
A Newspaper Devoted to the Best Interest of the People of Transylvania County

An Advertising Medium of Exceptional Merit

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BREVARD, NORTH CAROLINA, THURSDAY, OCTOBER 13, 1938

\$1.00 PER YEAR IN TRANSYLVANIA COUNTY

MANY WORKERS ON ECUSTA PLANT JOB

First Steel Tank Completed— Buildings Going Up In Pisgah Forest Valley

Over 300 Transylvania men are employed at the new plant of the Ecusta Paper Corporation at Pisgah Forest, and from the square in Brevard one is able to see the first of three water tanks that has been completed.

Another high structure being erected is the huge smokestack that will reach up 225 feet. Already more than 130 feet of the chimney has been built, with the letters "CORP" built of white tile brick. The name "Ecusta Paper Corp" will be built into the tall stack facing the Davidson River bridge and entrance to Pisgah National Forest.

Steel workers follow close on the heels of cement men who are laying the wide and deep foundations down to bed-rock for the several buildings. The rat-tat-tat of the air hammers and the slinging of white hot rivets from the forge below form a fascinating operation as beam after beam of the steel structures go on up to make the main

Still other crews of men follow the workers, enclosing the buildings with brick and steel, and putting on roofs, with painters close behind.

At other places on the two-hundred acre tract of land, crews of men with shovels and wheelbarrows make ready for carpenters to go down in the earth and build forms for other concrete foundations, and the operations are repeated again and again, as another and another of the buildings take shape.

Fiske-Carter Construction company of Greenville, are following closely the Transylvania men first chance at all jobs, and this adds to the increase in business which the Ecusta! has brought to business houses in Pisgah Forest and Brevard.

Completion of the plant in early 1939 will, in many respects, mark the be-ginning of a new industry in the United States. Almost all of high type cigarette paper used by leading cigarette manufacturers in their national brands is now imported from France.

North Carolina will, with completion Ecusta Paper Corporations' entirety, with the tobacco grown in Western Carolina, the fine paper for odist. wrappers manufactured from native grown flax and the processing of the component parts into the already popular brands by plants within the confines of Tarheelia.

Leading American cigarette manufacturers have already expressed their entire satisfaction with the paper that the individual churches. new American corporation has made after years of experiments with all-American products, and a ready County Teachers To market is assured for the product of the new plant, which will give employment to several hundred Transylvania men and women.

At Lyday Hospital

Inez Orr, Bruce Langston, Glenn Nor-

VOTER REGISTERING TO BEGIN SATURDAY

List of Registrars Given For All Precincts — Rules Given For Listing

Registration books for the general election on Tuesday. November 8, will open on Saturday of this week, Oct. 15, in all voting precincts in the county. Registrars will be at the polling places for three consecutive Saturdays. and the Saturday before election day November 5, will be challenge day.

Glen Burrell, chairman of the board of elections, points out that any person who became of age since last election, or who will become of age on or before the election, will be required to register before voting. It is also pointed out that any person who becomes of age on the day following election, is entitled to vote.

All persons who have changed their residence from one voting precinct to another, and have been out of their previous voting precinct for as much as four months prior to election day, are required to get a transfer from the registrar of the old precinct.

Any person who has been in the county four months, and in the state one year is entitled to vote in the general election, but will have to register before being qualified.

The following registrars will have charge of the books at the various poll-

ing places: Boyd township-Sutton Wilson, Brevard 1-F. E. Shuford. Brevard 2—Roy Burrell. Brevard 3—John Morris. Cathey Creek-Gaston Whitmire. Cedar Mountain-Paul Roberts. Dunns Rock-George Maxwell. Eastatoe—Pick Whitmire. East Fork—W. C. Gravely Gloucester 1—Allen McCall. Gloucester 2—Walter Fisher, Hogback 1—Homer McCall. Hogback 2—Henry McCall. Hogback 3—Clarence Norton. Little River-Hal Hart. Old Toxaway-Walter Whitmire. Rosman-Jim Nelson.

Stamp Club Meeting October meeting of Brevard Stamp

Mars Hill President



The Rev. HOYT BLACKWELL, who will succeed Dr. R. L. Moore as president of Mars Hill College. Formal inauguration will be held at Mars Hill on Saturday of this week. The new president has been connected with the college for ten years, and graduated there in 1922. A large group of Mars Hill alumni from Transylvania county plan to attend the all-day program Saturday.

Religious Census In Brevard On Sunday

A religious census of Brevard will be taken Sunday afternoon in a house-tocanvass, sponsored by four house churches of the town, the Baptist, Presbyterian. Episcopal and Methodist.

The town has been divided into zones for the canvass, which will be made request of the Ecusta Corporation in by four groups from the different churches, with two captains of each group. The captains and their groups will meet at the Baptist church Sunday aftrenoon at 2 o'clock to prepare for the canvass of the town which will begin at 2:30 o'clock. It is requested by those in charge that all residents remain at home, as far as possible, after that hour in order to be included in the town-wide canvass

L. P. Hamlin, of the Baptist church. is general chairman of the census, with the following group captains representplant, be able to give to the American ing the other churches: Rev. Harry smokers a "Tar Heel cigarette" in its Perry, Episcopal; Rev. C. M. Jones Presbyterian; John E. Rufty, Meth-

The census cards, containing the information desired concerning the different denominations of the town, will be brought back to the Baptist church following the canvass, where they will be sorted according to the church affillation and made use of as needed by

Attend Meeting In Asheville Saturday

Western District Teachers meeting will be held at Asheville from Friday Patients reported at Lyday Memorial afternoon, October 14 to Saturday noon, hospital on Wednesday were: Mrs. October 15. All white schools in the

county will close Friday at noon. Among the outstanding speakers will

Dr. E. K. Fretwell of Columbia Univers'ty; Dr. C. L. Brownell of Columbia University; Dr. Clyde A. Erwin, State Superintendent of Public Instruction; Dr. Hubert N. Poteat of Wake Forest College: Dr. J. H. Highsmith State Department of Public Instruction: Dr. Bert Cunningham of Duke University; Editor D. Hiden Ramsey of the Asheville Citizen-Times.

The Elementary Principals' Conference will be presided over by John E. Rufty, of Brevard. Mrs. John B. Bennett of Brevard College is vice president of the Higher Education Teachers Mrs. C. E. Wike of Brevard high school is secretary of the Modern Language teachers. B. D. Franklin of Brevard high school is vice president of the Mathmetics teachers.

Music Program Will Be Given Tuesday Eve is believed that the

Brevard Woodmen are sponsoring the ppearance here next Tuesday night f "Red & Raymond," and their group

of radio performers. The show will be staged in the court house, beginning at 3 o'clock, and is composed of yodeling, string music dancing, and a variety of entertaining features.

The group is heard regularly over radio station, WSB, Atlanta.

Masonic Home Coming Scheduled For Friday At Dunn's Rock Lodge

Dunn's Rock Masonic lodge will observe home coming day on Friday of this week, with an afternoon and even-

ing session and a supper. The program will begin at 2 o'clock and the evening program at 8 o'clock, with refreshments served at 6:45 o'clock. An interesting program will be presented, including a third degree. It is expected that the observance will be attended by a large number of local and visiting Masons.

Grows Large Tomatoes

Four large tomatoes were sent to Norton that tipped the scales at four pounds seven ounces. Mr. Norton said he had twenty vines this season of the club will be held Thursday evening at giants, the vines growing up to 15 8:15 at the home of Mr. and Mrs. H. feet in height and furnishing enough it is expected that additional players first grade for having the most mothers. Norwood on Probart street.

CHARTER NIGHT TO BE HELD BY LIONS THURSDAY EVENING

Visitors From Many Sections **Expected At Inauguration** of Civic Organization

Visiting Lions from Asheville, Canton, Waynesville, Sylva, Hayesville, Murphy, Black Mountain, Shelby, and Greenville, will be in attendance at "Brevard Charter Night" Thursday.

The event will be held at Camp Transylvania where the lodge and dining hall have been decorated and fitted up to take care of the more than one hundred guests expected to attend.

Beginning at 7:30 o'clock with sing-

ing of "America" by the group, the invocation will be given by the Rev. C. M. Jones; welcome of Lions to Brevard, Mayor A. H. Harris, welcome to guests, Harold Kilpatrick; introduction of visiting Lions, Wesley W. Brown; address, Dr. E. J. Coltrane, president Brevard Kiwanis club; report on Ashe ville Lion's work, C. Glen Self; "Ideals of Lionism," L. Roy Phillips; introduction of district governor, by Carl W. Greene; presentation of charter by District Governor R. H. Crooke; acceptance of Charter, Donaid L Moore, president of the Brevard club presentation of gong and gavel, Walter E. Clark; song; adjournment.

C. Fred Brown of Asheville will act as toastmaster for the evening, and the program will take on style of a circus, the series. with main features of the evening be ing the dining tent, where dinner will be served.

Scouts will assist in directing traf-

fic through Brevard to the camp, and work of decorating and planning for the evening is being done by a committee headed by Harold Kilpatrick. The Lions club was organized here three weeks ago with 17 members, and Donald L. Moore was named president of the new civic organization

Fawn Rearing Given Publicity By N. Y. Sunday Newspaper

Fawn rearing in Pisgah National Forest was given a prominent display in Sunday's New York Times rotogravure section.

Pictures showing a week-old fawn being caught by a ranger, his first feed after captivity, and his final shipment to a distant game preserve, were

The pictures and story were sent in by the Forest Service, which has been securing valuable publicity in many sections of the United States for this immediate community.

Radio Performers At

The Rosman Woodmen are spon soring the program, and receipts will e used on the community building here. Six people will appear on the program Monday, with "Yodeling Raymond-the radio's littlest cowboy," be-

Red Cross Roll Call Starting Next Week

Annual Red Cross Roll Call will be started in Transylvania county next veek, with all schools, clubs, and organzations asked to take part in the member-

ship drive. Transylvania been one of the few ounties in North Carolina that has over-subscribed each year, for the past several years, and it

record will be maintained again in 1938 Window cards, posters, and other advertising is being placed this week, and signing of members will begin Monday, with several volunteers expected to assist in the work. Ros-

man and Pisgah Forest, as well as other communities. always aid in swelling the Transylvania The roll call will

under direction of Jerry Jerome as chairman. J. S. Silversteen is chairman of the Transylvania Chapter.

Cauble at Federation

Wm. F. (Bill) Cauble has been named manager of the Brevard branch Farmers Federation, succeeding Robert Caldwell, who has been transferred to the Waynesville branch.

Here Friday Evening

Revis Frye, leader of the Brevard Municipal band, announces that a con-The Times office Wednesday by Felix cert will be given Friday evening of paper towels for use by the grammar this week at 8 o'clock.

Last Friday there were 29 pieces in the band, which is being operated under the Federal music project, and

Can't Something Be Done About This?



Revival Services To Start At Brevard On Sunday, October 23

Revival services will begin at Bre-October 23, with the Rev. Dr. Zeno Wall of First Baptist church, Shelby, assisting the Rev. Yancey C. Elliott in

Beginning Monday evening, Oct. 17, at 7:30. "Week of Prayer" will be observed in the church, with services held each evening at 7:30, preparatory to the meeting which is to start the fol-

vitation be extended to all pastors, and Sunday. all people to attend the prayer services, and the revival which is to fol-

Books at UDC Library

library for rental include the following: with their children will make the day Abner Daniel, Harben; Case and the of interest and worth to each parent. Girl, Parrish; Deemster, Caine; If Win-Comes, Hutchison; Lengthened Shadow, Locke; Carpet from Bagdad, MacGrath; Arrowsmith, Lewis; Illiterate Digest, Rogers; Shanty Irish,

Church Conference Starts October 20th

Several representatives of the Brevard Methodist church are making and Mrs. C. C. Yongue, Mr. and Mrs plans to attend the annual conference O. H. Orr, Mr. and Mrs. C. S. Osborne,

Among those from Brevard expect- Intosh, Mrs. W. A. McGaha, Mr. and Rosman Monday Night

Rosman Mo give a program of music and skits at from here attending the meeting will Mr. and Mrs. G. D. Wallen, Mr. and post. He will begin work Monday, the high school here Monday night at leave for Charlotte on Tuesday and Mr. and Mrs. C. W. Talley.

Sololok Wednesday, and remain throughout the

June Apples Growing

Several people in the county have re-Mrs. Cordia King of Probart street her yard. Some of the "old timers" say it is a sure sign of a hard winter. while others aver that it is fore-runner of a mild winter.

Jim Burgess Injured

Jim Burgess of Calvert was serously injured Monday while working at the new paper plant at Pisgah For-Wednesday afternoon at Lyday Memorial hospital. Mr. Burgess suffered in-juries to his back and head when he fell from a building.

Parent-Teacher Group In Business Meeting Monday Afternoon

Much business of importance was transacted at the regular meeting of the Parent-Teacher association, held Tuesday afternoon in the elementary school auditorium, and a program of interest and profit was presented.

Rev. J. H. Brendall, paster of the Methodist church, opened the meeting with a talk on the Biblical Parable of the Sower and Rev. Yancey C. Efflott, pastor of the Baptist church, spoke on phases pertaining to mental health.

Included in the business transactions, presided over by the president, Mrs. C. E. Buckner, was the appointment of a committee in recognition of National Book Week, with the following to serve: Mrs. Knox DeLong, J. E. Rufty and R. T. Kimzey. Mrs. Buckner was elected delegates to the district P. T. A. meeting to be held at Swannanoa on Friday, October 21. Mrs. F. P. Sledge was named chairman of the annual Band Concert Be Given Christmas seal sale. Mrs. C. L. Newland, room representative chairman, each grade in the elementary and primary grades who will serve through o'clock. the year. It was voted to furnish and primary children through the remainder of the year.

Long's Drug store donated a prize of a Dixie cup to each child in the

PARENTS' DAY WILL **BE COLLEGE EVENT**

vard Baptist church on the evening of Students and Faculty To Be Hosts Sunday To Many Fathers and Mothers

> Students and faculty of Brevard College have set aside Sunday, October 16, as "Parents' Day."

An annual affair, "Parents' Day," gives mothers and fathers of Brevard students an opportunity to see the college "home" of their sons and daugh-Mr. Elliott makes request that in- ters and to observe typical activities on

Religious services in the morning; dinner on the campus, or with their children in some of the nearby beauty spots; departmental exhibits; fellowship with the faculty; a specially ar-Books recently shelved at the U. D. C. ranged program of music; and re-union with their children will make the day

The thirty-four students from Transylvania county have invited their families to spend all or a part of the day on the campus. Parents having sons and daughters at Brevard College are Mr. and Mrs. C. K. Osborne, Mr. and Mrs. T. G. Miller, Mrs. R. F. Mock, Mr. and Mrs. Albert McJunkins, Mr. and Mrs. G. H. Lyday, Mr. and Mrs. A. N. Jenkins, Mr. and Mrs. J. C. Galloway, Mr. and Mrs. P. J. Ashworth, Mr. and Mrs. T. L. Allen, Mr. and Mrs. S. A. Albert, Mr. and Mrs. D. S. Thorne, Mr. of the Methodist church of the Western Mr. and Mrs. E. N. Norton Mr. and North Carolina conference, which will convene in Charlotte, October 20 to 24. Hogsed, Mr. and Mrs. Spalding Mc-

In regard to this "Parents' Day President E. J. Coltrane stated that the purpose of the event is-"In order to acquaint the parents of our students with members of the college faculty ported apple trees in bloom, some of and with the general situation in which the trees having small apples on them. our students live, we have decided to set aside Sunday, October 16, as a spebrought some half grown June apples cial visiting day. We should like to to the office Wednesday afternoon think that the parents of all of our which she had pulled from a tree in students would spend a part of the day on the campus. The usual program of religious activities will be conducted. The various churches in the town of Brevard will have their Sunday School There will be a vesper service in the college auditorium at 6:40 in the afternoon. To all of these services on students, their parents, other members of their families, and their friends are invited.

"In the afternoon the buildings and grounds will be open for inspection. Exhibits of various departments will be arranged Possibly some parents will be interested in the farming operations including the dairy and the hard of pure-bred Holstein cattle. At 3 o'clock in the college auditorium a program of music will be rendered, and there will probably be short talks by one or more members of the faculty."

Brevard Men Return From Western Hunt

Randall W. Everett and Walter Wellt ave returned from a hunting trip to Jackson Hole, Wyoming, where they have been for several weeks.

Mr. Weilt reports killing a moose, an olk, and a deer, while Mr. Everett only killed an elk, passing up his shot at a moose because he figured the animal of the smaller boys on the squad, too small for his collection.

Dry Forces Called To Court House Meeting

call for all Transylvania county people who are interested in fighting read a list of room representatives for the whiskey traffic to meet in Brevard court house Sunday afternoon at 3:00

> "Causes and effects of the liquor traffic and the remedy for the disease," will be considered at the meeting, Mr. Henderson said in calling the

> convention. M. A. Adams, leader in the anti-whiskey campaign in N th Carolina, is expected to speak.

DON JENKINS HEADS COMMERCE BODY

Officers and Directors for New Year Named—Finances In Excellent Shape

Donald M. Jenkins, manager of Brevard Lumber company, was elected president of the Brevard Chamber of Commerce at the first meeting of the new board of directors held last Friday

Ralph H. Ramsey, attorney, was named vice president; C. M. Douglas, editor of The Times, was elected secretary; J. H. Tinsley, real estate dealer, was named treasurer; and Mrs. Ralph Fisher re-elected to the post of office manager and secretary.

Directors elected by ballot of

paid membership for the year 1938-39 were, J. M. Allison, Mrs. Harry J. Bradley, W. W. Croushorn, Mayor A. H. Harris, Jerry Jerome, Alex Kizer, Ashe Macfie, Mrs. Carl McCrary, Judson McCrary, Dr. C. L. Newland, O. H. Orr, J. H. Pickelsimer, Robert Plum-mer, Harry Sellers, Miss Annie Shipman, John W. Smith, S. E. Varner, George Wheeler, Mrs. J. C. Wike, Mrs. R. H. Zachary, with the five officers also members of the board.

The board voted to disband the alltime office as of even date, with Mrs. Fisher to maintain temporary offices at her home. Committees will be appointed this week by President Jenkins to act on matters which come up during the winter, and regular meetings of the entire board, and such other members as are interested, are to be held on the first Friday evening of month.

The board ordered half page of advertising in the "Textile Directory of the South" which is being prepared by the Clark Publishing company of Charlotte, and which is to be distributed to points

in the east and northeast. Matter of road signs at Dillsboro, Highlands, Walhalla, Travelers Rest, and other points was brought to attention of the board by S. E. Varner, and feasibility of such signs will be studied by a public affairs committee to be appointed by the president.

A "planning board" for the town of Brevard is to be started at once by the chamber, with other organizations to be asked for representatives on the body. This group will officially represent all interests in the town, and will make recommendations and requests to the board of aldermen and board of county commissioners on matters of a civic

The chamber's finance committee rcported all bills paid to date, and a small cash balance on hand, as well as a year's supply of Brevard booklets which were printed the past spring.

Extra Teachers Given To County System By Increased Enrollment

The average attendance at Brevard elementary school for the first month was 548.3, enabling the placing of additional teacher. This attendance, compared with the average of 447 for the year 1037-38 is an increase of 99 pupils. At Rosman high school, Miss Lenore Swain, who taught there last year, has been added to the staff, through in-creased enrollment. Miss Swain has been at work three weeks.

J. M. Bryson III

"Uncle Joe" Bryson, aged and re-sepected resident of Brevard R-3, is very ill, suffering from a stroke of programs at 9:45 in the morning and paralysis. Reports from his bedside a program of worship at 11 o'clock. Wednesday morning were to effect that his condition was regarded as serious.

CHRIST SCHOOL TO PLAY AT BREVARD FRIDAY AFTERNOON

Game Starts Early -- Shift In Lineup Probable To Give Locals More Fight

Christ School comes to Brevard Friday afternoon to play Coach Cox's eleven on the high school grid.

The game will start at 3 o'clock, and is destined to be one of plenty scrapping. For the past several years Brevard and Christ School have had it nip and tuck with the Greenies having the edge insofar as number of games.

Two Brevard chaps-Charles Pickelsimer and Chicken Loftis, are playing in the Fayssoux backfield, being two

Christ School's line averages 162 1-2 ounds against Brevard's 148 1-2; the ackfield trails Brevard by one pound

average.

Coach Cox said Tuesday that his probable starting lineup would be Al-lison and Wright at ends; Lance and Dick Hamlin as tackles; Hilemon and Jones as guards, Pat Hamlin center; Teague, quarterback; Hollar and Misenhelmer, halves; Ashworth full. Var-ner and Wharton, as well as Jackson and Walker will see action during the

Tickets are already on sale, with interest running high. Christ School de-feated Waynesville last week, which makes them look much better than Brevard, but the Coxmen will be fighting at home, which always adds to their aggressiveness,