

## SUNDAY MEETINGS TO CLOSE FEB. 19

Billy Sunday Has Had Wonderful Crowds and Accomplished Great Results—Many Go From Forest City.

Next Sunday, Feb. 19th, will be the last day of the Billy Sunday meeting in Spartanburg. Forest



BILLY SUNDAY

City has been well represented each week. In addition to those making the trip in cars the excursion on Feb. 2nd carried 233 passengers from Forest City, and when the train arrived in Spartanburg there were 358 on board. The special train for the railroad men of the C. C. & O., Feb. 4, carried 800 passengers, 27 tickets being sold here.

As Mr. Sunday says, the people seem to be more anxious to hear the gospel than they are to attend grand opera, a well known circus or the county fair. Surely, we are getting better.

### COURIER WELL REPRESENTED

The Forest City Courier is growing in circulation by leaps and bounds and it is very heartening to us, who have come to this county with a firm determination to give the people a county paper of which they may well be proud. It is fortunate, indeed, that we have secured two such well known gentlemen as Messrs. W. A. Harrill, the Ellenboro merchant, and Mr. A. O. Harrill, the Watkins Man, of Route 2, Ellenboro, as representatives and agents for the Courier. The Courier gives all the news of that section and everybody should be a subscriber to the paper. Leave orders with either of these gentlemen for your subscriptions. The management is sparing no expense to make the Courier a good paper and wants every household in the county to be a subscriber. When you help the paper you help the county. Help the paper we will add to the paper and our best endeavor will be to build up the whole county.

### WILL WED PRINCESS



Above is a new portrait of Viscount Lascelles, who is engaged to marry Princess Mary, of England.

## SITE FOR NEW SCHOOL BUILDING

Selected by School Board Last Tuesday and Work Already Begun—To Be Magnificent Structure.

Forest City is to have a magnificent new school building located on the King property, and known as the "new site" in the discussions which have preceded the selection of a site for the new structure. Considerable interest has been manifested in the selecting of a site for the new building by our citizens, some wanting it erected on the grounds where the present school buildings are located, and others wanting to get a new location. Two mass meetings were held, one at the bank last Thursday night and another at the school building on Monday night. A pretty spirited fight was put by those in favor of the two sites.

However, the site has now been selected, and all should pull for a stronger and better school for our little city. Forest City bids fair to grow at a fast rate and nothing will prove of more benefit to the town than a good school located in fitting quarters.

Following a meeting of the School Board Tuesday, the board and the architect and contractor went over the old school site. After taking measurements, it was found by the architect that it would be impossible to locate the new building on the old grounds without tearing down the small brick building and placing the new building against the old structure. It is said that they looked upon the old grounds with absolute disfavor as a fitting place to locate the new building.

Following their visit to the old school grounds the board and the architect and contractor visited the new site—the King property. After viewing the plot, it was unanimously agreed by the school board and the other gentlemen that it was an ideal site for the new building.

After the decision of the board for the new site, the contractor immediately got busy and staked off the grounds for the new building. Material is now on its way here and work will begin at once. It is said that they will be ready for the laying of brick within three weeks. The building is to be completed by Sept. 1, and is to cost \$74,700.

### STEALING CHICKENS

It is reported that there is a lot of chicken stealing going on in Forest City, and the owners are getting tired of this petty thievery and are going to take steps to stop it. Forewarned is forearmed. If this petty thievery does not stop there is going to be some arrests made.

We specialize on cleaning and pressing ladies' apparel. The Service Shop.

### TO PREACH AT BOSTIC

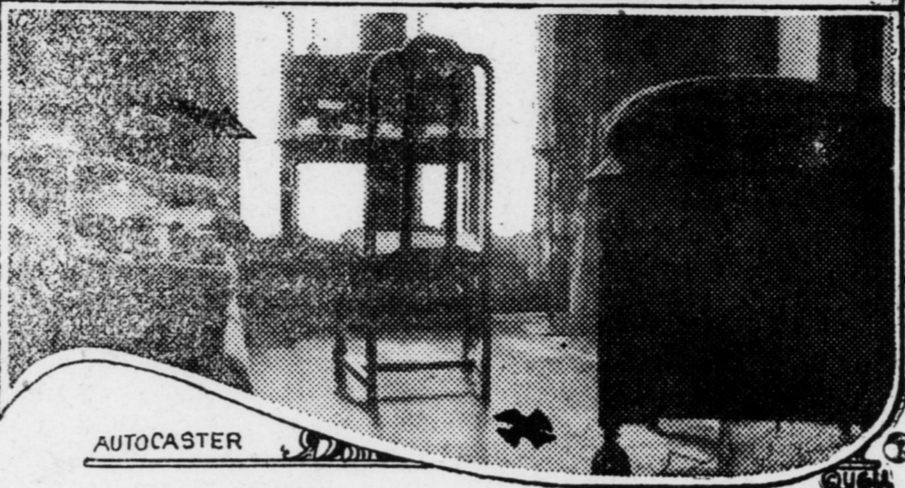
Raymond Hensley, the 13 year-old Boiling Springs student who made such a great success at both race path and in his studies, will preach at Bostic Baptist church Sunday night, Feb. 19, at 7 o'clock.

There is a difference when you have your clothes cleaned and pressed at the Service Shop.

### COMMANDERY INITIATION

Initiation of candidates in Forest City's new commandery took place in the lodge rooms here last Friday night. There were fourteen candidates for the degrees. Past Eminent Commander Wm. H. Peeps, of Charlotte, presided, assisted by Mr. W. J. Roach, of Gastonia Commandery. Following the conferring of the Red Cross degree, a banquet was held at Reese's Cafe. After this followed the conferring of the Knight of Malta and Temple degrees.

## MURDERED MOVIE DIRECTOR HAD DAUGHTER



The murder of William Desmond Taylor, director at Famous Players-Lasky movie studios, at his home in Hollywood, Calif., brought to light a hidden chapter in his life. He had been married in 1901 and was the father of a 19-year-old daughter who now lives with her divorced mother in New York. The shooting of Taylor has brought many prominent movie stars into the limelight. Pictures are of Taylor, the wife who divorced him and who is now Mrs. E. L. Robins, and his daughter. Lower picture shows the room in Taylor's Los Angeles home where he was shot. Arrow indicates a desk from which letters were post-written by Mabel Normand, famous movie star.

## FLORENCE MILLS NEWS.

The death angel came into the home of Mrs. Anna Freeman Monday morning about 9 o'clock and claimed as its victim, Mrs. Freeman's mother, Mrs. Susan Long. Mrs. Long was 78 years, one month and eight days old, and a member of Sandy Level Baptist church from her youth. Two brothers, two boys, one girl, and eight grand-children survive. Her husband, two boys and one girl preceded her to the great beyond. The relatives have the sympathy of the community.

A large number of our people attended the revival meetings at Spartanburg last week.

Those on the sick list are Mrs. J. P. Waters, Mrs. Geo. Doggett, Mrs. Ellie Morrow, Mrs. Phillips Huntley, Mrs. Julia Fallison, and little son of Mr. and Mrs. Ben F. Huntley.

Born to, Mr. and Mrs. E. G. Enloe last Friday, a boy, Hoyt.

Mrs. Mary Towery and daughter, Georgia, spent Sunday in Spindale.

Mr. and Mrs. D. S. Hardin spent Saturday night and Sunday in Cherokee county, S. C., visiting relatives.

Sunday school at Welfare House next Sunday at 2 p. m.; preaching at 3 p. m., by Rev. Z. D. Harrill, of Ellenboro.

Mrs. Ethel Hardin and children have returned from a week's visit in Spartanburg.

Remember the mid-week Bible class next Friday night at Mr. A. W. Harris' home at 7:15.

### WEAK ADVERTISING

The following was clipped from a Baptist church paper and is reprinted for the benefit of local merchants:

Herman Rosenfeld, advertising manager for Sears, Roebuck & Co., is quoted by a newspaper as saying:

"We have a bureau whose duty it is to read each week the country newspapers from all over the country. There is not a paper of any consequence in our trade territory that our bureau does not get. This bureau looks over these papers and when we find a town where the merchants are not advertising in the local paper we immediately flood that territory with our literature. It always brings results far in excess of the same effort put forth in territory where the local merchants are using their local papers."

Many foreign countries are clamoring for Tanlac. Its fame is world-wide. Reinhardt Drug Co.

## HIGH SCHOOL NOTES.

Prof. Raymond Peele is out this week on account of sickness. Mrs. Peele, of Durham, is here. She will remain until Professor Peele has recovered.

Miss Pearl Cornwell, of the high school faculty, is confined to her room on account of illness. Mrs. B. L. Smith is substituting for her.

A mass meeting was held in the school building Monday night to discuss the question of site for the new building. A number of speeches were made for and against removal.

The Parent-Teachers' Association has an important meeting Wednesday at 3 p. m. Preparations are being made to attend the county meeting Feb. 24.

A very close and interesting game of basket-ball was played on the Forest City court Saturday between Rutherfordton Junior and Henrietta. The former won 16-14. Forest City attached two more victories to its string last week, winning from Alexander 56-2 and from Ellenboro 41-1.

Letter sent out from County Superintendent's office: To Parent-Teachers' Associations and communities interested therein: Believing that the County Parent-Teachers' Associations can be mutually helpful by co-operation, the Forest City association has asked Prof. W. R. Hill to set aside a definite time in the teachers meeting, Feb. 24th, for the purpose of organizing a County Council of Parent-Teachers' Associations. He has cheerfully done so, believing it to be for the best interest of the schools of the county.

Mrs. Garibaldi, a former President of the State Federation has been secured to speak at eleven o'clock, Feb. 24th. She is very heartily in favor of the movement and says we will have the honor of being the first county to organize. We want each association to select three delegates—one teacher and two parents, and as many representatives as you can get to attend this meeting. Let all teachers, who have no Parent-Teachers' Association urge citizens to attend. It is a forward step for Rutherford county.

BENJ. L. SMITH, MRS. S. N. WATSON, MRS. J. T. WEATHERS, Committee.

## THE COURIER HAS AUTOCASTER SERVICE

New Machine Installed This Week Whereby We Are Enabled to Make All kinds of Cuts for Illustrating the Paper.

Ever striving for the best that can be had to make the Courier one of the best country papers in the State, we have this week installed the great Autocaster service. The casting machine arrived Tuesday and some of the illustrations in this issue are made on this wonderful little cut making machine.

The Autocaster service contains the following features, which readers of the Courier will get weekly:

A national current interest cartoon.

A comic strip and a character comic.

Three to five last minute news photographs, and special illustrated feature matter and farm bureau features.

In addition to these features the Autocaster sends out an illustrated ad section that is the best in the world. Advertisers in the Courier will be enabled to get illustrations of anything they may carry in stock. We want our friends to call on us when they want any cut of any kind that they may wish for their ads.

Writing of the use of pictures in ads, J. T. Wilson, the noted authority, says:

"Pictures have been termed, 'The Universal Language of the Human Race.' So, in using pictures in advertisements, we are but employing the oldest, simplest and most direct way of getting our message across to all readers. No matter their nationality; their education or their individual perspective. Each individual who looks at a picture interprets it to his experiences. But each and every one of them understand a picture—as in no other form of communication."

### Some day you will own a Chevrolet

### ADVERTISING WILL HELP RESTORE NORMAL BUSINESS

By William H. Rankin Advertising is more necessary today to Manufacturers and Retailers than ever before. It can be used to help restore the proper balance of trade, produce more work through emptying the dealers' shelves. The sooner any business—and especially the retail business—price their present inventories so that the public will rush in and buy, the sooner salesmen who now have goods to sell will have an opportunity to get real substantial orders from the Retailers.

Orders from Retailers will help the Manufacturers make up their minds to help sell their goods to the Consumer through advertising. Such advertising—provided the price and the quality of the merchandise are right—will help the Retailer sell the Consumer at less cost than through any other means.

When you stop to consider that an advertiser may use a National or local newspaper campaign at a cost of 1-10 of a cent per home reached, you can readily understand why newspaper advertising pays so well.

If advertising can be used to restore proper buying by the Consumer—and I know it can if properly used—then automatically the unemployment problem will be solved quickly.

So let us all set about to see what we can do to help solve this unemployment problem by getting behind a "Every American build a home" campaign—and also through our efforts to help the Retailers clear their shelves through energetic and persistent advertising and Salesmanship.

## STATE GETS SUM FROM ROSENWALD

Foundation Allots \$80,000 to North Carolina for Negro School Houses to Be Built During Year.

One hundred negro school houses will be built in North Carolina during this year under the Rosenwald fund, which has allotted \$80,000 to the state. Announcement was made Wednesday by S. L. Smith, of Nashville, Tenn., general field agent for the fund established by Julius Rosenwald.

A total of \$600,000 is being devoted this year, he declared, to the southern states. Only one state, Mississippi, exceeds North Carolina in allotment.

The Rosenwald fund is expended entirely through the state departments of education of the states where it operates for the aid of negro school buildings.

North Carolina, he declared, is leading all the southern states in sit program for negro education and when the present program of general education is put across, expressed the belief that no state in the Union would stand ahead of North Carolina in its educational machinery.

### REVIVAL SERVICES

A revival meeting will begin at the new Methodist church Sunday, March 19, at 11 a. m. The pastor will do the preaching with what local help he has at his command. Mrs. J. E. Comer and daughter, Clara, of Asheville, N. C., will be in charge of the music. All who know them from former service here will appreciate their coming again. A cordial invitation is extended to the friends of the other churches of town, and all saved of the community to come and get what is there for you in both preaching and song.

Sunday school at 9:45 Sunday morning. Services beginning at 7 p. m. each evening. We request that much prayer be made for the success of this meeting for the salvation of many souls from sin.

### CHESNEE QUARTETTE COMING

The Chesnee quartette and other singers, under the direction of Prof. T. R. Jones, will give a concert at the school auditorium on Friday night at 7:30 p. m. A small admission fee will be charged and 25 per cent of the proceeds will go for the benefit of the school. Prof. Jones is well known here, where he formerly taught, and a large crowd should turn out to hear the quartette.

Garden seed, two packages for 5c. Farmers' Hardware Co.

### Some day you will own a Chevrolet

## NEW POPE



Cardinal Achille Ratti, Archbishop of Milan, has been proclaimed Pope, taking the name of Pius XI. His Holiness was born in Italy, Oct. 12, 1858. He received the Red Hat as Cardinal last year. Previous he was Papal Nuncio in Poland.

Some day you will own a Chevrolet

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