

### WHAT IS THE MATTER?

Time for the Great Big United States to Get Busy.  
Hermann K. Carson, in Associated Advertising.

"What is the matter with the United States?"

As I have been residing in London since the beginning of the war, I have been hearing this question asked on all sides. I have never heard one satisfactory answer. No one seems to know.

Why are the American factories not running night and day? Why are the railroads not opening up new territories and getting ready for the millions of immigrants who have already made up their minds to leave Europe as soon as the war is over?

Why are there not fifty American drummers in London right now trying to sell \$200,000,000 worth of American goods in place of the goods that were bought last year from Germany and Austria?

Why have advertisers become gutters, just at the time when their advertisements were most needed and most effective in cheering on the business forces of the United States?

From the European point of view, the United States is a heaven of peace and security and prosperity. It has no troubles that it dare mention to Belgium or Austria or France or Germany or Serbia or Great Britain or Russia.

Every tenth Briton has enlisted. Every tenth Frenchman is at the front. Every tenth Belgian is dead. What does the United States know of trouble?

If I could afford it I would charter the Mauritania and Lusitania, and convey a party of 5,000 American advertisers to Europe for a trip of education. I would give them a week in London, a week in Paris and a week in Antwerp.

I would let them look at the United States from the scene of war. I would give them a look at REAL TROUBLE. I would let them see trains, ten at a time, five minutes apart, packed with the maimed and the dying.

I would let them hear from fragmentary survivors, the incredible story of battlefields 150 miles wide and armies that are greater than the entire population of Texas.

I would let them see graves 10 yards long and full, and Belgium, the country that was, nothing now but 12,000 square miles of wreckage.

Then, when they began to understand to some slight extent, the magnitude and awfulness of this war, I would say to them:

"Now go back and appreciate the United States. Realize your opportunities. Don't start digging trenches when nobody is firing at you. Don't fall down when you have not been hit. Don't be blind to the most glorious chance you have ever had in your life."

"Go back and advertise. Get ready for the most tremendous business boom that any nation ever had. Build your factories bigger. Train more salesmen. Borrow more money. Go ahead and thank God that you are alive in a land that is at peace, at a time when nearly the whole world is at war."

### BEEF CATTLE FROM THE SOUTH

New York Sun.  
In the midst of much loose thrashing around about the high cost of living one practical movement is discerned. The effort of the department of agriculture to stimulate cattle raising in the south has the note of common sense.

As the plans are outlined, the department proposes to organize a 500-acre live stock farm in Louisiana on the border between the cotton and the cane fields. The land was once prairie, it is understood, and grass grows luxuriantly on it if nature be only left to herself. The State has given the use of the land, now one of its convict camps, as soon as this year's crop of cane is cut, and then a fight will be made to exterminate insect life injurious to cattle.

No effort will be made to cultivate dairy cattle. Animals fit for beef are the special aim of the experiment. Among the stock tried will be Honduras cattle, which are of suitable build and immune against the fever tick. Cattle from the west will be brought in when the tick is thoroughly eliminated. The ultimate results of the experiment, the department hopes, will be the production of a couple of million steers fit for slaughter in the south every year.

### THANKS TO WILSON

President Wilson has kept us out of a war with Mexico so far, and the result is there are hundreds of husbands, sons and brothers who have been saved from the bloody fate of Mexican battlefields. There is none of this:

But bitter tears are gushing  
For the gallant and the gray,  
Who now in death are sleeping  
On the fields of Monterey.

No, no; they are all alive yet, no homes broken up, no mothers, wives or sweethearts buried in grief—thanks to President Wilson and his policy of patience and peace.—Ohio State Journal.

The editor who wrote that editorial is a staunch Republican and he knows the awfulness of war for he was one of the boys who left mother weeping when he answered the call of Abraham Lincoln, instead of prating about "watchful waiting" as if that was reprehensible he thanks President Wilson for his policy of "patience and peace."

While the residents were away from home one night last week the lone of W. J. Jiles, in Tocco township, Davidson county was ransacked by burglars and an attempt made to set it on fire. A feather bed smothered out the fire and the house was saved. Mr. Giles' new feed barn with a large amount of grain, farm machinery and other equipment, was set on fire and totally destroyed. The house was occupied by Mr. and Mrs. Willis Giles.

### THE MAN WHO READS IS THE MAN WHO LEADS

The man who reads is the man who leads. Watch it where or when you will, and you will find this rule, and with mighty few exceptions. Now, then you will find a non-reading man who has made some money, but he is usually such a failure as the "Farmer Grind" described in last week's Progressive Farmer—a man whose mind is not broad and who has missed the joy of living by working for self alone.

The man who reads is the man who leads. It is natural that this should be so. "The ancestors of every nation is a thought," says Emerson, and the richness or poverty of a man's reading usually determines the richness or poverty of his thinking. The man who doesn't read gets his thoughts only from Tom, Dick, Harry, and others in a little narrow neighborhood right around him. The man who reads gets the thoughts of the foremost minds in his country, state, nation, and world.

The photograph on this page is a reminder of one of the most inspiring movements anywhere in the South today—the "moonlight school" movement, whose purpose is to teach every man and woman, no matter how old, to read. These people were neglected in their youth, but for them the door of hope is now about to swing open at last, so that they need no longer hang their heads and say, "I can't read and write."

Let everyone who can join in this blessed crusade, and let us at the same time carry on a crusade to get all who can read to read more. A people are not educated if they only know how to read; they must actually read. If one goes to school weeks and months, year after year learning how to read, and then doesn't read, if he is then too short-sighted to pay a few cents a week for good papers and books—he is like a man who spends days and weeks breaking a piece of land, getting it in shape for planting and then is too foolish or stingy to buy enough seed corn or cotton seed to plant it. Learning how to read prepares the mind, cultivates it, makes it a fertile seed bed, but then a man must fill it with seed-thoughts. Books and papers furnish the seed corn for the mind. When a man says he is too poor to pay two cents a week for a paper for inspiration, help, intellectual food, seed-thoughts for his whole family, ask him if he ought not to spend as much for brain-food as he spends for tobacco.

Make your neighborhood a reading neighborhood and you will make it a leading neighborhood. Join the movement to teach all grown-up illiterates to read next year if you can, but in any case bestir yourself to get all who can read to read more. If they read papers that stand for progress they will eventually join with you in all the progressive movements you are interested in.—Progressive Farmer.

### LEARNING OURSELVES

News and Courier.  
The war is teaching us to know ourselves better than before. Our course of instructions in self-knowledge has only just begun, but it has already produced some interesting revelations. For instance, we have learned that we have brains enough to make paint brushes after all.

It required a world war to make this fact known to us. Heretofore we have been content to buy from Germany all the brushes used by our artists in water colors. These brushes were made either of camel's hair or rabbit's hair according to a secret process known only in Germany. When the call to colors paralyzed Germany's industries and when the British fleet corked up Germany's ports, there seemed to be grave danger that American artists in water colors would have to stop work until the war was over and more brushes could be secured to take the place of those which had worn out. Now, however, a dispatch from Chicago announces that an investigation extending over several weeks had led to the discovery that brushes as good as those imported from Germany can be made from the hair on the inner surface of the cow's ear. Thus has the cow saved American art and thus has war taught us that in this matter of paint brushes the Germans have outdone us simply because they tried harder than we did.

### THE NEWSPAPER

Some men boast that they have no time to read a newspaper. It is a foolish boast. Generally the men who make it have much spare time and are only seeking to cover up their mental laziness with a boast.

Will all its shortcomings, the newspaper is easily the most wonderful thing of this wonderful age. If you do not think so it is because you have not studied it deeply from all angles. To be out of touch with it is to be out of touch with life. If it does not touch your life it is because your life does not touch the world's life.

The habit of reading has done more to increase the average length of life than any other thing, the boast of science to the contrary notwithstanding. It keeps the mind young by keeping it active; it stimulates interest in life and interest in life is what makes it worth living. The newspaper brings the world's panorama before the reader's eye. Every day it allows him to view life from a different angle. It is a mental stimulus that keeps him off the rocks of despair. There is nothing finer than to be in touch with the world in its varied activities.

To criticize a newspaper is one of the easiest things in the world—and one of the cheapest. Take it in all of the newspapers is the best exponent of modern civilization. It is closer to the lives of the people than the school or the church. We do not stop long enough to confess it, perhaps, but it is, in the main, a great agent for good. Our complex civilization would be impossible without it. It is the keynote that upholds the arch.—Durham Sun.

### A STATE-WIDE LEGALIZED PRIMARY FOR ALL OFFICERS THE SAME DAY

A primary essential of rule by the people is a State-wide legalized primary for all parties and for all offices the same day, safeguarded by a rigid law against corrupt practices. For the latter purpose the Australian secret ballot is a necessity. The compulsory secret ballot robs the purchasable vote of half its power for evil. Men are afraid to buy votes when they cannot go with their purchased men (if we do not slander the word "men" by so using it) to see that the vote is delivered as promised.

Here in North Carolina the dominant party pledged absolutely to the primary for all State offices, and must give it to every county where the members of the Legislature favor it. If your members do not want to give your people the benefit of a primary for county offices find out why. We already have a good corrupt practices act for elections which only needs to be extended to primaries.

Stand for the primary idea. "The critical moment in the choosing of officials," as President Wilson has well said, "is that of their nomination more often than that of their election." The rank and file of the voter have only the shadow of democracy if they elect candidates but do not select them.—Progressive Farmer.

### ATTACKING LIQUOR TRAFFIC

The London Times cabled the following temperance news to the Chicago Tribune:

Russia—The czar directs the minister of finance to devise a plan to diminish the government revenues from the sale of liquor. Local option likely to be voted.

France—The parliament is to be urged to enact a law prohibiting the opening of new drinking places until the ratio of saloons to population is materially reduced.

Germany—A mandatory law prohibiting the issuance of new licenses for saloons where the need for their establishment is not proved is to be asked of the Reichstag.

Italy—Enforcement of the new laws against alcoholism is to be supplemented by courses in hygiene in the public schools to teach the dangers of drink. Government asylums for cure of drunkards proposed.

From this it would seem that the so-called temperance wave is world wide. The curse of alcoholic intemperance as fostered by the traffic in intoxicating liquors is being attacked in the world over. The attack of these four nations at the same time is very significant.

### CLEVELAND AND SMITH CASE IS SETTLED

On Wednesday of last week Judge Boyd of the Federal Court signed an order commanding William Cleveland and Powell Smith to the custody of Sheriff Wallace, of Mecklenburg county in order that they might be PRES. HARRISON PREDICTS IMPUDENT PRACTICES, imposed upon them by judges in the Mecklenburg Superior court in November 1913. The prisoners allowed the time for appeal to pass and this is probably the last incident in this long drawn out case. Since they were first arrested in Alabama in the late summer of 1913 the two men have taken out four habeas corpus writs.

### PRESIDENT HARRISON PREDICTS IMPROVED CONDITIONS

Fairfax Harrison, President of the Southern Railway, declared last Friday that the European war's effect on business conditions in the South is only temporary, that demand for cotton is growing and a general revival of business is at hand.

"The world must have cotton," he said, "and the demands both for exports and from the American manufacturers are increasing and there has been a substantial advance in prices ever since the lowest point was reached." He declared that the business men of the South are realizing the opportunities for export business and that they are taking intelligent steps toward securing this trade.

### COUNTY FAIR

Randolph must have a county fair and home coming week next fall. Live stock should be one of the principal features of the fair. Poultry, fruits, vegetables and everything grown on the farm in the garden. Preserves, cakes and everything else should be on exhibition, including a first class baby show and many innocent amusements, but no gambling, betting or fakirs or horse racing.

Let the farmers begin now with a view to exhibition of live stock, farm products, etc.

### HALF MILLION DOLLARS TO BE INVESTED AT LEXINGTON

The Erlanger Cotton Mills at Lexington, which is already a million dollar enterprise, will soon double its capacity. When the extensions are made the mill will be 956 feet long, 132 feet wide, half of it two stories high. 15,400 spindles will be added, making 41,000 in all. 1200 looms will be installed, making 1,100 looms in all. The contemplated expenditure will be about a million dollars, and will mean a total investment for Erlanger Bros. of about a million and a half dollars. The contract has been given to local builders.

### NORTH CAROLINA CROPS OF 1914

The Agricultural Outlook, the organ of the Department of Agriculture, just issued gives some interesting North Carolina figures. The cotton crop of last year amounted to 950,000 bales at \$31,248. The apple crop was 9,000,000 bushels, which brought \$4,320,000. North Carolina is the second tobacco State, Kentucky being first. Our crop last year was 172,250,000 pounds at \$19,800,000. The corn crop of 1914 is worth \$845,000 more than that of 1913; and the wheat crop \$175,750 more.

### RELIGION IN CHINA

Rev. Lacy L. Little, Nineteen Years a Missionary, Sheds Some Light on

Conditions. Newspapers Co-Operative Evangelistic Campaign.

Rev. Lacy L. Little, who spent 19 years in China as a Missionary writes as follows:

"The writer is happy to state that China has not established Confucianism as a State religion. On the contrary, under the revised provisional Constitution, recently adopted, religious liberty is granted to every citizen."

After the overthrow of the Manchu dynasty and the establishment of a republican form of government, in 1912, the books of Confucius were practically abolished from the new Government schools all over the land.

Yuan Shih-Kai, the President of China, is a follower of Confucius, but he is also very favorable in his attitude toward Christianity. Confucianism is not, strictly speaking, a religion; it is a fine system of moral tenets, but is lacking in the "power of an endless life."

The President saw that the public schools of China were suffering for the moral ballast that the teachings of Confucius had supplied under the old regime, and gave orders for the restoration of the books of China's greatest sage to the curriculum of the schools that had been established under the new system. This has been done. Furthermore, Yuan Kai, at stated intervals conducts the worship of Confucius and the adoration of "Heaven," and thereby places the stamp of his approval upon the whole system.

At the same time, the President is giving his warm endorsement and full support to a series of evangelistic services that are being held for Government students, in 14 leading cities in different parts of China. These meetings are under the leadership of Dr. G. Sherwood Eddy and are being responded to in a most remarkable way.

At Pekin, a site for a pavilion, within the "Forbidden City," was granted by the Minister of the Interior; the Minister of War made a loan of 200 army tents to cover the pavilion; the Minister of Education gave a half holiday so that all the Government students might attend the Eddy meetings. There was a daily attendance of several thousand students, besides large numbers of the gentry and officials. All told, there were 1,917 inquiries in Pekin, who expressed their determination to study the Bible.

Similar meetings have been held at other centers with like results.

One hundred newspapers in various parts of China are co-operating with this evangelistic campaign.

A recent letter from China contains the following: "It looks as if the soul harvest in China is so ripe that the reapers can not gather all who might come in."

LACY W. LITTLE,  
Greensboro, Dec. 28.

### MORE POTASH COMING

American crops and soils are still as hungry for Potash as before the outbreak of the European War, which curtailed the Potash shipments.

Some of the Fertilizer Companies are trying to induce farmers to buy the one sided low Potash or no Potash fertilizers of a generation ago. This means a fertilizer that is profitable to the manufacturer, but not the best for the farmer. When the Syndicate in 1910 started the direct sales of Potash to dealers and farmers at reasonable prices, Potash sales increased 65 per cent in one year, a clear proof that farmers know that Potash pays.

They know that Potash gives good yields, good quality and resistance to plant diseases.

Many of the Fertilizer Manufacturers are willing to meet the farmer's wishes and sell him what he thinks he needs. These manufacturers are now willing to furnish as much Potash as they can secure. They offer goods with 5 per cent and even in some cases 10 per cent Potash, if the farmer insists on it.

Shipping conditions are improving, more Potash is coming forward although the costs of production and transportation are higher. The higher price of fertilizers is not due wholly to the slightly higher cost of Potash. Much of the Potash that will be used in next spring's fertilizer had reached America before the war started.

There is no substitute for Potash.

We can no more return to the fertilizer of twenty years ago than we can return to the inefficient farm implements or unprofitable livestock of that period.

### THE CRED OF HUMAN KINDNESS

The man who says that he is down and out is either a coward or a liar—for opportunity comes every day and knocks at his door. He is either afraid or is wilfully trying to get out of it.

Politeness is an asset to any man, even though for the moment adversity may have him in her grasp. If he knows how to be polite and gentle, the world will soon find him out, then he will be able to build from the ashes of defeat a mighty structure which will stand the winds and storms of adversity and rise like a tower to show men the possibilities of being kind.

Know thyself, that you may fit your self to love and serve in full measure.

Be merciful, be generous, be kind, and so live that your every action will exalt men to do only those things which will make them readier to do their full duty towards their fellowmen.—Lula A. Stone, in Southern Woman's Magazine.

Mrs. R. D. Neely, of Brevard, while kindling a fire last week poured gasoline in the stove, mistaking it for kerosene, and in the explosion which followed she was very badly burned.

### Children Cry FOR FLETCHER'S CASTORIA

### MOONLIGHT SCHOOLS WILL HELP

Nothing is so important in North Carolina as to drive illiteracy from the state—it is the noblest and most human undertaking in our history.

With poor roads and isolated as much of the population of the state has been in the past there has been in many sections little advantage while association with educated people while the people are of the purest Anglo-Saxon blood, yet many of the adult population are illiterate.

When we say illiterate we mean those who cannot read understandingly and write their thoughts on paper intelligently enough to express their meaning.

There are a great many people who have learned to sign their names and spell and pronounce a few words, but they are, nevertheless, illiterate notwithstanding they are put down by the census takers as persons who can read and write.

The state has suffered more from illiteracy in the waste of its resources, its opportunities, and its manhood and its womanhood than from any other source.

Take the waste of money in working the roads. Enough has been expended on roads to build a system throughout the state. Enough money is wasted every year in wagons, mules, horses, men and time to build surfaced roads within a short distance of every man's farm.

The travel over stones, through mud, water and ice in expensive any way you look at it. These conditions as to roads are due to lack of education among the masses. Truly the cost of illiteracy is more than we can pay. The time is here for a state wide campaign to educate the older as well as the younger people.

It is useless to explain theories and argue with those who cannot read and think for themselves. There are exceptions to this rule but they are few. The thing to do is to go to work with a will and drive out illiteracy and the rest will follow.

The mission of the teacher, preacher and newspaper is to lead to higher ideals. The people will farm, build roads, schools, churches and houses as good as they want.

Moonlight schools, as they are called, is the only way it can be done. Moonlight school is another name for night school. They are taught at night and are usually taught by the day teachers free for the benefit of the adult population. People of all ages attend them. They are usually taught for a month in the summer time, and the older people learn more and better the second summer than the first. They are usually taught for a month or longer. The length of term is usually a month or more. To teach our old people for their own sake is a great thing to do. The greatest good that will come from teaching adults in these night schools will be the impetus given to the education of the children through the opening of the eyes and the minds of parents to see and know what the friends of education are trying to do in their zealous efforts in this uplift campaign. The indifference and in some instances outright opposition on the part of parents has greatly retarded the progress of education. A few weeks in a night school will remove this indifference and opposition.

The trouble with the illiterate parent is that he is shut out from what he cannot understand. He distrusts that which he does not understand.

Some one has put it this way to illustrate the baneful influence of illiteracy: A good loving mother sings her child to sleep, and places it upon the bed and covers up its head with a quilt. She had lots of work to do and had learned that the child would sleep longer with its head covered. But she had not learned that it was being poisoned, affected with scrofula, its lungs being destroyed. She did not know.

Did you ever see a family of six or seven sit down to a supper of bread soaked and yellow with soda, with sorghum, bacon fried in grease, boiled turnips and strong coffee, and after a hearty meal go to bed in one small room with doors and windows closed to keep the "cold night air out"?

The cause of all this and many other things which bring only one result, disease and weakness of mind and body are lack of information and knowing how to do and how to live; in other words illiteracy is the cause.

The night schools for adults will break down the prejudice and distrust, and in the place of indifference will be hope and encouragement. Great importance will be attached to "learning."

Enthusiasm for education and better farming, better living, more service for others will feel all with hope and inspiration.

### BARE WALLS ARE A MONOTONY

The bare white walls of the modern sanitary hospital have a certain monotony which forms a dull and dreary aspect to the sick person who must lie for the larger part of every day and find nothing else in his horizon. Some of the hospitals are now relieving this monotony by having pictures of various kinds painted on the walls. In one hospital, in the children's dining room is portrayed "a festival of toys." In one of the corridors of the children's wards is illustrated the story of Cinderella. As Brayton says: "These beautiful and peaceful decorations may administer to a mind diseased and pluck from memory a rooted sorrow."

### RHEUMATISM PAINS STOPPED

The first application of Sloan's Liniment goes right to the painful part—it penetrates without rubbing—it stops the Rheumatic Pains around the joints and gives relief and comfort. Don't suffer! Get a bottle today! It is a family medicine for all pains, hurts, bruises, cuts, sore throat, neuritis and chest pains. Prevents infection. Mr. Chas. H. Wentworth, California, writes:—"It did wonders for my Rheumatism, pain is gone as soon as I apply it. I recommend it to all my friends as the best Liniment I ever used." Guaranteed. 25c. at your Druggist.

### SPOTS BEFORE THE EYES

Almost every one at times sees fixed or floating spots before the eyes, and many popular misconceptions have arisen concerning them. This condition is not an indication of impaired vision as is often thought. The most common form of these floating spots are the tiny transparent chains or strings, which are seen especially on a bright field. A shake of the head may carry them away, but they at once float back again. These spots are probably caused by the remains in the fluid part of the eye of certain cells which should have been completely absorbed in the development of the eye. Other floating spots are due to cobweb-like masses of inflammatory material which are thrown out into the field of the eye by some inflammation. It is a prevalent idea that the wearing of a dotted veil may leave permanent spots before the eyes. The veil may be a source of strain on the eye muscles in causing the wearer to avoid the obstruction on the field of vision, but it certainly is not the case that the dots or any other object seen can be permanently photographed on the nerve tissues of the eye.

### CHAMBERLAIN'S COUGH REMEDY—THE MOTHER'S FAVORITE

"I give Chamberlain's Cough Remedy to my children when they have colds or coughs," writes Mrs. Verne Shaffer, Vandergrift, Pa. "It always helps them and is far superior to any other cough medicine I have used. I advise any one in need of such a medicine to give it a trial." For sale by all dealers.

### CONGRESS PASSES ANTI NARCOTIC BILL

The Harrison bill for the suppression of illicit trade in habit-forming drugs passed the House December 10, after having been before Congress for over two years. The measure is to regulate the interstate sale of opium and cocaine preparations, the object being to restrict the sale of habit-forming drugs to persons desiring them for legitimate purposes. The difficulty has been to so word the measure as to prevent illicit traffic in these drugs without interfering with their legitimate use by physicians. The bill as passed exempts the dispensing or distribution by physicians of drugs containing opium or cocaine leaves or any of their derivatives, provided the physician keeps a record of all such drugs dispensed or distributed, showing the amount dispensed, the date, the name and the address of the patient. If, however, the physician is in personal attendance, such record is unnecessary.

### YOUR COLD IS DANGEROUS BREAK IT UP—NOW

A cold is readily catching. A run-down system is susceptible to Germs. You owe it to yourself and to others of your household to fight the Germs at once. Dr. Bell's Pine-Tar-Honey is fine for Colds and Coughs. It loosens the Mucous, stops the Cough and soothes the Lungs. It's guaranteed. Only 25c. at your Druggist.

### Imagination to Be Controlled.

Imagination is a great faculty if properly controlled. Uncontrolled, let loose to run its course untrammelled, breeding its kindred passions of prejudice, fear, hate, malice, it becomes a menace, haunting us with its fantasies and fallacies, unfitting us for high purpose. Yet it dwells latent or potent in every human breast, master or servant, according to the strength or weakness of the will.

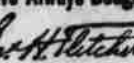
"When my boy, Ray, was small, he was subject to croup, and I was always alarmed at such times. Chamberlain's Remedy proved far better than any other for this trouble. I am never without it in the house for I know it is a positive cure for croup," writes Mrs. W. R. McCain, Blairsville, Pa. For sale by all dealers.

### THE PACIFIST

(Ohio State Journal.)  
The effort of the big army and big navy people to bring discredit upon what they call the "false pacifists," centers upon this fact that we may have war and therefore it is best to be ready for it. The pacifists would rule out the major proposition by resorting to an international tribunal to settle all disputes between nations. The only answer to this is, that said nations will violate their contract. That is mere assumption. Get the agreement in definite shape and the tribunal in working order and there never will be any violent protest against it. This may be regarded as assumption, too, but it is worth a trial. It is pointed out by the people that nations will not keep their word—that their contracts are mere "scraps of paper." That may be the case now, but it will not be when there is a general understanding.

A sensibly constituted arbitral tribunal will abolish war. It is easy for such a reference to gain the confidence of humanity. The world would despise a nation that would attempt to overthrow the judgment of a tribunal which it helped to set up. This idea is sure to prevail.

### CASTORIA For Infants and Children. The Kind You Have Always Bought

Bears the Signature of 

Cleaning Piano Keys.  
Water should never be used to clean the keys of a piano, as it removes their polish. Rub them with a cloth dampened in alcohol, which will remove all yellow stains and make the keys perfectly white again.