

SOCIETY

WOMAN'S CLUB

The Southport Woman's Club met on Wednesday afternoon in the Southport Library for its monthly meeting for the month of December.

Miss Corinne Green, home demonstration agent, was the speaker of the afternoon and the many members in her discussion of Christmas decorations inspired those present with the Christmas spirit. The room was decorated with holiday greens, and a table on which were displayed the various ideas was the center of attraction.

Miss Green showed door decorations, ideas for decorating mantles and tables, placecards, gift wrappings, and numerous other items designed to make the season more festive. Mrs. Hardee was the winner of the jar of mints for which all present drew numbers. Each person's representative was given a yuletide corsage.

At a business session prior to Miss Green's talk three new members were voted into the club, these being Mrs. Ed. Hanson, Mrs. Charles Aldridge and Mrs. J. M. Waggett. The club voted to sponsor a clean-up campaign at both cemeteries before Christmas and to begin planting grass early in the spring.

The American Home Department was put in charge of the lighting contest which the club sponsors each year. Announcement was made of the Community Christmas Sing which will

be under the direction of the Music Department following the Community Tree. Mrs. Dallas Pigott, chairman of this department, will be in charge.

Christmas Party At P.T.A. Meeting

Christmas Program Followed By Social Hour Held In High School Lunch-room

The Southport Parent-Teacher Association held its December meeting on Thursday night in the high school auditorium. The president, Mrs. M. R. Sanders, conducted a business session, after which a program of Christmas music was presented under the direction of Mrs. J. M. Harper. Carols were sung by all present and several solos were sung, among them "Santa Claus is Coming To Town" by Ann Brooks Newton, "It Came Upon a Midnight Clear" by Mrs. Rachel Corlette and "O Little Town of Bethlehem" by Mrs. Bryant Potter.

Following the program those present were invited to the lunch room where a delightful social hour was enjoyed. The lunchroom committee, composed of Mrs. John Swan, Mrs. R. F. Plaxco, Mrs. C. J. Williamson and Mrs. E. C.

Newton, was in charge of the re- were used throughout the room and a Christmas tree was the central attraction on the counter. The president assisted the committee with the serving and Mrs. Swan presided at the punch bowl.

Rovin' Reporter
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to say that a hundred thousand pounds or more of crabs are thrown back into the ocean each year by Brunswick county shrimp trawlers. On some trips they take several hundred pounds and promptly throw them overboard. If there was a market this product would probably bring welcomed added income to each boat daily. Without a market it is waste. The plans for a crab factory at Holden Beach should result in all shrimp trawlers getting an addition money. There boats could take crabs and keep the factory going at times when crabs could not be caught by regular crabbing methods.

A number of Brunswick county roads graded and some of them surfaced this past summer, got hit pretty hard by excessive rains ten days ago. Among these were the Exum to New Britain road; Ash to Hickman's Cross Roads; Ash to Grissetown and others. Most of the damaged roads were back from the coast. Along the coast the rainfall for the past six months has been below normal.

If folks in Lockwoods Folly and Smithville townships doubt

that it has rained much recently they should take a trip through North West and Waccamaw townships. We were accompanying Tax Collector Bill Jorgenson through North West township a few days ago. To reach one of his appointments we had to cross wide streams flowing directly over the roadway. About a dozen colored tax payers, who could not reach the appointment place on foot because of the high water, flagged us down and paid their taxes while the car was standing in the middle of the road. To have turned to the side of the road with the car at that point would have resulted in the car sinking down in what was virtually wet quicksand.

Offering to buy some razor blades it was obvious he needed them for Aithreth Phelps of Juniper Creek this week our well-meant countey was declined on the ground that he did not want to shave. It seems that it is an unfeeling custom with him to let his beard grow during the bear and deer hunting season. When he presents a bushy appearance it seems that he can get quite close to either bear or deer before the animals find out that he isn't exactly a part of the scenery. In other words, wearing a bushy beard sort of camouflages him and makes wild animals trustful.

With respect to the mild weather W. K. Usher of Shallotte Village Point reported this week that he would have some butter

beans, if his cow han't eatenwas showing us a basket of the vines, beans and all. He is beautiful tomatoes, which she had still getting ripe tomatoes, orakjust gathered Saturday. She al- and fall planted- Irish potatoes so has butter beans, bell peppers from his garden. The vines andetc. Dozens of other people have plants are still growing. Mrs.been reporting all kinds of gar- Jesse Clemmons of Grissetownden and field crops, still green and growing, despite the fact that they are easily killed by frost-when we have any.

In Medieval and Tudor England "May Day" was a great public holiday,

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Since V-J Day more than 97,000 new telephones have been added, bringing the total to more than 252,000 Southern Bell telephones now serving the State

The phenomenal growth of telephone service in North Carolina since 1945 is a story of unceasing, all-out effort of telephone folks to meet the increasing needs of this growing state. There are today 62% more telephones in service in North Carolina than in 1945.

But that's only part of the story... the number of telephones doesn't just grow by itself. Look at the associated growth that had to take place in order to add and serve these telephones. Since V-J Day, 9 new buildings have been constructed and 10 other buildings substantially enlarged, providing nearly 200,000 square feet of additional floor space. And central office equipment has been installed that has made possible a greater expansion of facilities throughout the state. Long distance service has also been expanded and improved by the addition of 661 new circuits, enabling us to handle more long distance calls more quickly.

More Calls Made Every Day
Our North Carolina customers are now making a daily average of nearly 2,000,000 local calls as compared with 1,200,000 in 1945, and long distance calls have increased to 1,400,000 monthly, a 31% increase over 1945. Yes, North Carolina's telephone service has really grown — not only in size but in value as well, for you can now call many more people and many more can call you. But in spite of the

increase in business, telephone earnings continue to be dangerously low. This is because the amount of money paid out to furnish you service has increased at a faster pace than the amount of money taken in.

Still More Facilities Needed
Southern Bell's greatly increased investment in North Carolina is evidence of our faith in the state and its people. Future expansion and improvement of the service will require many more millions of dollars of new money. This will have to be financed, as in the past, with money furnished by investors who may be expected to provide the necessary capital only so long as they receive a fair return on their money. That's why it's so necessary that telephone rates be sufficient to pay today's increased operating costs and provide a reasonable return to those who have invested their savings in the business.

Telephone rates in North Carolina are not sufficient to meet today's costs and assure the Company's ability to render good service. That is why we are now before the North Carolina Utilities Commission seeking such rates as will enable us to continue to provide you with good and dependable service.

Harvey G. Booth
Carolinan Manager

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