

Blair And Latane Motley Back On The Job As Head Of Brooks Warehouse Here

**Veteran Tobacconists Have
Able Crew Of Helpers
To Carry On Past Success
This Season**

**LEO TIGHTS BACK
AS AUCTIONEER**

**Motley Boys Are Extensive
Growers Of Tobacco In
Virginia And Bring To
Warehouse Rich Ex-
perience**

The Whiteville Tobacco market is very fortunate in having two able and experienced warehousemen like Blair and Latane Motley to operate Brooks Warehouse. They have had much experience in operating warehouses in Danville, Va., for the past twenty years and have proved themselves worthy of confidence by their thorough and sound judgment in conducting a business which has proved beneficial to their many customers.

They are extensive raisers of tobacco, owning many farms in the southern part of Virginia near Chatham, Va., and by their personal experiences in late years, they know first hand what it takes to produce a crop of tobacco. Naturally this gives them a thorough knowledge of the expense of growing a crop as well as the knowledge of selling it. They have what is conceded in the tobacco circles as one of the best and cleanest auctioneers in the business in Leo Light. He has had a wide experience in his type of work, working for many years on the Danville, Va., Fairmont, N. C., and Kentucky markets, as well as being here last season. It is used to call attention to the work of Blair Motley as a salesman of tobacco.

Latane Motley has the energy and is always on the job to see that every farmer is treated right from the time he enters the warehouse, and will see that proper facilities are afforded to place tobacco on the floor in as good shape as possible.

The smooth-going but fast and accurate bookkeeper, Ray and Beale, will be back at his regular post and will take pleas-

ure in seeing all his many friends and is ready to offer such assistance as possible to see that checks are received as fast as possible. He will be assisted by Mrs. Mildred Hooks Moore who is a Columbus county girl. She has proved herself worthy of the position which she holds and is ready to show any courtesies possible to any one. Miss Frances Evans will also be back in the office to demonstrate her ability at clerical work and wants to help serve all as best she can.

The clerking on the floor will be taken care of by Lester Powell and Ben Burnett. It is useless to say much about Lester as he is known far and wide in this belt. Ben Burnett has been on this market several years and comes recommended to be as good as there is in the business.

R. A. Stokes, better known to all his friends as "Dick" is the floor manager for this house. He comes highly recommended and has had many years of experience in this capacity.

Herbert Phifer, who was with the armed forces last season, is out now and back at his old place helping in every way to see that the interest of the tobacco farmers is not overlooked. There are few persons any better known in the surrounding section than Herbert.

Bill Eadon knows so many people in various counties, such as Sampson, Dublin, Brunswick, Columbus and others, that it is hard to find him when he is not surrounded by many friends. He will be at his regular post lending a helping hand at all times.

Percy Gore from Nakina is considered one of the most successful farmers of the entire county and has many friends. If he has a hobby at all, one of them is helping to handle and see that good tobacco is put on the floor for sale and then see that it brings the proper price.

Homer Register, one of the main springs of the business, will be on the job each night and of course he has his hands full to look after the various duties. In addition to the above ex-

Yam Acreage Down 10 Percent

RALEIGH—Producers have reduced the acreage of sweet potatoes in this State 10 percent from last year, planting 70,000 acres as against 78,000 in 1944 and 82,000 acres for the 1934-1943 average, according to the Crop Reporting Service of the State Department of Agriculture.

The July 1 condition of the crop pointed to a yield of 105 bushels, as compared with 115 bushels last year, placing the production this year at 7,350,000 bushels, or around 1,600,000 less than a year ago and nearly 1,000,000 bushels below the 10-year average.

Farm's Hardest Job

The hardest thing on a farm, I think, is trying to teach a calf to drink. You pull and haul, get his head in a pail; He'll stand there and twist and wiggle his tail; And the very first thing, ker-plunk! goes his nose, And most of the milk goes over your clothes.

Hang on to your patience, your teeth you can grit; If you can't hold your temper you might as well quit. For old Mother Nature whose methods don't fail Never meant for a calf to drink out of a pail. Back him into a corner, straddle his neck; He won't damage you much, you're already a wreck.

Just give him a finger, and maybe with luck That little old calf will start in to suck. Pick up your bucket and push his head down, Then away you go again, around and around. Just do this a week with your back in a kink, And maybe by then you'll teach him to drink!

South African Boers are of Dutch, French Huguenot, German and British descent.

perienced tobacco men, there will be Jim Thompson, Homer Amos and Ed Smith who have been on the market for the past three years ready to lend a willing hand and greet their many friends they have made here.

Farmers Warehouse

WHITEVILLE

A SALE EVERY DAY

Opening Sale Wed., Aug. 1st at 11:30 A. M.

Thursday, Aug. 2, **FIRST SALE** at 9 A. M.

Friday, August 3. Third Sale At 2: P. M.

A. H. Moore & L. R. Jackson

«« Sell With Moore & Jackson For More Jack »»

SELL TOBACCO WITH

MOTLEY

BROTHERS - At Brooks

Your Support Has Made Us A Leader
THERE IS A REASON: WATCH "BLAIR" & "LEO"-SELL TOBACCO

"SERVICE THAT SATISFIES"

YOUR FRIENDS

"BLAIR" & "LATANE" MOTLEY

A GUARANTEED SALE EVERY DAY



BLAIR MOTLEY



LATANE MOTLEY