfield warehouse will be run by Raymond Crutchfield with Buck Wall crying the sale. Gaither Crutchfield will be absent as a member of the Armed forces of the United States. Farmers warehouse will have the veteran warehousemen Bert Moore and L. R. Jackson with Sid Cutts again as auctioneer. Lea's warehouse will be operated by Hunter Lea, with Louie Love as auctioneer. Nelson's will

have on hand a veteran trio with M. O. Nelson, Sr., the dean of the Whiteville market, M. O. Nelson, Jr., and John Nelson, as the warehousemen and Reid Motley to call for bids. Tuggle's warehouse, last only because it is spelled with a "T," will have Dial Gray and Jack Neal to run the sale with Martin Motley to auctioneer the tobacco to the successful bidder.

There will not be a single new face among the warehousemen and auctioneers. Two of the warehousemen will be absent however, Townes Lea who is raiding Japan as the pilot of a B-29 and Gaither Crutchfield who is also in the Armed Forces.

### Fred Holderby Has Longest Record

Fred Holderby, veteran bookkeeper for Lea's warehouse, has served longer on the Whiteville market than any other employed warehouseman. For 24 years, Mr. Holderby, a native of Danville, Va., has been to the Whiteville market as bookkeeper for Lea's.

Mr. Holderby is bookkeeper for both the Lea's warehouse here and the Hughes' warehouse in Danville, both owned by Townes Lea. He is regarded as among the very best in his field. Also coming here for 15 years has been Mrs. Holderby who assists in the warehouse office.

### Madam Dean

American Palmist—Life Reader—Advisor (NO GYPSIES) Licensed by State of N. C. When doubtful, discontented and unhappy consult this medium. She advises upon all affairs of life. If worried over business, home unhappy, love or some influences are holding you down and preventing you from obtaining your object in life, consult this gifted lady.

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Next To Farmers Warehouse

Whiteville

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# LEA'S WAREHOUSE

## WHITEVILLE

### LEA'S WAREHOUSE PERSONNEL

Louie Love ..... Auctioneer  
Dewey Florence,..... Floor Mgr.  
Charlie Bass, ..Night Floor Mgr.  
Fred Holderby, ..... Bookkeeper.  
Joe Pruitt, ..... Floor Man.  
Stephen McDaniel, ..... Clerk.  
Leonard Nunn, ..... Clerk.  
Everett Love, ... Ticket Marker.



HUNTER Y. LEA

-- WITH --  
HUNTER Y. LEA  
-- AND --  
\*W. TOWNES LEA  
PROPRIETORS



\*-LIEUT. TOWNES LEA

The Sales System Adopted By The Whiteville Market Gives . . .  
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