

THE COURIER Telephone 144

Mrs. Wm. C. Hammer, Publisher and Business Manager. Harriette Hammer Walker, Editor. Wm. C. Hammer Estate, Owner.

Advertising Rates upon application

SUBSCRIPTION RATES: One Year, \$2.00; Six Months, \$1.00 Three Months, 50c

Entered as second class matter at the postoffice at Asheboro, N. C., under the act of March 3, 1879.

Articles for publication must be in the hands of the Editor by 5:00 o'clock p. m., Tuesday. Letters to the Editor are welcome, but all communications intended for publication must be signed.

THURSDAY, SEPT. 26, 1935.

RANDOLPH FAIR AGAIN

Again we meet our friends and neighbors at the annual Randolph county fair and it is a happy time. Old friends who are separated by a few miles of Randolph soil are greeting each other for the first time since last fair-time. Neighbors are admiring, and perhaps envying, the exhibits displayed by their neighbors. Visitors, and former citizens of this county are returning to Randolph and enjoying the exhibits of textiles and from other manufacturers of varied articles made here in the center of the state.

The midway is certainly sufficiently varied to suit any taste, from kiddie-rides, to a boat contraption that stands thrill hunters on their heads in mid-air. Soothsayers, kitty-stands, bingo and all are there—not to forget ho-chy-coochy shows and fan dancers—all are there. And the cattle and poultry departments—a fine place to go and admire the stock and meet some of Randolph county's best farmers who can be found exchanging ideas and passing the time of day.

Withal, Randolph county's fair is just that—representative of the county's products and people and if you do not go, and go several times, you will miss much.

A MENACE TO SOCIETY.

Drunken drivers appear to be in ill repute in Macon, Ga. A judge in the city court at that place—Judge Earl W. Butler, by name, not only delivers sermons to those who are convicted of this charge in his court, but backs them up with stiff sentences. A fine of \$500 or a jail sentence of twelve months, held a truck driver for a time.

Every person who drives an automobile knows the fear of the road hog and especially the truck road hog. Some of the huge trucks speeding

through the main part of Asheboro howl to the citizens as they pass. "Take that crate out of my way." All truck drivers are not so—as we all know. There are some very considerate men driving these heavy vehicles and some who are very cautious as well. But, they do have an advantage over light cars. It almost gives the driver of a small, light car the feeling of wanting to scurry into the bushes rabbit-like, when one of the mammoth affairs approach full speed.

Definite proof that speeding along the highways is a dangerous proposition, aside from the death toll, is the fact that the government trucks for the CCC Camps have governors on them making it impossible for them to speed. The government of the United States is unwilling to be responsible for speeding trucks and the damage they can do.

Nor are trucks the only menace—the death rate is not actually as high as from private cars. The way they speed unhindered up and down the highways, the streets of this and other towns, should be stopped by the officers of the law. Few duties assigned to officers are more important than this duty of stopping speeding and drunken drivers—a menace and dangerous to society.

KEEPING THE DOLLARS AT HOME

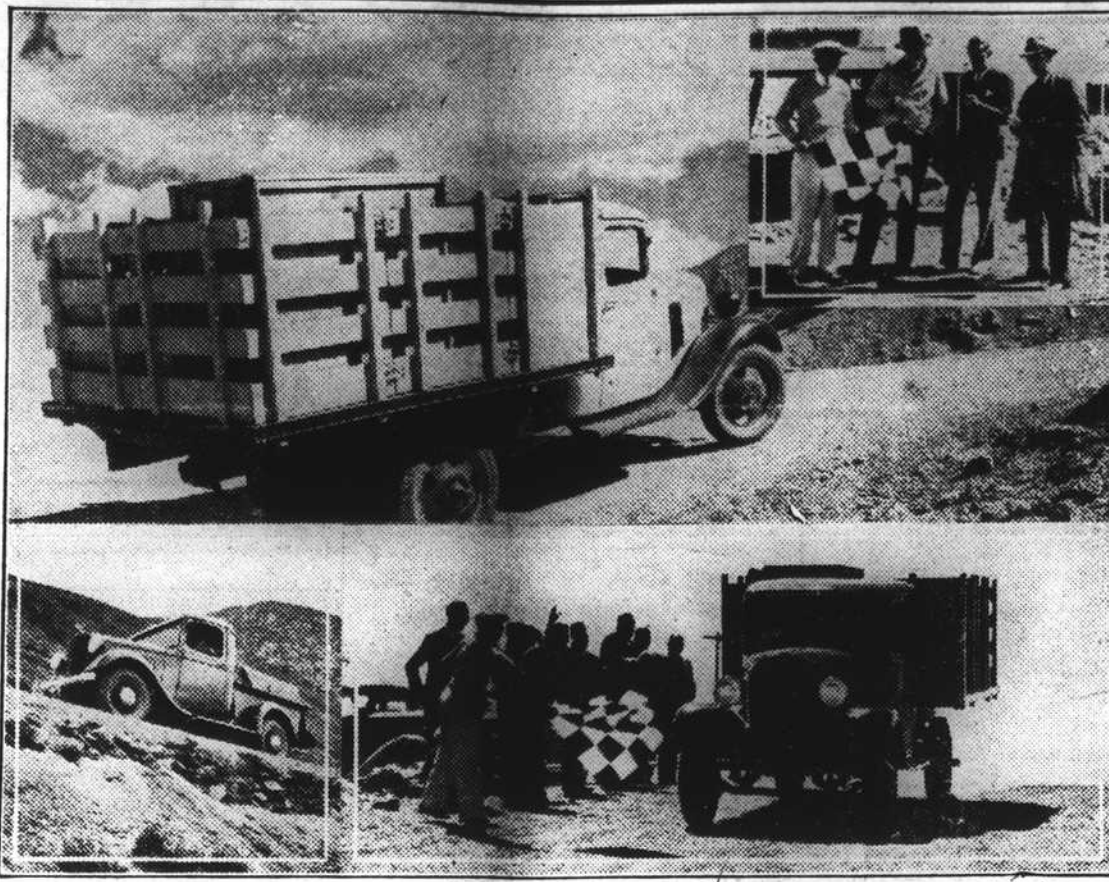
In the early days of this nation the greater share of the manufactured goods used by the people of the "new world" were bought in the foreign markets, particularly fabricated iron and steel. It soon became apparent that if we were to develop our natural resources it would be necessary to erect laws to encourage and protect growing industries.

Hence the protective tariff laws. We think it was President Lincoln, who, in making a few remarks on the subject, said, in connection with the purchase of steel rails: "In buying our rails and other materials from the home producer we not only have the goods, but the money as well."

The meaning is that by buying at home we get the goods and our money remains in circulation at home. That is high grade logic. And it is applicable today as it was then.

In national affairs and in small town affairs. If we spend Asheboro money in Asheboro it will not get away from us—it will remain in circulation in Asheboro and will be of benefit to everybody. On the other hand if we send Asheboro money to other towns it is lost to us forever, and we have to do the more hustling to again fill up the hole made by the disloyal expenditure of money that belongs in

Chevrolet Trucks In Thrilling Tests Atop Pikes Peak



In the first formally observed and timed tests of motor trucks over the perilous hairpin turns and steep switchbacks of the Pikes Peak auto highway, near Colorado Springs, Chevrolet 1 1/2-ton and half-ton trucks demonstrated their power, endurance and efficiency over the course of the annual Labor Day hill climb contest, a distance of 12 miles, 2200 feet, with a rise of 4959 feet from the start to the summit, 14,109 feet above sea level. The upper illustrations show the 1 1/2-ton truck, driven by W. P. Bentrup, on its way to a record of 37 minutes, 52 1/2 seconds, with its full 3000-pound load (it made the run afterward, without load, in 26 minutes, 12 seconds), and the officials at the finish (left to right): Harry Hartz, technical advisor; Robert M. Ross, Detroit Times; Dan Kennedy, Colorado Springs Gazette and Telegraph; and John L. Jenkins, Chicago Daily News. The lower photos show the Chevrolet half-ton truck, which Harry Hartz drove to the summit in 25 minutes, 3 seconds, and the finish of the run of the 1 1/2-ton truck with full load.

ASHEBORO.

Maybe you can buy cheaper from the outside merchant.

And maybe you only think you can. Also, somebody (or the mail order catalog) tells you you can and you believe it without investigation. That's your loss usually, and Asheboro's loss, generally. If every person who casually or habitually patronizes the outside merchant and the invading peddlers were to be as intent as they are in "saving money" they would find themselves in better position to save money and they would surely be better values for their money by taking the Asheboro merchants into their confidence.

There are no tariff laws to protect the home merchant.

He must protect himself. The up-to-date merchant, like those doing business in Asheboro, are endeavoring to protect themselves by selling only first-class goods and meeting the prices of any outsider for the same grade of merchandise. They are doing their full duty toward the town and its people, but it is the people who are remiss in the fulfillment of their duty toward the merchants and the town. Every Asheboro dollar is sent away weakens the financial resources of the community just that much, and adds to the load everyone must carry.

The Asheboro merchant is ENTITLED to your dollar.

We emphasize the word. They are entitled to the Asheboro trade because many of the good things we enjoy in Asheboro cannot be carried on unless prosperity is attending the ventures of the home dealers. When their business suffers, as it does from the unjust competition of the outside merchant, they cannot contribute to the charities and the churches and the other uplifting influences that must be present in every community to make the community a good place to live in. It is the home merchant that pays the taxes and who takes personal interest in you and in your town.

The outside merchant has no interest in Asheboro.

Nor in you. They contribute nothing toward Asheboro's upkeep. Their interest goes no farther than getting the Asheboro dollar, and if you are foolish enough to give to them they will keep right on coming for more. Why enrich the outside dealer, why not spend your money with the home merchant, whom you know to be always honest and square and loyal to Asheboro? If every Asheboro earned dollar were spent in Asheboro as it should be, we would have a town not approached by any town on earth.

The possibility is before you. Why not give it a trial? A dollar in Asheboro is worth more than a million dollars that are in some other town, and the only way we can get the value out of our dollars is to keep them working amongst us, and to do that we must keep them at home.

There isn't any room for argument on this question.

Look into it a bit and see. Asheboro merchants have their all right here in Asheboro; they are a part of the community, a big part at that; they are interested in you, anxious to serve, and if you will but give them first chance at your dollar you will soon discover the mistake you have been making by driving the Asheboro dollar out of town, where their value is lost to the upbuilding of this community.

Just at the present moment the town is over-run with peddlers making a house-to-house canvass of various descriptions. Tomorrow a new swarm of peddlers will drop into town with another line of goods, sent out by some clover importer whose store is his trunk. No matter what they peddle the Asheboro merchant has as good and in most cases a better article

for less money. Let Asheboro people be loyal to Asheboro industry and our town will reflect the results in all lines of civic enterprise.

With Other Editors

STUPID TALE BEARING

The clip sheet of the National Republican Committee is obviously hard pressed.

It has rushed out a story to the effect that the potato bill which seems to be so irritating to the growers of spuds was a "must" measure of the President after Congressman Lindsay Warren had defeated him in a poker game during an outing on Jefferson

Island some weeks ago.

The charge is not elaborated and the public is left to make its own conjectures.

Perhaps, after this fashion: Congressman Warren was on one side of the question of potato control—this is all surmise, to be sure—and the President was on the other.

They let the question fall out on the poker table and there to be decided by the chips.

The President lost and, therefore, had to rush this measure through Congress whether he thought it wise or not.

Such are the inferences the Republican committeemen want the public to draw.

Proving what it is charging is quite another matter and, in its estimation,

of no consequence.

All the committee is interested in getting over is a flood of asperities against the President, even by means of no better than a make-believe, fairy story like this.

Tactics of this degenerate nature will not put many votes in the boxes

for the Republican party.

The voting public of America is intelligent enough to discriminate between fair and foul means that are used in a campaign and such an effort as this represents is so obviously of the detestable and contemptible type that the reaction will not be long in setting in.—Charlotte Observer.

PAINT VALUES SHERWIN-WILLIAMS SWP HOUSE PAINT Costs Less Than 1c per Square Foot Two Coats. Dress Up Your Porch PORCH AND DECK PAINT. COX-LEWIS HARDWARE CO. ASHEBORO, N. C. PAINT HEADQUARTERS

Don't Go West But Come To See Us At C. L. WEST'S Gulf Service Station & Grocery. Gulf Gas and Oil, Groceries, Cold Drinks, Ice Cream, Tobaccos and Candies. WEST, WEST And WEST (3) East Salisbury St.—Phone 381-R

roofs that last... BIRD Three in One THICK BUTT SUPER STRIP SHINGLES. THE HOME BUILDING, Inc. Phone 191—Asheboro, N. C.

You'll get a BETTER BUY from your CHEVROLET Dealer. You will find many outstanding values in his stock of "Guaranteed OK" Used Cars. MORE and more people are learning that the best place in town to get a used car is at the nearest Chevrolet Dealer's. THE MAKE YOU WANT THE MODEL YOU WANT THE PRICE YOU WANT TO PAY. Nance Chevrolet Company, Inc. SUNSET AVENUE ASHEBORO, N. C.