



# GOLDEN Leaf



## THE STATE PORT PILOT

The Pilot Covers Brunswick County

SECTION V

A Good News paper In A Good Community

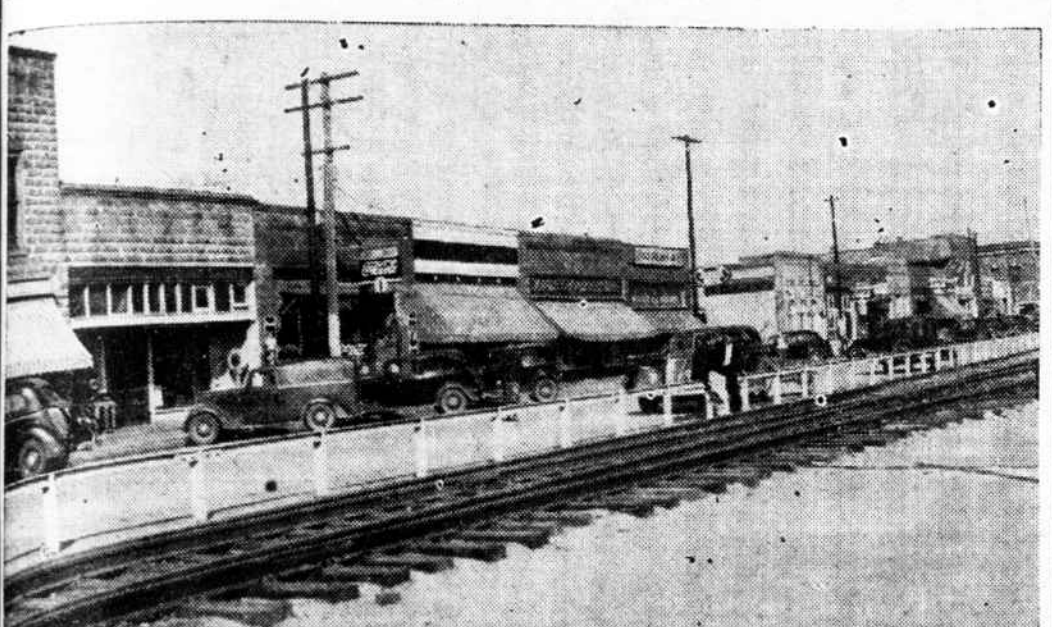
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# TABOR CITY LED LAST YEAR IN WEED PRICES PAID

## Street Scene In Tabor City



Looking south across the Atlantic Coast Line Railroad tracks at Tabor City, one sees a part of the business section of that enterprising town. The tracks divide the business district in half. Just a few years ago, all of Tabor City's business district was on the side of the track seen above. During relatively recent years, the opposite side, not shown here, has become two solid business blocks.

## Marketing Of Truck Gets Big Emphasis At Tabor City

### Roscoe Coleman Is Tobacco Man With Rich Experience

Operates Warehouses In Tabor City, Mebane And Boone; Is One Of Largest Warehouse Operators In Carolina

IS SUCCESSFUL TOBACCO FARMER Begins His 26th Year In Tobacco Business; Knows Tobacco from Ground Up

TABOR CITY, July 30.—Roscoe Coleman is known throughout the state as a tobacco warehouseman of no mean proportions. He operates houses in Tabor City, Mebane in the old and Boone in the Burley belt and it looks now as though he may be granted permission to build another warehouse on the same market, thereby making himself one of the largest warehouse operators in the Carolinas. However, though he is known elsewhere as a big warehouse operator, he is known to his hundreds of farmer customers in this section as a very successful farmer as well as warehouseman and in this capacity is well able to solve their problems from the tobacco bed up, since he grows as well as sells it.

This is Mr. Coleman's 26th year in the warehouse business. And he is not an old man but can hardly qualify as a young man yet, but nevertheless he knows tobacco from the ground up and his customers know that he knows it by the way they continue to patronize him from year to year at the New Farmers warehouse which he operates here. Farmers have come to expect and get "reliable service" at the New Farmers warehouse.

Mr. Coleman has been identified with the growth and expansion of the local market and served as the president of the local Tobacco Board of Trade for seven or eight years. He feels that he has served long enough in this capacity and is expected to be succeeded in this office by some local tobaccoist this season. This year the New Farmers warehouse is boasting a personnel composed of men thoroughly experienced in the trade. Working with Mr. Coleman as floor

## Fowler Agency Has Developed Big Business



Garland Fowler, an insurance salesman, is now in his 7th year as general agent for the Atlantic Life Insurance Company of Richmond, Va., and his 12th year in the insurance business. Testifying to the success with which he has conducted his business, Mr. Fowler has been named Atlantic's Man of the Year for the past three years. Last year his agency sold over a million dollars worth of business while his personal business topped the half million mark. Associated with Mr. Fowler in his agency are Harvey Fowler, of Loris, S. C., Bill Wright, of Tabor City, John Ward, of Clarkton, John M. Barkley of Whiteville, A. B. Powell, of Whiteville, Elma D. Meares, of Fair Bluff, E. H. Munroe, of Clarkton, and R. S. Troy, of Fairmont. All of these men have contributed substantially toward building the agency to the largest and most productive in this part of the state. With the motto "Through Service We Grow," the agency of which Mr. Fowler heads attributes its success to "many good friends and clients permitting us to explain to them the value of life insurance and the service we render our clients."

### Marketing Facilities Present For Handling Of Whatever Truck Farmer Has To Sell

STRAWBERRIES, BEANS, SPODS, YAMS HANDLED

### Great Volume Of Truck Handled Annually; Garrell Has Storage Warehouse

TABOR CITY, July 30.—No town in Eastern North Carolina offers better marketing facilities for the truck farmer than does Tabor City. Nor does any town have a better record of service to the truck farmer than Tabor City. Whatever truck crop the farmer has he can find a market for it in this farmer-conscious town. Strawberries, beans, Irish potatoes, and sweet potatoes are among the more predominant truck crops grown in this section, and for these crops—coming in almost on a year-round basis—Tabor City provides competent and modern marketing facilities.

According to figures in possession of Ben Nesmith, since 1945, far past a quarter of a million crates of strawberries have been sold on the Tabor City market bringing a million and a quarter dollars to farmers. The largest number of crates were sold in 1941, while the year 1943 saw the greatest money returns from the crop.

During the same period, 397,101 hampers of beans have been sold on the Tabor City market at a revenue to the farmers of \$529,667.

In the field of sweet potato buying and marketing, the sweet potato storage warehouse of Alton Garrell has been a real friend to the farmers of the section. Mr. Garrell buys potatoes, stores them in his warehouse, then places them on markets as demand arises. This system of marketing potatoes has assured farmers of the highest price for their produce at all times.

In its emphasis upon truck marketing, as well as the marketing of tobacco, Tabor City has achieved a record of service which cannot be surpassed by any other town in this part of the state.

Mercury, between 50,000,000 and 136,000,000 miles away, is the planet nearest earth. Oscar Wilde's mother also was a writer, and used the pen name "Speranza."

## New Warehouse One Of Largest In Entire Belt

Built By Alton Garrell To Replace One Destroyed By Fire; New Building Is Fireproof

LOCATED NEAR SITE OF OLD WAREHOUSE

Is Used For Tobacco Sales And Storage Room For Sweet Potatoes; Has Complete New Equipment

TABOR CITY, July 30.—Farmers selling tobacco on the Tabor City market this season will see a brand new tobacco sales warehouse, one of the largest and most modern warehouses in the South Carolina and Border belt. It is the Garrell Warehouse to be operated by B. Alton Garrell who formerly operated the old Big 3 warehouse which was destroyed by fire early this year.

The Garrell warehouse is located just across the railroad from the site of the Big 3 warehouse. The new building is fire-proof has approximately 50,000 square feet of floor space. The materials used in the construction of building is almost unbelievable. A total of 26 railroad car loads of sand and gravel were used along with 5,000 bags of cement to pour the large cement floor, 25,000 cement building blocks were used to construct the four walls and 130,000 feet of lumber were used in building the mammoth roof which contains 130 skylights. The roof with only one row of steel beam supports required 160 tons of structural steel. The ceiling will average 24 feet from the floor.

The warehouse was built by Mr. Garrell to be used as a produce warehouse and storage room for sweet potatoes. He is not sure yet just how many baskets of tobacco he can place on the big floor but he figures he can store one-half million bushel baskets of sweet potatoes in it; however, he says that he does not expect to have that many potatoes on hand at one time and plans to use only half of the space for potato curing and storage and the other half to house the machinery and packing equipment for potatoes.

The Garrell warehouse will begin the tobacco and potato seasons with complete and new modern equipment, since all the equipment in the old Big 3 was burned in the fire that destroyed it. The new building, equipment.

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## Walden Boys and Buck Peay Await Hour Of Opening Sale

Operate Carolina Warehouse; The Walden Boys Have Been In Business 20 Years

BUCK PEAY KNOWS WEED BUSINESS

Waldens Have Grown, Bought And Sold Tobacco Practically All Of Their Lives

TABOR CITY, July 30.—It's the Walden Boys and Buck Peay again at the big Carolina warehouse on the Tabor City market this tobacco season and they form a combination of tobacco warehouse sales and service that will be hard to equal on any market anywhere. The Walden boys, George and Ed, are well known to patrons of the Tabor City market for they have been coming to these parts from their old home in Scottsburg, Va., for about 20 years. They came to Tabor City for many years with their father

## At Garrell's At New Farmers At Carolina



Pictured above are a trio of warehousemen at Tabor City. Roscoe Coleman is proprietor of The New Farmers Warehouse. He has been in the tobacco business for the past 25 years, operating now warehouses at Tabor City, Mebane and Boone. He is also a large tobacco farmer.



Alton Garrell, is the big man at the Garrell's Warehouse. Regarded as one of the most versatile business men in that section, he has long been one of Columbus county's best friend of the farmers. He is boasting this year of a great new warehouse, modern in every respect, which replaces the Big Three burned during the winter.



Buck Peay is associated with the Walden boys in the operation of the Carolina Warehouse. Peay is one of the most popular men in Tabor City, and has demonstrated his interest in the problems of the farmers throughout many years.

## Led Six Other Tobacco Marts By Ten Cents

Confidently Expects To Repeat Record This Year; Has Three Big Warehouses Ready For Opening

HAVE TOBACCONISTS WITH LONG EXPERIENCE

Carolina Warehouse, Garrell's And New Farmers Ready To Go

TABOR CITY, July 30.—With a record last year of having led the six other tobacco markets in this area in average price paid for the Golden Weed, the Tabor City market opens August 1, in confidence that it will repeat this record. Sales reports from last year show that the Tabor City market led the other six markets by ten dollars on the hundred.

With this record of service to the tobacco farmer, in the Tabor City market confidently expects to live up to its name this year as the "fastest growing market in the border belt." Tobacco poundage sold during recent years has made good that claim, and the market that shows greater growth this year than Tabor City will have to turn in some high-sounding figures.

Tabor City believes that it is the tobacco personnel to justify the confidence of every tobacco farmer who is interested in selling his produce on a clean, up-to-date, modernly-equipped market.

In the leadership of its three warehouses, it has experienced, competent men whose sympathies lie with the tobacco farmer and who, during the past years, have demonstrated their loyalty to the interests of the farmer. More than that, Tabor City has proved its interest in the farmer by establishing for him a market for all his produce, whether it be Irish potatoes, sweet potatoes, or tobacco, strawberries, beans what have you. And for all his produce, the farmer has found that at Tabor City he gets the best and most courteous service at all times.

The management of the three warehouses at Tabor City are old hands in the tobacco business.

There are the Walden boys and Buck Peay who operate the Carolina warehouse. The Walden boys use to come to the Tabor City market with their father who operated the old Carolina warehouse. Their home is in Virginia where they first had their experience with fine tobacco. For 20 years, they have been coming to the Tabor City market. Buck Peay, their partner, is a Tabor City man known throughout this section for his ability as a tobaccoist.

Alton Garrell had the misfortune of losing his Big 3 warehouse by fire last winter, but he has constructed in its place a mammoth new warehouse which more than makes up for the veteran Big 3 destroyed by fire. Mr. Garrell is a native of Tabor City where his father was in the grocery business. He has become one of the most successful and competent tobacco warehousemen and produce buyers in Eastern North Carolina.

Roscoe Coleman, proprietor of the New Farmers Warehouse, is a veteran tobacco grower and warehouseman. With extensive tobacco farms himself in the Tabor City area, he has been working in tobacco since he was a child. Entering his 26th season in the warehouse business, he boasts of one of the finest records in any tobacco belt. He also operates warehouses in the Burley belt, to which he goes at the conclusion of the market season in this belt.

With these warehouses, Tabor

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## Big Volume Of Trade Done In Enterprising Tabor City

### Alton Garrell Has Built Modern, New Warehouse

Mayor Welcomes

J. M. McGougan, mayor of Tabor City, has extended an official welcome to all farmers of the belt to make use of the Tabor City tobacco market. Citing also the benefits of Tabor City as a trading center, he cordially invites the people of this area to enjoy all the benefits of Tabor City as a trade center.

"Tabor City," he said, "has justly won the title of 'fastest growing market in the Border Belt' and it is also one of the fastest growing towns in this section of North Carolina." He compared the difference Tabor City size and industry now with a few years back and offered that as supporting evidence for his claim. "Tabor City," he said, "is not only a good tobacco market."

Replaces One Lost By Fire; New Garrell's Warehouse Will Have Among Biggest And Best Lighted Floors In Belt

HAS FIRST SALE ON FIRST DAY

Enterprising Proprietor Determined To Repeat Record Of Last Year In Leading All Warehouses

TABOR CITY, July 30.—When tobacco sales start in Tabor City Wednesday, August 1st the buyers will make the first bids of the season on the golden "weed" in the Tabor City market's newest and most up-to-date tobacco warehouse with a floor space of approximately 50,000 feet.

The new warehouse will be operated by B. Alton Garrell who has been a warehouseman in Tabor City since 1920. Until this season he operated the Big 3 warehouse which was destroyed by fire early in the year. The new warehouse will be modern and complete in every respect and will have one of the biggest and best lighted floors of any warehouse in the South Carolina belt.

Believing in the old adage, that "A new broom sweeps clean," Mr. Garrell is determined to lead not only all warehouses on the local market but to lead all warehouses in the Border belt and the South Carolina belt in highest average paid to farmers for their tobacco this season. He says he can't afford to break his record set last season when he did just what he is going to try to do again this season.

Mr. Garrell has a competent and experienced warehouse sales organization and office force with him again this season, many of whom are local people who are well known to the farmers who patronize the Tabor City market.

Opening with a first sale on the first day of the season the Garrell warehouse will set pace for the market. With the

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Tabor City Doesn't Boast Of Size Of Town, But Does Boast Of Size Of Business Going On

IS WELL-ROUNDED COLUMBUS TOWN

Citizens Are Facing The Future With Confidence; Post-War Expects To See Building Boom

TABOR CITY, July 30.—As town go Tabor City is not a large town. It has never boasted of size.

But Tabor City does boast—and justly so—of an enterprising business leadership that has brought to Tabor City the name of a "little town where big business goes on."

In this town of about 2,500 population there are three tobacco warehouses, a market that handles any type of produce Columbus farmers have to sell, a crate factory that has been turning out strawberry crates for well past a quarter of a century and which now turns out containers for any type of truck produce the farmer has for sale, two lumber plants which are among the largest in Eastern Carolina, two undertaking establishments, numerous fertilizer warehouses, livestock markets, hardware and furniture stores doing an enormous volume of business, general merchandise stores which have been selling quality goods for many years, automobile agencies and garages, grocery stores, insurance agencies which have broken records in volume production, and other lines of businesses to make for a well-rounded, orderly business community.

Tabor City merchants believe that no other town in the Eastern Carolinas has done a greater volume of business in proportion to population of the community than Tabor City.

They are facing the future with confidence. They believe that when war restrictions are lifted, Tabor City will have a building boom that will increase the size of the town's population greatly, and that with the releasing of civilian goods, the already proud record Tabor City has made in business volume will make it further outrank any eastern Carolina town of similar size.

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