

HOGWALLOW NEWS.

Dank Botta, Correspondent.

Hogwallow, Jan. 20.—Frisby Hancock, who served as an innocent bystander during an argument Friday morning at Rye Straw, is reported to be getting along nicely.

Sidney Hocks says the people of these times are getting so cultured he can hardly get to church without his hair roached.

The Deputy Constable will attend the play at the Tickville opera house one night next week, as several important arrests are to be made in the third act.

The molasses mill on Musket Ridge had a pleasant visitor Wednesday in the person of Miss Rosy Moseley. She went away looking sweeter than ever.

The Mail Carrier got in yesterday morning accompanied by a nice rain.

Washington Hicks took a good look at the train at Tickville Tuesday morning. He believes after all that there is a great difference between a train and a wheat thresher.

Raz Barlow had his picture made the first of this week. The photographer has promised it to him Sunday, as he wants to show it at church.

The Wild Onion School Teacher thinks everybody should be well pleased with the location of the United States, as all the maps show it to be in a choice spot on the top side of the globe.

The Tickville Tidings this week reprints the editorial it published last week, as one of its subscribers missed his paper.

The Farmers' Home Restaurant at Tickville is now putting on metropolitan airs, by installing napkins at each plate. Beefsteak will hereafter be served on Saturday and the guests on that day will be allowed one hour at the tables.

This week Sim Flinders took his son, Fiddy to Tickville, and carried him clear through the office where the Tickville Tidings is published. Sim also got a good look at the editor while he was not looking, having never seen a great man of letters.

Fletcher Hanstep will begin speaking to the fellows he doesn't like very well next week, as he will then open his candidacy for the office of corner.

Poke Easley believes the mud turtles in this pond haven't got any use for him as they all dive out of sight every time he goes about the pond.

In the waning of the grasshopper season, Miss Flittie Balcher donned her green dress.

The Mail-Carrier started to Tickville this morning on his usual run, but when he gets to a wide place in the road he will turn around and come back, having forgotten the mail bag. Files are about gone from this section, but traces of them are still to be found on Yam Sims' white Sunday shirt front.

Luke Mathewala says there is more chance for the young men in business these days than there was when he was growing up. Cricket Hicks agrees with him, but says the young men are watched closer these days.

Poke Easley spent Friday night out in the darkness trying out his new lantern.

Elick Hellwanger has not decided whether he will get himself an overcoat or a barrel of licker for the cold weather. He is so tall it takes a mighty long drink of licker to warm his feet.

The Editor of the Tickville Tidings is at sea over the working of the new law which requires all editors to state under oath who owns their printing plants. He don't know who owns the Tidings, as it has never been paid for.

It is a pity all men cannot be as upright and worthy as the candidate for office.

The Horse Doctor was called to Musket Ridge Wednesday night to see Frisby Hancock. He found that Frisby had a slight touch of lumbago, and about a dollar.

A drummer arrived in Hogwallow Friday morning with a trunk and spent several hours talking to the proprietor of the postoffice. Much had been heard of these travelling men, but this is the first one that has come this way, the nearest thing to it being the Tin Peddler, but he does not wear a white shirt and standing collar. His trunk was opened and a large crowd gathered around to see what was in it.

A SOLUTION.

Prohibitionists Propose \$1,000 A Gallon Revenue On Licker.

The proposition to impose a tax of \$1,000 a gallon on licker as suggested by the National Committee would prove a big winner for moonshiners. That would make licker cost \$112 a drink and truly only the rich could indulge in the real thing. Guess, though, that is a pipe dream that will not come true.—Ex.

Flies Cured in 5 to 14 Days. Four Cures will return money if 1000 flies are not cured in 14 days. The only medicine that cures flies in 5 to 14 days. The only medicine that cures flies in 5 to 14 days.

Old Songs Retwisted.

By the Office Boy.

Max Welton's girl is bonny, When early falls the dew, But after eight her shape is great, She's in a stage review.

Break, break, break, On the cold, grey pave, ah me! I am trying to break in a pair of shoes, That are rather too small for me.

Should old acquaintances be forgot, And never brought to mind? It should, if old acquaintance be The money touching kind.

If a body hit a body When out in his car, Why should such a little thing, The rider's pleasure mar?

And Old Poems Re-writ by the Same Author.

Build a ship, O worthy Master, One that scarcely can be seen, That can laugh at all disaster And out-sail a submarine.

When the frost is on the pumpkin, And lies glittering on the lawn, It is hard to face the winter, If your over-coat's in pawn.

Oh why should the spirit of mortal be proud, And why should it boastfulness borrow?

The chicken we feed on so proudly to-day, Will come back in hash on the morrow.

The Mistake of Small Town Merchants.

The following article was taken from an exchange coming to our desk. We hope that every merchant in this county will read this article. It is in no way a personal affair. It is simply written by a merchant and simply gives facts, and some advice in it may be helpful to you:

The greatest trouble in most small communities is that the merchants as a general rule, thinks that as an insertion of a small ad doesn't keep them and their clerk jumping to fill orders, it doesn't pay to advertise. And also they do not pay enough attention to this most important part of their business.

As a general rule, in his ad writing, when he finally does decide to invest a few dimes with the local paper, he waits until the last possible moment before getting the printer the copy and then scribbles only a few general remarks that the public already knows, such as, be it a grocery store: "We have sugar, lots of it," and signs his name, and the same way with the dry goods store: "We handle shirts, socks," and so on through the different lines of business. Get some pep into you and give the people the inducements that others are doing and it will pay to advertise.

The sooner merchants of any town where such conditions exist get to understand that getting up good, readable ads, in an intelligent manner, of what they have to sell and what prices they want, is as important as opening up their store in the morning, the sooner they will learn that it is advertising that brings in the coin.

So many merchants and others who have goods to advertise say: "Oh, I haven't time to write an ad," but still you see no one in the store. Get busy or you will be sorry some day to see your trade gradually slipping away from you, and no one else's fault but your own. What would you say to a clerk who would tell you he hadn't time to do a certain important duty he had to perform? Undoubtedly it would be, "Take time or get out."

Others say: "I don't have to advertise; everybody for miles around knows me." Sure they do, but if you don't get up and hustle, or shake a leg," as is sometimes said, they'll put you down as a has been, and in these days of hustle you have to be up and going after what you want or someone will beat you to it.

What does it cost the large mail order houses to advertise and send their catalogues into this county to get their goods before the people? There are, at a small estimate, about 5,000 large catalogues sent into this county each year, not to say anything of the numerous smaller ones which we will not speak of. The 5,000 large ones cost on an average to place in the hands of the receiver, printing, postage, packing, etc., about one dollar each. This means \$5,000 spent for printers' ink by a house hundreds of miles away. Do you think they would continue in business long if it did not pay? No; they get this amount back and much more, and have a good profit on their books besides.—Ex.

The Glasses That Don't Affect The Sight. The glasses that don't affect the sight. The glasses that don't affect the sight. The glasses that don't affect the sight.

TRAVEL THE BRIGHT WAY. 2 IN 1 Shoe Polishes. BLACK WHITE TAN. KEEP YOUR SHOES NEAT. THE F. P. DALLEY CO. LTD., BUFFALO, N. Y.

NEW QUARTERS. We take this method in notifying the public that we have moved our MEAT MARKET to the store room opposite Everington's Drug Store, which was formerly occupied by G. J. Jacobs as a grocery store. Our reason for moving was that we might be able to give our patrons a better service. In our new place everything is thoroughly Clean and Sanitary, perfectly Screened and Cool. With our large refrigeration possibilities and the new and clean store room, we are enabled to bid the public to buy from the cleanest, most modern and best equipped Meat Market in this section. Our stock of Meats is always full and complete. Here you can find at all times the choicest Steaks, Roasts, Chops, Perk, Lamb, Veal, Mutton, Sausages, Sauce Meats, Puddings, Chickens, Eggs, Mountain Butter, and every little delicacy you would expect to find in a well equipped Meat Market. Prompt deliveries. Phone us your orders.

The Sanitary Market. Laurinburg, N. C. Phone 156.

SAVING SPELLS SUCCESS. Do you know what a bank account means? It means: Safety for your money; Utilization of full earning power; Credit increased; Chances of loss avoided; End to care and worry; Sound standing in the community; Satisfaction and contentment. Start an account in this RELIABLE and PROGRESSIVE institution. It will spell SUCCESS for YOU. A bank account is life's best defense.

The State Bank. Lot of Laurinburg and Scotland County people do, and those that do are mighty well pleased. In this day of High Cost of Living many customers have found that by buying Groceries from us they are enabled to reduce living expenses to a fine margin. This is not because we run the largest store, neither is it because we sell a cheap character of goods, but simply because we sell the best and purest goods obtainable, and then too, we sell them at THE LOWEST POSSIBLE PRICE. The best way to determine the truth of this statement is to phone us your next order, if you are not in that habit. D. M. GILLIS CO. Phone 89.

THE HAMLET HOSPITAL. DR. W. D. JAMES, Surgeon in charge. Hamlet, N. C. A thoroughly equipped institution for the scientific treatment of X-Ray, Medical and Surgical Cases. Trained Nurses furnished. Special attention given to the Surgical Condition of the Ear, Nose and Throat.



WHEN YOU ONCE BUY OUR SHOES YOU'LL BUY THEM AGAIN. BECAUSE YOU WILL LIKE THEM WHEN YOU SEE HOW STYLISH THEY ARE. YOU'LL LIKE THEM BETTER WHEN YOU SLIP THEM ON--THEY WILL FEEL SO EASY. YOU WILL LIKE THEM STILL BETTER WHEN YOU WEAR THEM BECAUSE THEY WILL GIVE YOU A LONG, HARD WEAR. THEN YOU WILL ALWAYS COME BACK TO US FOR YOUR SHOES. WE HAVE ONLY HIGH QUALITY SHOES AT LOW PRICES. PLANTERS TRADING CO.

A Bank With The Strength Of Tempered Steel. The soundness of this bank is enhanced by the conservative policy pursued by its officers in the making of loans. It therefore becomes the safest of all places for the care of your savings, upon which it pays interest at the rate of 4 per cent per annum. This bank invites you to become one of its rapidly growing family of patrons, and offers you every facility consistent with safe, sound and conservative banking.

SCOTLAND COUNTY SAVINGS BANK. Laurinburg, North Carolina.

DO YOU PAY YOUR BILLS BY CHECK? And thus have a record of each and every amount expended together with a receipt for the amount paid? If not, you need a checking account with this bank. It is the safest way, the most convenient and satisfactory method of transacting all business payments. We will be pleased to have you make this bank your place of deposit. Respectfully, First National Bank. Laurinburg, N. C.

DO YOU BUY HERE? Lot of Laurinburg and Scotland County people do, and those that do are mighty well pleased. In this day of High Cost of Living many customers have found that by buying Groceries from us they are enabled to reduce living expenses to a fine margin. This is not because we run the largest store, neither is it because we sell a cheap character of goods, but simply because we sell the best and purest goods obtainable, and then too, we sell them at THE LOWEST POSSIBLE PRICE. The best way to determine the truth of this statement is to phone us your next order, if you are not in that habit. D. M. GILLIS CO. Phone 89.