

New Goods—New Prices—Best Quality

# GRAND OPENING SALE

## Surasky's Department Store

BEGINS

# THURSDAY MORNING, SEPT. 17<sup>th</sup>

At 9:00 O'clock a. m.

### New Fall Goods Bought At Lower Prices

Mr. Surasky has just returned from New York and Baltimore where he and his buyers were able to purchase the best Fall goods for the Surasky Stores at much lower prices than in the past fifteen years. The counters and displays are now resplendent with bright snappy displays of crisp new merchandise.

### Save Money On Every Purchase

We want you to know that we are enabled by our methods of buying to save you money on your every purchase. Our policies are: Cash Buying, Cash Selling, Small Profits, Rapid Turnovers, and ONE PRICE... CASH TO ALL.

### Store Divided Into Departments

We carry a complete line of High Quality Merchandise. Nationally advertised brands such as Balto and Griffon clothes. Chesterfield and University hats, Block's Cant-fade shirts, Faultless pajamas, Cheney ties, Beacon, Red Goose and Ann Howe shoes, Faultless silk hosiery, Nationally known A. B. C. fabrics, and a full and complete line of dry goods and notions.

We Carry a complete line of Ladies' ready - to - wear, millinery, corsets and underwear. In this department you will find the largest display of coats, dresses and millinery in this county. They are carefully selected, by a buyer who has had years of experience in these lines, which assures you of the newest styles, prices and quality. Before you buy your Fall coat or dress, don't fail to visit this department

### Years of Experience

Coming into your midst, perhaps as strangers, we are not new in the retailing of Merchandise. Our experience dates back over a number of years in serving the needs of the people in adjoining counties, therefore every dollar you spend with us means every dollar spent at home as our Stores are Home Stores, being located at Marion and Morganton, N. C., Orangeburg and Aiken, S. C., and Now Forest City, N. C.

#### Special

Good Four-Strand  
House

### Brooms

Opening Morning ---  
Each

15c

# SURASKY'S

## Department Store

FOREST CITY, , N. C.

#### Souvenirs

Will Be  
Given To Every  
Body On

Opening  
Morning