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BREVARD, NORTH CAROLINA, THURSDAY, MAY 5, 1938

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# Paper Plant To Locate On Davidson River Site

## MUSIC PROGRAM AT BREVARD TUESDAY

National Week Observance To Be Held at College Auditorium, 8 P. M.

In observance of National Music Week, the Brevard Music Lovers' club will present a special program Tuesday evening of next week at the Brevard College auditorium at 8 o'clock. The public is invited.

The following program will be given: Talk on Music Week . . . C. M. Jones  
Brevard College Concert Choir  
"Built on a Rock" . . . Christiansen  
"Open Our Eyes" . . . MacFarland  
"Lactus" . . . Gounod  
Soprano Solos . . . Mrs. J. S. Dendy  
"Blackbird Keep Singing" . . . Harris  
"My Bungalow" . . . Wells  
Piano Solo . . . Miss Alma Cade  
"Scherzo Opus 31" . . . Chopin  
Vocal Solo . . . Mr. Alvin Moore  
"Angel of Beauty" . . . Schubert  
Piano Duos . . . Mrs. Harold Norwood and Alvin Moore  
"Blue Danube Waltz" . . . Strauss  
"In Old Vienna" . . . Godowsky  
Contra Alto Solo . . . Mrs. Harry R. Bobst  
"Indian Love"  
Lyrics . . . Amy Woodford Fender  
Piano Solo . . . Mr. Alvin Moore  
"Hark! Hark! The Lark" . . . Schubert  
Vocal Solos . . . Mr. Charles Jones  
"Schubert's Serenade"  
"None But The Lonely"  
Heart . . . Tchaikovsky  
Euphonium Solos, Mr. Donald L. Moore  
"Who is Sylvia" . . . Schubert  
"Blow, Blow, Thou Winter"  
Wind . . . Arne  
Quartette . . . Miss Shore, Mr. Bennett, Miss Killough, Mr. Andrew  
"I Dreamt I Dwelt in Marble Halls" . . . Balfe  
"Who's That A'Calling" . . . Unknown  
Contra Alto Solo . . . Mrs. Harry R. Bobst  
"War" . . . James Rogers  
Federation Hymn . . . Music Lovers' Club

## Brevard Ladies Win Honors at Federated Clubs State Meeting

Two of Brevard's federated women's clubs have been honored by the state federation in that a member from each of the clubs has been adjudged a silver cup winner in the state contests.

Mrs. Pat Kimzey, of the Brevard Mathatasian club, was adjudged winner of the Frances Bishopic silver cup for the best original citizenship essay submitted in the state contest. Mrs. Kimzey's essay title is, "Citizenship Training in Our Schools." Mrs. Kimzey read this paper before the Hendersonville Woman's club at a special citizenship meeting held there on March 2.

Mrs. E. J. Coltrane, of the Brevard Wednesday club, was winner in the poetry contest for the best original poem submitted. Mrs. Coltrane's poem is entitled, "Beethoven's Fifth Symphony."

Mrs. John S. Forrest, president of the second district, of which Brevard is a member, won the state cup for having the most 100 percent clubs in her district. Mrs. R. H. Ramsey, of the Brevard Wednesday club, and district contact chairman, was given much of the credit for the honor accorded this district at the state meeting.

Brevard was again honored by the state federation last year when Mrs. C. H. Trowbridge, of the Mathatasian club, won the silver cup in the one-act play contest.

## West Main Street Is Getting "New Color"

Several West Main street firms have been added to the list of "fresh painters." Among those who have made decided improvements on their store fronts during the week in the immediate West Main block, are Farmers Supply Company, Bradley's, United Variety Store, City Market, and Tinsley Barber Shop.

Repairs and modernization are going forward at Macie's Drug Store, the Wellt-Zachary building, formerly occupied by the Canteen, and C. B. Scott, Grocery building.

## Dr. Hamilton Dies

Mrs. T. H. Hampton, Jr., received word of the sudden death on Monday of her brother, Dr. Hedy V. Hampton, of Sackville, B. N., Canada. No details were given in the telegram regarding the death.

# College May Day Festival Will Bring Many Visitors

(By Sturgis May)

Former students, friends, parents and others will be on hand at Brevard college next Saturday, May 7, to help make the first annual spring festival program a success.

According to President E. J. Coltrane there will be some two thousand or more people expected here for the occasion. Invitations have been mailed to friends, former students and others totalling more than 3,500.

A special program has been arranged for the entire day. The program will consist of the following: 1 p. m. to 6 p. m., exhibits, administration building and college campus; 2 p. m., college baseball game, Brevard vs. Blue Ridge School for Boys, college athletic field; 5 p. m., crowning of the Queen of the Spring Festival, West Hall lawn; 6:30 p. m., outdoor supper, West Hall lawn; 8 p. m., presentation of original one-act plays, college auditorium.

The exhibits which the visitors will find will be on display in each of the class rooms in the administration building. The classes in religion will present many interesting original drawings of countries found in New and Old Testament readings. Rev. J. B. Bennett, in charge of the department of religion. Professor C. E. Trowbridge, chemistry instructor, has announced that interesting experiments will be in progress throughout the day in the chemistry and biology labs.

One of the features of the day's program will be the baseball games between Arthur Ranson's Brevard col-

lege nine and the strong club from Blue Ridge School, Hendersonville.

After the ball game the visitors, students, parents and others will return to the campus at West hall, where the crowning of the Spring Festival Queen will take place late in the afternoon. Miss Ruth Howard, of Davidson, is Queen of the Festival. Miss Helen Parrish, of Walkertown, is Maid of Honor. Other members of the court who will take part in the ceremonies are: Nelvin Gunn, Reidsville; Margaret Miller, Lexington; Virginia Miller, Lexington; Helen McConnell, Cornelius; Ruth Waggoner, Winston-Salem; Lorraine Shropshire, Madison; Barbara Dodson, Winston-Salem; and Doris Thorne, of Brevard. The members of the court were selected by popular vote by the student body.

Miss Gunn and Miss Shropshire were recently elected as the prettiest girls in the freshman and sophomore classes, respectively.

Five original one-act plays written by members of Miss Marjorie Craig's creative writing class will be presented in the evening in the College auditorium.

Organizations which will take part in the program are: college band, dramatic club, literary societies, booster's club, agricultural club, and missions club.

People in Brevard and Transylvania county are especially invited. The faculty and students of Brevard college want you to know more about your junior college.

## Chamber of Commerce To Plan Summer Work

The monthly meeting of the Brevard Chamber of Commerce will be held Friday evening at 7:30 o'clock in the office of Doctor Chas. L. Newland and special invitation is extended by officers for all members or citizens to attend.

Business pertaining to the operation of a bureau of information here this summer, and coverage of the potential tourist areas with literature about Brevard will be decided upon.

Dr. Newland, president of the Chamber requests that special emphasis be made on the statement that members and citizens are invited to the meeting.

## Revis Frye Elected Student Body Leader

Revis Frye of Gastonia, was elected president of the Brevard College Student Council in a spirited election which ended last Friday.

The new student leader won in the final vote count over Bill Rock by a margin of 39 votes.

### Pritchett at Kiwanis

Grady Pritchett, of Lenoir, lieutenant governor of Carolina Kiwanis, will pay his official visit to the Brevard club on Thursday at the noon meeting to be held at the England Home on West Main street.

# Ecusta Corporation Will Close Transaction Thursday Morning



You'll Always Find Her Waitin'!

## County Youths Win Prizes At Meeting

Four Ribbons Awarded at Convention For Outstanding Handicraft Work

(Special to the Times)

RALEIGH, May 4--Handicraft articles made by NYA youths in Transylvania County were among the heaviest winners of awards at the statewide Youthcraft Exhibit held here Friday.

The following articles were judged winners: a blue ribbon for wooden buttons, a red ribbon for a maple chair with a rough leather bottom, another red ribbon for a similar one with a finished leather bottom, a white ribbon for a maple coffee table, and a white ribbon for cut-out linen work.

Present at the exhibit here were Plavius H. Holden, county NYA supervisor, Miss Wille Kate Waters, assistant supervisor, and Charles Merrill, and Perry Surrette, the last two being enrolled at the Raleigh NYA Training Center. Miss Waters pointed out that the buttons which won an award would be taken to Washington for display there. The wooden trays and iron andirons turned out in the county also caused much favorable comment, Miss Waters said.

The following is the Transylvania County NYA advisory committee: J. B. Jones, Clarence Maness, Oliver Orr, Alex Kizer, Charles M. Douglas, and Mrs. J. S. Silverstein.

Miss Bertie Ballard has returned from Candler, where she taught the past year, to spend the summer at her home here.

# Clean-Up Program Here Making Fine Progress

Check-up here Wednesday morning showed that the town was cooperating exceptionally well with the Clean-Up campaign which started Monday.

Enough rubbish to make a bonfire that would nearly reach the sky has already been hauled by the town truck, and private conveyances which have also been in use.

Not only have the residents been co-operating in cleaning up their premises, but on every hand there is new paint being put on buildings, which is adding to the beautification program.

Yards and lawns have taken on new appearances during the past couple of weeks, and with the cleaning up and painting up, Brevard residents are seemingly putting

the best foot forward as to appearances.

Schedule for the town truck to pick up trash on Thursday and Friday is--

Zone 3--west of Broad and south of Main, Thursday; Zone 4--west of Broad and north of Main, Friday.

Residents are requested to place their trash in containers, on the front of their property the afternoon before the truck is to make its rounds. It is necessary to observe this schedule closely, as the truck will be unable to get back over any of the zones.

Request is made by the truck crew that trash be placed in containers where possible, but in any event to have it piled compact, so that loading may be facilitated. There will be no charge for hauling the trash.

# Pure Mountain Water Was Deciding Location Factor

## Spring Flowers To Be Shown May 13TH

Native Wild Flowers, Shrubs Will Be Feature of Exhibition—Cut Plants

The spring flower show, to be held at the NYA recreation hut on the afternoon and evening of Friday, May 13, under the auspices of the Brevard Garden club, promises many interesting features.

There will be a "Nature's Garden," in charge of Mrs. E. J. Coltrane, Mrs. John Smith and Mrs. M. G. Pangle. This garden will show the native wild flowers and shrubs in their natural setting.

Mrs. A. H. Kizer, Mrs. T. G. Moody and Mrs. Clarence Yongue have charge of a formal garden.

The special arrangements committee, Mrs. C. E. Orr, Mrs. Wm. Fetter, Mrs. Ernest Boys, Mrs. Burt Loomis, Mrs. Fred Holt and Miss Myra Binford, are planning to display: (1) table arrangements, including formal and informal tea tables; (2) bubble arrangements; (3) shadow boxes; (4) still life arrangements; (5) Japanese arrangements.

The specimen committee, Mrs. Harry (Continued on back page)

## Canteen Cafe Moves Into New Quarters

Announcement is made by Clyde Hamilton, of the Canteen Cafe, to the effect that his new place of business in the Erwin building is now ready to serve the public.

The Canteen, operated for a number of years in the Wellt-Zachary building, corner of Times Arcade and Main, is now located next door to Plummer's new store and the Farmers Supply company. Modern equipment and new fixtures have been added to the popular cafe which makes it very attractive.

## Democratic Precinct Meeting Set For 7th

Democratic precinct meetings will be held at the various voting places Saturday afternoon of this week at 2:00 o'clock, according to official convention call made by F. E. Shuford, chairman of the executive committee.

Precinct committees, delegates to county convention, and members of the executive committee will be elected at the seventeen precinct meetings, and the county convention will be held in the Brevard court house on Saturday afternoon, May 14th at 2:00 o'clock. Registration books will be open Saturday of this week and remain open for three consecutive Saturdays according to Glen Burrell, chairman of the board of elections.

## Mother's Day Telegrams

Mother's Day will be observed by the Western Union throughout the country by making special rates on Mother's Day telegrams. During previous years many people have taken advantage of this opportunity afforded by this company by sending telegraphic greetings to loved ones, both locally and elsewhere.

## Formal Opening Is Event of This Week

Announcement is being made through The Times this week of the formal opening of Plummer's in their new West Main street location.

The Erwin building was recently purchased by Plummer's and reconditioned throughout and as an incentive for acquainting the people with the new location, a special sale is being staged beginning Friday and lasting through May 14th.

Pay Your Subscription

## Construction Plans To Be Carried In The Times Later

The Ecusta Paper Corporation will build a large plant on Davidson River, one-half mile north of Pisgah Forest, and two miles north of Brevard.

Final papers and deeds will be signed Thursday, and engineers are now on the plant site making surveys for the building which will be used for manufacturing fine cigarette papers.

The following statement was authorized for publication Wednesday which tells in detail of the new plant:

The Ecusta Paper corporation has acquired approximately 200 acres on the Davidson River, Brevard Township, Transylvania County, North Carolina, near the Pisgah Forest Reservation on which it will erect a plant for the manufacture of cigarette papers. The site was selected after a consideration of many possible locations and after a study of all factors involved, extending over the better part of a year. Here were found the best conditions for a plant of this type, including an abundant quantity of virgin mountain water of the purest quality, so essential in the manufacture of cigarette paper.

For many months investigations have been conducted by interests closely identified with the cigarette paper industry looking to the construction in this country of a large cigarette paper mill of the most modern design. The contemplated plant will in many respects mark what is, in effect the beginning of a new industry in the United States. Almost all of the high type cigarette papers, used by the leading and best known cigarette manufacturing companies in their national brands, is at the present time imported from France.

The purpose of the new American plant will be to produce paper of this same high standard with the added factor that it is expected to use American produced raw materials so that the finished product will be an American product from beginning to end.

Experiments have been carried on for a number of years in employing such American raw materials in the manufacture of this high type cigarette paper. These efforts have recently been crowned with success so that the sponsors of this venture have decided to build their plant.

The work, which has so far been carried on, has been followed with care and attention by several of the largest manufacturers of cigarettes in the United States. Cigarette paper produced on commercial scales in French mills from American raw materials has been tested by the American cigarette manufacturers. This has in every way proved successful and equal to the best French cigarette papers. Leading American cigarette manufacturers have expressed their entire satisfaction and have indicated their willingness to become substantial customers of the new mill.

Ecusta Paper Corporation marks an important milestone in American industry. Up to the present, considered as a whole, manufacturers of cigarettes in this country have been dependent upon imported cigarette paper.

The new plant will be in operation early in 1939. It will consist of four cigarette paper machines and when

(Continued on back page)