

NEW HOPE NEWS

Roddy-Thompson Wedding—Funeral For Mr. Walter Jones—Birth-day of Mrs. J. A. Turner Observed.

Harris, R-1, July 21.—Mrs. J. G. Lamb seems to be improving, her friends will be glad to hear.

Miss Leona Turner, of near Shelby, spent last week with friends and relatives in this community.

Mr. Jerome Harris and family, spent Sunday at the home of his father, Mr. C. M. Harris.

Miss Belle Wilkie spent Wednesday afternoon with her cousins, Misses Clara and Mary Randall.

The many friends of Mr. Archie Roddy and Miss Elizabeth Thompson were surprised to hear of their marriage which occurred Saturday. We wish them much joy and success.

Several from this community attended the funeral of Mr. Walter Jones, at Brooklyn, Wednesday afternoon.

Miss Alice Kennedy spent Thursday night with Mr. and Mrs. Buford Kennedy.

Miss Clara Randall who has been sick for several days is improving, we are glad to note.

A number of the friends and relatives of Mrs. J. A. Turner gathered at her home Sunday and gave her a surprise birthday dinner.

Miss Vivian Kennedy will arrive home this week from Cullowhee where she has been attending summer school.

Misses Fernie and Bernice Hines entertained a number of their friends with a party Saturday night.

Little Miss Helen Harris who has been in the Rutherford hospital for several weeks isn't improving much we are sorry to note.

Mr. L. D. Wilkie and Mr. W. P. Wilkie were visitors in Cliffside one day last week.

Miss Mary Randall spent one night last week with her cousin, Miss Belle Wilkie.

Misses Eunice and Bernice Roach entertained a number of their friends with a party Wednesday night.

JACK BLANTON TO TRY FOR JR. LIGHTWEIGHT CHAMP.

Cliffside, July 21.—Jack Blanton, Cliffside Junior lightweight, takes another shot at "Kid Belk", of Charlotte, (who beat him to a decision once before) next Friday night, July 25, at the Rutherford county fair grounds.

This fight will be scheduled for eight rounds and will be for the junior lightweight championship of the Carolinas. Four other good fights are on the card.

Come out and pull for a Rutherford county boy.

INSTALLS REFRIGERATOR.

The Jones Grocery Co., this week found it necessary on account of growing business, to install a new and up-to-date Gundler meat counter and refrigerator to supplement their already adequate equipment in the refrigerator line. This progressive firm always keeps step with the march of progress.

OUR ASSETS.

What advantage can Forest City offer to new industry?

The full answer to this question can be made only after careful study but there are some factors that may be listed which do not demand intensive research.

Living expenses in a community like Forest City are far below those that prevail in a great city. This enables the manufacturer to reduce his labor costs without reducing the standard of living of his workers.

Living conditions in a small community for the average worker are infinitely superior to those offered by a great industrial center. This makes for contented and satisfied labor, a reduction in labor turnover, a steady, dependable organization.

Living conditions for the employer are likewise far more satisfactory than those offered by the great city. In a community like Forest City he occupies a unique position, that offers him an opportunity for notable community achievement. Agreeable

and pleasant human contacts are afforded him daily. His home life is made more agreeable, with better opportunities for his children for education and for play.

These and many other such like factors more than offset any disadvantage the average manufacturer experiences in having his plant located away from a great business and financial center. Chiefly on this ground can one explain the movement of industry out into the smaller communities of the country.

UNION MILLS NEWS

Union Mills, R-1, July 21.—Mrs. M. J. Harris is taking treatment at the Marion hospital.

Mrs. J. P. Williams has been very sick the past week.

Mr. and Mrs. George Harris and daughter, Joyce, Mr. and Mrs. Jesse Walker, all of Pinellas Park, Fla., spent the past week with Mr. Vick Harris and family.

Mrs. Clark C. Harris, of Knoxville, Tenn., is visiting her parents, Mr. and Mrs. L. D. Hemphill.

Mr. George Searcy and family and Mr. Hicks Hemphill and family were visitors at the home of Mr. Elihu Parker Sunday.

Mr. Enwart Parker, of Detroit, Mich., is visiting his parents, Mr. and Mrs. Joe Parker.

Mr. Lon Hensley and family visited Mr. Johnnie Parker's family, Sunday.

Much interest is being shown in our Sunday school now. Last Sunday there were 94 present. We hope the parents will continue to come with their children.

Miss Jessie Harris and Miss Charlotte Peeler, of Morganton, spent a few days last week with Mr. and Mrs. Vick Harris and family.

The White Pine school opened today with Miss Maude Stott in charge.

Miss Glenn Harris came home Friday from Cullowhee summer school and left Sunday for Sunshine, where she will teach this year.

Mr. and Mrs. G. C. Hardin and children of Caroleen, spent Sunday with Mrs. E. C. Harris and family.



The Home of Good Printing

The Forest City Courier maintains an exclusive job printing department, separate from the newspaper, and therefore can give your rush orders immediate attention any day in the week. This department is in the hands of expert workmen.

Prompt Service and Reasonable Charges
Quality Printing

Don't hesitate to call us for that next rush order. Our promptness in supplying your needs will surprise and the quality of the work will please.

THE COURIER

Phone 58 Forest City, N. C.

Prices Most Attractive for Friday, Saturday and Monday

BEFORE INVENTORY

Sale Continues Through Monday, August 4th

EFIRD'S

Annual July Sale at its Best

Friday, Saturday, Monday Will Be Three Big Bargain Days

Efird's Silk Dept. full of Bargains for these three days

Beautiful Flat Crepes, in the new summer colors, per yard **\$1.15**

Heavy Flat Crepe, in blue, pink, maize, white, black, egg-shell and navy, July Sale price, yard **79c**

12 momme all silk imported Jap Pongee, 65c quality for Friday and while it lasts **27c**

36 inch all Rayon Sport Slips Satin. Original \$1.25 quality, per yard **54c**

All Silk Pongee, in white, pink, maize and blue. July Sale Price **79c**

Large soft white Towels, July Sale price **10c**

Large white bordered Cannon Towels each **18c**

Reduced Prices on new Summer Wash Goods.

Yard wide Broadcloth **14c**

Fine Mercerized white Broadcloth **25c**

New fast color windsof Prints, new patterns **18c**

Genuine Father George Sea Island Sheeting, sale price **8 1/2c**

One table perfect short lengths Curtain Marqui. sette. Sale price **10c**

Full 2 1-4 yard length Kriss Kross Curtains, \$1.00 value. July Sale price **65c**

New Era 9-4 Seamless Unbleached Sheet-ing, yard **25c**

Men's Work Shirts, in the regular \$1.00 quality. Sale price, each **63c**
2 for \$1.25

Men's Union Suits special at **35c**

Men's Union Suits at **44c**

Men's Full cut Overalls. Sale price **69c**

Boys' Overalls, in sizes from 11 to 16. Sale price **65c**

One lot Men's Pants, in white and light color stripe. Special while they last at **\$1.65**

Men's Work Pants in the Otis Pin Checks. Sale price **95c**

Men's Hong Kong Work Pants, made to fit with quarter cut pockets. Sale price **\$2.45**

New Cool Wash Dresses at cut prices

Hoover plain shade Dresses. July sale price **95c**

New Print Dresses, fast colors, beautiful styles Sale price **\$1.65**

New styles in fast color Happy Home Dresses **84c**

Children's fast color Printed Dresses, good styles and patterns. Sale price **79c**

Beautiful patterns fast color or stylish Cotton Dresses. Originally sold up to \$3.95 Sale price **\$1.29 and \$2.65**

Boys' Wash Suits, made of good materials in all the latest styles. Sale price **79c**

One lot Men's Pajamas, good colors and sizes. special at **\$1.00**

If you need shoes be sure to visit Efird's Shoe Dept.

Ladies' Patent 1-strap medium heel Pumps **\$1.95**

Ladies' 1-strap or lace medium heels, pat. or tan, Sale price **\$2.95**

Children's patent oxfords **95c**

Children's Pat. strap Sandals for **\$1.95**

Children's Pat. or Tan Oxfords for **\$2.45**

Men's \$5.00 Pullman Oxfords in black or tan **\$2.95**

Men's Sport Oxfords, black and white or tan and white **\$2.95**

Men's Dress Shirts, in plain or fancy colors. Carolina made. each **79c**
2 for \$1.50

Ladies' Full Fashioned Silk Hose at July Sale Price.

Ladies' pure thread silk Full Fashioned Hose, in the season's best colors **79c**

Crescent First Quality pure Thread Silk, Lisle Top full fashioned **84c**

Nebel's and Hudson's all pure Thread Silk Semi-Chiffon and service weight hose. White and new summer colors. July Sale price **\$1.10**

One special lot Ladies' Rayon Bloomers, worth double the price. Sale price **44c**

Ladies' all Rayon Bloomers, including extra sizes. Values that originally sold up to \$1. July Sale price **65c**

Men's Straw Hats, values up to \$2.95 to go in July Sale **50c and 95c**

EFIRD'S DEPARTMENT STORE Forest City, N. C.