

YOUR PAPER

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## FARE BOY WILL HEAD RELIEF WORK

### ...ing of Carr Lumber Company Gives Employment to 200 Men

#### BREVARD BREVITIES

East side, west side, all around the town. Let's ride you ready? ... This column is dedicated to our debut, will be MAYOR RALPH RAMESSEY and HON. J. S. SILVERSTEEN. ... COL. E. (BIG BILL) BRIDGES and SHERIFF T. E. PATTON. ... The first of fall is being ... G. W. WHITE, who holds forth around Route 1, meandered into The Times sanctum ... the other day and ... "The Fastest Growing Weekly Newspaper in North Carolina." ... And the best fellow I brought a pig in to a ... to get some money ... could ... "MIRE smiled," MR. WHITE ... a bunch of ... SIMPSON'S BARBER SHOP. ... they say ... J. A. SIMPSON ... is the leader ... there's ... the place ... first vocal talent to make up a ... class quartette. ... The day's ... T. C. GALLOWAY ... MRS. FLAX A. LAW. ... RENEE has ... the ... to which to select ... ROY LONG is one of Brevard's ... most energetic citizens ... and Span is one of the most appropriate names I have ever heard for a cleaning and ... C. W. TOWNSEND, who manages the place, thinks so too ... J. W. WATERS knows ... stuff in ... HARRY SELLERS, popular manager of one of the local A. & P. stores, is not many months' experience ... They say the first hundred years of married life are the hardest ... MRS. LODEMA T. ROBERTSON, prominent president of the Business and Professional Women's club ... WILLIS BRITAIN, who operates the E & B FEED STORE ... HARRY SUTTON ... in service with a ... high mogul at Central Market, is getting along just fine these days, thank you ... FRANK ... at Mammy's Kitchen enjoys seeing a hungry man enter his establishment for he knows that ... CARL MCCRARY, the tire and battery sovereign, is keeping busy ... GEORGE NICHOLSON, the big boss at White Way Dry Cleaners is reading this ... FRANK WOODFIN ... kind of ... one smack one's lips in anticipation of a dandy meal ... His place is near Penrose, by the way ... Lots of Brevard men, now matured, were good old days back yonder when ... HALLO there S. M. ("Spank") MACFIE, how's every little thing coming along at the Rexall Store, eh, wot? Ditto T. P. Ward, whose word is law around Ward's Barber Shop ... "Look-a-please," says C. AUSTIN, the photographer extraordinary ... Let's get behind Brevard's High School's "BLUE DEVILS" and support them to the utmost in their gridiron engagements ... JOE VIGOSCH, the big gun at the American Sales Co., has no argument about business ... When frigid blasts come whipping in off the mountains, it's ... JIM BROMFIELD about having those blankets laundered for the winter ... H. R. GAN is never too busy to take time out and talk about W. O. ... We want to ... DOROTHY SILVERSTEEN was ... recently at the D. A. R. (Continued on page six)

#### JONES CHOSEN PRESIDENT OF TEACHER BODY

R. P. Kimzey, V.-President and Miss Martha Boswell, Secretary

A largely attended and enthusiastic meeting of the Transylvania county unit of the North Carolina Teachers' association was held in the auditorium of the Brevard high school Saturday morning, with Supt. J. B. Jones presiding. Officers of the association for the current year are as follows: President, J. B. Jones; vice-president, R. P. Kimzey; secretary-treasurer, Miss Martha Boswell.

The subject of the monthly meetings was outlined by Prof. Jones, discussing the three departments—the high school, the grammar grades, and the primary department. A few of the common school problems were mentioned, such as: use of the library, supervised study, class room management, teaching reading, home-study assignment, playground supervision, and class room equipment.

The question of substitute teachers was submitted, and it was agreed, in the light of salary reduction, to pay substitute teachers \$2.50 a day.

An appeal was made to the teachers to co-operate in the county charity work, the teachers expressing a desire also to co-operate with the local D. A. R. chapter in the award of historical medals to students in the seventh grades.

Following the meeting of the entire group in the auditorium, the three departments adjourned to different rooms for group work and discussions.

The high school group was organized with G. C. Bush, of the Roman school, chairman, and Miss Sherrill Bromfield, of Brevard, secretary. The subject discussed in this group was the high school library, with Prof. Bush leading the interesting round table discussion, including such subjects as—the selection of books for high school libraries, library equipment and the encouragement of reading.

In the organization of the grammar grade department, J. E. Ruffy was elected chairman, and Miss Julia Bevet, secretary. Prof. Ruffy led a discussion on the teaching of reading in the grammar grades, and told of plans to have a demonstration by him on this subject at the December meeting.

The primary department was organized with R. P. Kimzey as chairman and Miss Lona Glidewell as secretary.

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#### Attend Meeting



Above are photos of two women who will take prominent parts in the district meeting of the Business and Professional Women's club to be held Saturday afternoon and evening at Asheville. Top shows MRS. MARY JANE WALKER McCRARY, of Brevard, president First District (below) MISS LONA GLIDEWELL, of Reidsville, state membership chairman and a former state president of the North Carolina Federation of Business and Professional Women's clubs.

ATTEND W. O. W. MEET

Brevard was amply represented at the 40th semi-annual convention of the W. O. W. Log Rolling Association, Woodmen of the World and Woodmen Circle, held October 28 and 29 at Murphy, N. C., by Mr. and Mrs. W. H. Grogan, Jr., their daughter, Miss June Grogan, and Miss Hassie Tinsley and Miss Markey Grogan. Mr. Grogan is district manager of the Woodmen of the World Life Insurance association.

#### ARRANGE MEET ON ROLL CALL HERE TONIGHT

##### Joint Session of County Red Cross and Unemployment Group

A joint meeting of the Transylvania County Red Cross and the Transylvania county committee on unemployment and relief will be held at the office of the county superintendent of schools in the courthouse this (Thursday) evening at 8 o'clock, the meeting being called by Supt. J. B. Jones, chairman of welfare in the county.

The purpose of the joint meeting is to outline plans for the winter's work, appoint committees, elect an executive committee, discuss plans for the Red Cross roll call, which begins on November 11, and other matters relative to the organization. Representatives from each of Brevard's civic organizations, clubs, churches, county commissioners, the mayors of Brevard and Logan, and various enterprises, together with all officers of the local Red Cross, will be in attendance at the meeting tonight, making a total of 18 organizations to be represented.

Red Cross officers called to the meeting include the following: General chairman, J. S. Silverstein; chairman roll call, Rev. Harry Terry; secretary, Miss Martha Boswell; treasurer, A. H. Kizer; publicity, Miss Alma Torrance; social service, Mrs. J. W. Smith.

Other special Red Cross appointments include: county wide organization, Supt. J. B. Jones; special efforts committee, Jerry Jerome, A. H. Kizer; church cooperation, Misses Annie Yongue and Mollie McCall.

#### Jap Actor in East-West Tangle



The question of whether "east is east and west is west and never the twain shall meet" was before a Los Angeles court in the claim of Ruth Noble, upper left, that she is the mother of Yukio Hayakawa, upper right, and that Sessue Hayakawa, lower right, celebrated Japanese film and stage actor, is the child's father. Miss Noble says that after the child was born in New York on Jan. 31, 1930, she agreed to its adoption by Hayakawa and his Japanese actress wife, Tsuri Aoki, but has since changed her mind.

#### COUNTY BOARD DECIDES UPON MOVE MONDAY

##### Needy Applicants Will Call at Offices of Welfare Official

##### COMMISSIONERS WILL GIVE FULL SUPPORT

The movement to eliminate suffering insofar as possible in Transylvania county this winter as a result of idleness and a fall in business that has been in the formative stage for some time, began assuming definite shape Monday when county commissioners assembled in regular session, the matter of providing relief for needy families in needy circumstances. BOARD WILL HELP. Commissioners will throw their wholehearted support and co-operation with that of the welfare organization. The action means a broad departure from the procedure that has been followed in the work along relief lines in the county in the past. Individuals have made it a practice to appear before the commission board at their meetings the first of the month and present cases involving their own individual circumstances and commissioners have constant, were local representatives in attendance at the welfare district meeting held in Rutherford recently at which the statewide program as offered by Governor D. Max Gardner was ratified and adopted. This program at the meeting called by state board of charities and public welfare, had found favor both in Brevard and in the hands of W. E. Breese attended the governor's relief conference in Raleigh the middle of last month when he was deeply impressed with the facts as they were laid before the conference by the state's chief executive. CALL ON PROF. JONES. In future, will call on Prof. J. B. Jones (Continued on Page Two)

#### LOOK CLOSE FOR YOUR NAME IN CLASSIFIED COLUMNS TO GET FREE THEATER TICKETS

##### GIRL SCOUT WEEK IS OBSERVED HERE

National Girl Scout week was observed in Brevard last week by the local troops with a unique display of their handiwork which was on exhibition throughout the week in the large display window of Plummer's department store. The exhibit was most creditable, showing the work accomplished by members of this organization in an unusually attractive manner, and was received with much favorable comment by the numerous people observing it during the week. A pretty background of autumn leaves and other suitable decorations added to the attractiveness of the display.

The week was further observed in other ways by special meetings held by the local troops and patrols and by functions of a social nature held during the week.

##### If Yours Appears Today Just Call Around at The Times Office

Four tickets to the Clemons Theater are waiting for two fortunate people of Brevard and Transylvania county. No trick about it. Nothing to sell. Nothing to buy. These four theater tickets will be given to two fortunate persons free.

Everybody in the county is aware of the high-grade pictures Manager Verna Clement obtains for his theater. There is a chance of program three times a week and every effort is exerted to book only such productions as will measure up to the high standard set by this playhouse. So whoever gets four tickets may be assured of a delightful evening's entertainment.

There's nothing mysterious about it at all. You are required to do no work other than call at the office of The Transylvania Times and get your tickets if you are the fortunate person. Here's the idea. The Times, beginning with this issue, is adding a Classified Advertising Department with the most popular departments of any up-and-going newspaper which, of course, The Times is for it is the fastest growing weekly newspaper in the State of North Carolina.

Now, turn to the Classified Advertising section of this issue of The Times. You will see a lot of little advertisements. These advertisements under this heading are capable of working miracles (Continued on page three)

#### BPW TO MEET IN ASHEVILLE

##### Mrs. Robertson of Brevard, to Preside at District Session

Outstanding features on the program at the meeting of district No. 1 of the Business and Professional Women's club to be held in Asheville Saturday afternoon and evening of this week will include an address by Miss Nettie Brogden, state president, and a round table discussion led by Miss Lona Glidewell.

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## THE TRANSYLVANIA TIMES IS NORTH CAROLINA'S FASTEST GROWING WEEKLY PAPER AND MERITS CONCERTED SUPPORT

The Transylvania Times has come to be recognized as the fastest growing weekly newspaper in North Carolina.

There is a reason for everything and the case of The Times is no exception. The Times is a real newspaper in every sense of the word. It has the interests of its readers, the town of Brevard, the county of Transylvania and, in fact, this entire section, at heart first and always and will continue to work toward this end. With this thought in mind, the Times will continue to move along in the same encouraging pace as has characterized its progress since the initial issue. The Times is growing faster than any other weekly newspaper in this state and there must be a reason for this meteoric growth. There is: the Times is a real newspaper.

Now, as a real newspaper, the Times proposes to print all the news of interest to residents of Brevard and this immediate vicinity. Assembling news over a wide area is the easy task and time is required to mold such an organization and have it take definite shape. This is being done as rapidly as it is humanly possible in any area that the Times should serve is being neglected in the way of news coverage that present we can only request that our friends hear with us until such arrangements as are necessary can be made.

The Times wants, above all, to print a newspaper its subscribers and others will appreciate and talk about. The Times wants its friends to be able to point to it with pride and discuss favorably. The management wants The Times to be thoroughly read, not skimmed over and consigned to the wastebasket and forgotten 30 minutes later in the routine of the day's duties. The Times has a mission to fulfill. And The Times intends to fulfill the mission it or any real, alive, wide-awake newspaper, should.

The Times is justly proud of the progress it has made in less than two months. The response has been indeed encouraging and, very candidly, exceeded all expectations, attesting the fact the time was highly opportune and the field wide open for a good, weekly publication in this territory. The Times does not intend to disappoint those who have shown faith in it from the very beginning. From week to week it will be improved until it meets with the hearty approval of the most fastidious newspaper reader in its field.

Many minds are necessary to make a successful newspaper and The Times, in realizing this, invites suggestions for betterment. Constructive criticism will be accepted in the spirit in which it is extended. If you have something to say we want to hear you. An opportunity is offered you an opportunity to say something "for your chest," get rid of that

nent on feeling by dropping in The Times office and talking it over or sit down and write all about it to the editor of this newspaper.

The Times believes in Brevard and this vicinity and has every reason to believe it is winning confidence on every side. The Times is a new enterprise in Brevard and Transylvania county's ever increasing list of new businesses and industries. A substantial investment is represented in The Times' establishment; a substantial investment made to give the people of Brevard and vicinity a newspaper that will serve them satisfactorily in every respect and one of which they will be justly proud.

Are you a subscriber to The Times? If not, we want you on our subscription list. Our subscription rate is popularly priced and within the reach of everyone wanting to receive a newsy paper 52 weeks in the year. The Times will be sent to those subscribing to it in Transylvania and adjoining counties for one dollar per year or six months for 50 cents. The rate elsewhere is \$1.50 per year, or 75 cents for six months. You will find a subscription blank on this page for your convenience. Clip it out, fill it in, drop it and the amount of your subscription in an envelope and address it to The Transylvania Times, in Brevard, N. C. or bring the blank by The Times office.

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**You've Got to Read**

The Transylvania Times

to keep well informed on happenings in and around Brevard and this entire section, with lots more to follow. You simply can't afford to miss a single issue of THE TIMES, for it gives you full coverage on all the things that are going on.

All For our right here in your home town.

These are set forth in an interesting style so as to be easily accepted and understood. Editors also that say something. Sports that snap. Features that sparkle. All the items in the local social realm. And nobody is immune from mention in the "Brevard Brevities" column. Treat yourself by subscribing today!

The Transylvania Times

"Fastest Growing Weekly Newspaper in North Carolina"

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