

Newspaper Comment

on

Ecusta Paper Corporation

Brevard Picks Up

(Charlie Garrison in Greenville Piedmont)

One of our friends at Brevard sends this message to Caught on the Wing: "Better drop up this way soon. You are not going to recognize our town if you wait too long. That cigarette paper factory that you read about in the papers is already making things hum, even though it has not been built."

"The plant will employ 300 to 350 people, we hear, and it may also be doubled in size one of these days. Wouldn't that be great for Brevard? We feel that our town secured the plant on its own merits, and not because of any shortcomings of any other city or state. I doubt if any other section, particularly out of the mountains, could have qualified with regards to water, etc.

"Anyway, Brevard is taking on new life and will be even a busier town than in the past. N. B. I did not mean we would be too busy to entertain tourists. We still like them and will be expecting a throng this summer. Better come up."

Brevard Brings Home The Bacon

(Waynesville Mountaineer)

The most jubilant community in Western North Carolina today is Brevard—and rightly so, because they are soon to see rise in their midst, a \$2,000,000 paper mill, employing from three to four hundred people.

Such an enterprise as that for a community the size of Brevard will mean a complete change in community life. It will instill a new era economically, and tend to create an atmosphere of progressiveness.

Brevard's citizens worked hard to get the plant. They worked untiringly in the face of what looked like certain defeat at times. They have been liberally awarded for their efforts, and are due more credit than the world is prone to give such loyal citizens.

While the plant will be located at Brevard, the benefits will be far reaching, because Transylvania County cannot produce all the flax and wood needed in the manufacture of the cigarette paper which the plant will make. Even if they could, the entire section would

soon feel the result of the manufacturing plant.

We rejoice with Brevard and our neighboring county in getting this enterprise. We look forward to the day when every town in Western North Carolina can have a steady payroll to supplement the tourist business. The two work hand in hand, and are inseparable for a well balanced community in this particular area.

Right here at Hazelwood, we have manufacturing plants, and one of the major tourist developments in the entire state. The two are less than a mile apart, yet instead of being detrimental to each other, they are distinct assets.

Conservation's Cash Value

(Asheville Times)

Will the establishment of the new cigarette paper industry near Brevard mark the emancipation of the great American tobacco industry from dependence upon an important commodity now produced entirely in foreign lands?

Did you know that the cigarette industry of North Carolina was once seriously endangered because of difficulty experienced in securing adequate supplies of French-made cigarette papers? The threatened cessation or break in supplies did not materialize, and therein lies an epic of North Carolina's industrial history.

Western North Carolina's streams were as pure then as they are today. Their sources were safeguarded by the same governmental regulations that exist today; their purity was guaranteed in perpetuity because many of them were then as now owned by the United States and maintained and developed for the public welfare.

America was at war when the above mentioned crisis occurred. But with Europe's tangled political status of today who knows when the crisis will be repeated? How eminently desirable it will be for the tobacco industry to liberate itself from dependency upon foreign supplies.

While the war was in progress a situation arose wherein the industry in France was faced with conscription of its laborers while Germany's deadly submarines made the ocean lanes uncertain for freighters.

The American tobacco industry must have cigarette papers, was the refrain. The best papers can be produced only

in France, said the experts, because there is a type of water there not found anywhere else on earth. Strange the cool, sparkling streams of Western North Carolina were not considered at that time. But the emergency called for immediate action.

The R. J. Reynolds Tobacco Company decided it was imperative to send a representative to France to facilitate the flow of cigarette paper in every way. Since ocean passage was dangerous on account of submarines, the officials did not wish to order submarines to the scene.

The ultimate came when the late Walter Reynolds decided to make the hazardous trip. He reached France and soon the crisis was over. Mr. Reynolds, naturally taciturn and modest, talked little of what he did in France except, perhaps, to his associates, but the situation was saved.

We, of course, do not know whether that incident inspired even remotely the new industry near Brevard. Other factors such as proximity to markets and saving of time, too, are paramount.

But, doubtless, a gigantic new industry is in the making here in Western North Carolina. Tests have shown the feasibility of the undertaking. Nor does opportunity end with the cigarette paper industry.

Most of the fine tissue used in making newspaper matrices, too, must be imported; millions of sheets annually. Isn't it reasonable to believe it, too, can be produced in this area?

Is a vast industry about to unfold in America before our very eyes? Is Nature furnishing us in our pure streams with the basis of great wealth in the future in an ideal environment that matches natural beauty with health-giving conditions?

Western North Carolina has the jump on other sections. We do not have to wait for reforestation that requires years upon years. We offer the paper industry no temporary advantages dependent upon the whims of private owners. As long as the United States Government stands, the mountain streams in the protected areas will be pure as purity and have a constant flow.

Opportunity faces us. A new prosperity soon may smile upon us.

Not "Near Asheville"

(Carl Goerch, The State)

The people of Brevard are jubilant over the fact that a big cigarette paper manufacturing plant, employing several hundred people, is to be built near the outskirts of their city.

And they've a perfect right to be happy about the proposition, because it will mean a big thing for Brevard. Just the same, I could knock all of their joy into a cocked hat if I were to publish an item something like this:

"A \$2,000,000 plant for the manufacture of fine French cigarette paper will be established in Western North Carolina NEAR ASHEVILLE in the immediate future."

However, knowing that if such an item were published I'd be chased out of Brevard the next time I went up there (with Editor C. M. Douglas leading the chasers), I'm going to refrain from doing so.

Nothing makes those folks up there any madder than to locate everything in Western North Carolina "near Asheville."

NOTICE OF FORECLOSURE

Under the Power of Sale contained in that certain Deed in Trust from Eliza Cunningham, to the undersigned Trustee, dated April 15th, 1932 and registered in Book No. 23 at Page 184 of the Records of Deeds in Trust, said instrument securing certain indebtedness therein described, and the holder of the note evidencing said indebtedness having demanded a foreclosure of said Deed in Trust, and all notices having been given and said default has not been made good;

Now, therefore, said Trustee will on Saturday, June 4, 1938, at 12 o'clock M. at the Court House Door in Brevard, N. C., sell to the highest bidder for cash, all the lands described in said Deed in Trust, reference being made to same for a description thereof.

Said sale to satisfy said indebtedness, costs of sale etc.

This the 3rd day of May, 1938.
D. L. ENGLISH, Trustee.
May 12, 19, 26, June 2

NOTICE OF FORECLOSURE SALE

Under and by virtue of the power of sale contained in a certain deed of trust made by George A. Shuford and wife to Thomas Shipman, Trustee, dated the 20th day of October, 1916, and recorded in Book 11 at page 177 in the office of the Register of Deeds for Transylvania county, North Carolina, default having been made in the payment of the note thereby secured, and the holder thereof having directed that the deed of trust be foreclosed, the undersigned Trustee will offer for sale at the Court House door in the Town of Brevard, North Carolina, at twelve o'clock Noon, on

TUESDAY, MAY 24th 1938, and will sell to the highest bidder for cash, the following described real estate lying and being in the Town of Brevard, County of Transylvania State of North Carolina, being more particularly described as follows:

BEGINNING on a stake in the West margin of England Street where the Rufus England line, now T. D. England's line, intersects said margin of said street, and runs with the Western margin of said England Street, South 28 1-2 degrees West 140 1-2 feet to a stake, where the West margin of England Street intersects the North margin of Jordan Street; thence with the North margin of Jordan Street, South 86 degrees West 90 3-4 feet to a stake on the North margin of Jordan Street, thence North 6 degrees East 100 feet to a stake; thence North 22 1-2 degrees East 82 feet to a stake in the Rufus England Line; now T. D. England's line; thence with said England's line South 61 degrees East 131 feet to the BEGINNING.

This the 23 day of April, 1938.
THOMAS SHIPMAN, Trustee
4t Apr. 28 May 5-12-19.

Uncle Jim Says



Wheat crop insurance will be offered by the government on the 1939 crop. It aims to protect farmers against unavoidable losses and will help maintain wheat reserves at a safe level.

PISGAH FOREST NEWS

Funeral services were held Tuesday afternoon for Mrs. Dealer Radford who died at Lyday Memorial hospital early Monday morning. Mrs. Radford, who was the former Miss Della Parris had been seriously ill for the past week, at her home on Patton Farm, and was removed to the hospital on Sunday. Surviving are the husband and seven children, her mother and a host of friends and relatives. She was a beloved neighbor and mother and her place in the home can never be filled and our heartfelt sympathy is extended to them in their hour of sorrow and heartache.

Mr. and Mrs. Frank Patton have had as their guests the latter's sister, Mrs. L. L. Peterson, and Mr. Peterson, of Lakeland, Florida.

Miss Exie Barton is visiting her brother, Charles Barton, and family near Hendersonville.

Guests of Mr. and Mrs. J. P. Cheek on Sunday were: Mr. and Mrs. S. T. Townsend and children and Mrs. Edwin Vaughn and daughters, of West Asheville. Mr. and Mrs. Cheek's daughter, Mildred accompanied them on the return trip for a week's visit.

Of interest to friends here is the announcement by Rev. and Mrs. R. B. Dupree, of Highlands, of the birth of a son, Robert Hickman. Mr. and Mrs. Dupree will be well remembered here, as being in charge of the daily vacation Bible school at the Davidson-River Presbyterian church for several summers.

Hilliard Johnson and son, Lem, Harold and Doyle, and J. B. Hendricks, of Greenville, S. C., spent Saturday with Mr. Johnson's sister, Mrs. Charlie Allison and family.

Roy Anderson and Clarence Hudson, of Cold Valley, Ill., spent Friday with the former's uncle and aunt, Mr. and Mrs. Lee English.

Valry Carter, C. B. Allison and Robert Marcum were in Asheville Saturday purchasing equipment for the newly organized baseball team of this section. At a recent meeting Valry Carter was elected manager and Willie Morris, captain and from the large number of players a good team is looked forward to.

Mr. and Mrs. Tim Cowan were guests on Sunday of Mr. and Mrs. Solomon Jones at Cedar Mountain.

Ernest Cooper and his bride, of the Crab Creek section, have been visiting the former's sister, Mrs. Oliver Owen, and other relatives here. Ernest is the son of Mr. and Mrs. Sam Cooper, who lived here before moving to Crab Creek.

Mark Orr "Does Things Different"

The following item is taken from The Chapel Hill Weekly, edited by Louis Graves in his own inimitable style, and carries news that Editor Graves sees fit to print, how he wants it printed. Mark Orr, who started his career in The Times office as a newspaperman of no mean ability—but "read all about it" as set down by Editor Graves:

On a recent evening a pretty and fashionably dressed young woman and a tall, suave young man entered the Carolina Coffee Shop and sat down in a booth. Presently a diner at a nearby table was aware that the couple were engaged in a discreetly subdued though very earnest argument. He was astounded a moment later to see the young woman rise, lift a glass of ice-water from the table, and dash it full in the face of the young man.

The onlooker, expecting a display of resentment, perhaps a violent scene, was in for another surprise. For the

young man arose, bowed, and with a courtly air said: "Pearl, I congratulate you. I am proud of you. I have always wanted you to do something like that. But I was afraid you never would. You are superb!" He drew forth his handkerchief, brushed away a drop that had splashed upon the girl's face, and mopped his own dripping face and shirt-front. He then called a waiter and asked him to refill her glass.

In a few moments the couple's supper arrived, and they proceeded to dine, chatting away as merrily as if there had never been anything amiss.

What led to the strange incident—for the onlooker that remains a mystery.

The young woman who did the water-throwing was Miss Pearl Huffman, a student in the University medical school. The young man was Mark Taylor Orr, who is studying to become a member of the United States diplomatic corps.



Mr. J. E. Jenkins grows choice tobacco—gets top prices

"WHERE DOES MY FINEST TOBACCO GO?"

I SOLD THE CHOICEST LOTS OF MY LAST CROP TO CAMELS AT TOP PRICES. SO DID MUST PLANTERS AROUND HERE. YOU WON'T NEED THREE GUESSES TO KNOW WHAT CIGARETTE I SMOKE—IT'S CAMEL. I KNOW CAMELS ARE MADE FROM COSTLIER TOBACCO. NATURALLY, MOST TOBACCO PLANTERS HERE SMOKE CAMELS

EXPERIENCED tobacco growers like Mr. Jenkins know that cigarette quality has to be grown in the tobacco. They prefer Camels to other cigarettes, because they know Camel's MORE EXPENSIVE TOBACCO give them the real top in quality. Try Camels. You, too, will say that Camels give more of the real pleasure and enjoyment there is in smoking.



"WE SMOKE CAMELS BECAUSE WE KNOW TOBACCO"

Moved

Across Main Street

to

DIXIE CLEANERS PLACE

NICHOLSON
Shoe Shop

Expert Shoe Repairing, dyeing, cleaning. Good, new, machinery, of latest type.

Freshen Up! Gents!

With a Belk's Nifty Looks—Low Price STRAW



Sailors, softies, crimp styles, Panamas—in fact, just the style and type you will want. Some genuine waterproof, and the price range is from

48c to \$1.95



Men's Sanforized WASH PANTS

Checks, Plaids, Stripes, imitation Flannels. Non-shrinkable, and made for wear.

98c — \$1.95

POLO SHIRTS

Silks, Rayons, and Cottons, Zipper and lace styles. Sizes for men and boys.

25c — 48c — 97c

Men's SHOES

Spring and summer shoes for men in white, white combinations, sports and plain.

\$1.98 to \$4.95

Men's DRESS SHIRTS

New spring and summer patterns. Guaranteed fast colors, with fused collars.

97c

IT'S TIME TO PUT ON HANES SHIRTS AND SHORTS STOCK UP AT

BELK'S



Main Street

Brevard



ROSMAN
High School
FRIDAY

May 20---8 p. m.

All Democratic Voters, and all Citizens Interested in a Square Deal in Washington Are Invited.

R. LEE WHITMIRE
FOR CONGRESS

A Native Transylvania County Son, will open his campaign for Congress in this County at Rosman FRIDAY, MAY 20th—8:00 O'CLOCK

Whitmire for Congress

Tell Your Friends---Come Yourself

Ladies Especially Invited

Pay Your Subscription