

# SOCIETY

**RESERVES BIRTHDAY**  
Mrs. Agnes Woodside Reynolds celebrated her 83rd birthday at her home in Richmond, Va., on Tuesday. She has two daughters in Southport. She is a native of Staunton, Va. Her husband, Mr. R. E. Justice, of Staunton, is the eldest sister of Mrs. T. Woodside of Southport.

**AMUZU THEATRE**  
SOUTHPORT, N. C.  
Admission—9c and 25c  
Shows Nightly—  
Starting at 7:30  
Except—SATURDAY—  
Shows Starting at 7 P. M.

**"WILD FRONTIER"**  
LAW LANE - JACK HOLT  
"Hobo Bobo" (Cartoon)  
Tuesday, Aug. 2-3—  
"SMASH UP"  
LEE BOWMAN and  
SUSAN HAYWARD  
"Go-Coo" (Cartoon)

**"THE ROOSEVELT STORY"**  
The Life Story of  
FRANKLIN D. ROOSEVELT  
Chapter 1—"Adventures  
of Frank and Jessie James"  
Friday, Aug. 5-6—  
"ESCAPE ME NEVER"  
BOB FLYNN - IDA LUPINO

Keep cows UP in milk & health!  
WITH  
**CERTIFIED DAIRY FEEDS**



Certified Dairy Feeds do two important jobs — (1) They help cows produce more milk and (2) They provide the body-building nutrients that keep cows up in weight under peak production. For more milk per dollar, follow the CERTIFIED Dairy Feed Program.

24% Certified Dairy Feed — for peak production with low quality roughage.  
20% Certified Dairy Feed — for herds on good quality roughage.  
16% Certified Dairy Feed — for use with legume hay or cows on pasture.

Headquarters for CERTIFIED and VIGORENE Feeds  
Shallotte Trading Co.  
Shallotte, N. C.

the meeting.  
The next meeting will be held at Long Beach with Mrs. Laura St. George, Mrs. Jessie Swan and Miss Hilda Muller serving as hostesses.

### Mrs. Danford Is Hostess To Club

The Bofivia Home Demonstration Club held its regular meeting on July 12 at the home of Mrs. Early Danford.

The president called the meeting to order with the opening exercises. This was followed by the roll call and the treasurer's report. The business session was then taken up in making plans for a dinner party at Wrightsville Beach in August.

Miss Greene gave an interesting talk on clothing for the children.

The hostess served refreshments of pear salad, ritz crackers, potato chips, iced tea decorated with mint. After a pleasant social hour the group adjourned until August.

### Mrs. Bradsher Is Hostess To Club

The Grissetown Home Demonstration club held its regular monthly meeting Monday night, with Mrs. A. W. Bradsher as hostess. The meeting was called to order by the president. The song "America" was sung, the roll call made the minutes of the last meeting read. One new member enrolled with the club.

Business was taken up. Plans were made for a picnic in August, exact time and place yet to be decided. Garden notes were read by Mrs. A. W. Bradsher, the garden leader. Poultry notes were given by Mrs. J. J. Powell. After the above program features, Miss Greene gave an interesting demonstration on altering and finishing children's clothes.

### News From Doshier Memorial Hospital

Mrs. Leila McMillan of Long Beach was a medical patient Monday and Tuesday of last week.

Mr. and Mrs. Ned Guyton of Shallotte announce the birth of a son on Wednesday, July 21.

Mrs. Ruth Sellers of Winnabow was a medical patient Tuesday through Friday of last week.

Billie Watts White of Southport was a medical patient Tuesday through Friday.

Mrs. H. H. McCormack of Smithfield was a medical patient Tuesday and Wednesday of last week.

Mrs. Eva White of Ash was a medical patient Tuesday through Friday of last week.

Barbara Ann Mintz of Ash was a medical patient Wednesday through Friday.

Mrs. Katie Clemmons of Supply was admitted as a medical patient Wednesday.

Mrs. Branche Brown of Wilmington entered Wednesday as a surgical patient.

Mrs. Ethel Norris of Shallotte entered Thursday as a medical patient.

Mrs. Eva O. Hewett of Supply entered Friday as a surgical patient.

Mrs. Susie Thompson, Miss Ruth Ludlum and the hostess, Mrs. Bradsher.

### PERSONALS

Joc and James Carter of Durham have been the guests of Prof. and Mrs. H. C. Bird at Holden Beach for the past several days.

John Carr Davis of the Navy has been spending a few days at home with his parents, Mr. and Mrs. W. S. Davis.

Mrs. Helen Kelly of Landsdown, Pa., is spending two weeks here with her mother, Mrs. Helen Bragaw.

Billy Bragaw, who teaches at the University, is spending the rest of the summer here with his wife and children.

Miss Elizabeth Ann Davis, Miss Rose Marie Holden and James Carter, of Holden Beach, were visitors in town Monday.

Mrs. Earl Dye and children, of Wilmington, are spending some time here with Mrs. Dye's parents, Mr. and Mrs. G. D. Robinson.

Attorney G. Butler Thompson of Lumberton spent the week end here with his mother, Mrs. J. W. Thompson.

Dr. and Mrs. B. W. Wells spent Sunday with friends at Holden Beach.

Mrs. Richard St. George has returned to her home at Penn's Grove, N. J., after spending three weeks here with relatives.

Mr. and Mrs. Henry Green of Lexington are spending two weeks at the Dr. Block home at Long Beach.

Mrs. Earl I. Brown and children of Raleigh are visiting Mrs. C. Ed Taylor for several weeks.

Preston Bryant of New York is spending a few days here with his wife, who is spending some time here with her parents, Mr. and Mrs. R. T. Woodside.

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### Fashions



Bolero dress shown above as pictured in the April issue of Good Housekeeping magazine is ideal for travelling. Note the matador-high jacket, the embroidered cummerbund, the dropped neckline of the dress beneath. In green, navy, brown, or black; rayon; sizes 12 to 16; about \$35. Carlyle dress, Duchess fabric.

### BEING TRANSFERRED

Sgt. Mack L. Hewatt, with the army air base at Myrtle Beach since returning from overseas, will be transferred to the Air Force Recruiting Center at Bolling Air Base in Washington on July 12. He is a son of Mr. and Mrs. Warren Hewatt of Shallotte.

### BUILDING NEW HOME

Parker's Service Station at Supply started work this week on a new 50x60 foot cinder block building to replace the wooden building in which they have been doing business for the past several years.

### VISITING HERE

Mr. and Mrs. F. A. Small of West Norwood, N. J., are visiting friends in Southport. This is Mr. Small's old home, and is his first visit in 35-years.

### ARRIVES IN PANAMA

A dispatch from the Information Bureau of the Army Air Force states that Private James C. Simmons, formerly of Ash, recently arrived on the Isthmus of Panama. He made the trip on the USS General Simon D. Sturgis.

Any small timberland owner having forestry problems with which they need assistance should contact the Farm Forester at Whiteville or any of the N. C. Forest Service employees in the above mentioned counties, or your nearest County Agent.

### Mrs. Simmons Is Hostess To Club

The adult class of Home Economics held its regular monthly meeting at the home of Mrs. T. C. Simmons on Tuesday, June 29, at 8 o'clock.

The meeting was called to order by the president. The roll call was made and the minutes of the last meeting read. The sponsor, Miss Wilma Phelps, gave a discussion on "Conservation of Foods Through Freezing."

### APPRECIATION

Southport, N. C.  
July 27, 1948  
TO OUR HOSTS OF FRIENDS THROUGHOUT THE STATE:  
We take this method of expressing our deep appreciation for the many kind and loving deeds and contributions to us during our recent bereavement.

The shock was so great, and our sorrow so deep, that had it not been for our many, many friends it would have been impossible to bear our grief.

From the depth of our hearts, we thank you all.  
Mr. & Mrs. Edwin W. Dozier



Why, the cooks of Carolina, of course. Nowhere else do you get such fluffy, light biscuits... such crusty brown rolls and such tempting pastries. One reason for their success is that they know the importance of using only FINE FLOUR. That's why so many Carolina cooks use

### Goose Girl

the flour that's skillfully milled from the best soft wheats—to ensure Better Baking Results. There's no better flour for biscuits, rolls, bread, pastries and all purpose baking.



The Country Store  
LONGWOOD, N. C.

### Calf Is Born With Anemia Resistance

Among all farm animals, the calf is least susceptible to nutritional anemia. It is born with a four-month supply of copper and iron in its liver, and before it exhausts this supply it is supplementing its milk diet with feeds that contain these minerals. The pig, in contrast, is born with only enough iron to last a week or ten days, and if it does not have access to soil or receive a mineral supplement by the end of that period, nutritional anemia is almost certain to develop.

### THE ART OF HAPPINESS

The ingredients of happiness are so simple that they can be counted on one hand. Happiness comes from within, and rests most securely on simple goodness and clear conscience. Religion may not be essential to it, but no one is known to have gained it without a philosophy resting on ethical principles. Selfishness is its enemy; to make another happy is to be happy one's self. It is quiet, seldom found for long in crowds, most easily won in moments of solitude and reflection. It cannot be bought; indeed money has very little to do with it.

The English sparrow is not a sparrow but a member of the weaver bird family. They were introduced into the United States during the 18th Century, and have become a pest throughout the country.

Mamie: Brother! If you were my husband, I'd give you poison.  
Bobby: If you were my wife, I'd take it!

### Injured Woman Is Critical

The condition of Mrs. Hazel Todd has back injuries. A warrant was served Friday on Howard Watts, driver of the bus, by Policeman Leon Atkinson. Watts told the officer that his brakes failed to take hold.


The bus was pulling into the station preparatory to leaving for Southport when the accident occurred. Instead of stopping, it went on in to the bench on which the two women were sitting. Mrs. Suggs is suffering from two bone fractures, while Mrs. Todd has back injuries.

### DOG TAX NOTICE

All dogs caught on the streets on or after August 1, 1948, not wearing a city tag will be impounded. The owner will have 24 hours to claim said dog and pay expenses incurred.

By Order of Mayor,  
**H. A. LIVINGSTON**

## Keep Your Baby "socially acceptable" in PLAYTEX PANTS!



**69c**

Play safe! You can now present your baby with confidence to admiring friends if he is protected with PLAYTEX Baby Pants to keep him "socially acceptable." They're wonderfully soft, cool, waterproof, washable, and super-ventilated. Made of that amazing material, creamy liquid latex, without seams or binding stitches, they stretch and stretch to give your baby perfect comfort. And how they wear! Pink or white.

PLAYTEX Baby Pants are accurately sized... by the baby's weight, in these four sizes:

- SMALL = up to 12 pounds
- MEDIUM = 13 to 18 pounds
- LARGE = 19 to 23 pounds
- EXTRA-LARGE = 24 pounds & up

Gift packaged in silver color boxes. 69c  
Mail and Phone Orders Filled

Playtex Sheets are a boon to mothers and chock-full of comfort for your precious baby. They're waterproof, yet cool. Non-tangling, they anchor safely to bed or crib.

Gift packaged in silvery tubes: 27 x 36 inches... 98c  
36 x 54 inches... \$1.69

**SHALLOTTE TRADING CO.**  
HOBSON KIRBY, Prop.  
SHALLOTTE, N. C.

## -APPLIANCES-



### WASHING MACHINES

Maytag — Thor — Apex — Hotpoint — Speed Queen  
ELECTRIC WASHING MACHINES  
IMMEDIATE DELIVERY

### REPAIR SERVICE . . . .

We are equipped to give you expert repair service right in our shop on Washing Machines of all makes.

### Home Furnishings, Outboard Motors, Paint Plumbing Supplies — Bicycle Parts

## KING'S ELECTRICAL SALES COMPANY — SHALLOTTE, N. C.