EFIRD SELLS FOR LESS

Greater and Greater
Grows Your Chance to Save at
EFIRD'S

EFIRD SELLS FOR CASH

Buy Your Clothing Now Cheaper than Last Year

Boys'

1 lot boys' serge suits, $10 value, at
$7.48

1 lot serge suits valued up to $15 at
$9.95

1 lot boys' suits, value $18.50
$14.75

1 lot, value up to $20.00, sale price
$16.75

Regular $25 suits at
$18.75

Men's

1 lot regular $30 suits at
$22.50

1 lot regular $35 suits at
$27.50

Styleplus Clothes

$30, $35, $40 and some at $25

Curlee Clothes

$22.50, $30, $35 and $40

Save $5 to $25 on Suit, Coat or Dress Here

1 lot serge dresses, $15 value, at **$12.48**

1 lot serge dresses, $12 50 value, at **$8.48**

1 lot beautiful French serge dresses, value up to $25, at ... **$18.50**

1 lot tricotine dresses, $37.50 value, at **$29.50**

1 lot $10 silk dresses at **$6.95**

1 lot $18 silk dresses **$14.75**

1 lot $25 silk dresses **$18.50**

1 lot $30 silk dresses **$24.95**

Regular $30 suits at $24.50
Regular $40 suits at 32.50
Regular $45 suits at 39.95
Regular $50 suits at 42.50
Regular $60 suits at 47.50

COATS

Regular $15.00 coats at $12.48
Regular 25.00 coats at 16.50
Regular 35.00 coats at 27.50
Regular 40.00 coats at 34.50
Regular 50.00 coats at 39.95
Regular 60.00 coats at 42.50
Regular 65.00 coats at 49.95

Special

35c Outing, all colors
19c

36-inch Shirting, 35c value, at
23c

35c Hickory Shirting at
23c

36-inch French Ginghams, regular 35c value
29c

Regular 65c Poplin, all colors,
48c

36-inch Silk Poplin, regular $1.50 value, all colors
98c

Wonderful Saving on Shoes

1 lot Men's Regular $7.50 dark tan $5.95
" " " 8.50 " " 7.48
" " " 10.00 " " 8.48
" " " 12.50 " " 9.95
" " " 15.00 and $18 .... 12.48

1 lot Men's heavy work shoes, values up to $7.50 ..... 5.95

Regular $8.50 Work Shoes 6.48

1 lot Regular $10 Work Shoes 7.95

Ladies' Fine Dress Shoes, values up to $12.50, at 9.49

1 lot dark brown Kid Shoes, low and high heel, value up to $15, at 12.48

1 lot Ladies' Grey Kid Shoes, value up to $15, at 12.48

Special

36-inch good quality Serge, most all colors
98c

Regular $1.50 Serge - **98c**

Regular $2.00 Serge **$1.48**

Regular $2.50 Serge **$1.98**

Regular $3.00 Serge **$2.48**

Regular $1.50 Plain Skirting at
85c

41-inch Worsted Plaid Skirting $2.50 value at **$1.75**

Regular 75c Suiting at **59c**

Regular 65c Renfrew Devonshire cloth at **48c**

Special

$7.50 Hats, $5.95
6.00 Hats, 4.95
2.50 Caps, 1.98
2.00 Caps, 1.48
75c Caps, 48c

Efird's Department Store

FOREST CITY

Blankets

Regular $3.50 Blankets, $2.98
Regular $7.50 Blankets, $5.98
Regular $8.50 Blankets, $6.48
Regular $10 Blankets, $8.95