

Rutherford County Offers Unequaled Opportunities To Manufacturers and Others

FOREST CITY COURIER

14 Pages

FOREST CITY—"ONE OF THE TEN BEST PLANNED AND MOST BEAUTIFUL CITIES IN THE U. S. A." U. S. DEPARTMENT OF AGRICULTURE SURVEY.

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FOREST CITY, NORTH CAROLINA THURSDAY, DECEMBER 24, 1931.

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B. P. CALDWELL COUNTY CLUB HEAD

Other Officers Elected at December Meeting Held Friday at Cliffside—Farm Committee Reports.

Cliffside, Dec. 21.—Prof. B. P. Caldwell, superintendent of the Cliffside public school system, was Friday elected president of the Rutherford County Club, succeeding G. B. Howard, of Spindale. The meeting was held in the Haynes Memorial building here at one o'clock. Prof. Clyde A. Erwin, of Rutherfordton, was re-elected vice president, O. J. Holler, of Union Mills, sergeant-at-arms, and Miss Laura Howard, of Rutherfordton, David Lindsay, of Spindale and G. C. Shuford, of Cliffside, directors. The remaining four directors are the retiring president, G. B. Howard, the new president, vice president and sergeant-at-arms. At a directors' meeting held immediately after the adjournment of the club, R. E. Price, of Rutherfordton, was appointed secretary to succeed Clarence Griffin, of Forest City. Members of committees will be announced by the president soon.

F. E. Patton, county agent, gave a report for the committee appointed from the club to attend the farm meeting held in Asheville December 14th. A delegation of seventeen men from the county were present when a new Western North Carolina Farm program was inaugurated in Asheville. Mr. Patton stated that this was one of the best farm meetings he had ever attended during his long career as county agent. After going into details, explaining the nature of "The Minnesota Plan," and some of the proceedings of the first session, Mr. Patton stated that the idea was rapidly gaining strength in this county, and that the delegation from this county were very much impressed with the plan. O. J. Holler was elected as chairman of the Rutherford county delegation. Another meeting will be held in Asheville soon, says Mr. Patton, at which time he hopes to have a still larger delegation of farmers present from this county.

Short addresses were made by Rev. H. H. Robbins, pastor of the Cliffside-Avondale Methodist church, Rev. J. F. Armstrong, pastor of the Rutherfordton Methodist church, and Rev. W. R. Kelly, pastor of the Spindale Methodist church, each giving his impression of Rutherford county. All three ministers were sent into the county by the last conference.

David Lindsay announced that the State Department of Conservation and Development had a truck in this county, which was showing motion pictures of wild life, etc., and urged all to see these pictures when they were presented in their communities. He also announced that the Izaak Walton League had succeeded in establishing a game sanctuary of over 4,400 acres in Green Hill township. This sanctuary will be properly marked and posted by the state. Further announcement regarding the sanctuary will be made at a later date.

Mrs. Fannie Cantrell, county welfare officer, gave a short report on her work in the county. The retiring president, G. B. Howard, expressed his thanks to the club in general for their splendid spirit of co-operation during the past year.

The ballots were counted and Mr. Caldwell escorted to the chair. After a few remarks he adjourned the club. The luncheon was served by the members of the Cliffside school home economics class.

BAND CONCERT.

A band concert sponsored by the local serenaders will be given from the veranda of the Cyclone Auction building here Thursday afternoon at three o'clock. A program of popular selections will be given.

Dr. and Mrs. T. B. Lovelace and Miss Ethel Young left Wednesday to join Mrs. Lovelace's brother, Mr. C. M. Taylor and Mrs. Taylor, of Fontana, Calif., who are visiting relatives in Dozier, Ala., during the holidays.

MORE, BETTER!

The business world values the advice of Roger Babson. Heed what he says about advertising, and then carry out the idea: "More and better advertising is the best stimulant to business profits. Now, more than ever, your sales department needs every possible support. Liberal, truthful and well placed advertising is the most reliable tool any selling force can have."

LATE NEWS FROM GOLDEN VALLEY

Infant Dead—Officers Capture Still—Stork Visits Family of Thirteen—Locals.

Bostic, R-3, Dec. 22.—Funeral services were held at the First Broad Baptist church Tuesday afternoon for the infant son of Mr. and Mrs. Durham Jones. The child was born Tuesday. Rev. W. M. Gold officiated. The infant leaves to mourn its passing one sister, Marjorie, one brother, Cecil and the parents.

A wedding of much interest to their many friends was that of Mr. Deward Houser and Miss Virlie Queen, which occurred at Gaffney Saturday. Their friends wish them a happy life together.

Deputies P. C. Hunt and Claude Melton have been very busy of late. During the past few days they have cut down several stills. A few days ago they arrested Mack Towery and Solon McCurry at a still.

Miss Bonnie Fortune returned home recently from Boone, where she has been studying.

Mr. Blaine Jones, of Wake Forest, is spending the holidays with home folks.

Miss Nannie Melton spent Sunday with Misses Lois and Ora Hunt.

Mr. and Mrs. Paul Mauney, of Spindale, spent the week end with Mr. Mauney's parents, Mr. and Mrs. M. O. Mauney.

Mr. and Mrs. Sid Lovelace visited Mrs. Lovelace's sister, Mrs. Eddy Hunt, Sunday afternoon.

Born recently, to Mr. and Mrs. Perry Hardin, a little son. Mr. Hardin is the father of thirteen children, all of whom are living. Twelve of the children are boys. Three of his sons are preachers.

SULPHUR SPRINGS

Forest City, R-1, Dec. 21.—Rev. M. D. Blanton filled his regular appointment at Sulphur Springs, Saturday and Sunday. He preached very inspiring sermons both days. On Sunday he preached a Christmas sermon. We were glad to have a large crowd present. At the close of the services the entire Sunday school was given the Christmas treat.

The W. M. U. met Saturday afternoon and rendered a very interesting Christmas program, Mrs. J. J. Tarlton the president, wants all the women to join this society.

Rev. and Mrs. M. D. Blanton and Mr. and Mrs. J. J. Tarlton were dinner guests of Mr. and Mrs. J. W. Cole and family on Sunday.

Mr. and Mrs. R. L. Smith and family visited Mr. and Mrs. R. W. Eaves, Sunday.

Miss Aileen Robbins, of Spindale, spent Sunday with her cousin, Miss Lenna Robbins.

We are having some warm weather for December. Seems more like spring.

Wishing The Courier and its many readers a merry Christmas and happy and prosperous New Year.

PAGEANT AT WESLEYAN METHODIST CHURCH

The Christmas pageant "The Best Promise," will be given at the Missionary Methodist church on Thursday evening at 7:30 o'clock. Given by local talent of the church. Directed by W. B. Blanton. All are invited to attend.

Miss Jennie Beachboard will be the week end guest of Mr. and Mrs. W. H. Yow, in Asheville.

LARGE NUMBER ATTEND CANTATA

Combined Church Choirs Present Impressive Cantata Sunday Evening.

A cantata "The Song and the Star" was given Sunday evening at 7:30 o'clock at the Baptist church. The choirs of the Baptist and Methodist churches united their talent in the presentation of this beautiful cantata, which made it one of the most enjoyable and impressive events of the Christmas season. The large church auditorium, the galleries and wings were filled to capacity long before the opening hour Sunday evening. The ushers filled the aisles with chairs, thereby seating many.

Under the co-operative directorship of Mrs. J. S. Rudisill and Mrs. Dotte M. Glickman, with the proficient accompaniment of Miss Katherine Goggans, an excellent program was given.

Former County Man "Fleeced" Of \$140.00

Charlotte, Dec. 16.—An Englishman, ignorant as to the ways of American coin matching, and his American partner, who was anxious to explain the intricacies of the matching fleeced W. B. Walker, en route from New York to Spindale, out of \$140.00 here Tuesday.

Walker reported to police that he had been fleeced out of his money Tuesday morning on North Tryon street near Eighth street.

Walker said that he was waiting at the bus station when he fell into conversation with a man who accosted him. They started to walk around to while away the time and on the street met a man, who was said to be an Englishman. The other man knew the Englishman, who began to tell him how he had lost around \$20 at a hotel Monday night.

Walker said the man started to explain the art of matching and it was difficult for the Englishman to understand but the matching continued and the American was winning. He inquired of Walker as to the amount of money he had but Walker told him that was none of his affair. They kept walking and matching coins as they went. Finally, they got to matching for \$100.

The American kept insisting that Walker let him see his money and finally he pulled it out of his pocket. When he did the man grabbed the money and ran. His companion also ran. Walker started in pursuit but he lost sight of them when they rounded a corner.

BOY SCOUT COUNCIL ANNOUNCES AWARDS

Gastonia, Dec. 15.—Announcement has just been received at the headquarters of the Piedmont council of the Boy Scouts of America from the National headquarters of this movement that the Silver Beaver award has been conferred upon four members of the Piedmont council.

The Silver Beaver is a special award established by the National council of the Boy Scouts of America for the recognition of outstanding men in local council activities who render conspicuous service in behalf of youth.

Awards in the Piedmont council for the year 1931 are made to James W. Atkins, of Gastonia, president of the Piedmont council, to Fred L. Smyre of Gastonia, former president of the council under whose administration the Piedmont Scout camp at Lake Lanier was established, to Rev. W. J. Roach of Lowell, veteran Scoutmaster of the council who has served more than seventeen years as the leader of a boy scout troop, and to Dr. Allen J. Jervey of Tryon, who has given of himself during the period of the history of the Piedmont council in a conspicuous way in the promotion of the health and safety program of the scout movement.

These special awards will be presented upon the occasion of the annual meeting of the Piedmont council which will be held at the Masonic Temple on Tuesday night, January 12, at Gastonia.

PENSIONS READY FOR VETERANS

State Playing Santa Claus To Confederate Widows and Veterans.

Rutherfordton, Dec. 21.—Clerk of Court M. O. Dickerson is busy this week giving out State Pensions to Confederate veterans and widows of deceased veterans. Checks totaling \$7,182.50 were sent him Monday of last week divided as follows: Twenty-one veterans \$182.50 each, or \$3,832.50, 55 Class B. widows, \$50 each or \$2,750 and 4 class A widows, \$150 each, or \$600.

Last June the state sent \$6,832.50, or \$300 less than this month's pensions. One widow, Mrs. Jerry Shytle is 93 years, of age while two veterans are around 90 years of age. Joe M. Walker of the New House section and Sam L. Spratt of near Ellenboro.

The local chapter, United Daughters of the Confederacy, are giving each veteran a stocking filled with candy, fruit, etc.

Death Claims O. P. Melton

Spindale, Dec. 22.—Mr. O. P. Melton, aged 70, died at his home here Monday after an illness of several months. He was seriously ill only a short time.

Funeral services were held Tuesday afternoon at Cedar Grove Methodist church, Sunshine, with Rev. Mr. Kelly and Rev. B. P. Parks in charge of the service. Interment took place in the Cedar Grove cemetery.

Mr. Melton is survived by his widow, and the following children: Miss Ossie Melton, Spindale; Otho Melton, Spindale; Ed Melton, Rutherfordton; Mrs. Maude Freeman and Kenneth Melton.

AP REPRESENTATIVE IMPRESSED WITH CITY

Mr. R. E. Randall, of Leonia, N. J., arrived here Sunday night to spend the Christmas holidays here with relatives and friends. Mr. Randall states that he was amazed at the beauty and impressiveness of Forest City upon his arrival here Sunday night at dark. The varied decorations and the beautiful lights on the plaza presented such spectacle that Mr. Randall stopped his car suddenly upon entering town to view the holiday spread.

Mr. Randall made the trip from New Jersey to Forest City in his car. He says Forest City is the most beautiful town between here and New Jersey.

Mr. Randall is connected with the Associated Press.

Rutherfordton, R-1

Rutherfordton, R-1, Dec. 21.—Rev. E. P. White filled his regular appointment at Shiloh Sunday morning.

Mr. and Mrs. Worth Owens, of Spartanburg, visited Mrs. Owen's parents, Mr. and Mrs. M. E. Ruppe, Sunday.

Mr. and Mrs. P. L. Champion, of Spindale, visited Mr. and Mrs. H. M. Champion, Sunday afternoon.

Those visiting at the home of Mr. E. S. Bradley, Sunday afternoon were Miss Ruth, Velma and Pauline Morrow, Agnes Huntley, Lena Allen, of Forest City, Emma Huntley, Horace Covington and Robert Cole, of Melvin Hill, Willard Huntley, John D. Morrow and Thomas Spurlin.

Mr. and Mrs. Frank Davis and son Charles visited Mrs. Davis parents, Mr. and Mrs. T. E. Dobbins, Sunday.

Mr. Alton Cole, of Harris, was the week end guest of his cousin, Mr. David Huntley.

Mrs. E. S. Bradley was the dinner guest of Mrs. J. B. Wilson, Saturday. Mr. Wilson is moving to Virginia at an early date.

Misses Clara and Annie Lee Summers visited Miss Bertha Williams, Sunday afternoon.

James, the little son of Mr. and Mrs. Sam Stedman is in the Rutherford hospital. We wish for him a quick recovery.

CAN'T BEAT IT!

When a salesman tells you that his firm does not spend money for advertising, but puts it into the articles, it isn't true. If his firm doesn't spend money for advertising it doesn't have the money to put into the article. There isn't any way a firm can beat advertising. Non-advertised merchandise costs more in money or gives less in true value than widely advertised articles.

MR. A. P. BEAM DIED LAST THURSDAY

Widely Known Resident of Brittain Neighborhood Succumbs to Paralysis.

Rutherfordton, R-4, Dec. 21.—People in both Rutherford and Cleveland counties were shocked Thursday Dec. 17, when they heard of the death of their beloved friend, Alexander Pope Beam, of Rutherfordton, R-4. He had been in failing health for several years, but until Wednesday, Dec. 16, he was as well as usual. He suffered four strokes of paralysis at several hours intervals and passed away while suffering the last stroke Thursday morning at 6 o'clock. He always bore his suffering without complaining and looked to the Creator for help. His four children were with him when the end came namely: Mrs. R. P. Walker, of Ellenboro, Mrs. Cliff Logan, Mrs. C. J. Logan and Mr. Josh Beam all of Rutherfordton, R-4.

Mr. Beam was born in 1852 and was 79 years, 10 months and 29 days old. He was the son of the late David Beam and Sarah Alexander Beam, of Rutherford county. He was born and reared in this county. He was an honest, upright citizen and was loved by all who knew him.

He was married to Margaret Edwards 54 years ago and to this union was born eight children. His wife preceded him to the grave six years ago.

Mr. Beam was a devoted Christian. He joined the Baptist church while in Montford Cove High school, 60 years ago, then in 1902 he joined Brittain Presbyterian church which he has served faithfully since that time.

He is survived by four children; twenty-five grandchildren; two brothers, D. Augustus Beam, Shelby; and Ed Beam, of Marion; two sisters, Mrs. Eliza Webb, of Shelby; and Mrs. Mary Burrus, of Mooresboro.

The funeral service was conducted by Rev. R. T. Baker in Brittain church after which the remains were taken to the cemetery followed by a large crowd of sorrowing friends and laid to rest by his beloved companion. The pall bearers were as follows: Gilmer Long, Ralph Cochrane, Crawford Watson, Hicks Long, and Grover Beam and Dr. Pitt Beam nephews of the deceased.

The flower girls were Sara Logan, Vera Walker, Katherine Logan, Jessie Logan, Hannah Sue Walker, Carrie Lee Logan and Malena Logan grand daughters of Mr. Beam.

Our loss is heaven's eternal gain.

MR. F. E. DAVIS VISITS HERE AFTER 33 YEARS

Mr. Furman Eaves Davis, of New Mexico, is visiting friends and relatives in Forest City this week. Mr. Davis, who was born and reared here, is on his first visit to his native county in 33 years. He said he would have never recognized Forest City, as a well, a few houses and some trees were about all there was here when he went away a third of a century ago. He commented favorably on the many improvements, and mentioned with some regret the passing of many of the older citizens he once knew here.

Mr. Davis is a son of the late Hon. J. W. Davis and Mrs. Davis. His father was one time active in the political life of the county, and his mother one time edited a Forest City newspaper and was also postmaster here. He is a nephew of the late Capt. J. B. Eaves, one of the men for whom the local U. D. C. chapter was named.

BEAUTIFUL CANDLE LIGHT SERVICE

Many Attend White Gift Service at School Auditorium Sunday Afternoon.

Candle Light and White gift service on Sunday afternoon at 5:15 in the high school auditorium was one of dignity and beauty. The decorations, though simple, were very effective. In the lobby stood a tree beautifully lighted and decorated in the Christmas colors. Here the "white gifts" were received by Mesdames. R. T. Grant, S. J. Asbury, Jr., and C. E. Alcock.

Mesdames Broadus Moore, J. F. Alexander, T. R. Padgett and R. E. Biggerstaff, members of the music club, acting as hostesses, greeted the guests at the entrances to the auditorium. The background for the stage setting was the lovely blue curtain, representing the sky, on which shone the Star of the East.

Just in front of the curtain were the three crosses, holding white lighted tapers. Across the front of the stage was a white fence, banked with snow and which was also lighted with tapers. Beautiful cedar trees, carrying the white frosted lights and Christmas decorations, were placed on either side of the stage, making a scene of beauty.

During the playing of the "Chimes" by Miss Kathrine H. Goggans, Messrs. William Sanders, Lynch McBrayer and R. H. Ayers, robed in white entered to light the candles. The members of the high school Glee club, under the direction of Mrs. A. M. Glickman, singing "Hark! The Herald Angels Sing," started the processional from the balcony. Attired in long white robes, belted with a silver cord, and carrying a holy wreath and a lighted taper, they marched in two lines to the stage where they took their places on the raised dais. Master Sillus Michalove robed in white, entering from the left lighted the tall white tapers which stood in the center of the stage. As Miss Kathleen Alexander told the beautiful Bible story, "The Birth of Christ," the choir softly hummed the Christmas carol, "Silent Night."

The entire program, consisting of the well known Christmas carols, was beautifully and effectively rendered by the Glee club. The benediction was spoken by Rev. J. W. Williams, pastor of the Methodist church. The ushers for the evening were: Mr. Chas. Z. Flack and Dr. R. R. Howes.

ALEXANDER NEWS

Alexander Mill, Dec. 14.—A large crowd attended both the Sunday school and preaching service Sunday morning at the Baptist church. We were glad to have with us, along with served other visitors, the Boiling Springs quartet who sang two special songs.

Miss Florence Blanton, of Cliffside, spent last week end with Miss Alice Matheny.

Mr. and Mrs. Charlie Laughridge are receiving congratulations over the arrival of a ten pound boy, Charles Hugh.

The senior B. Y. P. U. enjoyed an oyster supper and social hour last Saturday night in the basement of the church. A large crowd attended and everyone had a nice time. Those receiving prizes for winning in contests were: Alice Matheny, Margaret Neal, Luther Honeycutt and Florence Blanton.

Mrs. Ben McCurry, who has been very sick for the last two weeks, is now on the road to recovery. Her many friends hope that she will soon be enjoying her normal health again.

Mr. and Mrs. Claude McMahan were the dinner guests Sunday of Mr. and Mrs. Bynum Dobbins, of near Sandy Mush.

Miss Esther Champion is expected to arrive home Friday to spend the Christmas holidays with her parents, Mr. and Mrs. F. R. Champion.

Mr. and Mrs. J. M. Steadman and son, Horace, visited Mr. and Mrs. Vertie Cole of the Shiloh community Sunday.