

BEGINNING SATURDAY,  
MAY 22ND

# IN OUR NEW CUSTOMER DRIVE

— OLD CUSTOMERS, OF COURSE RECEIVE THE SAME BENEFITS —

30 DAYS OF REAL  
VALUES.

# Fanning's Men's Department

AS CUSTOMERS — MEN ARE SOMETIMES HARD TO SWITCH BUT EASY TO HOLD ONCE YOU CONVINCED THEM OF THE VALUE OF YOUR MERCHANDISE AND PROMPTNESS OF SERVICE. DURING THIS THIRTY DAYS NEW CUSTOMER DRIVE WE ARE OFFERING SOME UNUSUAL VALUES IN SUITS, FURNISHINGS AND SHOES. VALUES THAT WILL MAKE NEW CUSTOMERS AND HOLD OLD ONES.

### — MEN'S ALL WOOL SUITS —

For comfort, neatness and service these should appeal to you. They are Pure Irish Linen, a shade not easily soiled and guaranteed to launder without shrinkage. Sizes 37 to 44— **\$14.50**

Bring in your last year's coat or vest and let us match it with a pair of our

### — MEN'S EXTRA TROUSERS — We Are Headquarters For Good Trousers.

PALM BEACH TROUSERS  
**\$2.95**

You will find them in Men's and Young Men's Styles. Stripes and plain. Colors, Grey and Natural. Sizes 30 to 46.

MEN'S ENGLISH TROUSERS  
**\$3.95**

This is a wonderful value, as to fabric and workmanship—in a wide range of patterns. Light and Dark.

### — DUTCHESS TROUSERS FOR MEN —

10c A Button, \$1.00 A Rip.

**\$4.95** **\$5.85** **\$7.50**

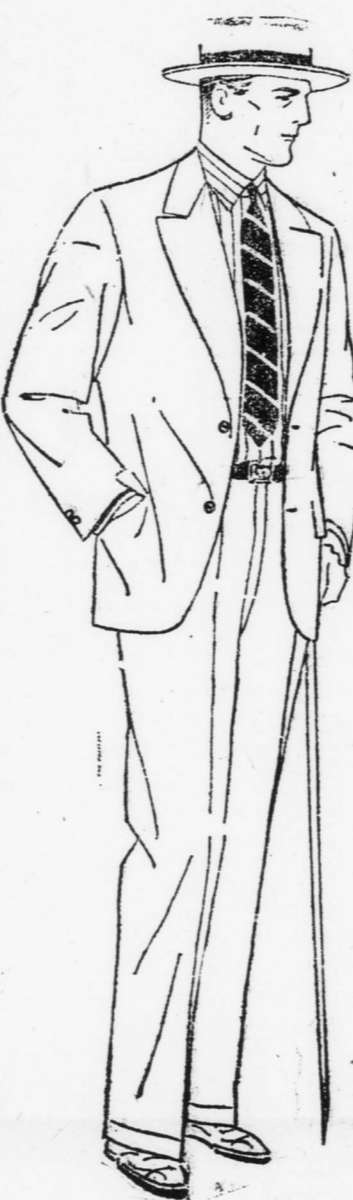
None better made than (Dutchess)—For service, for dress, for sport, you will find them—in this assortment.

WHITE DUCK TROUSERS  
**\$1.95**

These were bought to sell for \$2.50, but to give you an unusual value in white trousers we offer them at \$1.95. Complete range of sizes.

ONE LOT TROUSERS  
(Values to \$5.00)  
**\$2.95**

This is a collection from our stock of one and two pairs of a kind, good pants, but to close quick at this price.



## Men's Summer Suits

We offer you an exceptionally good buy in this lot \$18.95 Suits. All new styles and patterns. Many of them are over \$25.00 sellers. All sizes **\$18.95**

TRULY WONDERFUL VALUES IN OUR

— MEN'S SUITS —  
At **\$23.95**

Up to \$30.00 values in this group. Some of them have two pairs trousers. Light greys, tans and some are darker shades.

— MEN'S SUITS —  
At **\$33.95**

Here—we offer you our best—you men that wear good clothes should avail yourselves of this opportunity and save several dollars on your new suit.

33 MEN'S SUITS TO GO AT

## Half-Price

Odds and ends for the past two seasons. Perfectly good suits, but nobody bought them. One and two of a kind. Most all sizes. Former prices from \$20.00 to \$40.00. If you can be fitted its a good buy. **HALF PRICE.**

Here's A Real Value

MEN'S LIGHT TAN OXFORDS **\$4.95**

Lots of Oxfords shown at \$4.95, but this is a genuine Calk Skin Welt, Rubber Heel, best styles. Buy Your Shoes Now.



Extra Special!

MEN'S ALL LEATHER OXFORDS **\$3.95**

Light Tan, Rubber Heel, all leather, guaranteed to give good service—or your money back.

SAVINGS ABOUND IN OUR

## Men's Furnishing Department

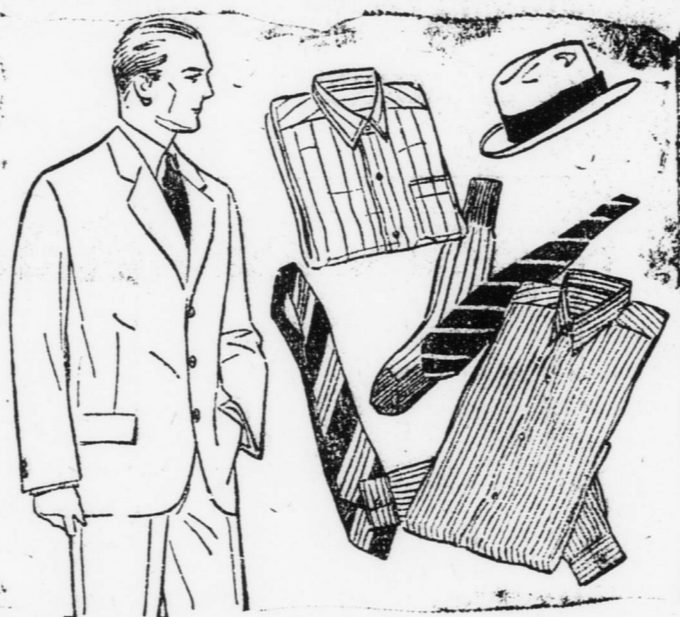
SHIRTS — HATS — TIES — UNDERWEAR — SOCKS — SHOES — ETC

BROADCLOTH

SHIRTS  
**\$1.95**

\$2.50 Broadcloth Shirts (Eclipse) bought copiously for this drive in plain, white and fancy. 14 to 17. Collar attached.

Men's Fancy SILK SOCKS  
**50c**



MENS BROADCLOTH SHIRTS

**\$1.00**

Another shipment of that good Broadcloth shirt — White, blue, tan and grey. Sizes 14 to 16 1-2.

Men's High Grade SILK SOCKS  
**75c and \$1.00**

Plain and fancy. If it's socks we can please you.

Men's High Grade

SOISETTE UNION SUITS

**\$2.00**

This is a high grade garment. Cool and serviceable.

Me's Pull Over ATHLETIC SHIRTS  
From Wilson Bros.  
**50c**

Men and Boy's WIDE BELTS  
**50c and \$1.00**

Solid black and tan—Also fancy blue, grey and red combinations.

MEN!  
HERE'S YOUR STRAW OR PANAMA



GOOD QUALITY STRAWS  
**\$2.50 AND \$2.95**

Fancy and Plain Straws with black and fancy bands.

ON DISPLAY

Beautiful Hand Paintings  
By Miss Elizabeth Hamrick  
Daughter of  
Mr. and Mrs. Carl Hamrick  
Boiling Springs.

MEN'S CAPS  
**\$1.00**

New shapes, new shades and a real good cap.

SURE-FIT CAPS  
**\$1.95**

This lot represents caps of much higher prices on this new spring and summer shades. Light and dark.

EXTRA SPECIAL  
22x80  
MEN'S UNION SUITS  
**48c**

MEN'S 25c MERCERIZED SOCKS  
**17c PAIR**

80 Square UNION SUITS  
**88c**  
Regular \$1.00

# Fanning's Come to our Opening Thursday Afternoon & Night Fanning's