

Farmers' Educational and Co-Operative Union of America

Matters of Especial Moment to the Progressive Agriculturist

It is hard to keep a bad man up. If it hurts too badly, smile harder! The stingy man is invariably wasteful.

The weather is almost as hot as politics!

The hen is the most important work in the world.

Remember that the cure for gloom is "Drop a smile upon it!"

Sometimes a man is known by the company he tries to keep—and doesn't.

A pessimist is one who can feel the razor pull before he gets the lather on his face.

The bookworm is about as useless as the hookworm. It takes brains plus muscle to win.

Facts, like tacks, have heads and points, and if you don't always see them you may feel them.

When a man makes politics his profession he begins to cultivate the habit of seeing only one side of a thing.

If a man would lead a contented life, he must keep on the best of terms with his stomach, his conscience and his wife.

Worry causes melancholy, melancholy causes bad health, bad health causes bad temper and despondency and destroys good looks.

The young man who rolls a cigarette while asking a girl's father for her is either reckless or not anxious to receive a favorable answer.

Nowhere should contentment be more conspicuous than in rural communities, where far from ignoble strife for riches the residents pursue the even tenor of their way.

BENEFITS OF COLD STORAGE

Equalizes Values of Food Products and Regulates Supply to Conform to the Demand.

(By H. M. HASTINGS.)

Cold storage is an evil only when controlled by dishonest men. Properly conducted under lawful safeguards against the devices of unscrupulous speculators it equalizes values of food products to the consumer, regulates the supply to conform to the demand, provides a steady market and consequently larger profit to the producer and greater satisfaction to the consumer.

Co-operation among farmers, if widely extended and wisely managed, would do the same thing. It would prevent the rushing of crops to market when prices are low, provide capital to hold them, prevent ruinous competition, reduce the cost of selling and prevent losses through middlemen.

Co-operation among farmers has made less headway in the United States than in other countries. The two chief examples of its success here are the fruit trade of California and the cooperative creameries, of which 200 are in operation at the present writing. To the writer's per-

sonal knowledge there is only one farmers' co-operative egg-marketing association in existence in the United States, and that has been kept up more from a desire to adhere to principle than because the members were financially reimbursed for their extra trouble.

About one-half the egg business of Denmark is handled by co-operative egg-export societies, which proves that such a method of egg marketing can be successfully carried on. The other half of the Danish egg trade is handled by private dealers, who are equally severe in rejecting bad eggs and maintaining the quality, from which we may judge that the system of egg handling by private dealers is also capable of putting out a high grade of eggs.

The loss in this country due to the actual spoiling of eggs constitutes an enormous waste, which could in a large measure be saved were eggs given reasonable care from the time of laying until they reached the consumer.

Pull Together.

We must have a new type of co-operation, not of the farmer against the merchant and the banker, nor of these against the farmer and against each other, but of all working together as a unit for the upbuilding of the community where all reside, and where the success of each means the success of all. The farmer cannot get along without the merchant; the banker cannot thrive unless the farmer does well; the merchant needs more people to feed, and clothe that his profits may increase. Mutually they need each other; then why longer pull apart?

Good Co-operation.

Co-operation is the "working together" of the community. That co-operation which is an organization of men for the purpose of putting some other man in the community out of business is seldom justifiable, and always destructive of the co-operative spirit.

National Poultry Institute.

During the last two or three years special efforts have been made in Great Britain to stimulate the poultry industry, and these have culminated in plans for the establishment and endowment of a National poultry institute. A capital of \$41,365 and a yearly grant of \$9,733 will be applied to this purpose by the government on condition that the institute shall teach poultry keeping, train expert instructors and conduct research work, the latter to include the use of poultry in reclaiming barren soil. The offer of the development commissioners who have the matter in hand, however, depends upon the raising of an equal sum by private donations.

Already Punished.

With fear and trembling the sinner approached the pearly gates. "Here is where I get it," he said. But the office was closed and a sign, "Walk right in," hung over the portal. To an elderly spirit near by the sinner said: "How's this? I was a wicked man. Don't I have to answer for my sins?" "No," the aged spirit replied. "With Detective Burns operating on earth we feel that it is no longer necessary for us to keep books on people's wrong-doings. Your transgressions have probably been attended to good and plenty already, so step in and make yourself at home."

FURS AND HIDES

HIGHEST MARKET PRICE PAID FOR RAW FURS AND HIDES

Wool on Commission. Write for price-list mentioning this ad.

Established 1887

JOHN WHITE & CO., LOUISVILLE, KY.



Strong, Serviceable, Safe.

THE most reliable lantern for farm use is the RAYO. It is made of the best materials, so that it is strong and durable without being heavy and awkward.

It gives a clear, strong light. Is easy to light and rewick. It won't blow out, won't leak, and won't smoke. It is an expert-made lantern. Made in various styles and sizes. There is a RAYO for every requirement.

At Dealers Everywhere

STANDARD OIL COMPANY

(Incorporated in New Jersey)

Newark, N. J.

Baltimore, Md.

When the Bowels Are Uncomfortable

and you miss that fine feeling of exhilaration which follows a copious morning operation, you should put a small quantity of Simmons Red Z Liver Regulator (The Powder Form) on the tongue and wash it down with a little water.

Its action in the system is purifying and strengthening. It drives out hard impactions and impurities and gives tone to the muscular structure of the bowels. It overcomes the tendency to chronic constipation, relieves a bloated feeling in the abdomen, sweetens the breath and promotes vigor of body, mental alertness and cheerful spirits.

Sold by Dealers

Price, Large Package, \$1.00

Ask for the genuine with the Red Z on the label. If you cannot get it, remit to us, we will send it by mail, postpaid. Simmons Liver Regulator is also put up in liquid form for those who prefer it. Price \$1.00 per bottle. Look for the Red Z label.

J. H. ZEILIN & CO., Proprietors
St. Louis, Missouri

Chamberlain's Colic, Cholera and Diarrhoea Remedy. Never fails. Buy it now. It may save life.

Queen Quality SHOE

"Queen Quality" Shoes have more wearers—and more loyal ones—than any other shoe made for women. Every day in the year the factory's capacity is 17,000 pairs of shoes! Think of it!

The moral is plain—no shoe could possibly achieve such tremendous popularity unless it was in every way worthy of it. "Queen Quality" is.

In every essential—in style, in comfort, in leather and workmanship, "Queen Quality" Shoes are unequalled.

We would like to show you some of the newest models. Only on sale here. We have the sole agency.

\$3.50 to \$5.00 per pair.

DEAVER-PATTON CO.
Pisgah Forest, N. C.

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Our Annual Ten Day Holiday Sale Begins Monday, December 16th

Now is the time to buy your goods for Christmas. We must close out a great many things now in stock at a great reduction in price.

Our Holiday Goods, Shoes, Ready Made Clothing, and in fact almost anything you need, will be offered at a bargain.

Bring the attached coupon and they are worth their weight in gold. Remember the date—Monday

Cut this Coupon out and bring it to our store. It will save you

Ten Cent

on every dollar you spend at our store during our Annual Ten Day Holiday Sale.

Cut this Coupon out and bring it to our store. It will save you

\$1.50

on every dollar you spend at our store during our Annual Ten Day Holiday Sale.

W. J. O. Company



Don't let this Christmas go by without getting a Victor—or a Victor-Victrola.

Take your choice—a Victor for \$10, \$17.50, \$25, \$32.50, \$40, \$50, \$60 or \$100; a Victor-Victrola for \$15, \$25, \$40, \$50, \$75, \$100, \$150, \$200 or \$250.

Why not come in today and hear these instruments—no obligation to buy. If you do want to buy, we'll arrange terms to suit.

Dunham's Music House
Asheville, N. C.