

WELCOME
ALL TOBACCO **GROWERS!**



McROY'S

IS AGAIN PROUD TO SAY:-

“WELCOME TO WHITEVILLE”

Again through your diligent efforts and knowledge of raising better tobacco, you have produced another, even better crop of golden weed. The outlook for higher poundage and higher prices this season is very good, and we congratulate you on another successful year.



As history will tell you tobacco was grown in Whiteville many, many years ago, but it was not until 1927 that a concerted effort was made by Whiteville business firms and tobacco warehousemen to bring the Whiteville market to the forefront as the leading money crop. McROY'S took a leading part in this important development in 1927 and during the 23 years, including this season, the Whiteville market has served more and more tobacco farmers.

We are sure that the Whiteville market will continue to grow because we and other business men here will continue to strive to improve the market's service to its farmer patrons. We are proud to have you market your farm products the year 'round and at this season as well as others, McROY'S extend to you a cordial welcome to Whiteville.

Ask Your Merchant

For These Famous
Brands Of

QUALITY FOODS

Distributed by McRoy's
CLOROX

WHITE SILK FLOUR

LIPTON'S TEA

PAPRUS PIE PLATES

DIXIE CUPS

GRAND MA'S MOLASSES
AND OTHERS

LISTEN TO OUR RADIO

PROGRAM OVER

STATION WENC, WHITEVILLE

It Is A PLEASURE To SERVE

Although we serve only the merchants who serve you, we do, indirectly, have a part in helping you to produce better crops, and in this way, it is indeed a privilege and a pleasure to have been of service to you and your community. We solicit your continued patronage of the fine retail merchants we serve in your area.

R. B. McROY *And Company, Inc.*

Wholesale Distributors of Reliable Merchandise in . . .

Columbus, Brunswick & Bladen Counties

Supplying Retailers With as Complete Stock
Of Quality Merchandise as The Producers Make