$\underset{\text { Scrap Book }}{- \text { mow }}$


"Owen Moore Weint Away, Owen Moore Than He Could Pay; Owen Moore Came Back One Day, Owen Moore."


Poor Mr. Owen Moore no doubt lived in a small city or town where he tried to make a living by running a store. The people who were his neighbors in that town and on the farms around town bought most of their things from the great Mail Order houses, neglecting to tra
Quite naturally
Quite naturally, Mr.
Moore failed in business and went away owing more than he could pay. He had to $g o$ away and find a lo-
cation in some town where the people patronized home merchants.
But the funny poet who wrote those lines was mistaken about Owen Moore coming back one day. Mr. Moore, having been burnt once, would not stick his finMoore, having been burnt once, would not stick his fin-
gers in the same fire again. No, indeed! Mr. Moore gers in the same fire again. No, indeed! Mr. Moore
would stay away, not because he was Owen Moore than he could pay, but because if he ever came back and started again in business there he would be Owen Moore still. He would let the old town continue to grow street grase

Have you been the cause of any Owen Moore tragedies In your town?

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