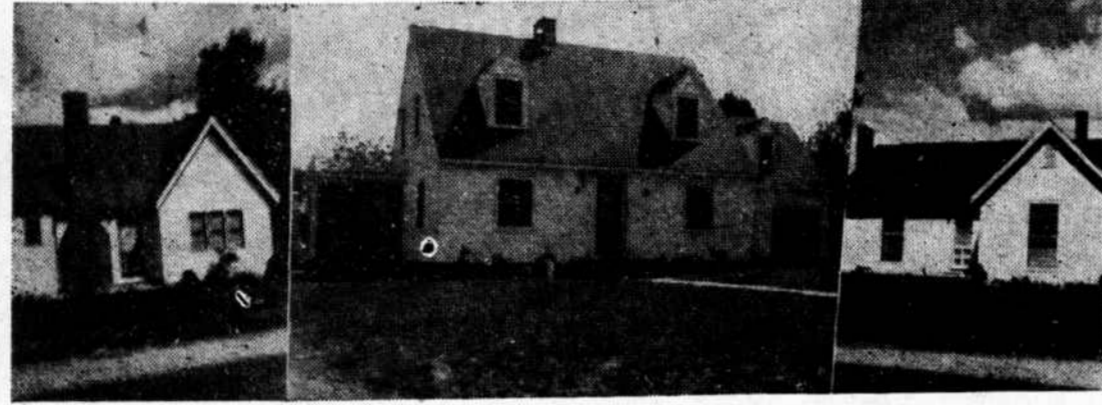


Tabor City Led Nation In Tobacco Prices In 1948

Tabor City Civic Clubs Have Their Own 'Go Forward' Plan

TABOR CITY — The Tabor City civic clubs are ever alert for service. The Tabor City Civic Club recently inducted new officers as follows: Albert Johnson, president; Albert Johnson, vice president; D. A. ...

Typical New Homes In Tabor City



Typical of the lovely new homes which have been erected during the past year in Tabor City are the three pictured above. At the left is a view of the home of Mr. and Mrs. J. K. Floyd; in the center is the new home of Mr. and Mrs. Waldo Woody; and at the right is the residence of Mr. and Mrs. C. H. Pinner.

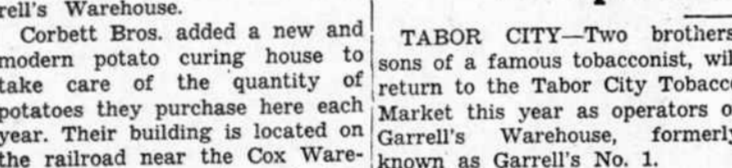
'Town With City Future' Slogan Is Proved By New Development

of the Tabor City tobacco market. During his operations on the Tabor market, it has grown from a season sales record of less than one million pounds to an all-time high of ten and one-half million pounds in 1948.

New Businesses And New Buildings Come Into Existence During Course Of Past Year

TABOR CITY — New business establishment and changes came into being during the past year to prove that Tabor City made no mistake in adopting the slogan, 'The Town With A City Future.'

Dean Of Market

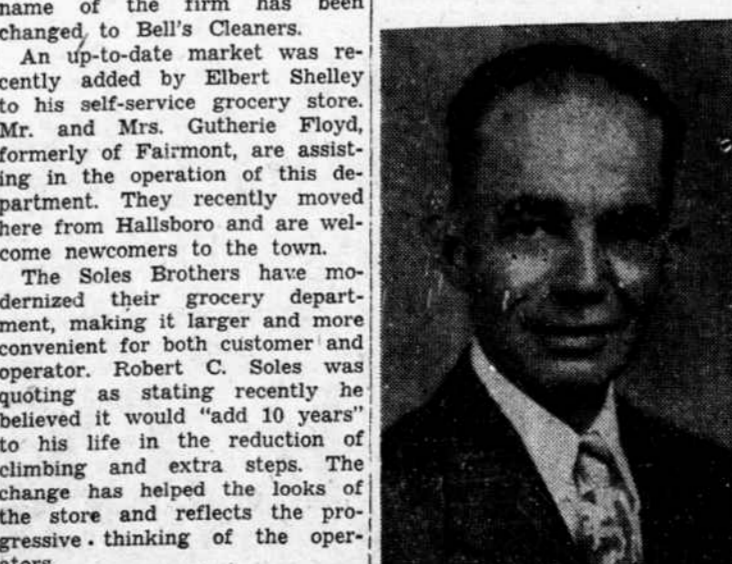


ROSCOE COLEMAN, one of the State's best known warehousemen, who is credited with a large share of the growth and progress

Ed Walden And George Walden To Be Operators Of Garrell House

TABOR CITY—Two brothers, Planters, in Whiteville for the 1947 and 1948 seasons. He is a resident of Tabor City and his partnership in the operation of Garrell's Warehouse, formerly known as Garrell's No. 1.

Operators At Garrell's



Ed WALDEN (left) and George Walden, brothers and veteran tobaccoists, who have leased Garrell's Warehouse and will operate it during the tobacco auction season this year. Ed is a permanent resident of Tabor City, while George makes his home in Virginia.

Grand Opening Event Planned By Tabor Mart

Over \$1,000 In Awards To Be Offered Tuesday, August 2, When 1949 Season Gets Underway

SUPERVISOR PREDICTS ANOTHER TOP SEASON

Two New Warehouse Firms To Be On Market This Year; 10 Million Pounds Is Forecast

BY LARRY ASHBY (Sales Supervisor)

TABOR CITY—Tabor City, the national leader in 1948 with the highest average price, already is bristling with activity in anticipation of the 1949 tobacco market.

TC School Has Strong Faculty For '49-'50 Term

Community Is Proud Of New High School Building But Is Badly In Need Of Gymnasium

Women Plan To Furnish Kitchen

Tabor City Ladies Look To Future In Development Of Program For Club Building

Watson And Associates Ready For 1949 Season At Planters

TABOR CITY—Planters Warehouse of Tabor City, Inc. makes its debut on the Tabor City Tobacco Market this season under the management of Don Watson, a widely known tobaccoist, who first began his operations as a tobaccoist on the local warehouse floors.

Man And Mrs. Sikes Will Be At Carolina-New Farmers House

TABOR CITY—Long experience for spearheading the promotional effort which has carried the market to a high of more than 10 million pounds in one season.

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T C Supervisor



LARRY ASHBY, executive secretary of the Tabor City Merchants Association, who next week will begin his second season as supervisor of sales on the Tabor City market. He predicts another great year for the market in 'The Town With A City Future.'

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\$53.75 Was Tops For Flue-Cured Auction Markets

Production And Marketing Administration Figures Show Border Town In Envious Position

PRODUCERS RECEIVED 2.74c OVER AVERAGE

Ashby Says 'Paying The Farmer The Highest Prices For Tobacco' Not New In TC

TABOR CITY — Tabor City led the nation's tobacco auction markets last year in the average price per pound paid for tobacco.

This information became public recently when the Production and Marketing Administration, the tobacco branch of the United States Department of Agriculture released the official figures which showed that no other market topped Tabor City's average price of \$53.75 per hundred pounds.

A similar distinction was achieved in 1946 when Tabor City led the flue-cured world and sold nearly ten and one-half million pounds for an all-time local record.

The favorable position of the Tabor City market is also spotlighted by other figures of the P.M.A. The P.M.A. report for last year showed that the nation's average flue-cured grower received \$50.01 per hundred pounds, while those who sold on the Tabor market reaped an additional harvest of three and 74 hundredths cents per pound.

Local warehousemen were enthusiastic about the record established in 1948 and are planning to uphold the market's tradition as the leader among flue-cured markets.

Incidentally, it was pointed out that the Tabor City average was tops, not only among flue cured markets but that no other kind of tobacco equalled it in average price.

Larry Ashby, executive secretary of the Tabor City Merchants Association and sales supervisor on the local leaf market, made this observation regarding the 1948 record:

'Paying the farmer the highest prices paid for tobacco is nothing new or unusual in Tabor City. The local market led the Border Belt and the nation in 1946, and then went ahead to lead North Carolina section of the Border Belt in 1947.'

Soon!

Two men bearing identical names, one a clergyman and the other a businessman lived in the same city.

The clergyman died at about the same time the businessman took a trip to Southern California. Upon reaching the Pacific Coast he sent his wife a telegram informing her of his safe journey.

Unfortunately the message was delivered to the widow of the clergyman. Imagine the surprise of the good woman when she read: 'Arrived safely—heat terrific.'

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