

Big Values During Our New Customer Drive

Beginning Saturday, May 22nd, and Continuing 30 Days

SHEETS - SHEETING
PILLOW CASES -
TUBING - DRAPERIES
CURTAIN GOODS

Special Values In
PEPPERELL SHEET-
ING

9-4 Bleached 49c
9-4 Unbleached 39c
Pepperell Pillow Cases,
42x36 39c

SEAMLESS SHEETS
\$1.00

81 x 90 and 63 x 90 Millford and
Southern pride. A good sheet free
from starch.

36-IN. CRETONNES 29c
Fast Colors

Ruffled Marquisette
29c Yard

All white body-barred striped and
dot with rose and blue ruffle.

Embroidered Marquisette
29c Yard

White—Embroidered in green and
gold, blue and gold, blue and green.

SCRIM AND
MARQUISETTE
19c Yard

Plain and barred and ruffled bor-
der.

WE WANT MORE MOTHERS AND BOYS TO BECOME ACQUAINTED WITH OUR

Boy's Department



YOU'LL FIND GOOD MERCHANDISE ON DISPLAY AND ATTRACTIVE-
LY PRICED. SPECIAL DISPLAYS CONSISTING OF A BOY'S ENTIRE
OUTFIT. FANNING'S GUARANTEE WITH EVERY ITEM OFFERED.

BOY'S SUITS

\$9.85

One Long and One Short Trousers

New and old customers will get real value in this
lot of new suits. Light and medium shades. Es-
pecially priced for our new Customer Drive.

50c Boy's Golf Hose
39c

Grey and Camel. Fancy
tops.

BOY'S NECKTIES

50c

Complete line outfit with one
of these new ties. Fancy pat-
terns in boys size.

BOY'S DRESS
SHIRTS \$1.00

Of the better kind. They wash,
wear and fit well.

BOY'S BLOUSES ..
\$1.00

Plain white and colors. Well
made.

BOY'S UNION
SUITS 50c

Athletic Style—Full cut. Size
26 to 34

BOY'S FANCY
SOCKS 29c

Grey, tan, Beige with fancy
tops. Size 7 to 9 1-2.

E-Z UNION SUITS
75c

Full range of sizes. Button on
Bodie.

BOY'S KHAKI
TROUSERS 79c

Size 6 to 10. Good quality. A
real value at 79c.

Guaranteed Colors — New Combinations

Boy's Wash Suits

\$1.00



These suits are new and we consider them
wonderful value at this price. Button on
and coat style. Various combinations in
light and dark shades. Every one guar-
anteed to be of fast color material.

BOY'S WASH HATS 59c to \$1.50

— LONG TROUSERS FOR BOYS —

Light weight wool, Khaki and fabrics suit-
able for summer wear. Size for the small,
medium and large size boy.

\$1.50 \$1.95 \$2.95 up

BOY'S WIDE BELTS

50c

Every boy wants a belt. We have them in
all leather and—wide.

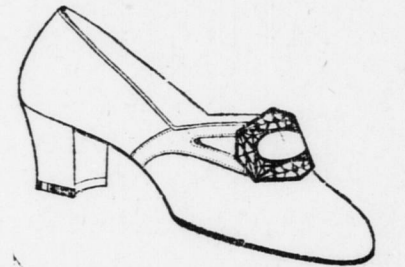


BLONDE KID
Straps and Pumps
\$4.95



Medium and low covered heels.
You'll get real value in your pur-
chase of a pair of these Blondes.

High Grade
PATENT PUMP
Gun Metal Buckle
\$9.75



A more perfect fitting pump we
have not offered this season. Neat
and dressy.

Patent and Satin
D'ORSAY PUMP
\$9.75



very high grade patent and satin
D'Orsey plain pump. Same pattern
with metal chain traps.

Basement Floor Values During Our NEW CUSTOMER DRIVE

SHORT LENGTHS
DEPARTMENT
(Basement Floor)

In this dept. we have secured for this New Customer Drive many items in seasonable merchandise in short lengths but perfectly good. Which we offer at 25 to 33 1-3 per cent less than in full length prices.

32-in. Renfrew Crepes—25c
Highly mercerized, solid colors, guaranteed fast. Green, rose, lavender, pink and blue.

NOVELTY PRINTS—19c YD.
Small and large design suitable for big folks or kiddies dress. 32 inches wide.

36-IN. SHIRT MADRAS—25c
Neat stripes and checks, good grade suitable for mens sheets and boys blouses.

75c FANCY RAYONS—49c
Beautiful patterns in stripes and checks. In full bolts retails for 75c.

75c Broadcloth Shirting—48c
Solid colors and neat silk stripes, unusually pretty quality.

50c Broadcloth Shirting—39c
A splendid value. Neat stripes and checks.

36-IN. SATEEN—29c
Black and Colors, always a good seller in short lengths.

— EXTRA SPECIALS FOR SATURDAY —

(BASEMENT FLOOR)

MEN'S OVERALLS

\$1.00

(\$1.69 Regular)



Another shipment of those good heavy weight, well made 220 dark blue overalls on sale Saturday \$1.00 pair. Limit one pair to customer.

500 Yards 38-Inch
BROWN SHEETING
5c YARD

This is our regular 10c quality. Beginning at 9 o'clock Saturday we will put on sale 500 yards at 5c yard. Not over 10 lds. to customer.

MEN'S SOCKS
5c PAIR

Black only—But a good sock.

Ladies
25c Mercerized Hose
10c Pair

Slightly imperfect. A good buy.

CHILDREN'S FANCY
SOX **15c**

Plain colors with fancy tops.

Men's 25c Mercerized
Hose **17c**

Black, navy and French tan.

BOY'S OVERALLS
50c

Good grade dark blue elastic suspen-
der. size 6 to 16.

Men's Work Shirts
50c

Blue Chambray. Full cut. All sizes.

Men's Otis Pin Check
Trousers **\$1.48**

LITTLE BOY'S
KHAKI PLAY SUITS
69c

Long legs, short sleeves, with red
trim. sell for \$1.00 regularly.

Values To Be Found In Our
SHOE DEPARTMENT
(Basement Floor)

PATENT STRAP SLIPPERS
For Girls And Big Girls
8½ to 11½ \$1.95 12 to 2 \$2.50
2½ to 8 \$2.95

Blonde Inlay—Low rubber heels.

TAN PLAY OXFORDS
For Boys and Girls
5 to 8 \$1.25 8½ to 2 \$1.48

BROWN TENNIS SHOES
Black trim - Lace to Toe.
8 to 2 98c 2½ to 6 \$1.39 7 to 11 \$1.50

MEN'S OOZE PLOW SHOES
\$1.95
Solid Leather Soles.

SUN HATS 25c
For Men, Women and
Children.

PHONE 581 —

W. L. Fanning & Company

SHELBY, N. C.