



Everything for BACK-TO-SCHOOL



prettier than ever
COTTON DRESSES
\$1.49 Up

Practical styles for grammar and high school girls! Colorful washeasy chambrays, poplins, gingham.

Pure Wool Cardigan
Grosgrain Trim \$2.98

Long sleeves to keep her warm! Red, open, maize; Girls' sizes.



For School or Play
Box - Pleated \$3.98

Rich-textured pure wool flannel. Black, green, cocoa; sizes 12-18.



Swiss Handkerchiefs
Daintily Made \$25c

Floral patterns. Embroidered in multi-color on sheer white lawn.

Printed Head Scarf
27-Inch Square 95c

Wear it as a kerchief, ascot or dress trim. Choice of patterns.



Trim Cotton Blouse
Misses' Sizes \$1.98

Crisp white poplin that peeps up skirts and slacks. Sizes 32-40.



Joan Barry Skirt
Sunburst Pleats \$2.98

Your choice of colorful plaids. Wool and rayon; sizes 7 to 14.



Oxfords For Misses
Moccasin Type \$3.98

Just like big sister's! Kick-back; strong brown elk. 12 1/2 - 3.



easy-on-your-budget
Tailored Slip

\$1.98

Smooth-fitting rayon tafeta designed for hard wear flattering to the figure. Pink; 32-38.

morning to evening
SNAPPY TWOSOME
\$5.67

Comfortable free-and-easy style! Ideal for the busy school girl. White cotton-poplin blouse. Long or short sleeves; 7-14 \$1.69. Part-wool; glen plaid skirt with box pleats. Sizes 12-18 \$3.98.



Pullover Favorite
Soda-Pop Colors! \$2.98

Tops for teens, these big all-wool loose-fitters. Sizes 8-16.



Crisp Dress Shirts
For Older Boys \$1.79

sturdy wear-taker!
Shirt And Slacks
\$3.98 - \$4.49

Colorfast poplin SPORT SHIRT for boys. Long sleeves; 8-18. Boys' corduroy SLACKS; brown or grey plaid. Sizes 6 to 16. Handsomely tailored. . . smooth fitting for action and appearance!



casual school outfit
For Growing Boys
\$5.98

Ideal for his return to classes! Cotton polo shirt; 8-14 . . . 98c Part wool Slacks; 6-10 . . . \$3.98



Valor Brand Jacket
Cossack Style \$6.98

Water repellent poplin . . . zipper front; plaid lined. Taupe; 8-18.

tricot non-stretch
Rayon Panties
69c

Brief style for the young miss! Elastic waistband, comfortable reinforced crotch. Pink, white.



Dainty Hankies
Soft finish, hemstitched; all-white lawn. 2 for 25c



Child's Panties
Non-stretch tricot jersey. Tearose; 8 to 12. 39c



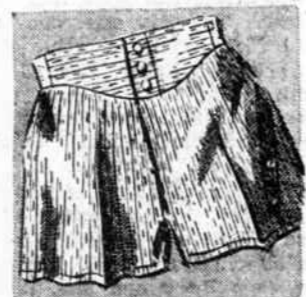
Rib Cuff Style
Mercerized cotton for school or play! 8 1/2 - 10 1/2. 35c



Elastic Top Sox
Acetate rayon & cotton. 5-color designs; 10-12. 39c



Slips For Girls
Tearose or white cotton broadcloth; 2-14. \$1.49



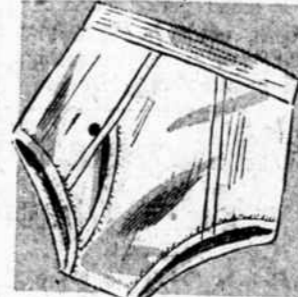
Percale Box Shorts
Youths' Sizes 89c
Gripper type with full-cut seat. They wash like a handkerchief!



White Tee Shirts
For Young Men! 79c
Strong, lightweight and absorbent for sports or as undershirts.



Youths' Undershirt
Combed Yarn 45c
Medium weight; will hold their shape. Styled for sizes 36-46.



Neat Hanway Shorts
For Older Boys 59c
White combed plain ribbed cotton. Strong elastic waistband; 32-40.



Brown Elk Leather
Misses' Sizes \$3.98
Just right for hiking, dating, dancing or doin' the campus!



Child's Elk Oxford
Sizes 8 1/2 to 12
Long-wearing brown leather sole, leather upper and rubber heel.



Boys' High Shoes
Foot Protecting! \$3.98
Strong, durable army elk. Plain toe blucher style . . . sizes 8 1/2 - 12.



Moccasin Oxfords
In Boys' Sizes \$4.29
Take all the wear young students give them. Tan elk; sizes 1 to 6.



Leather High Shoes
For Little Gents \$3.98
For rough and tough wear! All leather with rubber heels; 10-3.



green, navy or brown
Pure Wool Skirt
\$2.78

For smart school wear and to keep her very warm all fall and winter! Neatly stitched pleats. 7 to 14.



Boys' Wool Sweater
Pullover Style \$1.98



Cotton Tee Shirt
Casual Comfort! 79c



Boys' Flannel Shorts
For Long Wear \$1.98



Cotton Knit Briefs
For Small Boys 49c



Sturdy Dungarees
\$1.98

Shallotte Trading Company

HOBSON KIRBY, Prop. SHALLOTTE, N. C.

Hard wearing . . . sanforized blue denim. 5 pockets; double needle seams; 6 belt loops. Sizes 6-16.