

\$4000.00 TO BE GIVEN TO COURIER READERS!

This is what THE COURIER proposes to give to subscribers and workers during the next few weeks. Read this advertisement carefully and go to work at once. A good start means much in every race.

\$400.00 Kimball Piano is the Grand Prize. Or You May Go to The Jamestown Exposition.

The grand prize is for the young lady, anywhere in the State, receiving the largest number of votes during the contest. Any lady can enter the race and will have an equal show to win with all contestants. The Kimball Company manufactures 35,000 pianos each year, and their instruments are recognized the world over as the best.

HOW TO GET IT!

To secure the grand prize the winner must work to begin with. Spend an hour or two each day with your friends and get them to subscribe to THE COURIER, if they are not subscribers, and, if they are, get them to renew their subscriptions and pay a year in advance. Each \$1.00 sent in by you or your friends brings you nearer the grand prize.

Even if you fail to get the first prize, there are numerous other prizes to interest you. The one securing the second highest number of votes will be given a certificate of credit, valued at \$150.00, which will be accepted by A. D. Jones & Co., at any of their stores, at its face value, as part payment for any new piano made by the Kimball Piano Co.

Scholarships to Workers

THE COURIER has also arranged for two scholarships in King's Business College at Raleigh, and two other scholarships in two of the best schools of the State, to be awarded to the four next highest. These scholarships will be worth hundreds of dollars to the winner who takes the course prescribed for them, and should be an inspiration to work harder for the Grand Prize. These scholarships will be given to the young ladies receiving the third, fourth, fifth and sixth highest number of votes during the contest.

Other Prizes.

To each of the four next highest we will give PIANO CERTIFICATES valued at \$100 each in payment for a piano bought at one of the stores of dealers in Kimball pianos. To the next two NEW HOME SEWING MACHINES, valued at \$35.00 each. To the two next highest Ladies' Gold Hunting Case Watches, warranted for 20 years and valued at \$25.00 each. To the next four we will give Piano Certificates, valued at \$75.00 each and to the next 45 Piano Certificates, valued at \$50.00 each at any of the Dealers' Stores. This is the greatest contest ever put on by a weekly newspaper in the South, and the awards are just as presented. We expect, between this and August 4th, to add several thousand names to our subscription list or we could not arrange this contest upon such a mammoth plan.

The contest is arranged with a view to increasing our circulation in the

Piedmont Section of North Carolina.

We will in the near future enlarge The Courier. We are installing additional machinery and improving our facilities to meet the demands. Our circulation is steadily growing and The Courier is becoming more generally recognized as the home and farm paper for the people of this section of the State.



Arrangements have been made to carry a party of Courier workers to Jamestown Exposition. We expect to carry a party of fifty or more in a special car to one of the greatest educational and historical exhibitions ever held. For miles up and down the James river, nine millions of dollars have been expended in marvelous display.

How You May Go.

Our plan is to take the young ladies receiving the largest vote in the districts arranged as given below as guests of THE COURIER. Of course, we want all of our friends to go and the greater the party the merrier, so we have decided, as an inspiration to those who work for the contestants, to make it possible for them to attend at the very lowest possible cost.

That this entire section of North Carolina may be well represented in this party we have laid the territory off in districts as follows:

DISTRICT NO. 1.—Asheboro and all of the territory in Randolph County west of the old plank road:—4 Trips.

DISTRICT NO. 2.—All of Randolph County east of the old plank road:—4 Trips.

DISTRICT NO. 3.—Moore and Montgomery counties:—1 Trip.

DISTRICT NO. 4.—Davidson and Guilford counties:—1 Trip.

Persons winning these trips are not eligible for any of the other prizes, and the young ladies winning the Piano, \$150 Piano certificate, or the scholarships are not eligible for one of the Jamestown trips.

Conditions of the Contest.

Each ballot sent in must be accompanied by an amount in subscriptions sufficient to entitle the remitter to the number of votes cast as shown in the accompanying table.

In remitting the subscription of more than one person, don't fail to give each name and the amount to be placed to the credit of each, and always state whether it is an old or new subscriber.

No person drawing a salary from THE COURIER, nor any member of the family can enter the contest. All correspondents are, however, eligible candidates.

Three citizens of Randolph will be selected to count the ballots at the close of the contest and declare the winners. Their report is to be published as early after contest closes as is possible, and each contestant notified.

Votes must be cast when subscription is paid. No votes issued on receipts.

Votes are not transferable. If a candidate drops out of the race she cannot give her votes to another.

All votes must be cast on printed coupons, and must be cast within ten days of the date issued.

Schedule of Ballots.

Every dollar remitted during the contest entitles the remitter to vote as follows:

During the month of April.....	500 Votes
" " " May.....	400 "
" " " June.....	300 "
" " " July.....	200 "

So you see you should send your ballots in during the first few weeks of the contest to secure the largest number of votes.

Send Your Pastor.

The management has decided to increase the number of ministers to join the Jamestown party to six. We believe this to be more fair on account of the number of ministers in the territory. The districts are divided as follows:

DISTRICT NO. 1.—Randolph county, three.

NO. 2.—Montgomery and Moore counties, one.

NO. 3.—Davidson county, one.

NO. 4.—Anywhere except the territory embraced in the foregoing territory, one.

The winners of one of these trips will have all expenses paid, including railroad fare and entertainment while attending the Exposition. The party will be guests of The Courier from the time they board the train until they reach their homes on return and will be given "the time of their lives."

To win these trips contestants must work until the last day, or someone may come in ahead. Get all your friends to pay you one (\$1.00) dollar for subscription to The Courier and send it in. Each dollar entitles you to votes as shown in the schedule in this advertisement, and brings you nearer the big prize.

The Courier also proposes to take

Your Ministers in Jamestown Party.

from the districts which will also be announced next week. Clip out the blanks and hold them to send in the ballot for either the young lady or the minister next week.

FOR FURTHER INFORMATION ADDRESS

THE COURIER, Contest Dept.,
Asheboro, N. C.