

St. John's Methodist Church

**St. John's M. E. Church**

St. John's Methodist church, one of the oldest churches in the county and a landmark in the religious life of this section, was founded in the year 1835 by Rev. Thomas Gibson. The church was rebuilt in 1872, and again in 1913 was remodelled and made modern in equipment. It has a membership of 260, a good Sunday school and an enthusiastic Epworth League and a wide-awake Woman's Missionary Society. The following preachers have gone out from the membership of this church into the North Carolina Conference: Rev. F. B. McCall, Rev. N. M. Wright, and Rev. J. C. McCall. The present pastor is Rev. A. J. Parker, who is serving his fourth year. The old church is thoroughly progressive and has reached its highest development under the present pastorate. This church with the church at Gibson constitute the St. John's and Gibson charge, which has for the past four years led the Rockingham District in its Conference reports.

**W. D. REYNOLDS DEPARTMENT STORE**

One of Gibson's Leading Business Houses Does Big Business Throughout Section

Beginning business in 1918 in a small store, containing some 1500

square feet of floor space, the department store of W. D. Reynolds began its process of growth which resulted, in 1921, in the necessity for securing larger quarters. In the latter year it moved into its present building, which is more than four times the size of the old store. The present establishment is called Reynolds' New Department Store, thus proclaiming the fact that it is a new and larger establishment than the one it succeeded three years ago.

The Reynolds store is a complete department store, carrying practically everything in stock that can be called for in a community of the type of Gibson. It has a splendid assortment of clothing, shoes, hats, caps, dry goods, notions and ladies' ready-to-wear goods. In addition, it handles both heavy and fancy groceries, canned goods and packing house products, of which it disposes of a vast quantity in the course of a year. Household and kitchen furnishings are kept in splendid variety, and for the accommodation of the community a complete line of furniture is handled by this progressive store. Both ornamental and useful articles of furniture are carried, and a large patronage is enjoyed by this department of the business.

In addition to this establishment, a branch store has been opened at Hamlet, and this store is meeting with a pronounced degree of success in that community. It is operated upon the same general lines as the Gibson

store. The Gibson establishment employs six persons, and two large trucks are utilized in its delivery service, which extends not only throughout the town, but to many nearby points.

W. D. Reynolds, proprietor, is one of the best known and most progressive business men in this section of the state. He gives his personal attention to the Gibson store, making frequent visits to Hamlet and to other points where he has interests. He is a member of the Methodist church, and is known as one of the most enthusiastic boosters for Scotland county. He has full faith in the future of Gibson and Scotland county, and doesn't fail to "tell the world" about the advantages possessed by these two garden spots of North Carolina.

**Z. V. PATE DEPARTMENT STORE**

Large Establishment at Gibson Does Immense Business Throughout That Section of County

While Gibson is not by any means the largest town in North Carolina, it is the home of one of the largest general merchandise stores in the state, according to information gleaned when visiting that town a few days ago. This is the establishment of Z. V. Pate, who operates a department store in Gibson. The building occupied by this mammoth establishment is 75 by 250 feet in area, and two floors are used by the concern. This gives it a total floor space of 25,000 square feet. This immense building accommodates a tremendous stock of goods of every description, and few are the calls made upon the Pate establishment that cannot be readily supplied.

Among the more important lines of merchandise handled by this concern may be mentioned groceries, heavy and fancy hardware, farm implements of every description, clothing, dry goods, hats, shoes, ladies' goods of every description, house and kitchen furnishings, and the like. The goods are well displayed, and close inspection of all lines is cordially invited by the management. The best quality goods are handled, and satisfaction is the rule with all customers of the Pate establishment.

In addition to its mercantile department, the concern conducts a modern undertakings establishment, for the accommodation of those who need this service. It operates a well appointed garage, and affords every service in connection with this line of operation. Ten persons are employed in the handling of the entire business of the Pate Department store.

Established in 1903 in a small building, the present tremendous size of the building and stocks carried by the concern indicates the phenomenal growth of the business. It has enjoyed a steady growth from the beginning.

Since 1911 the management of the Pate Department Store has been in the hands of Mr. V. Adams, an experienced and capable mercantile man. Mr. Adams is a popular citizen active in the chamber of commerce, and a member of the Methodist church. He is a Shriner, and numbers his friends in this section by the score.

**THE BANK OF GIBSON**

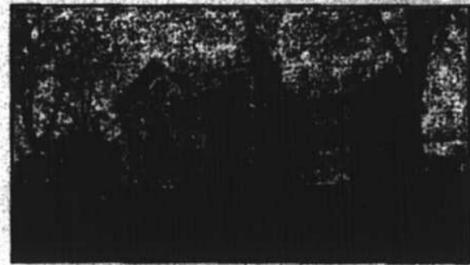
Established Twenty Years Ago, Popular Institution Has Had Steady Growth

Known far and wide as the bank that backs the farmer of this section of the county, the Bank of Gibson may as well lay claim to being the bank that the farmer backs. There is a spirit of cooperation and interdependence between the management of this popular financial institution and the farmers near Gibson that speaks well for both. When the farmer needs assistance from his bank, the Bank of Gibson is ready for him with service and every reasonable sort of accommodation. In the fall, when the farmer has money, the Bank of Gibson is loyally remembered, as evidenced by the splendid deposits this bank carries. The splendid spirit of mutual helpfulness that characterizes the dealings between this bank and its country customers is one of the finest assets of the bank, and one of the most useful lines of accommodation for the farmers.

Organized in 1904, the Bank of Gibson has enjoyed steady and growing patronage since that time. It is capitalized at \$15,000, and its surplus and undivided profits account is shown at more than \$20,000, indicating a splendid record of earning capacity. It carries deposits aggregating more than \$200,000, representing the savings of many people, and the business funds of a large proportion of the mercantile and industrial concerns in the community.

The building occupied by the Bank of Gibson is one of the points of pride in the town. It is recognized as one of the finest bank buildings in this section of the state. It is furnished with mahogany and marble fixtures, tiled floor, and has a large modern vault with manganese door, fully burglar proof. The door to the vault is protected by gas, and is fitted with the well known Anakin burglar-proof lock. A large Mosler safe is located in the vault. The equipment of the Bank of Gibson is complete, and is of a type that would do credit to any bank building in a town three or four times the size of Gibson. The building is owned by the bank.

N. T. Fletcher serves the institution as president and cashier, giving it his entire attention. Dr. James G. Pate, vice president, is a practicing physician, and has large farming interests near Gibson. Mrs. Berta G. Adams, A. P. Gibson, W. N. McKenzie, Z. V. Pate, all large land owners and successful farmers, with



Methodist Church, Gibson, N. C.

the two above named offices constitute the directorate of this institution; all working for the common end of making Gibson and community the best place in the best county of the good old North State, to locate.

**THE CAROLINA STATE BANK**

Financial Institution Serving Gibson and Much of Surrounding Country

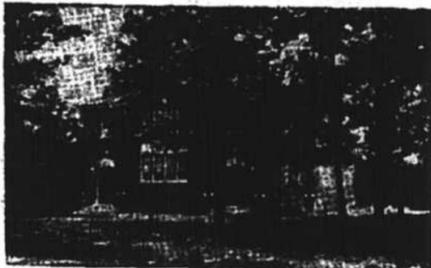
Organized in 1916 with a capital stock of \$10,000, the Carolina State Bank of Gibson enjoyed remarkable prosperity until the period of depression in 1920, when its resources suffered some shrinkage, as did those of practically every bank in the country. In the fall of 1919, the banner year, the Carolina State Bank had on deposit more than half a million dollars, which constituted a remarkable amount of business for a financial institution capitalized at only \$10,000. This splendid showing indicated the confidence placed in the bank by the people of the community, and while the next few years showed some shrinkage in deposits, it is quite well

known that this did not reflect a decrease in confidence. As one depositor quaintly put it, it wasn't the bank's deposits that shrank so much as it was the depositor's assets.

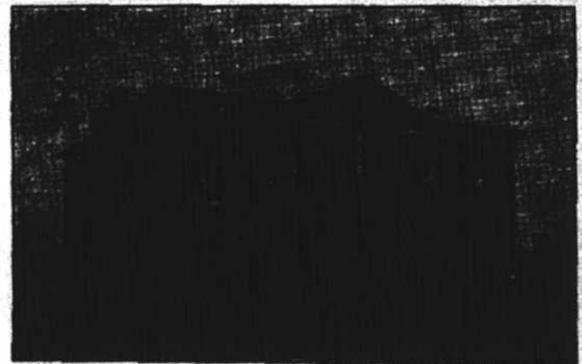
Suffering considerable reduction in assets during 1920-21, in common with all financial institutions in the south, the Carolina State Bank has shown a remarkable recovery since the more prosperous times have come for the farmers of the section. Its conservative management met the reverses of the depression period with ability and discretion, and were able to retain the full confidence of the community. As soon as prosperity began to return, the resources of the bank began to mount, and at present it carries a line of deposits nearly 70 per cent in excess of its loans and discounts. Since twenty to twenty-five per cent is considered a splendid margin of deposits over loans, the exceptionally strong condition of the Carolina State Bank at the present time is apparent.

At the close of 1923 the capital stock of the bank was increased to \$20,000, and it carries a surplus fund of \$10,000. It occupies a splendid building of modern construction, with

(Continued on page 5)



Baptist Church, Gibson, N. C.



Public School Building, Gibson, N. C.

Go to

**Z. V. Pate's  
Department  
Store**

**for Any Kind of Merchandise You  
Need, Either Wholesale or Retail**

**When in town make our store headquarters whether  
you want to buy or not**

**VESTER ADAMS, Mgr.**

**GIBSON, NORTH CAROLINA**

**Z. V. PATE**